DA160
SAP Business Data Cloud From Set up to Streamline: A Practical Walk-through

Dominik Kurz,
Neetha Pucknat
San Tran
Yao Yao
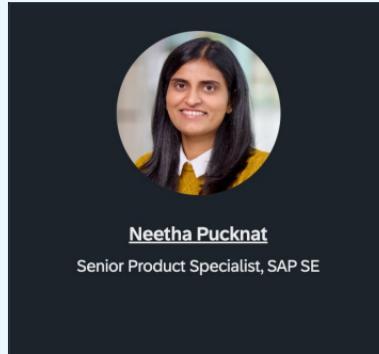
SAP Business Data Cloud

November 2025

SAP TechEd
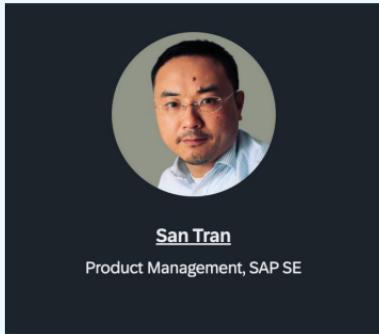
Dominik Kurz
Senior Director Product Management, SAP BW/4HANA & SAP BW Bridge, SAP Deutschland SE &Co.KG

Neetha Pucknat
Senior Product Specialist, SAP SE
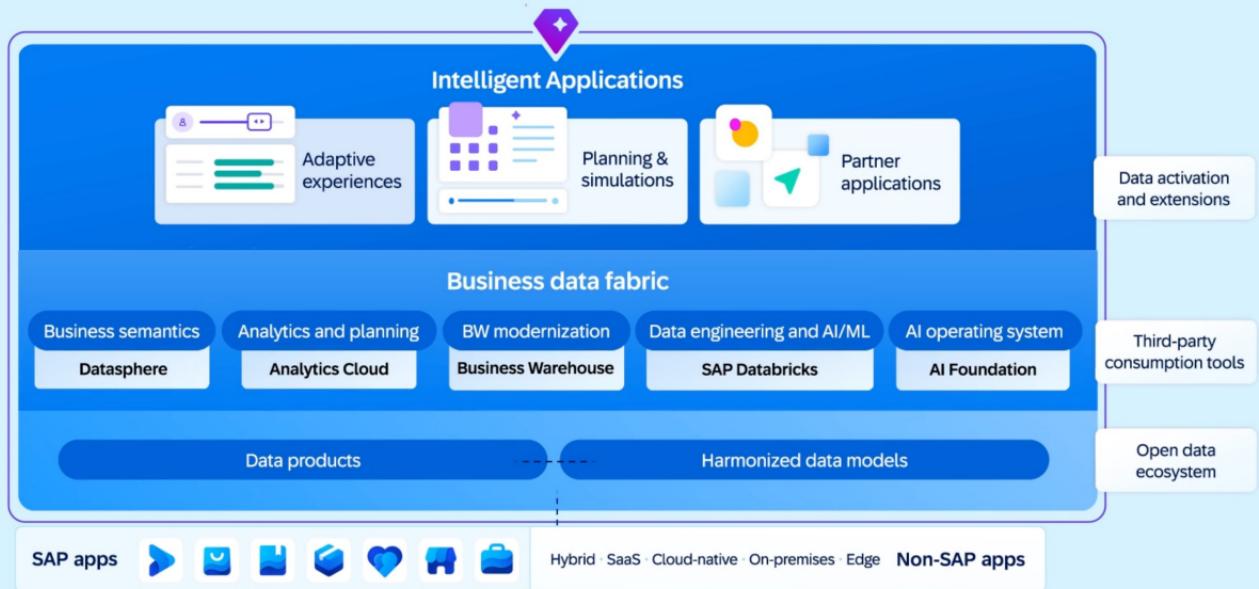
San Tran
Product Management, SAP SE

Yao Yao
Senior Product Specialist, SAP (China) Co., Ltd.

SAP Business Data Cloud

Intelligent Applications

| Adaptive experiences | Planning & simulations | Partner applications |

Business data fabric

Business semantics	Analytics and planning	BW modernization	Data engineering and AI/ML	AI operating system
Datasphere	Analytics Cloud	Business Warehouse	SAP Databricks	AI Foundation

| Data products | Harmonized data models |

SAP apps ▶ ⬛ ⬛ ⬛ 💙 🏢 💼   Hybrid · SaaS · Cloud-native · On-premises · Edge   **Non-SAP apps**

Data activation and extensions

Third-party consumption tools

Open data ecosystem

01 What is this workshop about?

This hands-on workshop is designed for **IT administrators** and **analysis architects** who want to gain practical expertise with **SAP Business Data Cloud**.

Participants will

- Explore the platform's core components

- Learn how to activate and manage them

- Practice strategies to streamline data integration, governance, and access

By the end, attendees will be equipped to leverage SAP Business Data Cloud to simplify complex data processes and deliver scalable, trusted data solutions across the enterprise.

02 Where to find the materials?

▪ **Use the Session Materials GitHub link on the desktop of the hands-on room notebooks**
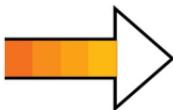
Session Materials GitHub **①**

▪ **There is a dedicated folder for each track and session that contains the link to the repositories**

AD	08.10.2025 15:32	File folder
AI	08.10.2025 15:32	File folder
BTM	08.10.2025 15:32	File folder
CA	08.10.2025 15:32	File folder
CS	08.10.2025 15:32	File folder
DA	08.10.2025 15:32	File folder
DT	08.10.2025 15:32	File folder
IN	08.10.2025 15:32	File folder
XP	08.10.2025 15:32	File folder

② (on DA row) → **③**

DA160	16.09.2025 10:16	Shortcut
AD161	16.09.2025 10:16	Shortcut
AD162	16.09.2025 10:16	Shortcut
AD163	16.09.2025 10:16	Shortcut
AD164	16.09.2025 10:16	Shortcut
AD165	16.09.2025 10:16	Shortcut
AD166	16.09.2025 10:16	Shortcut
AD167	16.09.2025 10:16	Shortcut

03 Exercises

There are three kinds of exercises:

- **Read Only:** a mix of text and images to explain simple concepts. It was used to lay background knowledge as well as optional exercises.
- **Guided Tour:** a pre-built, step-by-step interactive walkthrough within a product's demo environment. It was used for activities cannot be performed real-time in a shared system.
- **Hands-on:** a series of detailed instructions allowing you use the live system provided to you to practice

START

Getting started → ① **Provision sap BDC via SAP for Me** → ② **Administration Tools in SAP BDC Cockpit** → ③ **Install Intelligent Applications** → ④ **Activate Data Packages and Share Data Products** → ⑤ **Enhance the Data Product in SAP Databricks and Install the custom-built Data Product** → ⑥ **Customization of intelligent Application - Initiate**

Your feedback matters.

Share your thoughts on this session.