

# Contract with 3M Company

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OFFICE EQUIPMENT SUPPLY AGREEMENT – Lisa T. Kwan (Procurement Director)

THIS AGREEMENT is made and entered into on 2025-07-13 (the “Effective Date”) by and between Nielsen Holdings plc (“Client”) and 3M Company (“Supplier”).

## 1. Scope of Supply

Supplier shall provide the materials and/or services identified as: Wall-mounted Dry-Erase Whiteboards – 48” x 36” under Commodity Code 44111905 – Whiteboards and Dry-Erase Surfaces. The Material Group classification is OFFICE.

## QUOTATION

Supplier: 3M Company

Quotation ID: Q-3M-1042

Product/Service Description: Wall-mounted Dry-Erase Whiteboards – 48” x 36”

Quantity: 12

Total Price: \$5,760.00

## 2. Quantity and Pricing

Client shall procure a total quantity of 12 units at a unit price of \$480.00 USD.

## 3. Guaranteed Spend

Client agrees to a guaranteed minimum spend of \$5,760.00 during the Validity Period of this Agreement, from 2025-07-13 to 2026-07-13. This Guaranteed Spend shall be enforceable

irrespective of actual usage or delivery, constituting a Take-or-Pay obligation unless explicitly waived by Supplier in writing.

#### 4. Payment Terms

Supplier shall invoice Client in accordance with the agreed payment terms of 30 days, and Client shall remit payment accordingly. All invoices must reference Purchase Requisition Number PR-532181 and Supplier ID BP-3M001.

#### 5. Delivery and Performance

Delivery of goods shall occur between 2025-07-13 and 2026-07-13. Delivery shall be made to Plant ID US01, and source of supply shall be Domestic.

#### 6. Discounts and Adjustments

The contractually applied discount rate is 5%, unless superseded by any negotiated amendment.

#### 7. Tax and Compliance

Applicable tax code for this Agreement is TX001. Both parties agree to comply with all relevant tax regulations and reporting obligations.

#### 8. Cancellation Policy

Either party may terminate this Agreement subject to the following cancellation policy: 60 days with cause. Any early termination by Client may result in a shortfall invoice to meet the Guaranteed Spend.

## 9. Contract Reference and Status

This Agreement shall be known internally by Contract Reference CTR-2025-3M-001 and is currently in status: Active.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement through their authorized representatives:

Signed for and on behalf of Nielsen Holdings plc:

Name: Lisa T. Kwan (Procurement Director)

Signature: \_\_\_\_\_

Signed for and on behalf of 3M Company:

Name: \_\_\_\_\_

Signature: \_\_\_\_\_