

**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE: 638 316**



**Electronics and Communication Engineering**

**NAAN MUDHALVAN**

**DIGITAL MARKETING**

**ASSIGNMENT**

**NM ID:** 3B5A1A4A2E432B4A75B46513404A3AC0

**NAME:** KAVIYARASAN V

*BRAND NAME: KAVI TEXTILE*

*CATEGORY: DRESS SHOP*

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot: <https://kavitextile.blogspot.com/2023/09/textile-trends-stitching-dreamsweaving.html>

Screenshot:

10:42  

72.0 KB/S  4G  59



.blogspot.com



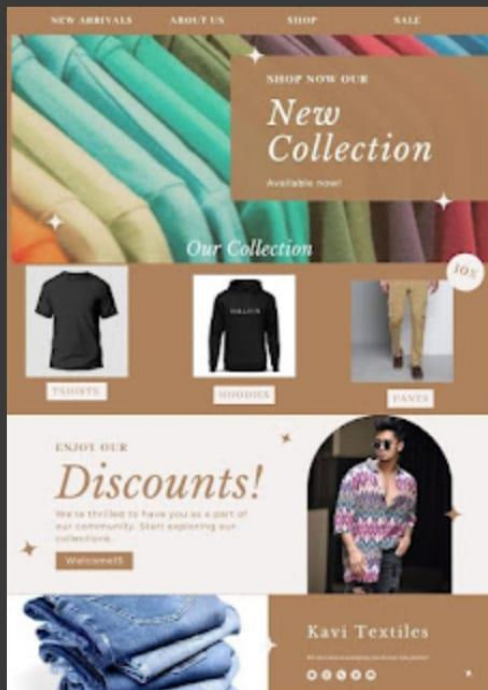
55



KAVI TEXTILE

September 12, 2023

## OUR NEW TRENDING COLLECTIONS



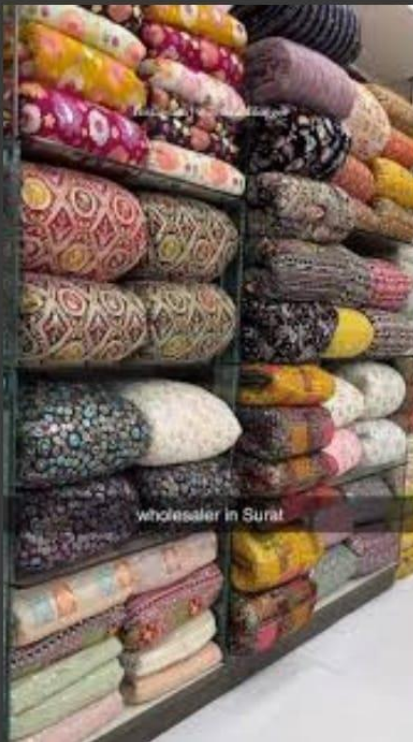
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September 12, 2023

## TEXTILE TRENDS-"STITCHING DREAMS,WEAVING QUALITY"

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1. "The Art of Choosing the Right Fabric for Your Projects"
2. "Trending Textile Patterns for Fashion Enthusiasts"
3. "Sustainable Textiles: A Greener Approach"



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49.0 KB/S  4G 

← KAVI TEXTILE

5. "Exploring the History of Textiles: From Tradition to Innovation"

6. "The Role of Textiles in Interior Design and Home Decor"

7. "Behind the Scenes: The Textile Production Process Unveiled"

8. "Fashion Forward: Textile Trends to Watch Out for in [Current Year]"

9. "Creating Unique Textile Crafts: DIY Projects and Ideas"

10. "Textiles in the Digital Age: Technology's Impact on the Industry"

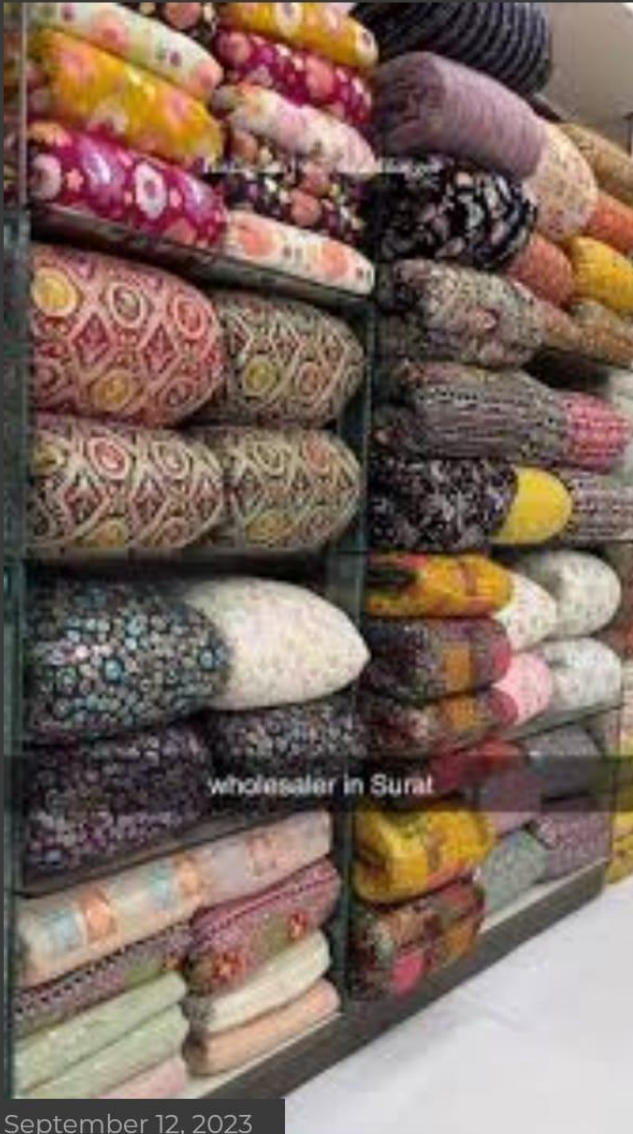


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POPULAR POSTS



wholesaler in Surat

September 12, 2023

TEXTILE TRENDS-"STITCHING  
DREAMS,WEAVING QUALITY"

Share Post a Comment



2.Create a New Facebook Business Page and post one social media poster for your brand.

Link:

<https://www.facebook.com/profile.php?id=61550876113640>

Facebook business page

Screenshot:

10:44  

0.27 KB/s    39%

← Kaviyarsan V



**Kaviyarsan V**

Wear to win

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 Edit profile



**Add more to your profile** ×

Continue setting up your profile to get a better experience on Facebook.

Next: Add your current city

Continue

 Current city

 Workplace

 School

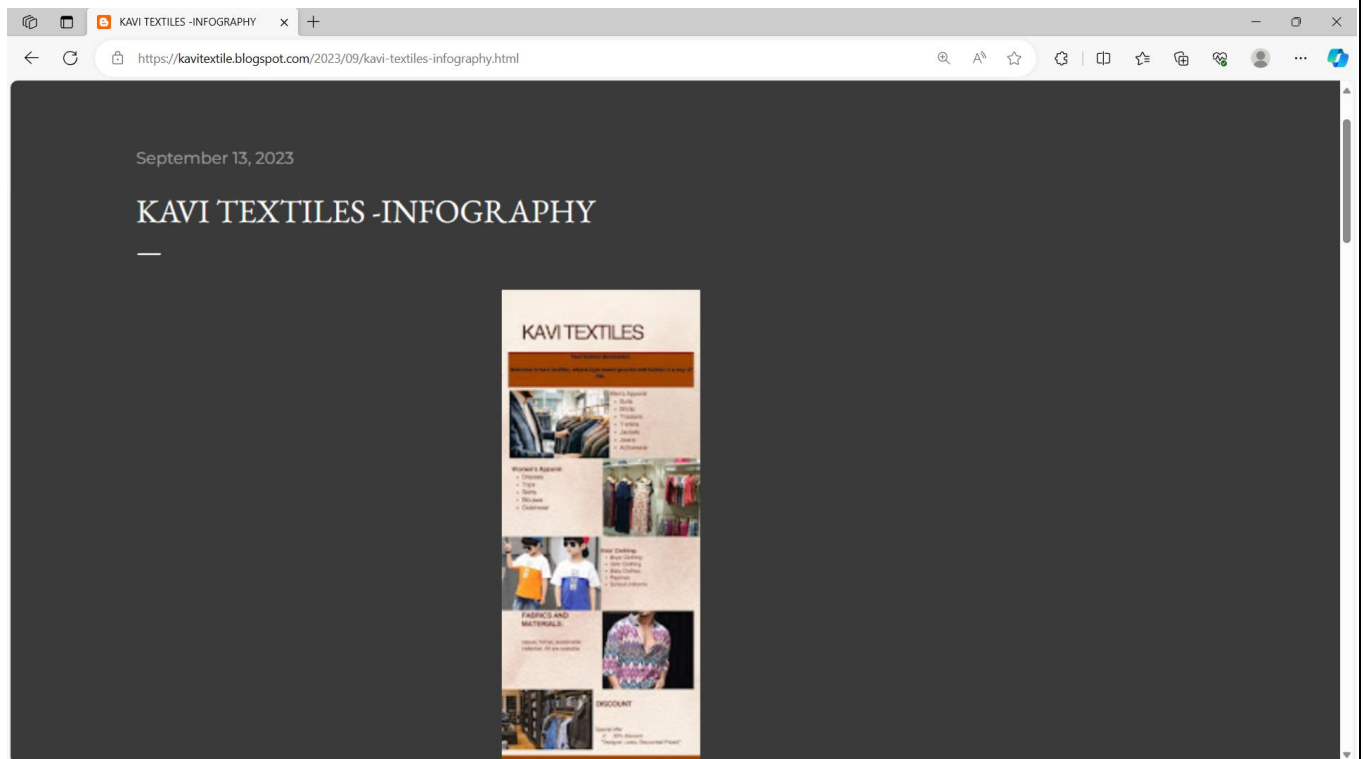


3. Create and design a social media advertisement poster using canva. Link:

Social media advertisement using canva

<https://kavitextile.blogspot.com/2023/09/kavi-textiles-infography.html>

Screenshot:



4. Create email newsletter design using MailChimp or canva tool. Link: Email newsletter design using canva: <https://kavitextile.blogspot.com/2023/09/our-new-trending-collections.html>

screenshot:

