

**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE: 638 316**



**Electronics and Communication Engineering**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

**NM ID: 2F9EF80F691D2F389CE4C286F5F79EF0**

**NAME: SENTHAMIL SELVAN.V**

*BRAND NAME: VSS STUDIO*

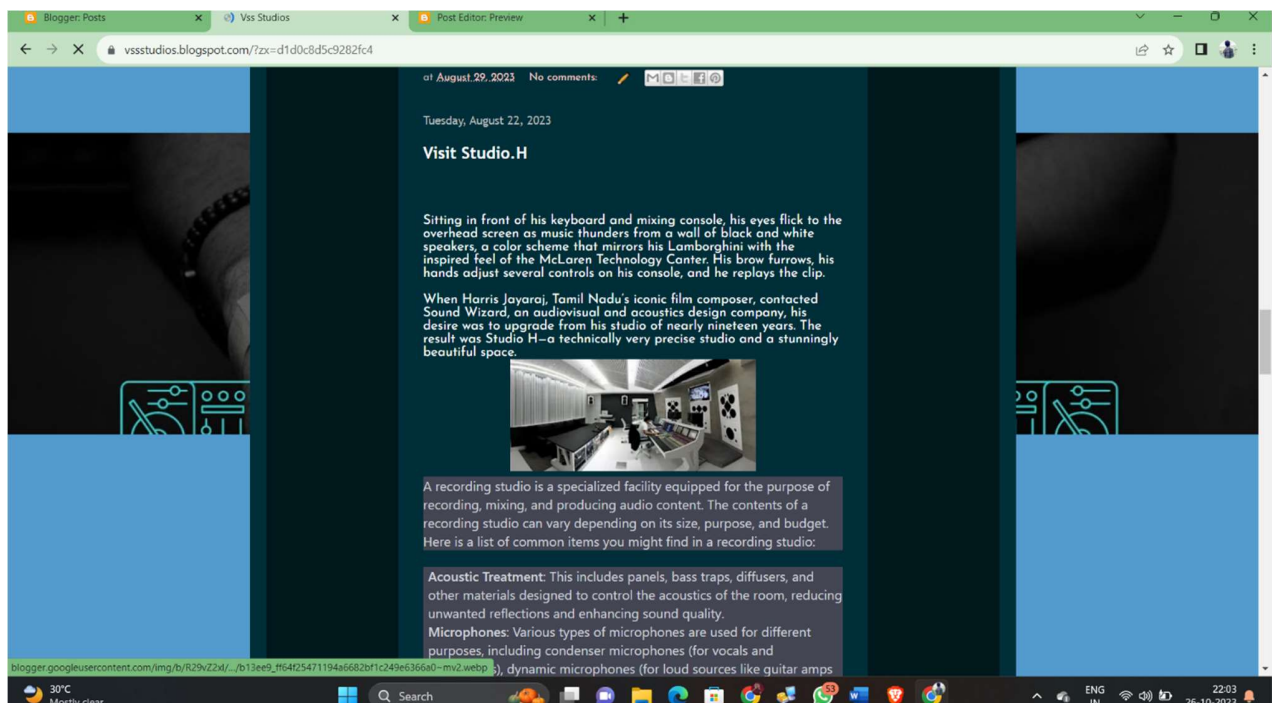
*CATEGORY: RECORDING STUDIO*

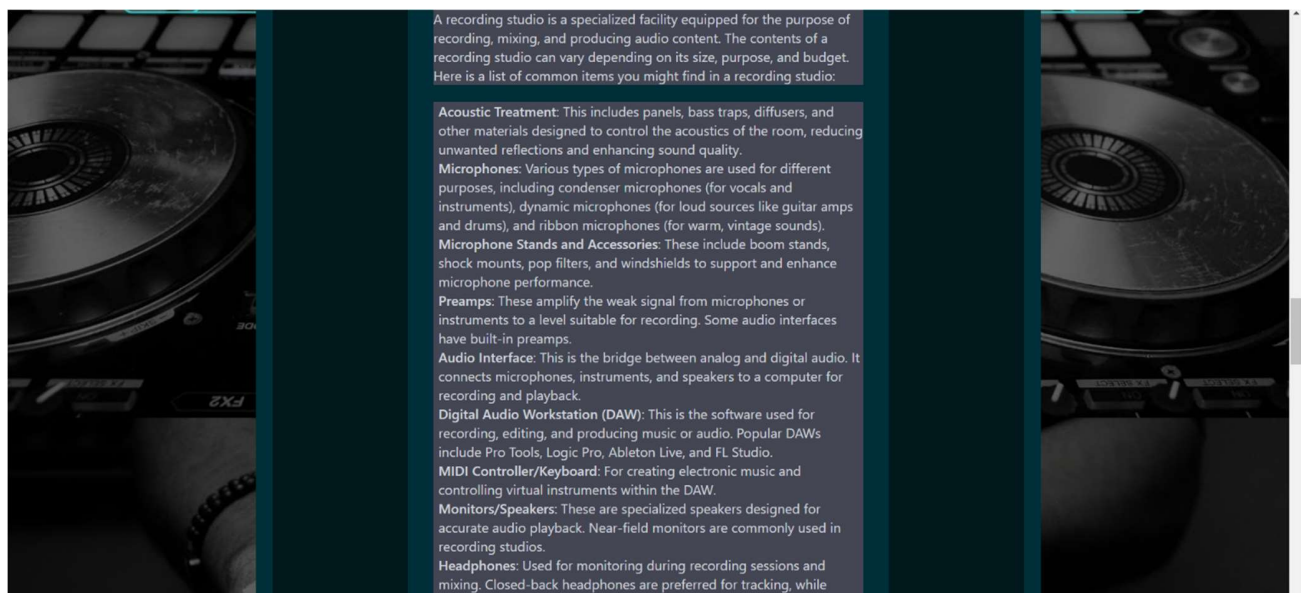
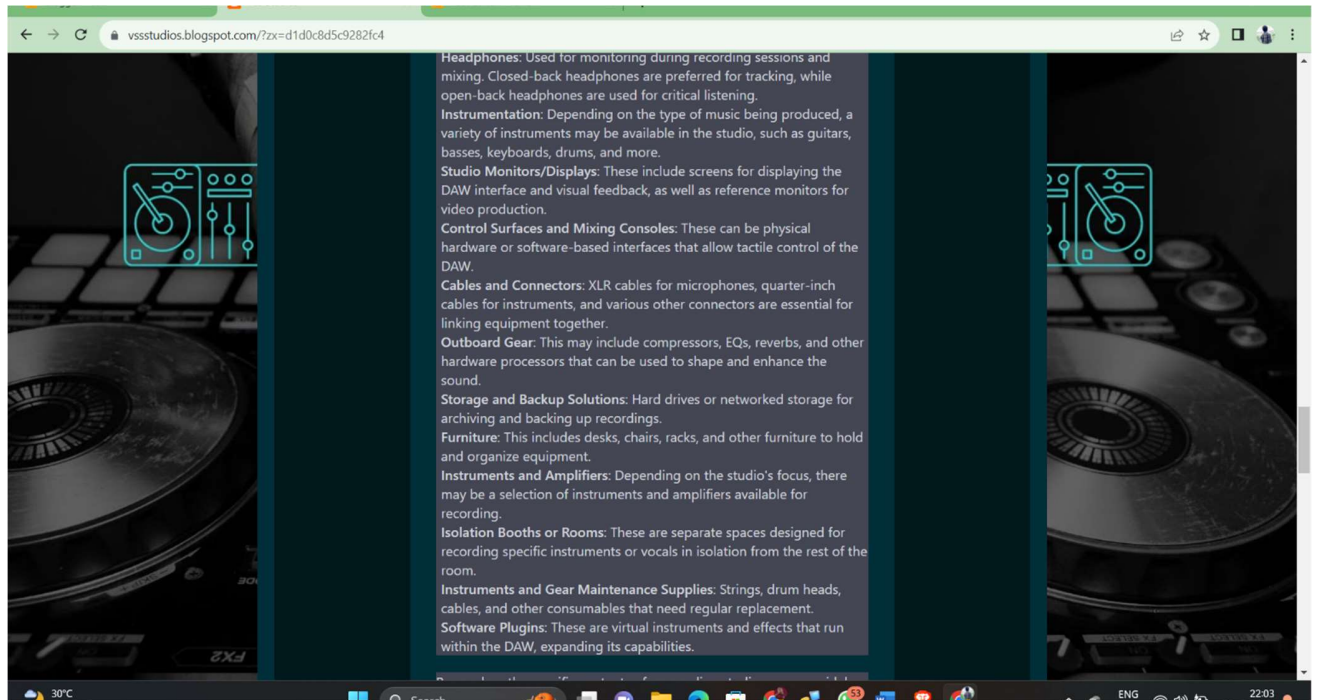
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

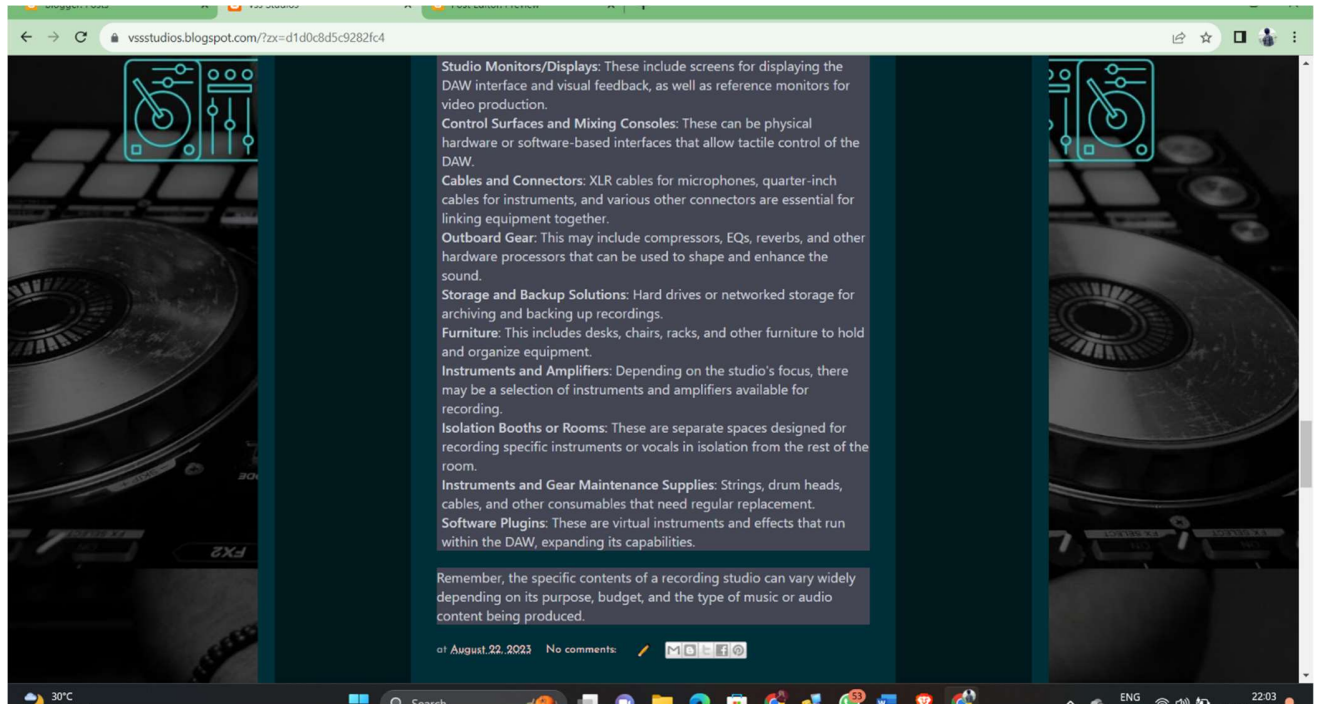
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Screenshot:





← → ↻ vssstudios.blogspot.com/?zx=d1d0c8d5c9282fc4



Studio Monitors/Displays: These include screens for displaying the DAW interface and visual feedback, as well as reference monitors for video production.

Control Surfaces and Mixing Consoles: These can be physical hardware or software-based interfaces that allow tactile control of the DAW.

Cables and Connectors: XLR cables for microphones, quarter-inch cables for instruments, and various other connectors are essential for linking equipment together.

Outboard Gear: This may include compressors, EQs, reverbs, and other hardware processors that can be used to shape and enhance the sound.

Storage and Backup Solutions: Hard drives or networked storage for archiving and backing up recordings.

Furniture: This includes desks, chairs, racks, and other furniture to hold and organize equipment.

Instruments and Amplifiers: Depending on the studio's focus, there may be a selection of instruments and amplifiers available for recording.

Isolation Booths or Rooms: These are separate spaces designed for recording specific instruments or vocals in isolation from the rest of the room.

Instruments and Gear Maintenance Supplies: Strings, drum heads, cables, and other consumables that need regular replacement.

Software Plugins: These are virtual instruments and effects that run within the DAW, expanding its capabilities.

Remember, the specific contents of a recording studio can vary widely depending on its purpose, budget, and the type of music or audio content being produced.

01 August 22, 2023 No comments

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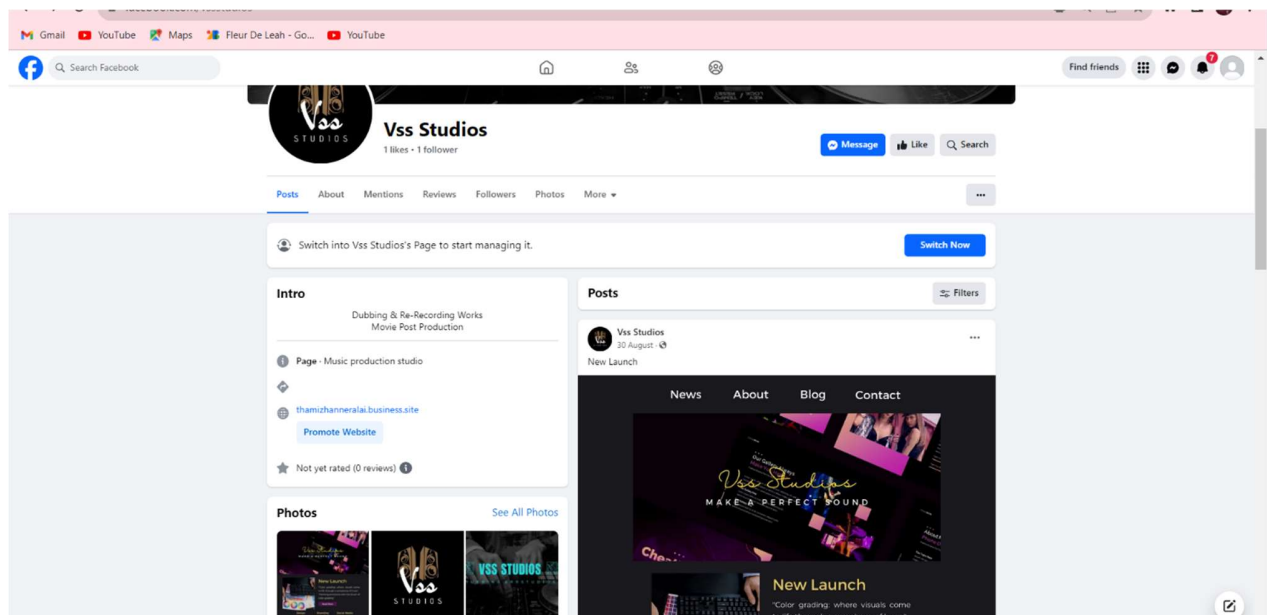
2.Create a New Facebook Business Page and post one social media poster for your brand.

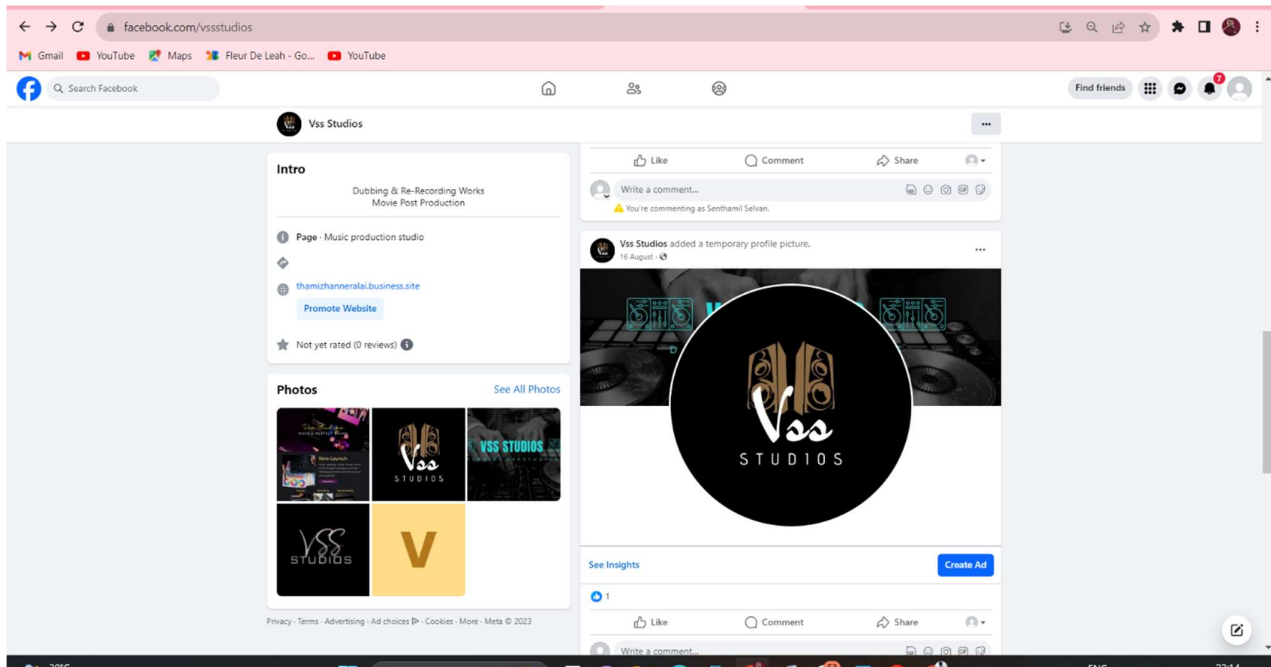
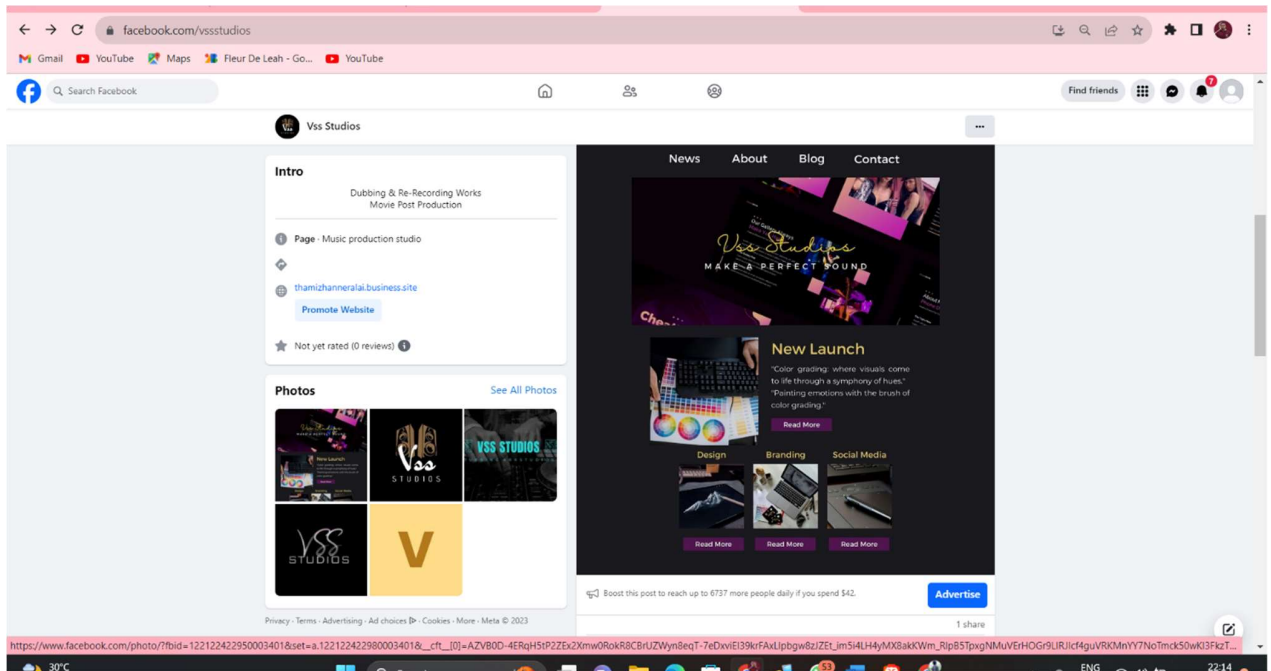
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## Facebook business page

Screenshot:





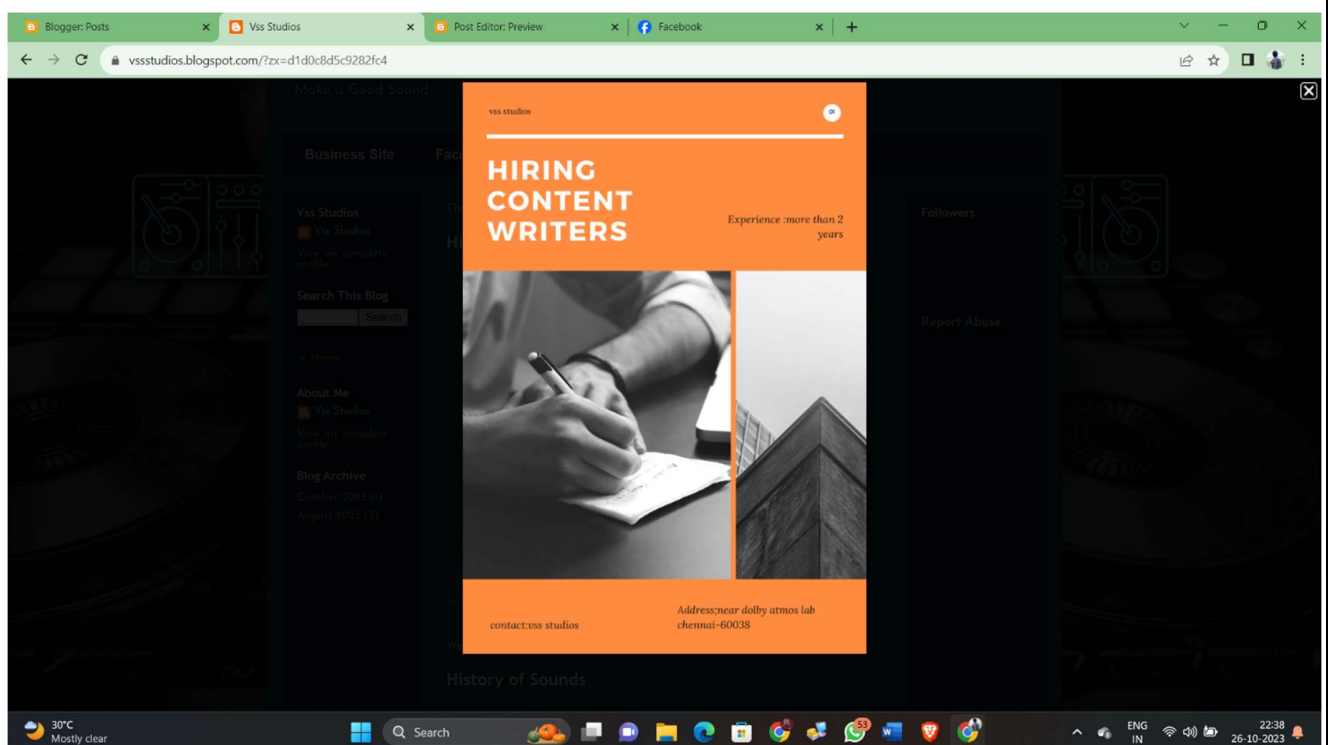
3. Create and design a social media advertisement poster using canva. Link:

Social media advertisement using canva

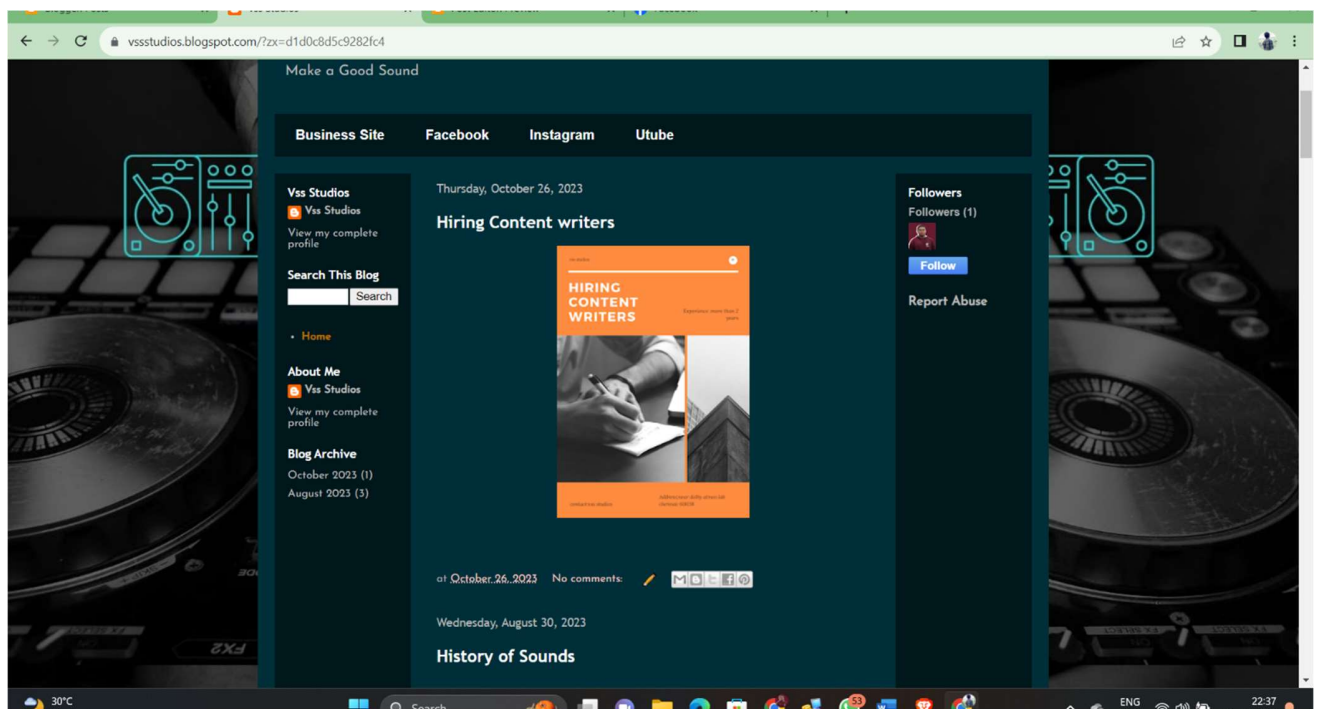
Link:

<https://vssstudios.blogspot.com/?zx=d1d0c8d5c9282fc4>

Screenshot:









4. Create email newsletter design using MailChimp or canva tool. Link: Email newsletter design using canva :

<https://vssstudios.blogspot.com/2023/08/new-launch-for-our-studio.html>

## Screenshot:

