

ANA366

Agile Business Layer Modeling with SAP Data Warehouse Cloud

San Tran Fabian Hartje

PUBLIC



Disclaimer

The information in this presentation is confidential and proprietary to SAP and may not be disclosed without the permission of SAP. Except for your obligation to protect confidential information, this presentation is not subject to your license agreement or any other service or subscription agreement with SAP. SAP has no obligation to pursue any course of business outlined in this presentation or any related document, or to develop or release any functionality mentioned therein.

This presentation, or any related document and SAP's strategy and possible future developments, products and or platforms directions and functionality are all subject to change and may be changed by SAP at any time for any reason without notice. The information in this presentation is not a commitment, promise or legal obligation to deliver any material, code or functionality. This presentation is provided without a warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose, or non-infringement. This presentation is for informational purposes and may not be incorporated into a contract. SAP assumes no responsibility for errors or omissions in this presentation, except if such damages were caused by SAP's intentional or gross negligence.

All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates, and they should not be relied upon in making purchasing decisions.

Teched 2020 ANA366 – Workshop Users

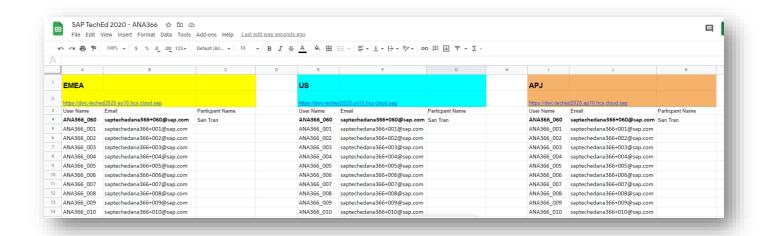
1. Get a DWC Tenant User

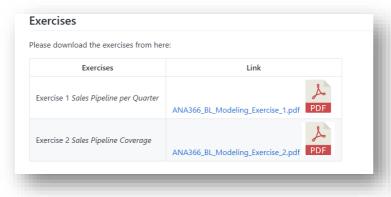
https://docs.google.com/spreadsheet s/d/1IYZ293IaTYBqxQ-RLMTjeiYRZJcFf1MWU5AsWpz5O7 4/edit?usp=sharing

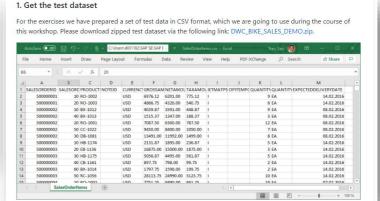
Password: Welcome20

2. Download Exercises and CSV files

https://github.com/SAPsamples/teched2020-ANA366







SAP Data Warehouse Cloud

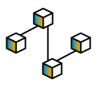
"SAP Data Warehouse Cloud is the strategic public cloud product for all data warehouse scenarios in the cloud."



Self-Service Data
Modeling & Analytics



Enabling Data Democratization



End-to-End Data Warehousing



SAP Data Warehouse Cloud Use Cases



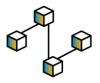
Self-Service Data Modeling & Analytics

Empower business users with self-service, top-down driven analytics in an IT governed environment via spaces. Instant access to business applications via prebuilt adapters to integrate any type of data from any source, SAP and non-SAP data sources, on-prem and in the cloud.



Enabling Data Democratization

Accelerate time-to-insight via **rapid onboarding of resources**. Lower adoption barrier with a **business semantic layer** abstracting data layer from underlying physical data sources. Leverage data catalog and pre-built **business content** (industry-data models, KPIs) and deliver **enterprise-wide collaboration** via space concept to support **end-to-end decision-making**.



End-to-End Data Warehousing

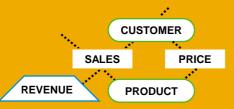
Leverage existing SQL skills, SAPIDEs, open-source and/or in-built tooling for data integration, governance, harmonization and Big Data historization to provide a consolidated view across the enterprise. Extract maximum investment from existing on-prem investments via hybrid scenarios e.g. SAP HANA for SQL DW, SAP S/4HANA, SAP BW/4HANA etc.

FREEDOM (BUSINESS)

GOVERNANCE (IT / BI)

Business layer helps you instantly understand data in business terms

BUSINESS LAYER

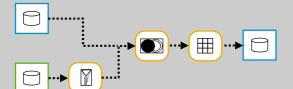




Users work in business terms

"What were the key margin drivers for my product? What if I reduce the price by 10%?"

DATA LAYER





HANA handles the data model

"How can I assure queries will perform with data coming from heterogenous systems?"

- Represent business entities and relationships with business language
- Promote model standardization and reuse for greater efficiency
- Use your models to power visualizations once they are active
- Allow business users to work independently from IT

Allow business experts to understand data and accelerate end-to-end decision making

More information

Find out more at www.sapdatawarehouse.cloud

- Onboarding Guide
- Learning Academy
- Blogs

SAP Help Documentation

Calculator

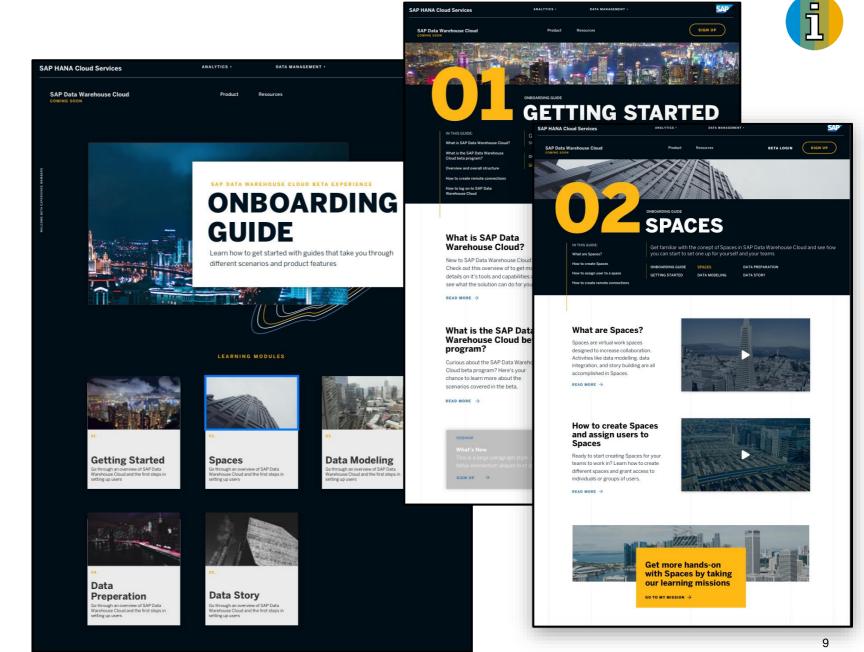
SAP Road Map Explorer

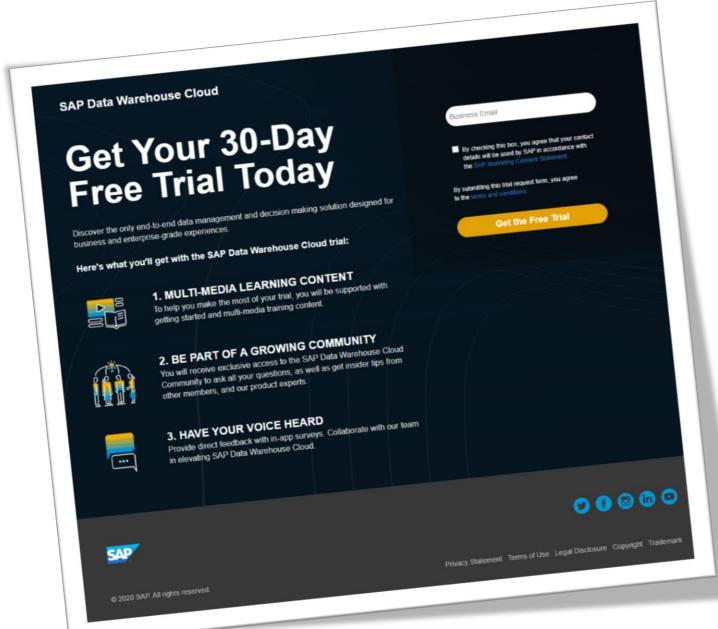
SAP Community

Sample Content on GitHub

Provide your feedback:

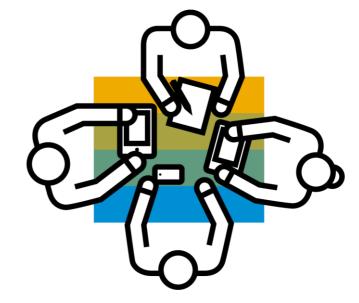






Get your 30-Day Free Trial Today

https://info.sapdigital.com/sap-data-warehouse-cloud-trial.html





Thanks for attending this session.

Contact for further topic inquiries

Fabian Hartje, Product Manager fabian.hartje@sap.com

San Tran, Product Manager san.tran@sap.com



Follow us









www.sap.com/contactsap

© 2020 SAP SE or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliate company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP or SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platforms, directions, and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP SE (or an SAP affiliate company) in Germany and other countries. All other product and service names mentioned are the trademarks of their respective companies.

See www.sap.com/copyright for additional trademark information and notices.

