

# zomato

Better food for more people

[GO TO DASHBOARD](#)



# DASHBOARD

**zomato**

Zomato providing services in 821+ Cities got connection with 77929+ Users where completed 298951+ Orders



## Overview

Amount

987M

Amount

2M

Quantity

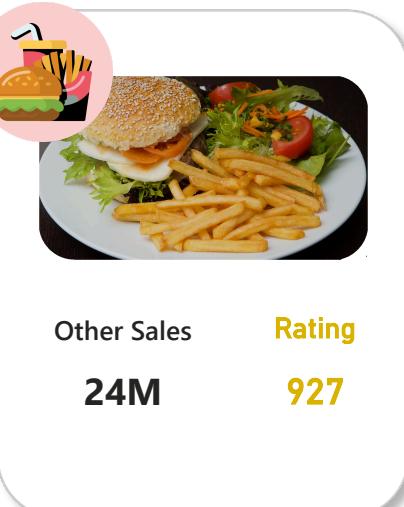
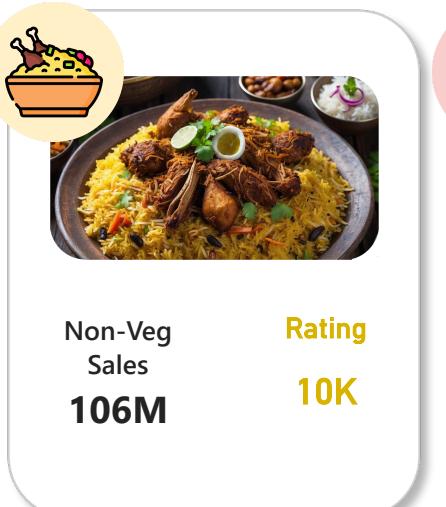
148K

Ratings

Quantity

150K

Orders



Default

Top 10

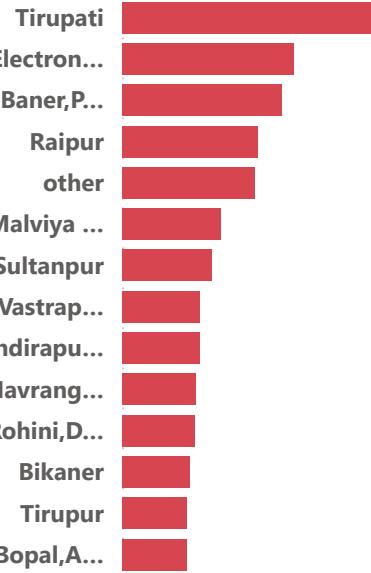
Top 100

Top 20

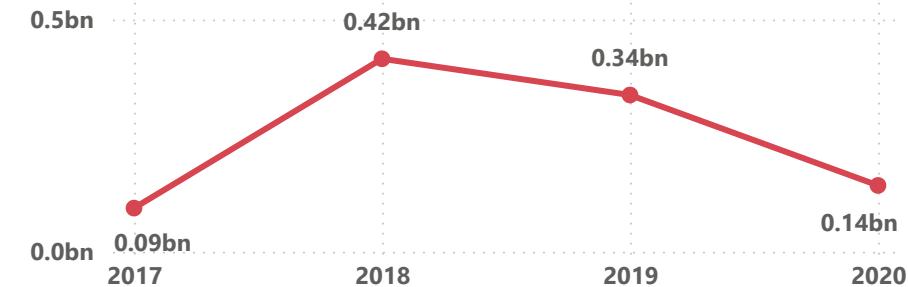
Top 5

Top 50

## Default Cities



## Yearly Sales Trend





# USER ANALYSIS

**zomato**

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## Overview

Amount

Quantity

78K

Total Users

148K

Ratings

78K

Active Users

150K

Orders

33K

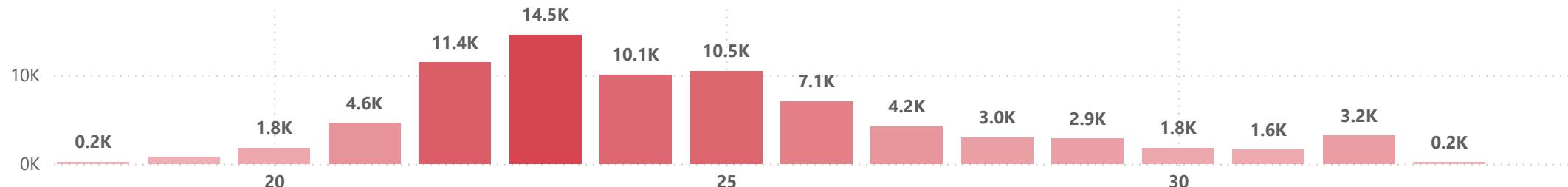
Total

12K

Total

## Total Users By Age

userCount 0.2K 14.55K



## Lost Customers By Gender

Lost\_Customers 14.12K 18.92K

Male  
Female

0K

10K

20K

Lost\_Customers

## Gain Customers By Gender

Gain\_Customer 5.08K 6.56K

Male  
Female

0K

5K

Gain\_Customer



# AREA ANALYSIS



987M

Amount

2M

Quantity

Amount

148K

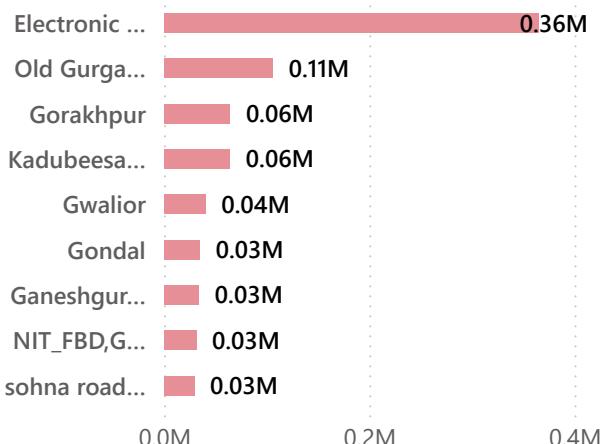
Ratings

Quantity

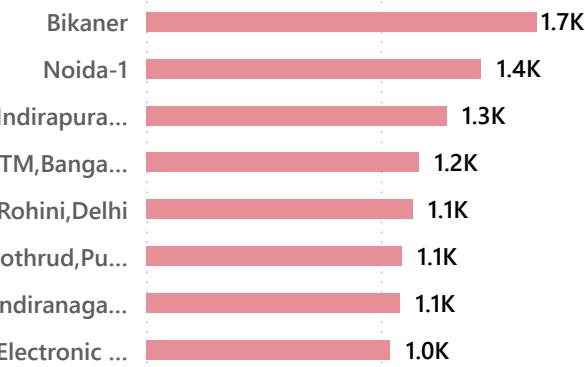
150K

Orders

## Sales by city



## Ratings by city



## City

## Ratings Orders Sales

| City                   | Ratings | Orders | Sales   |
|------------------------|---------|--------|---------|
| Abids & Koti,Hyderabad | 104     | 104    | 3317    |
| Abohar                 | 62      | 68     | 1390    |
| Adajan,Surat           | 427     | 427    | 3311    |
| Adilabad               | 25      | 50     | 111     |
| Adityapur              | 356     | 448    | 2912    |
| Adoni                  | 37      | 37     | 108     |
| Adyar,Chennai          | 421     | 421    | 2604    |
| Agartala               | 165     | 165    | 3077    |
| Agra                   | 455     | 455    | 3619    |
| Ahmednagar             | 94      | 94     | 484     |
| Airoli,Mumbai          | 357     | 357    | 686     |
| Aizawl                 | 30      | 30     | 255     |
| Total                  | 148454  | 150281 | 2444320 |

## Users by city

