

PUBLIC

SAP Intelligent Product Recommendation

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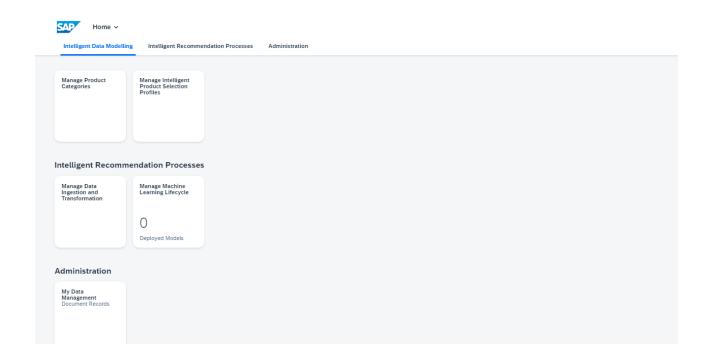
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Step 1

Login to SAP Intelligent Product Recommendation

1. Open <u>SAP Intelligent Product Recommendation</u> FLP. (User credentials will be provided in the hands-on session)



As a preparatory step, the Design-time - Data Modelling activities have already been performed.

This essentially means the following -

- 1. In the Manage Product Categories app, a Product Manager (PM) defined the Product Categories that the PM is selling, e.g., Industrial Trucks, Cranes, etc. For each Product Category, the PM also defined the types of Solutions available, e.g., under Product Category Industrial Trucks the seller might be selling larger Fork Trucks, and the comparatively smaller Pallet Jacks.
- 2. In the Product Selection Profile app, a Product Manager maps the operational needs attributes of the business user, to the technical configuration attributes of the product. E.g., when working with Industrial trucks, the product manager would want the buyers to express their operational needs in terms of the max. rack height in the warehouse, the type of surface to run on, any noise restrictions applicable, etc. Also, each type of Solution could have different product configuration attributes. E.g., for a Fork Truck these could be the Fork Size, Wheel Type, Power source, etc.

Note: The Design-time - Data Modelling activities, will setup the data to be used for Schema creation in SAP Data Attribute Recommendation service.

Step 2

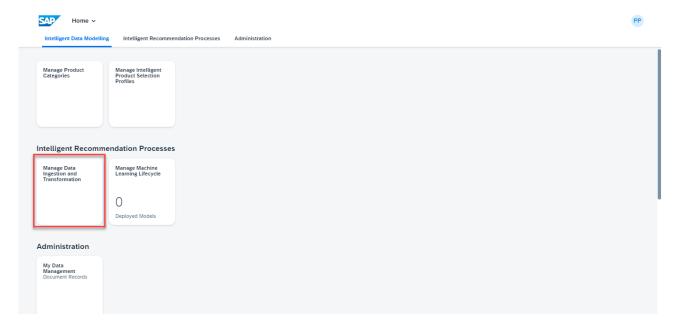
Create an Engineered Dataset and upload data.

The following steps are to prepare your data for machine learning trainings to get the best product recommendations.

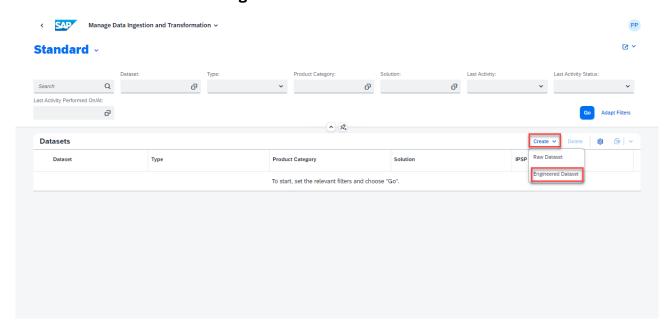
Uploading a document lets you transfer your modified or fresh data to SAP Intelligent Product Recommendation.

Importing document makes your data available for machine learning trainings.

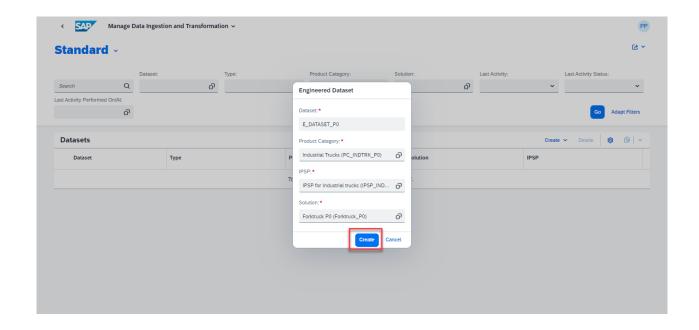
1. Open "Manage Data Ingestion and Transformation" application.



2. Click "Create" and choose "Engineered Dataset".



- 3. Enter the following details and click "Create".
 - □ **Dataset**: "**E_DATATSET_<UserID>**" with your User ID. **Ex**: If your User ID is P0, search E DATASET P0.
 - □ **Product Category**: "**PC_INDTRK_<UserID>**" with your User ID. **Ex**: If your User ID is P0, search PC_INDTRK_P0.
 - □ **IPSP**: "**IPSP_INDTRK_<UserID>**" with your User ID. **Ex**: If your User ID is P0, search IPSP_INDTRK_P0.
 - □ **Solution**: "**Forktruck_<UserID>**" with your user ID. If your User ID is P0, search Forktruck_P0.



4. Click "Upload Document" in the details page and select the file "E_DATATSET_<UserID>" with your User ID. Ex: If your User ID is P0, select

"E DATASET PO".

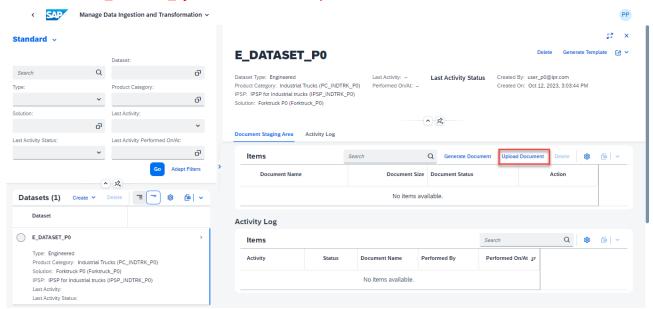
(Download the CSV file from here.

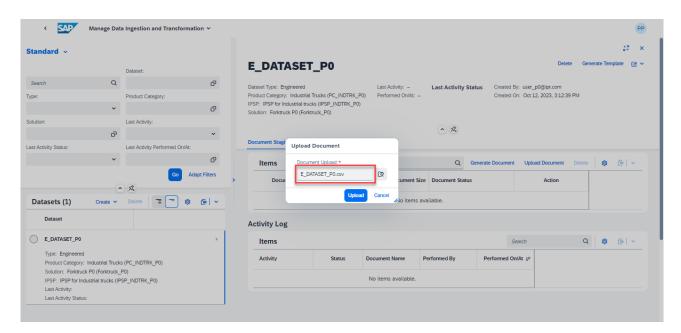
Replace the CONFIG PRODUCT FL001 P0 with FL001 <your user id suffix>.

Replace the CONFIG_PRODUCT PJ001_P0 with PJ001_<your user id suffix>.

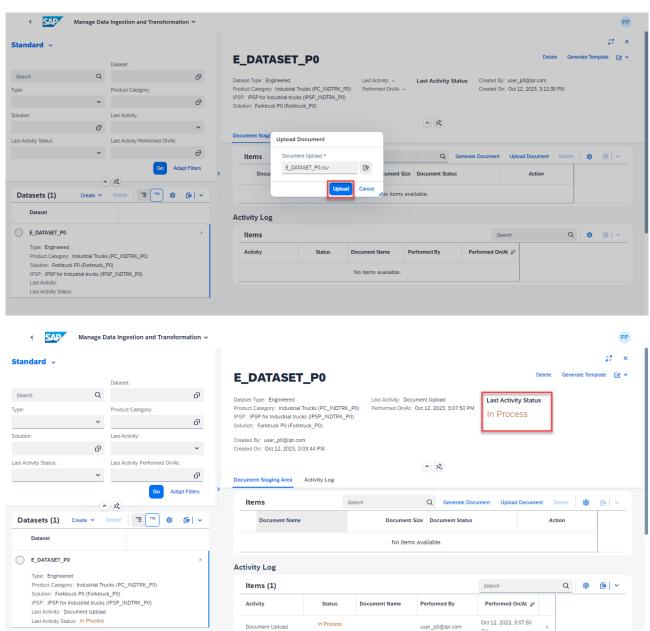
Example, if your user id suffix is P25 then rename the products as FL001_P25 and PJ001_P25.

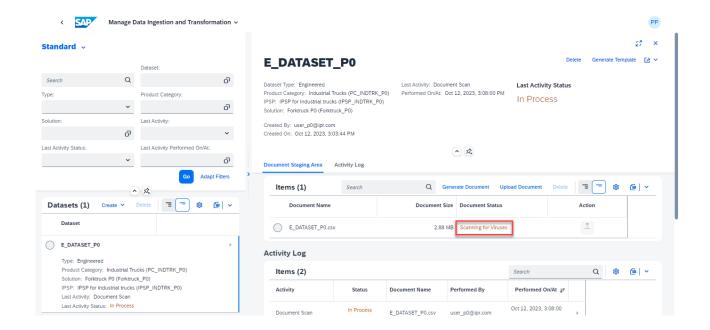
Save the file as E_DATASET_<your user id suffix >.csv)



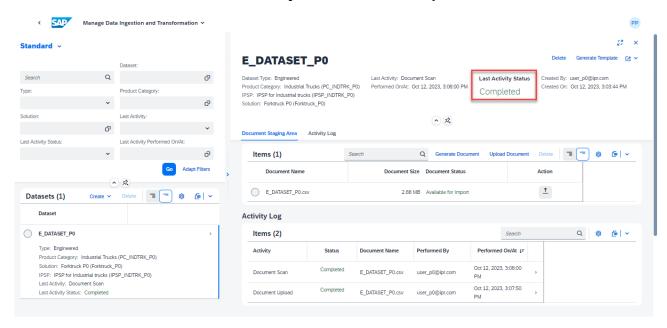


5. Click "Upload".

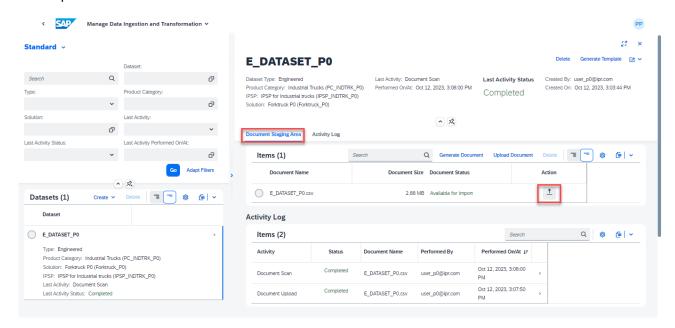




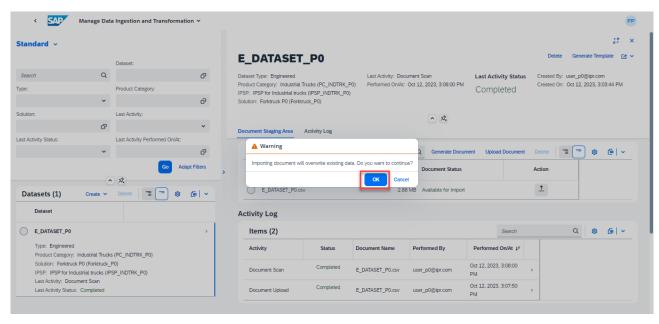
6. Refresh the browser until the "Last Activity Status" is set to "Completed".

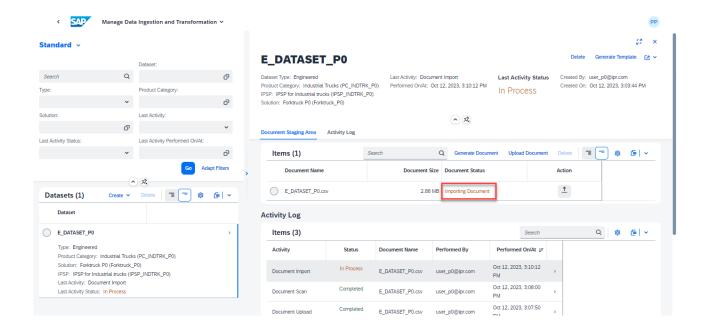


7. Click "**Document Staging Area**" and click the **Import icon** for the CSV file uploaded in the previous step.

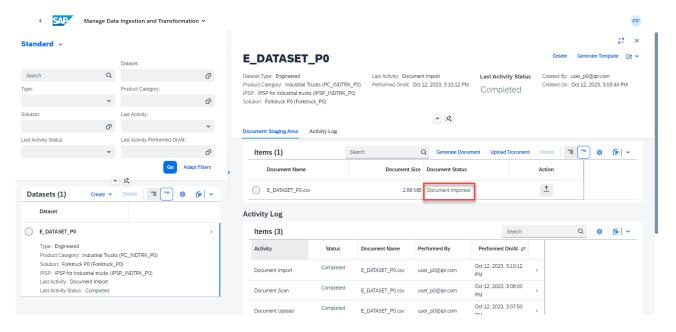


8. Click "OK" in the warning dialog. The "Document Status" changes to "Importing Document".





9. Refresh the browser until the "Document Status" is "Document Imported".



Note: Step 2 will setup the data that will be used for generating the training dataset that will be uploaded to SAP Data Attribute Recommendation service.

Step 3

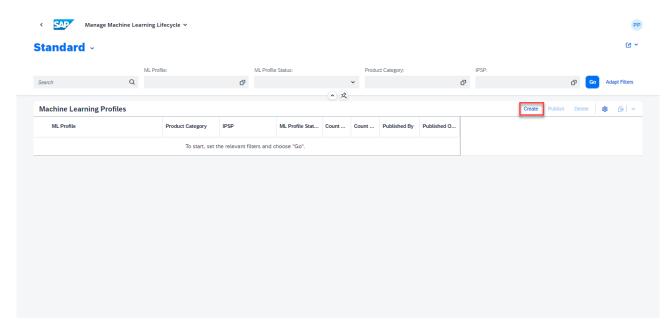
Create a Machine Learning model.

This application is to create, train, and deploy ML models to check their predictive performances. The ML Specialist can then select the best match for their requirements.

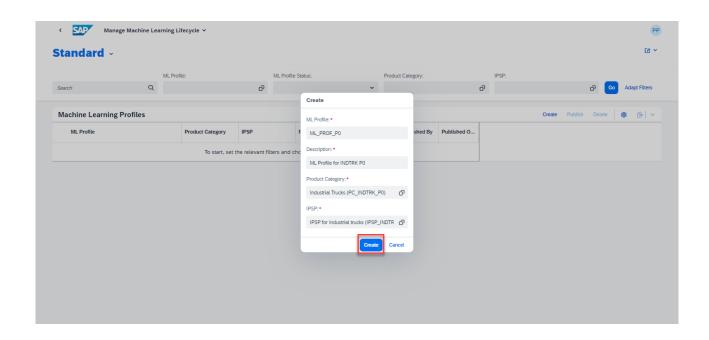
1. Open "Manage Machine Learning Lifecycle" application.



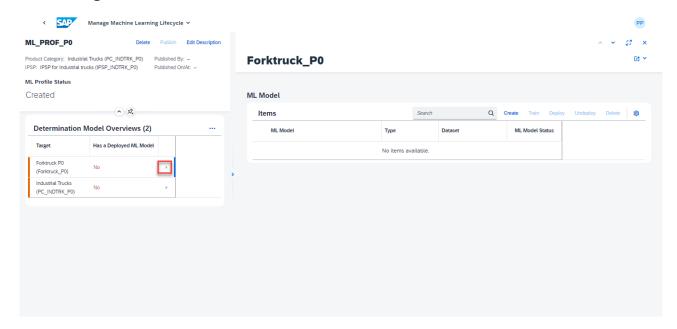
2. Click "Create".



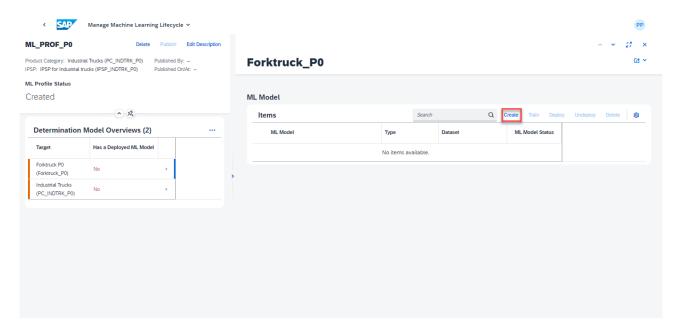
- 3. Enter the following details and click "Create" in the dialog.
 - □ **ML Profile**: "**ML_PROF_<UserID>**" with your User ID. **Ex**: If your User ID is P0, search "ML PROF P0".
 - □ **Description**: "**ML Profile for INDTRK <UserID>**" with your User ID. **Ex**: If your User ID is P0, search "ML Profile for INDTRK P0".
 - □ **Product Category**: "**PC_INDTRK_<UserID>**" with your User ID. **Ex**: If your User ID is P0, search PC_INDTRK_P0.
 - □ **IPSP**: "**IPSP_INDTRK_<UserID>**" with your User ID. **Ex**: If your User ID is P0, search IPSP_INDTRK_P0.



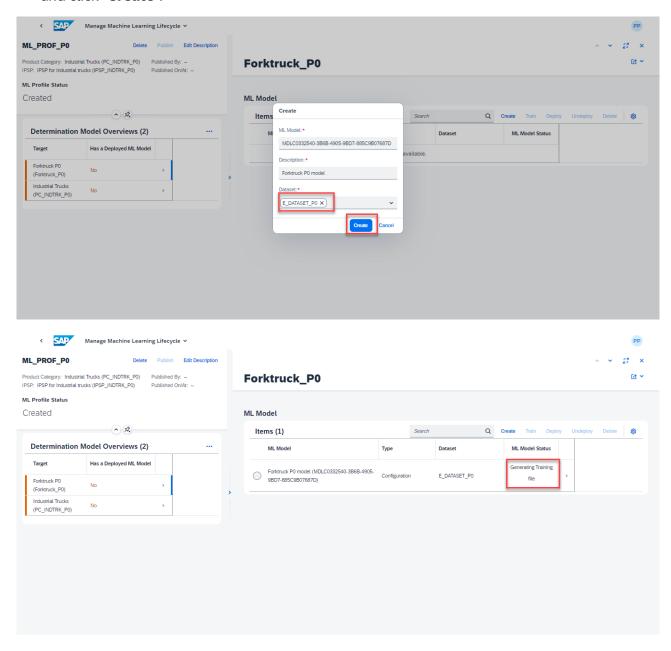
4. Navigate to the details page of the "**Target**" – "**Forktruck_<UserID>**". **Ex**: If your User ID is P0, navigate to "Forktruck_P0".



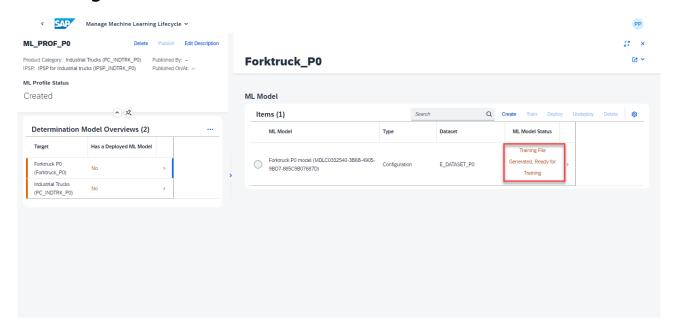
5. Click "Create".



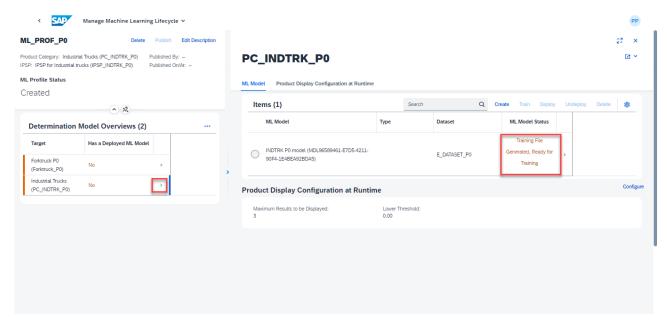
6. Enter a Description, select the Dataset from the dropdown (created in the earlier step 4.3) and click "**Create**".



7. Refresh the browser until the "ML Model Status" is "Training File Generated, Ready for Training".



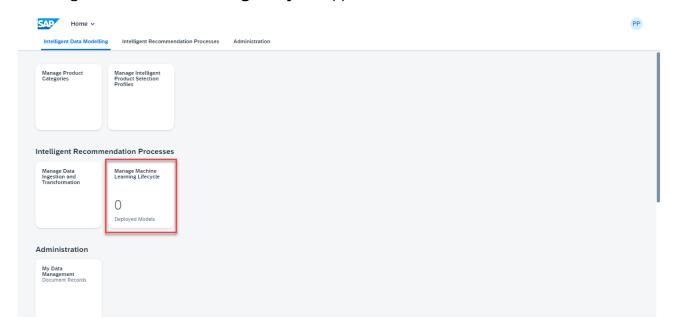
8. Similarly create a ML Model for PC_INDTRK_<UserID>



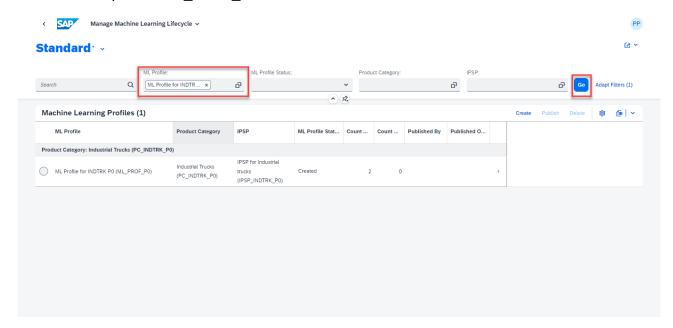
Next steps (For your information, not part of the exercise. You can directly go to step 4 to try out the Runtime UI which is already prepared for you)

Train and deploy the ML model.

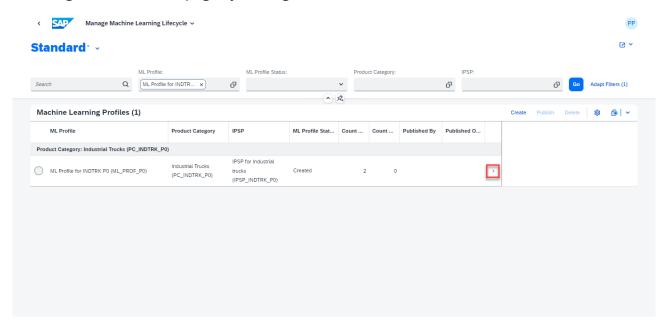
1. Navigate to "Machine Learning Lifecycle" application.



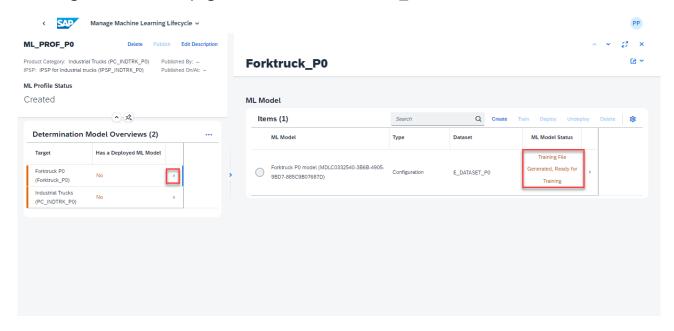
2. Search for profile "ML_PROF_P0" and click "Go".



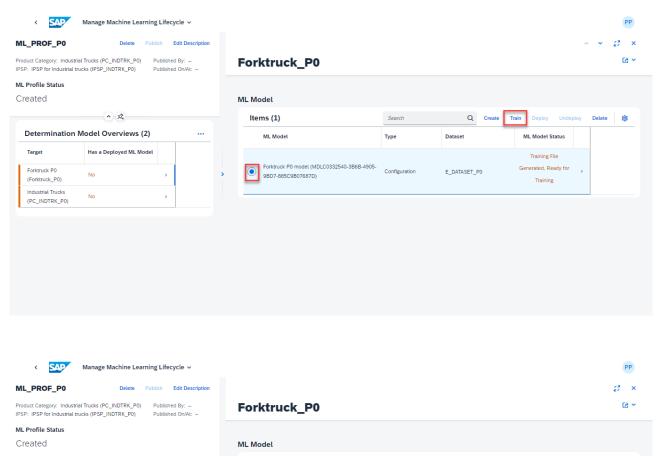
3. Navigate to the details page by clicking the arrow.



4. Navigate to the details page of the Solution "Forktruck_P0".



5. Select the ML Model and click "Train". The "ML Model Status" changes to "Training".



Туре

Configuration

Dataset

E DATASET PO

ML Model Status

6. Refresh the browser until the "ML Model Status" is "Trained".

Items (1)

ML Model

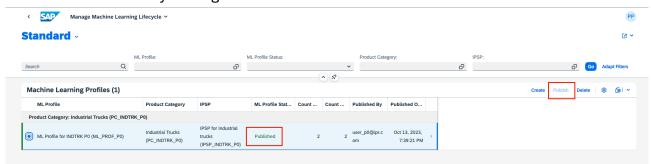
Forktruck P0 model (MDLC0332540-3B6B-4905-9BD7-885C9B07687D)

Determination Model Overviews (2)

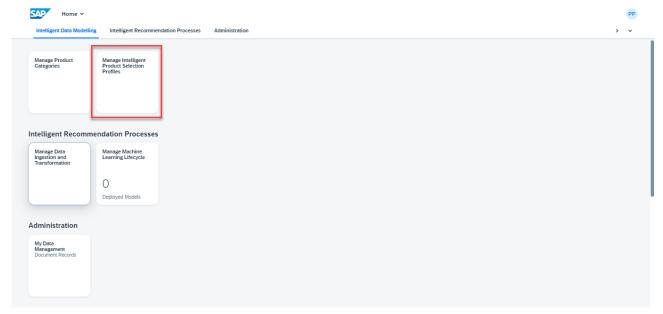
Forktruck P0 (Forktruck_P0) Industrial Trucks (PC_INDTRK_P0) Has a Deployed ML Model

- 7. Click on "Deploy" to deploy the model. The "ML Model Status" changes to "Deploying".
- 8. Refresh the browser until the "ML Model Status" is "Deployed".

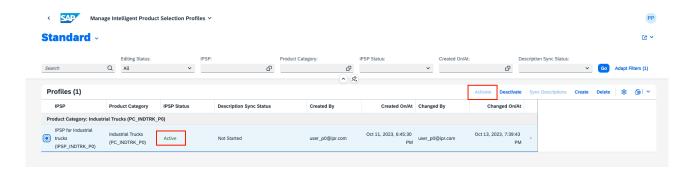
- 9. Repeat these steps for the ML model associated with the Target "**PC_INDTRK_P0**" to deploy the associated ML model.
- 10. Publish the ML Profile by clicking the "Publish" button.



11. Go to the "Manage Intelligent Product Selection Profiles" app.



12. Activate the IPSP by clicking the "Activate" button.



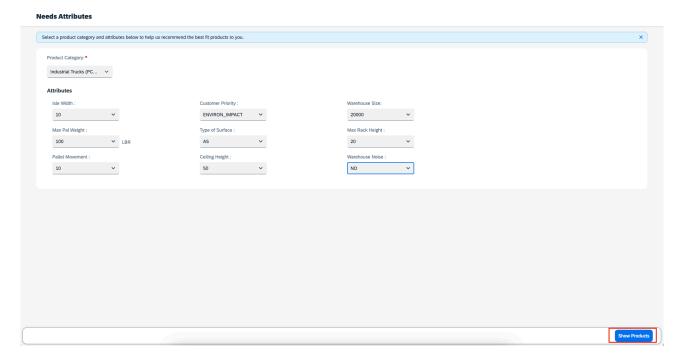
Note: Step 3 will use the APIs offered by SAP Data Attribute Recommendation service for training ML models, getting the model metrics and to deploy them.

Step 4

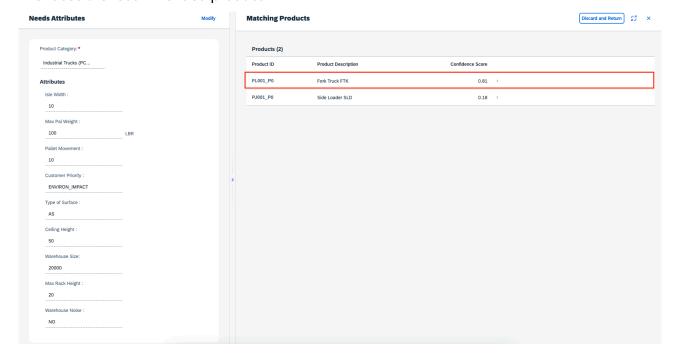
Launch the Runtime UI and run inferences.

You can embed the runtime UI in configure, price, quote (CPQ), or e-commerce business processes.

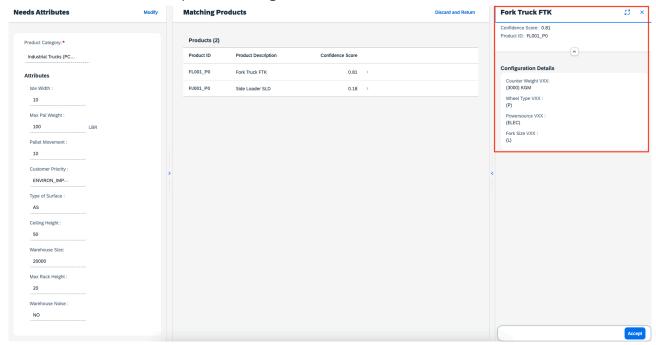
1. Open <u>SAP Intelligent Product Recommendation Runtime UI</u> and select the "**Product Category**", "**Attributes**" and click on "**Show Products**".



2. Choose the recommended product.



3. View the recommended product configuration.



Note: Step 4 will use the APIs offered by SAP Data Attribute Recommendation service for sending inference requests.