



Data Attribute Recommendation

Apply Machine Learning and Regression Models to Classify Data Records

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PUBLIC

Agenda

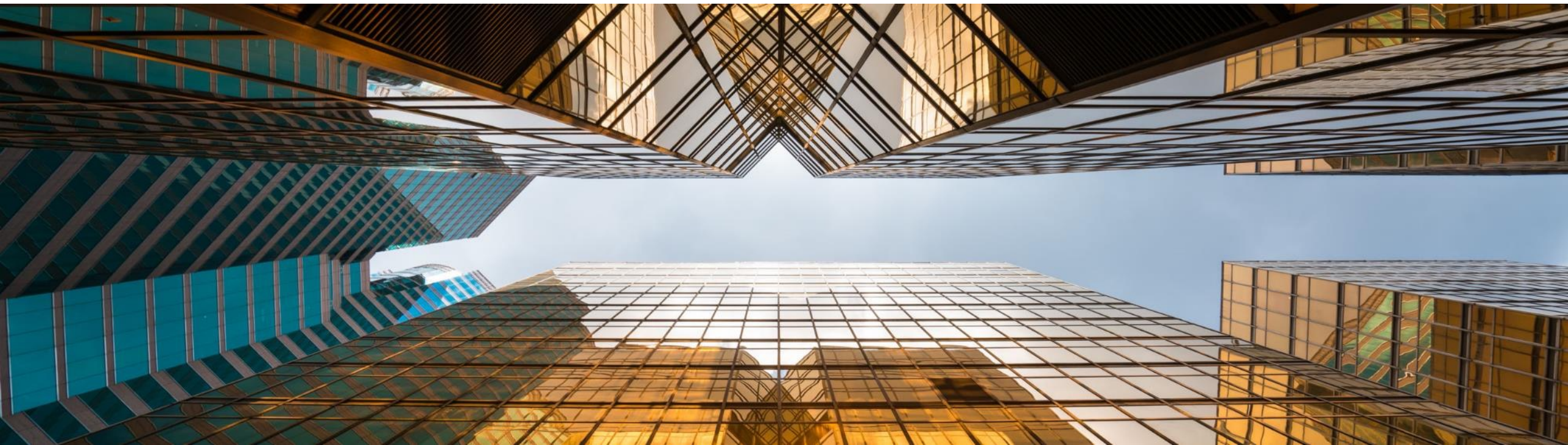
Introduction

- Data Attribute Recommendation

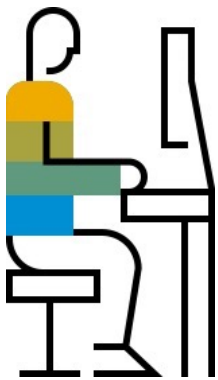
Workshop Hands-on

- Regression scenario with Data Attribute Recommendation
- Intelligent approvals with Workflow Intelligence

What Is Data Attribute Recommendation?



Business Challenge - Matching Information done Manually

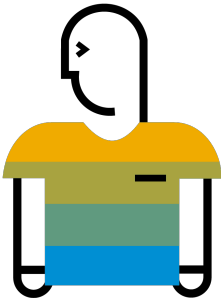


Bob,
Master Data
Team

Material Table

| Description | Manufacturer | Price | Category | Subcategory |
|--|--------------------|--------|-----------------------------|--------------------------------------|
| 1875 W Conair Hair Dryer | Conair | 19.99 | Health, Fitness & Beauty | Personal Care & Beauty |
| 40x to 1000x - LED Illumination - Monocular Head | Celestron | 369.99 | Cameras & Camcorders | Binoculars, Telescopes & Optics |
| Amazons 6" Paperwhite display | Amazon | 289.99 | Computers & Tablets | E-Readers & Accessories |
| Yellow - Laser - 1500 Page - 1 Each | Brother | 50.99 | Connected Home & Housewares | Office & School Supplies |
| Take the fight to the next level | Activision | 19.99 | Video Games | Xbox 360 |
| Compatible with select electronic devices | alkaline chemistry | 7.99 | Connected Home & Housewares | Housewares |
| From our expanded online assortment; compatible with most 1989-2000 Ford, Lincoln and Mercury vehicles | Metra | 16.99 | Car Electronics & GPS | Car Installation Parts & Accessories |

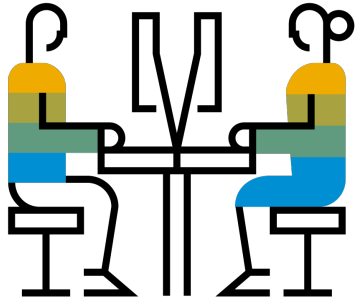
Manual
matching
and
insertion of
information



Bob,
spends much time
on repetitive tasks



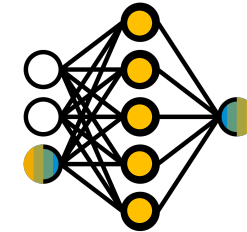
AI Approach - Train a model with historical / labelled data



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Training data

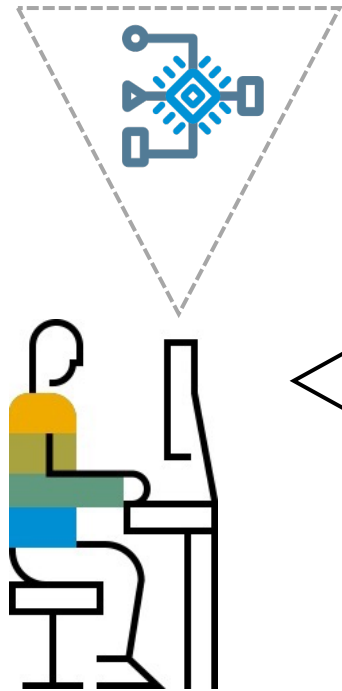


Data Attribute Recommendation

model trained



Solution – Automation with Data Attribute Recommendation

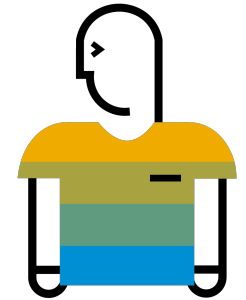


Bob,
Master Data
Team

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*Predictions
for
customer
specific
fields*

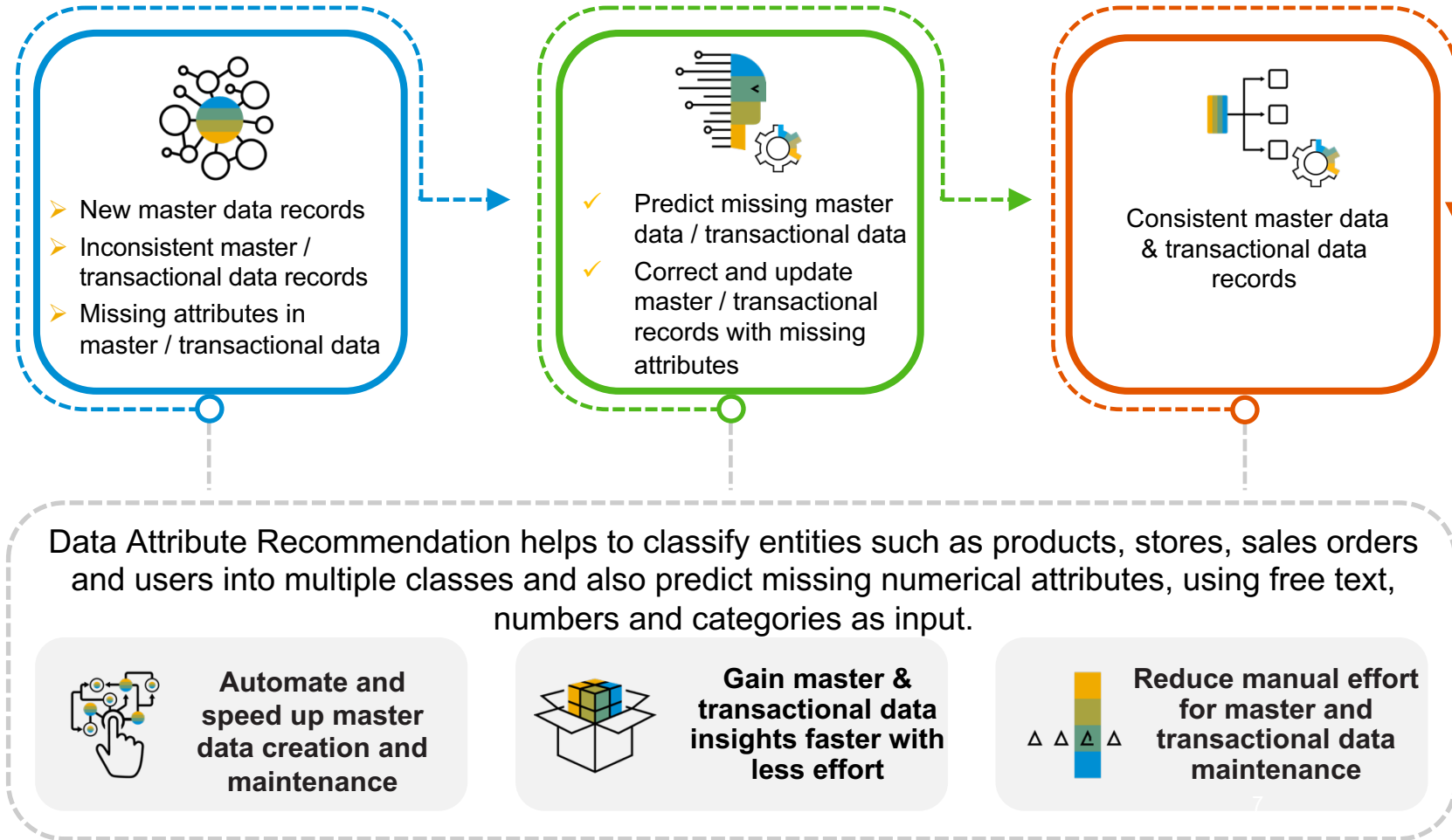


Bob,
Can now do more
value creative
tasks



Data Attribute Recommendation

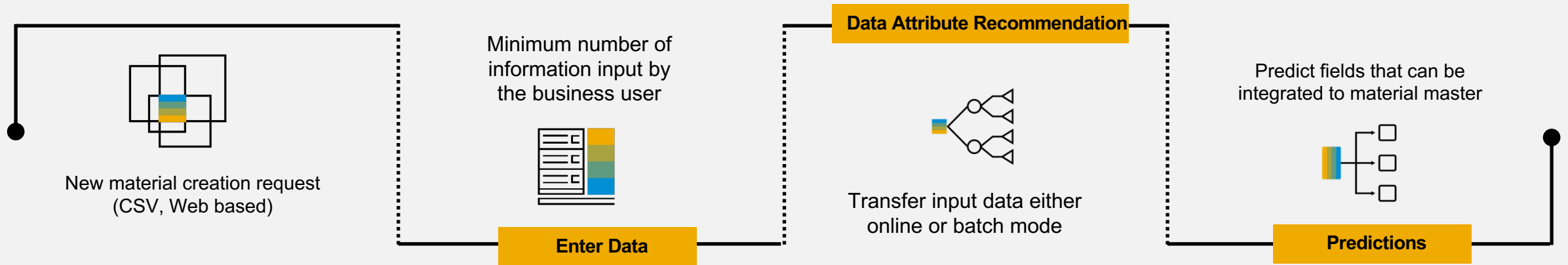
Automate master data & transactional data management tasks



Business Scenarios



Automatic Prediction of missing Master Data fields for New Product Introduction



Business Challenge

- Constant new product release to the market
- **Lack of holistic view** of the master data needed by **different business functions**
- **Inconsistent representation** of master data across the entire organization



Solution

Data Attribute Recommendation

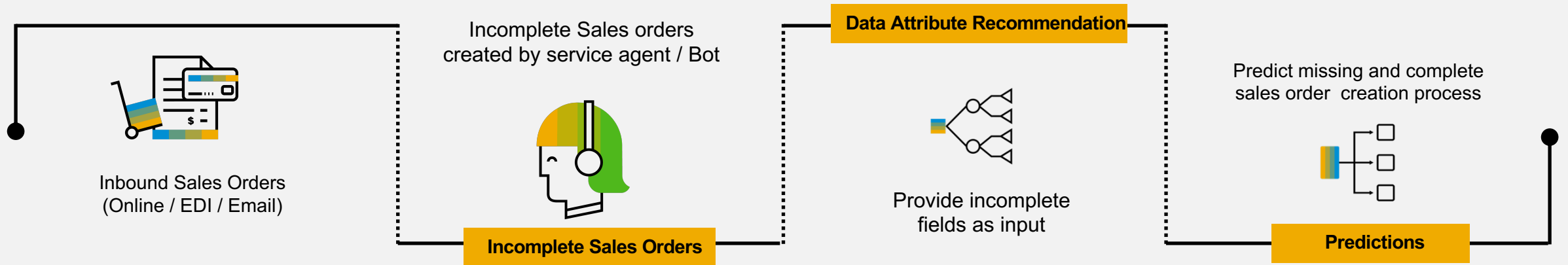
- Provides master data field prediction to the business user
- **Retrainable Machine learning** models that can be retrained at frequent intervals
- Can be used for business partner maintenance, work center and asset maintenance, custom field **value prediction**



Benefits and Value

- ✓ **Reducing** the manual maintenance and verification
- ✓ **One voice of master data** across the organization
- ✓ **Improve quality of master data** to facilitate more efficient planning and execution

Intelligent Sales Order Creation Process



Business Challenge

- **Incomplete and overdue sales order** due to missing information
- **High manual efforts** needed to retrieve the missing information
- **Delay in order fulfillment** in the order to delivery process



Solution

Data Attribute Recommendation

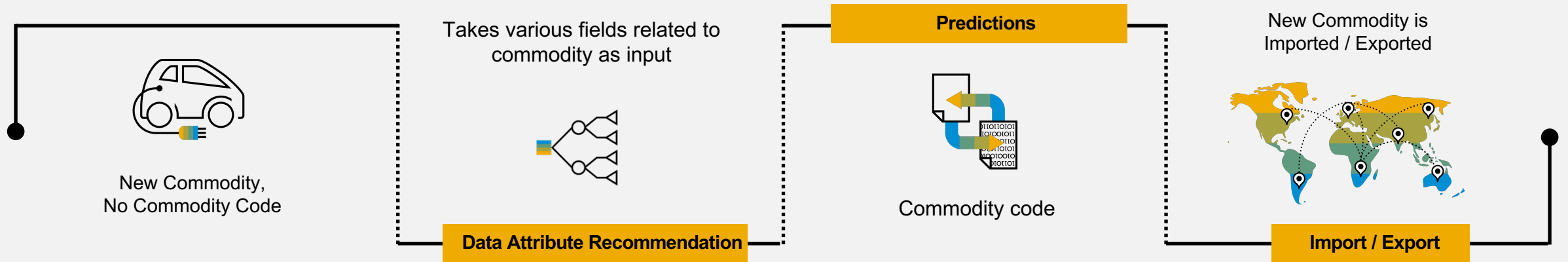
- ✓ **Incomplete fields** to be fed as input to Data Attribute Recommendation service
- ✓ Can be combined **with rule based procedures**
- ✓ **Exception classification** of sales orders for automated processing



Benefits and Value

- ✓ **Significantly reduce** manual efforts for order completion
- ✓ **Expedite** overall sales order processing
- ✓ **Leverage** extensive cost saving potential

Commodity Code Prediction



Business Challenge

- International trade demands **commodity codes**
- **No correct commodity code**
 - **Rejection** of assignment goods by customs
 - **Waiting on borders = high costs** for the organization
- **Maintaining** such master data
 - is supported by rules
 - leads to **inconsistencies & left-overs** for manual processing



Solution

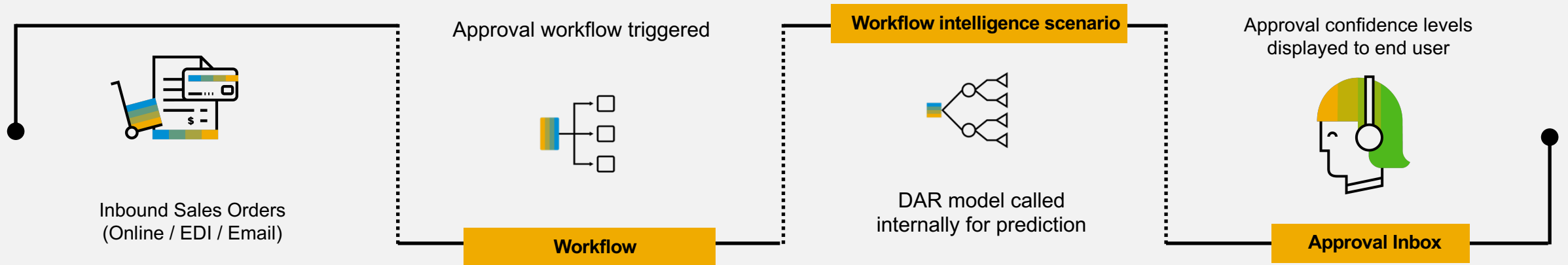
- Data Attribute Recommendation** can predict:
- ✓ **Correct values by learning the logic behind complex fields** (such as the commodity code)
 - ✓ **Dependencies** to multiple data attributes



Benefits and Value

- ✓ **Reduces manual efforts** in commodity code assignment
- ✓ **Increases the validity** of assigned commodity codes
- ✓ **Decreased costs:** caused by labor & mal-assignment of commodity codes

Intelligent Approvals (Sales Orders)



Business Challenge

Business Process

- Manual time consuming & repetitive cognitive tasks, cannot be automated due to compliance reasons
- Lack of knowledge to take informed decisions by the delegates of tasks in a business process
- High investment (time and cost) for implementation of every machine learning use case



Solution

Workflow Intelligence

- Approval recommendation with explanations
- Leverage past learnings
- Minimal disruption of existing workflows
- Minimal ML knowledge required to enable business owners to configure a scenario

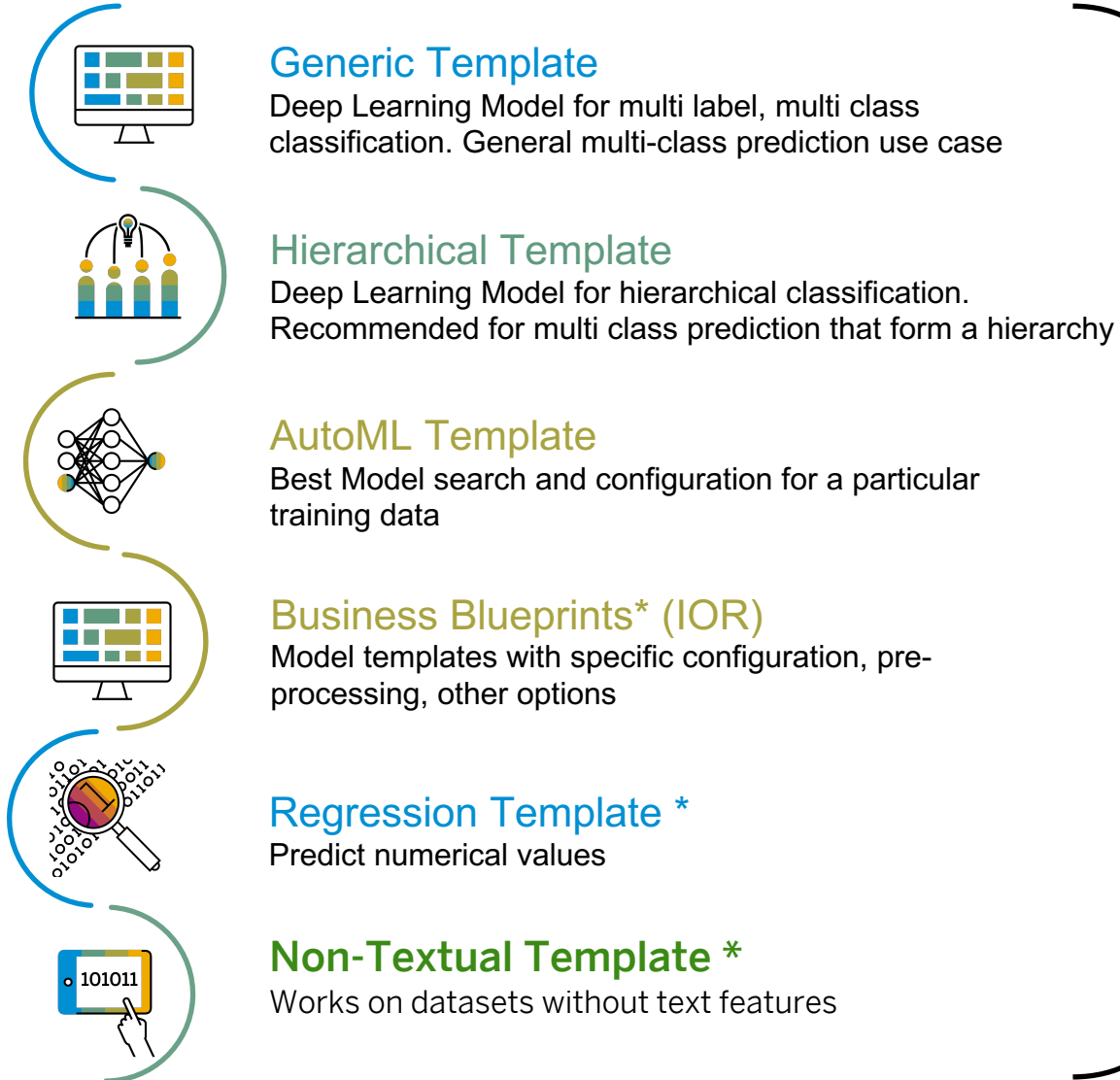


Benefits and Value

- ✓ No code scenario configuration
- ✓ Out of the box integration with My Inbox
- ✓ Democratize ML

Towards a unified service

Components



Solution

One Service (Pay as you Go)
Standalone / Integrated
S/4HANA Integration – ISLM *

* Future Planned

Thank you.

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