Replicate Survey Data from SAP Service Cloud to SAP Marketing Cloud

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Purpose

Quick start to development of Survey Data from SAP Service Data Cloud to SAP Marketing Cloud

Prerequisite

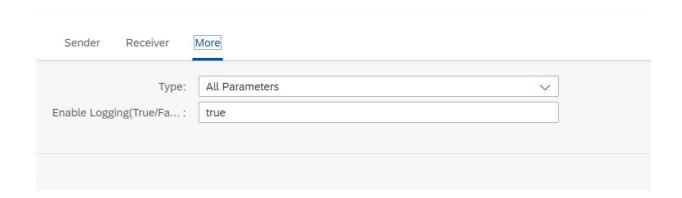
Standard package of Marketing Survey Integration should be present

Please refer to link - https://api.sap.com/integrationflow/Create Survey in SAP Marketing Cloud

Integration Specification

Type of Integration (outbound or inbound)	Inbound
Data Source Entities	Service Cloud
Average Number of Records	250
Maximum number of Records	1000
Processing Type	As per business Requirement
Job Schedule	Flexible – As per business Requirement
Data Description (xml, comma delimited etc)	JSON
Target Location	Marketing Cloud

Parameters Usage Guide



Scripting

Name	Description
custom script.groovy	The script is use to create hash map from
	survey response data and Log Payload
custom_udf.groovy	The script will read dynamically from value
	mappings and set the target value

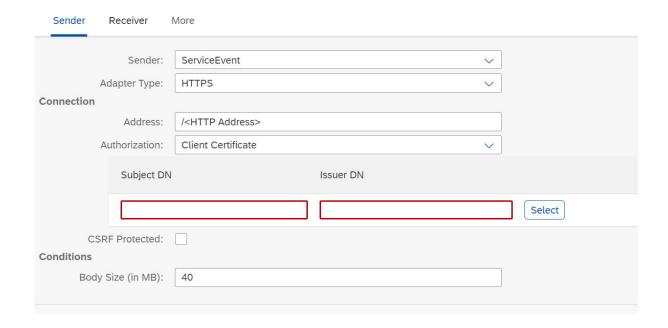
Mapping

Name	Description
gm_ques_mapping	The survey data payload from SAP Service
	cloud is mapped and transformed to
	Marketing Cloud structure
remove name space.xsl	The XSLT removes namespace from the
	payload

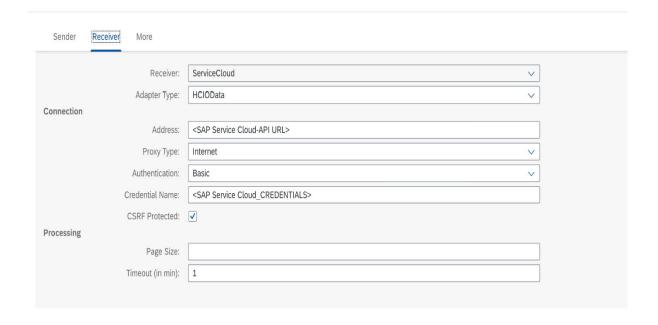
In the Message Mapping the incoming survey data payload from Service cloud system is transformed to Marketing Cloud structure

Endpoint Configuration

HTTP Configuration



Service Cloud Configurations



Marketing Cloud Configuration

