

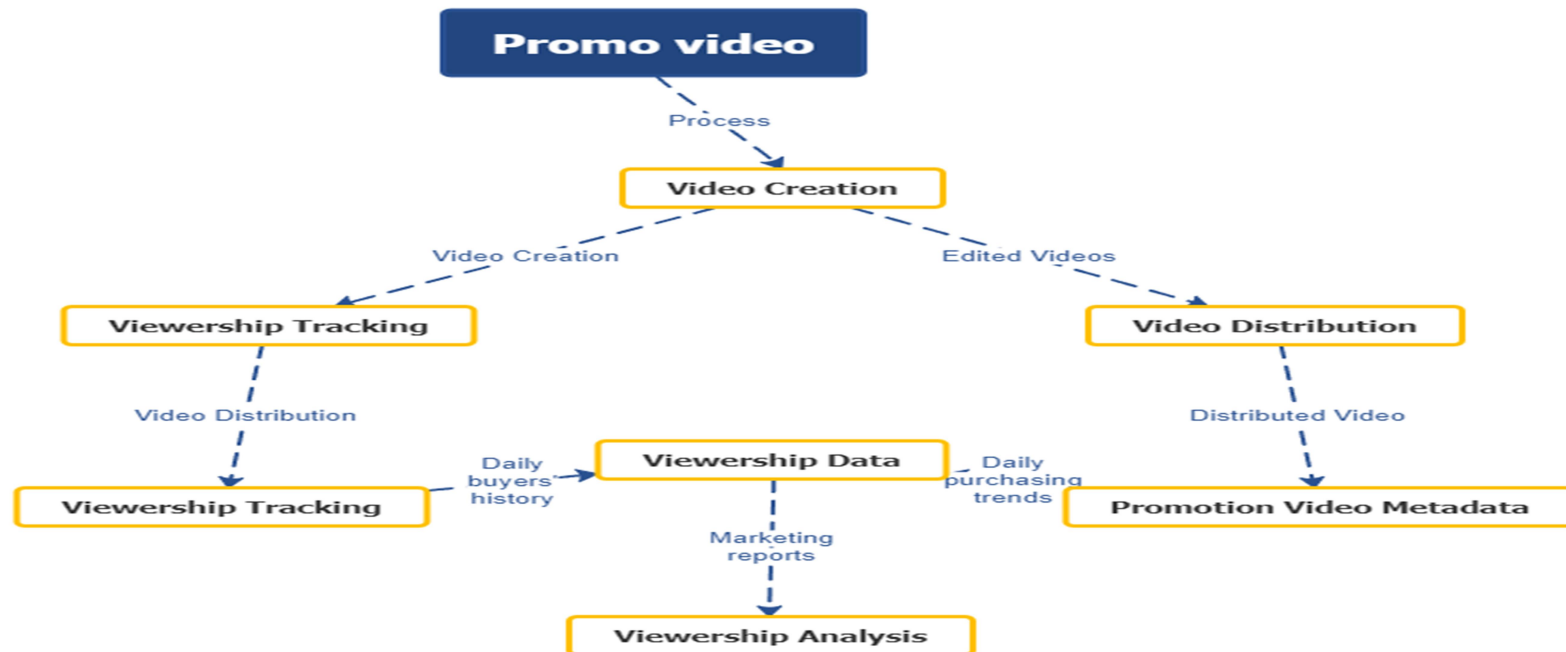
Project Design Phase-II Data Flow Diagram & User Stories

Date	01 November 2023
Team ID	NM2023TMID04439
Project Name	Creating a Brand Promo Video Using Canva

Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

Data Flow diagram :



User Stories

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Team Member
Customer 1 (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my user l'd, password and verifying not a robot by captcha.	I can access my account / dashboard	High	Saron
Customer 2 (Mobile user)	Registration	USN-2	As a user, I will receive confirmation email once I have registered and to work on the application.	I can receive confirmation email & click confirm	High	Senthamil Selvan
Marketing Manager	Video Creation Template	USN-3	As a marketing manager, I want to create a brand promo video.	Choose a suitable template for a product promo video.	High	Dineshkumar
Social Media Manager	Short Video Template	USN-4	As a social media manager, I need to produce a short brand promo video for an upcoming campaign.	Export the video in a format suitable for the target social media platform.	High	Kaviyarasan
Small Business Owner	Brand Promo for Website	USN-5	As a small business owner, I want to create a brand promo video for my website's homepage.	Download the video in a format suitable for web use.	High	Saron
Content Creator	Sponsored Post Promo.	USN-6	As a social media manager, I need to produce a short brand promo video for an upcoming campaign.	Export the video in the recommended format for the social media platform.	High	Senthamil Selvan
Nonprofit Organization	Cause Awareness Promo	USN-7	As a nonprofit organization, we want to create a brand promo video to raise awareness for our cause.	Export the video in a format that is shareable on various social and online platforms.	High	Dineshkumar