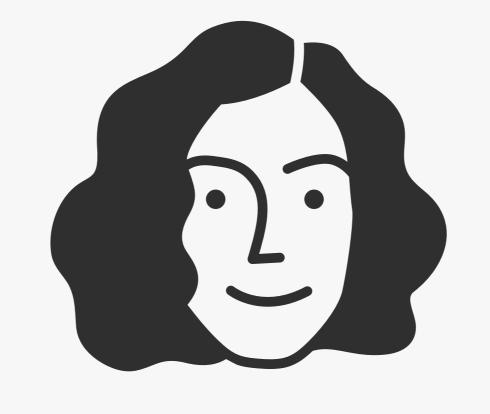
What other thoughts might influence their behavior?

What are the Explicit Thinks
The Users Syas
About usin 'oho
Book's For
Maintenance

What might Be
Going On In Their
Mind Using The
Spoftware For
Fasion Business
Tasks



Persona's name

Short summary of the persona

What Action Or Behaviour Can you Observe When Thay Interact with Zoho book's



What behavior have we observed? What can we imagine them doing?

What Emations
Might They
Experience
During These
Interactions.

Feels

