

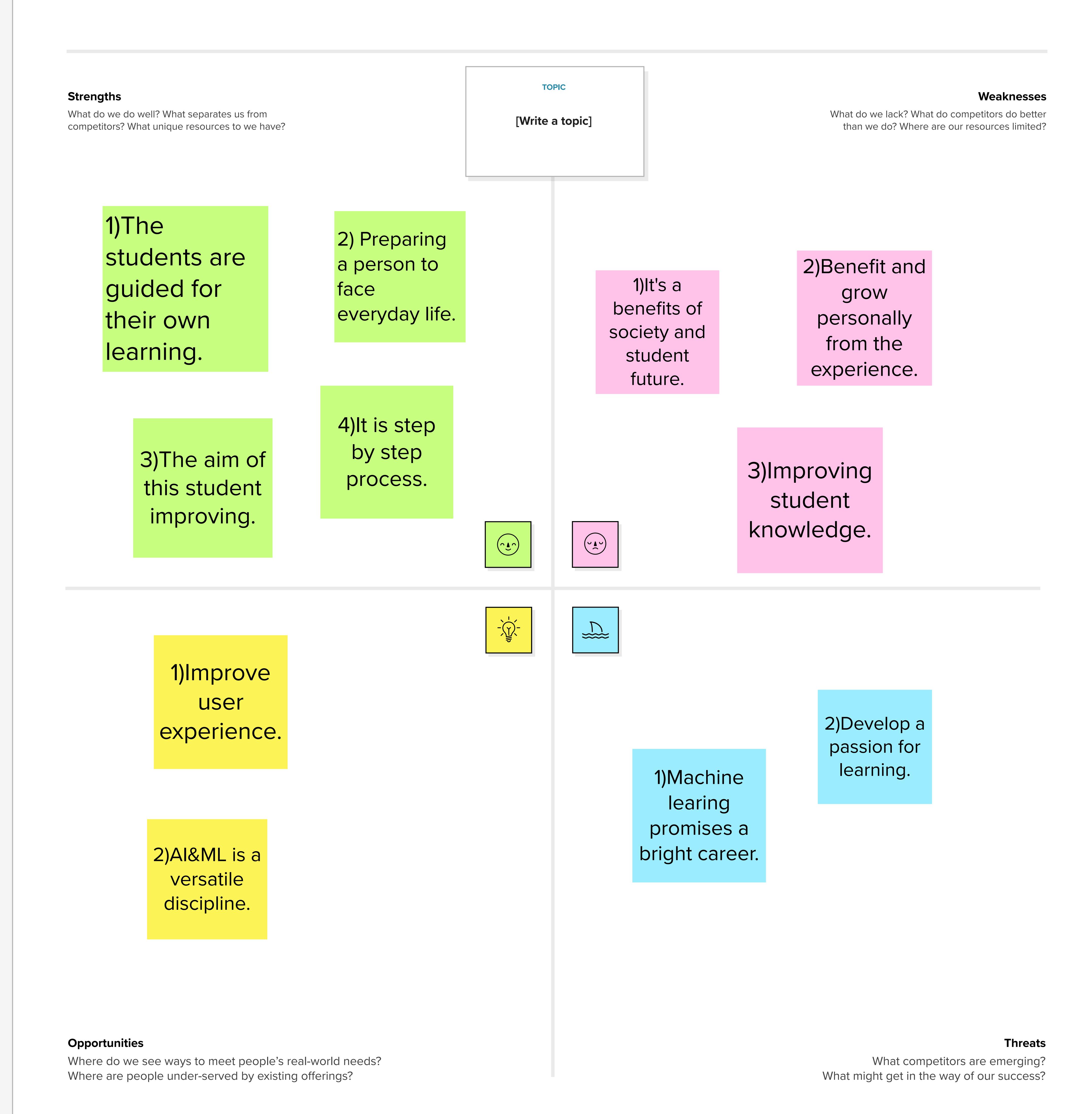
Strengths, weaknesses, opportunities, & threats (SWOT)

Use this framework to analyze your organization, or a specific product, service, project, or policy. Dividing your analysis into these four parts helps clarify the existing forces that will affect your organization's future.

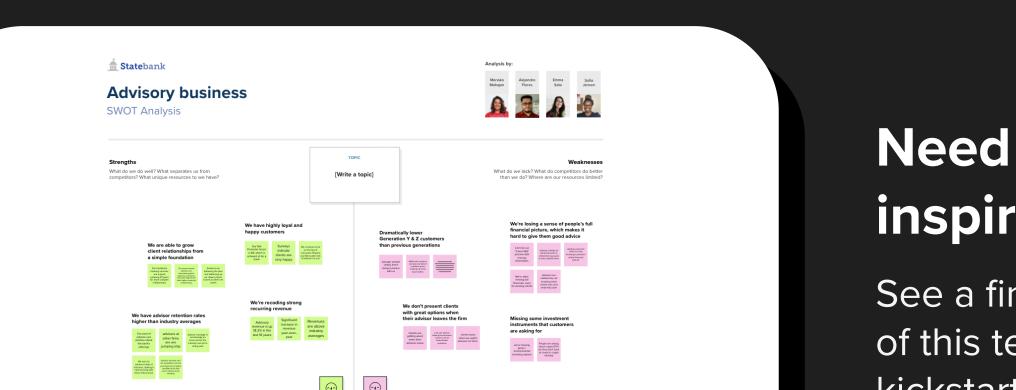


Analyze one topic in four ways

On individual sticky notes, write the strengths, weaknesses, opportunities, and threats to your organization, product, or service. Cluster related notes, then give each theme a sentence-like label.







Need some inspiration?

See a finished version of this template to kickstart your work.

Open example

