
UI5CON 2025 SPONSORSHIP BROCHURE

Event Date: 26th September 2025

Time: 09:30 AM – 06:30 PM

Venue: SAP Labs India, Whitefield, Bangalore

ABOUT UI5CON

The Annual Summit of Enthusiasts Worldwide

A convergence of innovation, knowledge sharing, and networking that shapes the future of UI5.

Step into a world of collaboration where UI5 enthusiasts from around the globe share valuable insights, explore new ideas, and push the boundaries of technology.

As a sponsor, your brand gains unmatched visibility among a diverse audience of industry leaders, visionaries, and top talent. Engage directly with the brightest minds behind UI5 projects, build meaningful connections, and be at the forefront of innovation and industry transformation.

WHAT'S IN IT FOR PARTICIPANTS?

- Networking Opportunities
- Knowledge Expansion
- Inspiration
- Professional Development
- Exposure & Visibility
- Community Engagement
- Recharge and Renew

SPONSORSHIP BENEFITS

Gain direct access to a niche audience of UI5 developers, architects, and decision-makers within the SAP ecosystem.

- Networking Opportunities

Meet industry leaders and potential clients for collaboration and partnerships.

- Latest UI5 Trends

Learn about the latest advancements, best practices, and future directions in UI5 development.

- Marketing Support

Your brand will be included in promotional materials leading up to the event.

- Brand Exposure

Prominent branding opportunities during the event ensure extensive visibility to a targeted audience.

TARGET AUDIENCE

Our primary audience includes professionals aged 25–45, focusing on decision-makers and influencers within the SAP and UI5 communities.

Expected Attendance: 400+ in-person attendees

Online Audience: Global outreach

Sessions: 20+ sessions across 3 parallel tracks

Extras: Expert Corners for deep-dives and live engagement

ENGAGEMENT & EVENT SIGNIFICANCE

Engagement Rate: Over 70% participant interaction in past events

Significance: A hub for thought leadership and industry networking, offering high visibility and business growth opportunities.

MARKETING STRATEGY

Our promotional plan includes:

- Social media campaigns
- Email newsletters
- Press releases
- Strategic partnerships

This multichannel approach ensures maximum reach and brand amplification.

SPONSORSHIP PACKAGES

(Detailed package tiers and benefits can be added here.)

CONTACT US

For sponsorship-related inquiries, please reach out to:

SAP UI5Con Bangalore – ui5con.bengaluru@sap.com