



# TRAFFIC MANAGEMENT USING IOT

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PHASE – 02 :  
Predicting Congestion Patterns  
with Machine Learning

# INTRODUCTION TO TRAFFIC CONGESTION

## TRAFFIC CONGESTION :

Traffic congestion is a condition in transport that is characterized by slower speeds, longer trip times, and increased vehicular queueing. Traffic congestion on urban road networks has increased substantially since the 1950s

Traffic congestion is a major problem in many urban areas, causing delays, frustration, and increased emissions. IoT traffic management can help to reduce congestion and improve the overall commuting experience.

Predicting congestion patterns can help to:

- Reduce traffic delays and improve the commuting experience
- Improve safety by reducing the risk of accidents
- Reduce emissions and improve air quality
- Optimize traffic signal timing and routing
- Plan for future infrastructure needs

# HISTORICAL TRAFFIC DATA

## Types of historical data



## How to collect historical traffic data

- From government agencies, such as transportation departments
- From private companies, such as traffic data providers.

## How to clean and prepare historical traffic data for machine learning

- Once you have collected historical traffic data, you will need to clean and prepare it for machine learning. This may involve removing outliers, filling in missing values, and converting the data to a format that is compatible with your machine learning algorithm.

# MACHINE LEARNING ALGORITHMS FOR CONGESTION PREDICTION

**Some common machine learning algorithms used for congestion prediction include :**

Support vector machines (SVMs)

Random forests

Gradient boosting machines

Neural networks

**How do these algorithms work :**

Machine learning algorithms work by learning from data. In the case of congestion prediction, the algorithm would be trained on historical traffic data to learn the relationships between different factors and congestion patterns. Once the algorithm is trained, it can be used to predict congestion patterns for future time periods.

# TRAINING A MACHINE LEARNING MODEL

## How to train a machine learning model

To train a machine learning model, first we need to split the historical traffic data into training and testing sets. The training set will be used to train the model, and the testing set will be used to evaluate the model's performance.

To train the model, we need to feed it the training data and allow it to learn the relationships between different factors and congestion patterns. Once the model is trained, we can evaluate its performance on the testing set.

# DEPLOYING A MACHINE LEARNING MODEL

How to deploy a machine learning model !

Once we have trained a machine learning model, we need to deploy it in production so that it can be used to predict congestion patterns in real time. There are a number of ways to deploy a machine learning model, such as

- On-premises: Deploy the model to a server on your own premises.
  - Cloud: Deploy the model to a cloud platform, such as Google Cloud Platform or Amazon Web Services.
  - Edge devices: Deploy the model to edge devices, such as IoT gateways or traffic cameras.
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- Once we have deployed our machine learning model, we need to monitor its performance and make sure that it is still accurate. It may also need to update the model periodically as new data becomes available.

# CASE STUDIES

Google Maps uses machine learning to predict traffic conditions and suggest the best route to users.

Waze is a traffic navigation app that uses machine learning to predict congestion patterns and provide real-time traffic updates to users.

The Los Angeles Department of Transportation uses machine learning to predict congestion patterns and adjust traffic signal timing accordingly.

RouteXL is a route planning service for multiple addresses. It finds the fastest directions to multiple destinations in one run using machine learning. RouteXL sorts your stops in the optimal order for the most logical journey.

# CONCLUSION

We believe that our proposed IoT-based traffic management system has the potential to significantly improve traffic flow and reduce congestion in urban areas. We are committed to developing and implementing the system in a timely and efficient manner.

**THANK YOU**