

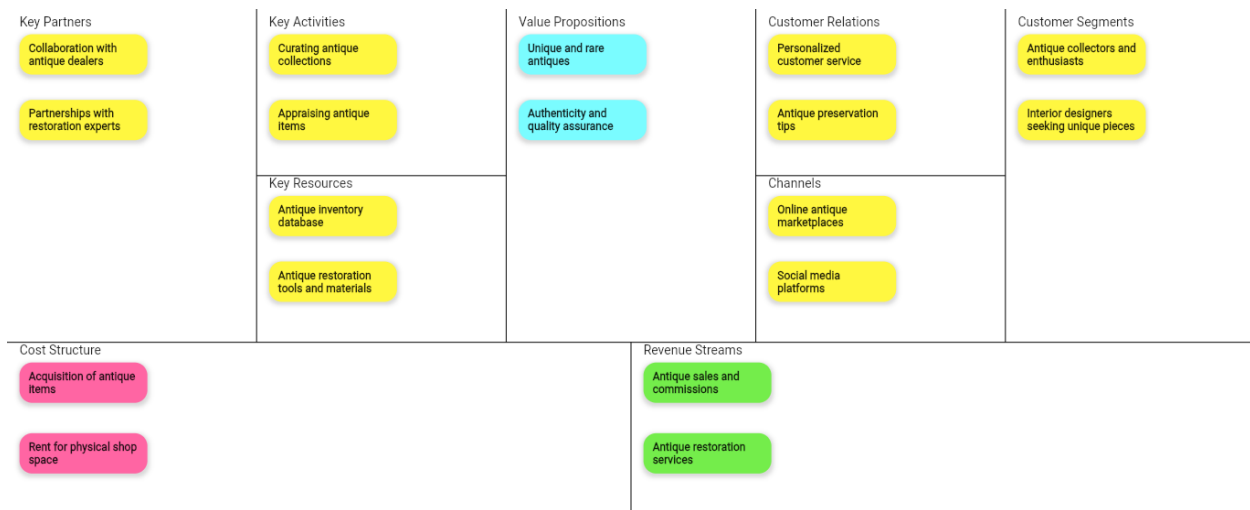
Problem Statement 5:

Imagine you are a new entrepreneur aspiring to,

Develop a mobile SMS application to alert and display issues, along with time and location, for smart water leakage infrastructure systems.

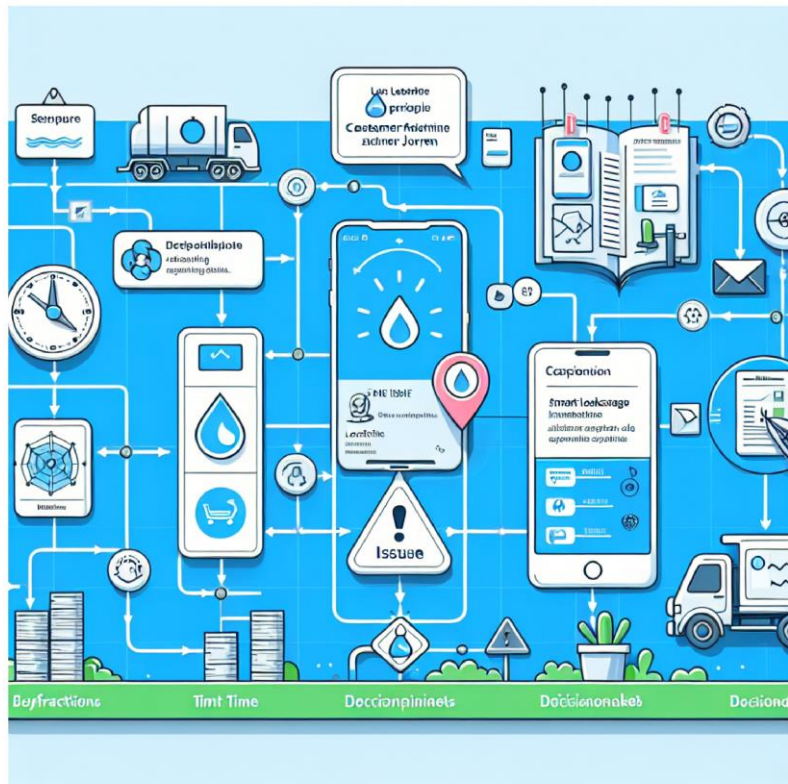
Task 1: Create a business model canvas of design thinking for the above problem

Project:-1



Task 2: Prepare a UI template using a Figma tool

Project:-2



Task 3: Create a customer journey map for the given problem

Project:-3

Customer Journey Map: Awareness, Consideration, Purchase, Usage, Support

