GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NM ID: 1AED00F34F57C6590C84A7F42F89D8A2 NAME: SARON J

BRAND NAME: FUSION AUTOMIZATION AND CUSTOMIZATION GARAGES

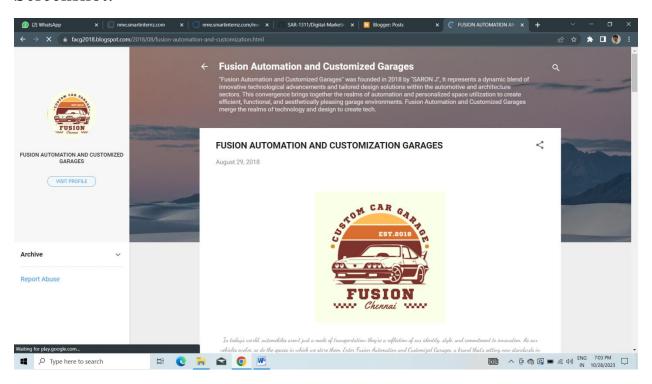
CATEGORY: MECHANICAL BRAND

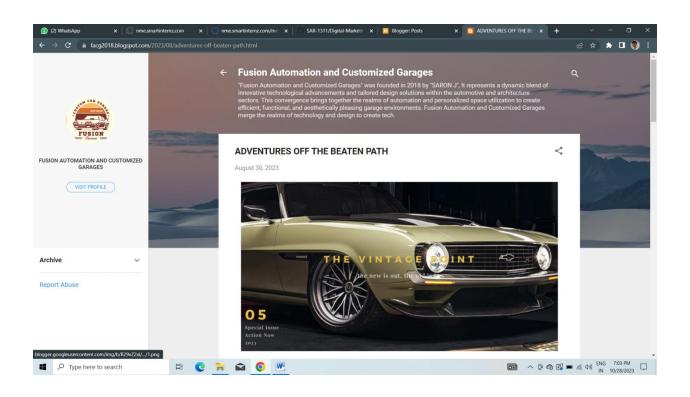
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

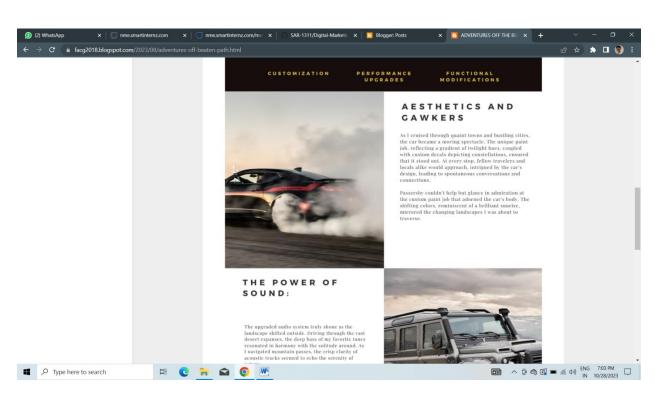
Link: Blog using Blogspot

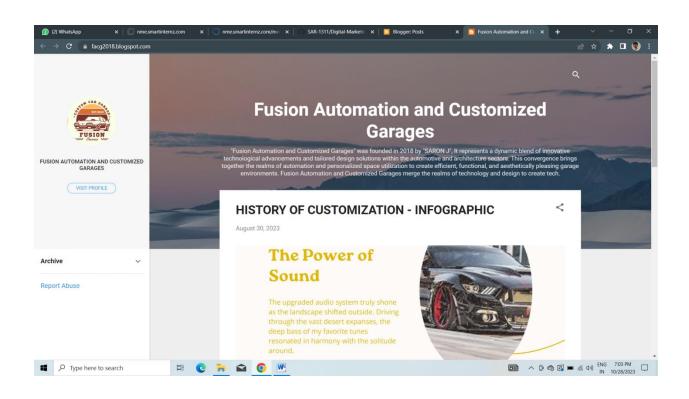
https://facg2018.blogspot.com/

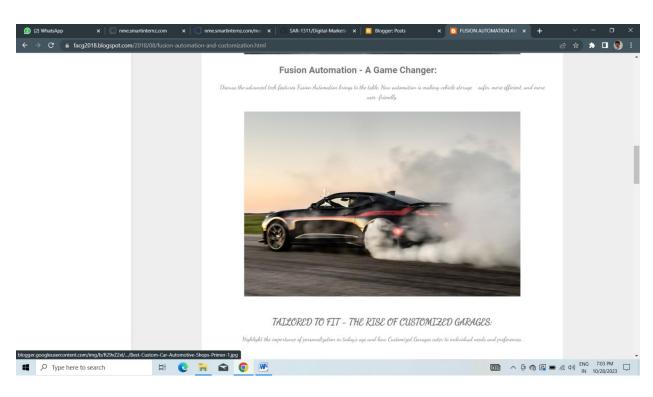
Screenshot:









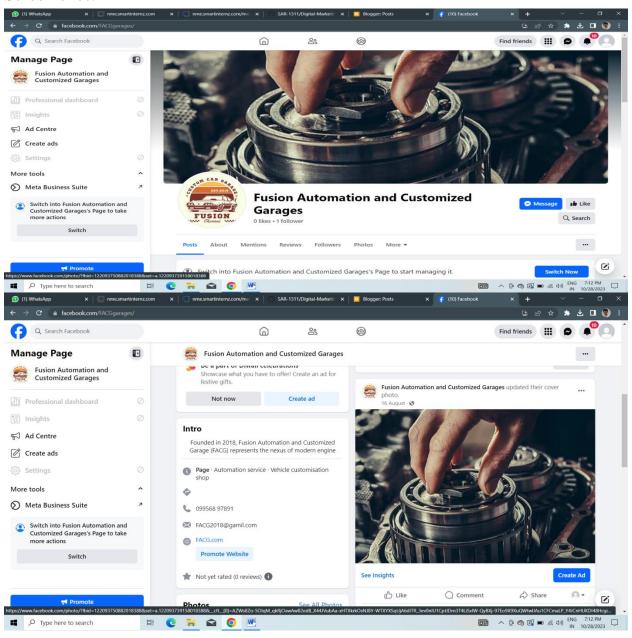


2.Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

https://www.facebook.com/FACGgarages/

Screen shot:

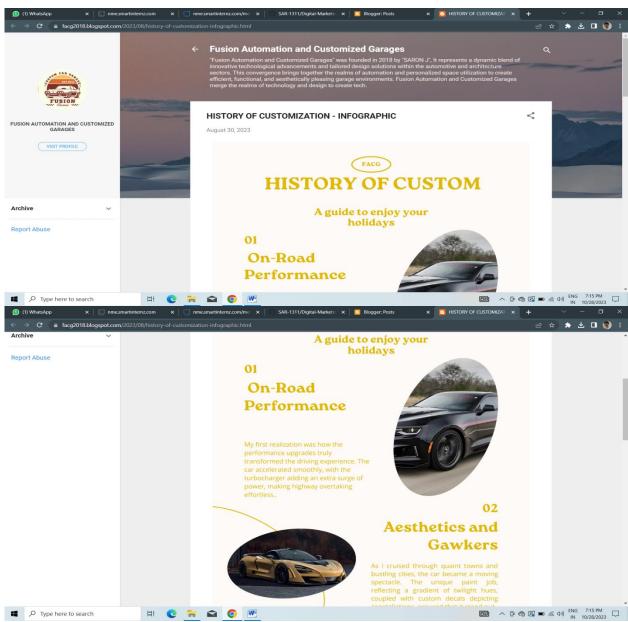


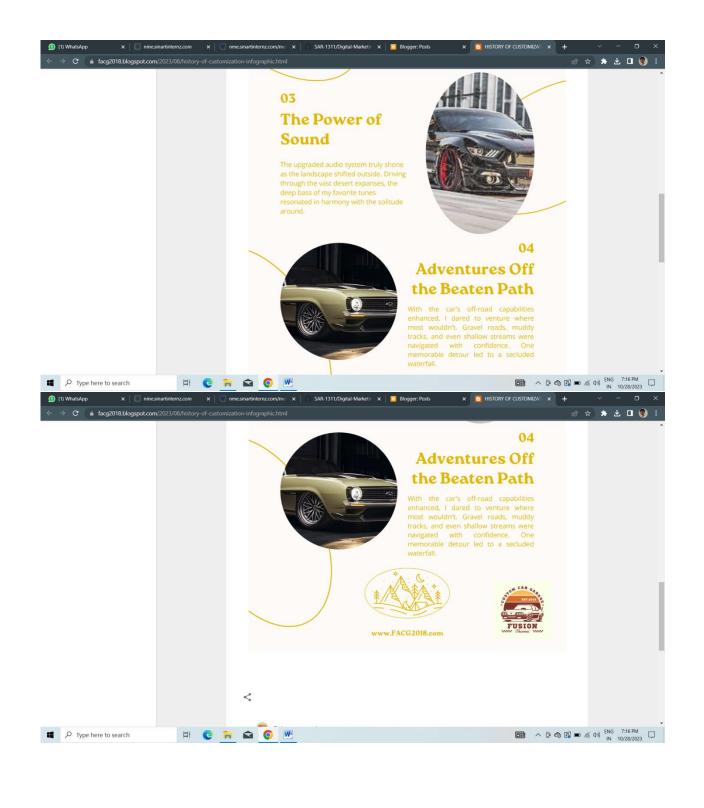
3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

https://facg2018.blogspot.com/2023/08/history-of-customization-infographic.html

Screenshot:





4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

 $\underline{https://facg2018.blogspot.com/2023/08/adventures-off-beaten-path.html}$

screenshot:

