



SPONSORSHIP PACKAGE



UNIVERSITY OF
VIRGINIA
COLLEGIATE CHAPTER

Thornton Hall D111
Charlottesville, VA
22903

2024 - 2025

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LETTER FROM THE PRESIDENT



Dear Potential Sponsor,

On behalf of the Society of Asian Scientists and Engineers (SASE) at the University of Virginia, we invite you to partner with our organization for the upcoming academic year. SASE is a non-profit 501(c)3 organization dedicated to preparing Asian heritage scientists and engineers for success in the global business world, celebrating diversity on campuses and in the workplace, and providing opportunities for members to contribute to their local communities.

We are committed to creating an environment where our members can thrive. Our mission is to:

- Prepare Asian heritage scientists and engineers for success in their careers.
- Celebrate diversity on campus and in the professional world.
- Empower our members with opportunities to contribute to their communities.

By partnering with us, your organization will gain access to a talented pool of students across various STEM disciplines. Depending on your level of support, you will have opportunities to engage with these students through:

- Access to resumes and profiles of our members.
- Reserved slots for corporate workshops and presentations.
- Participation in our general body meetings and events.

Your sponsorship will enable us to provide vital programs such as professional development workshops, mentorship initiatives, and community outreach efforts. For example, our programs include resume and interview workshops, study groups, and local volunteer activities.

We are excited about the potential to build a meaningful partnership with your organization. The enclosed sponsorship package provides further details on our chapter's initiatives and the benefits of becoming a sponsor. We look forward to the opportunity to collaborate and contribute to the development of future innovators and leaders.

Thank you for considering this opportunity. We are eager to discuss how we can work together to achieve our mutual goals and make a lasting impact.

Sincerely,

A handwritten signature in black ink, appearing to read "Yen Phung".

President | Society of Asian Scientists and Engineers
University of Virginia

ABOUT OUR CHAPTER

HISTORY

The Society of Asian Scientists and Engineers (SASE) was established in November 2007 to empower individuals of Asian heritage in science, technology, engineering, and mathematics (STEM) to achieve their full professional potential, promoting diversity and tolerance on campuses and in the workplace, and provide opportunities for members to contribute to their local communities.

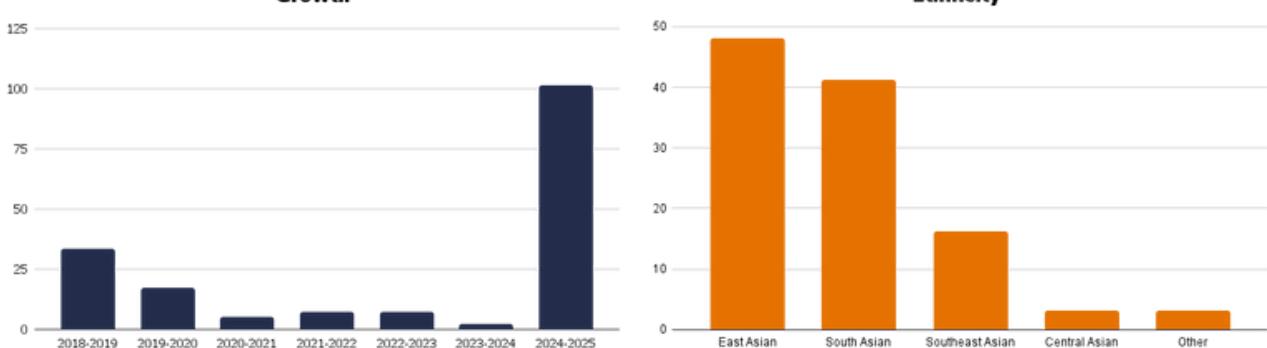
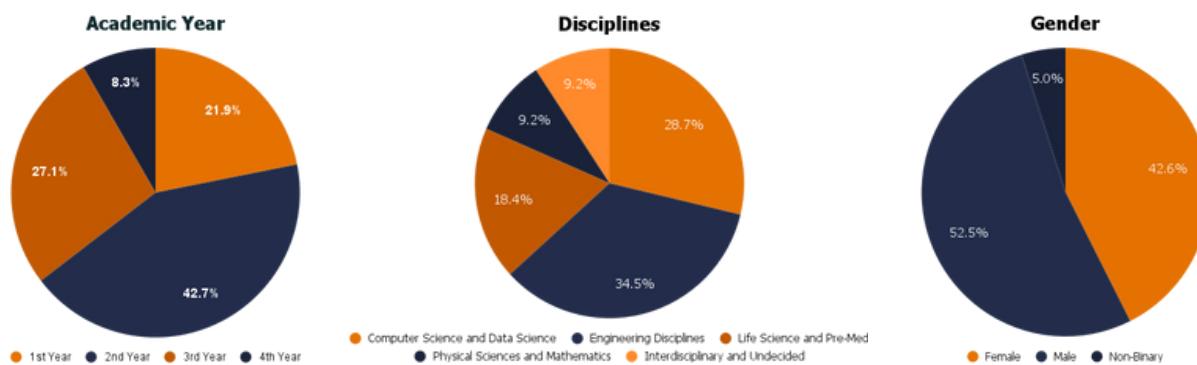
Founded in 2014, SASE at the University of Virginia supports Asian heritage students through mentorship, professional development, and career readiness. By connecting students with professionals and professors, it offers guidance in leadership, interviewing, and presentation skills, helping students transition from university to industry. SASE at UVA quickly became a hub for professional and community events.

However, like many organizations, SASE at UVA faced challenges during the COVID-19 pandemic, leading to a noticeable decline in active participation. As of 2024, a newly elected, driven executive team has committed to revitalizing the chapter, aiming not only to restore it to its former strength but to elevate it beyond what it once was.

MISSION STATEMENT

We are the Society of Asian Scientists & Engineers and our mission is to create a welcoming community where members can help each other develop professionally, foster leadership skills, and excel academically. Members are encouraged and motivated to pursue their goals by creating their own opportunities from the knowledge attained through our organization, understanding how their culture can affect and benefit the workplace, and actively contributing to the local community. By partnering with us, you are not just supporting an organization—you are empowering future leaders to bridge cultures, drive innovation, and make meaningful contributions to the global workforce.

DEMOGRAPHICS



ESTIMATED BUDGET

	COST
CHAPTER EXPENSES	
General Body Meetings	\$200
Member Merchandise	\$700
Marketing Tools	\$700
PROFESSIONAL DEVELOPMENT	
*National Conference	\$13,500
*Southeast Regional Conference	\$10,750
Resume & Career Workshops	\$700
Industry Connections	\$400
Speaker Series	\$500
DIVERSITY AND SERVICE	
Multicultural Potluck	\$700
Cultural Collaborations	\$350
Local Volunteering	\$150
INVOLVEMENT PROGRAMS	
Research Panel	\$500
Alumni Panel	\$400
Game Night	\$200
Movie Night	\$200
Fundraising	\$600
TOTAL EXPENSES	\$30,550

* - based on estimated 12 members attendance,
all expense paid excluding food.

EVENTS & PROGRAM BREAKDOWN

PROFESSIONAL

SASE NATIONAL CONFERENCE & STEM CAREER FAIR

The SASE National Conference & STEM Career Fair is SASE's premier annual event, and it stands as the largest gathering of its kind for Asian Americans in the U.S. and Canada. With an anticipated attendance of over 3,000 students and professionals, our members participate in workshops, network with industry leaders, and connect with peers to foster career development. We aim to help our members secure on-site job offers and interviews. This year's National Conference will be held in person, and we are committed to helping our members achieve career success by covering all expenses, excluding food.

SASE SOUTHEAST REGIONAL CONFERENCE

Similar to the National Conference, the SASE South East Regional Conference offers members an opportunity to grow professionally and expand their networks. Hosted by student chapters, a total of five regional conferences take place across the nation. Being more local, the regional conference allows a greater number of our members to attend and benefit from this annual event.

GENERAL BODY MEETINGS

General body meetings are held monthly, serving as the primary way our members receive updates on upcoming events and programs. This year, we aim to enhance our meetings by incorporating company information sessions, providing members with opportunities to learn about various industries, and companies and gain insights into potential career paths.

RESUME & CAREER WORKSHOPS

Our resume review sessions and career workshops are typically offered at the start of each semester to help prepare our members and fellow students for the upcoming career fairs. We collaborate with local companies, professors, and the on-campus career development center to host these valuable sessions.

INDUSTRY CONNECTIONS

Our networking event connects students with professionals from various industries, offering opportunities for mentorship, career guidance, and insights into potential job and internship opportunities. It's a valuable platform for building professional relationships and exploring diverse career paths.

SPEAKER SERIES

We invite industry leaders to share their expertise on career growth, technical topics, and leadership, providing attendees with valuable insights and actionable advice to advance in their professional journeys. These sessions also offer a unique opportunity for members to engage directly with experienced professionals and expand their industry knowledge.

EVENTS & PROGRAM BREAKDOWN

DIVERSITY AND SERVICE

MULTICULTURAL POTLUCK

It is a vibrant community event where members come together to celebrate diversity through food and cultural exchange. With a focus on building community and celebrating our diverse backgrounds, the potluck offers a welcoming space for members to learn from one another and expand their cultural awareness. We are committed to making this event inclusive and accessible, covering all costs except food contributions.

CULTURAL COLLABORATIONS

Cultural Collaborations is an initiative that brings together members through diverse cultural activities and performances. By partnering with other cultural CIOs at the university, this event fosters unity and mutual appreciation among different communities. Through engaging performances, interactive activities, and collaborative efforts, Cultural Collaborations provides an opportunity to celebrate and explore the rich diversity within our campus, promoting cultural awareness and inclusivity.

LOCAL VOLUNTEERING

Local volunteering allows SASE members to give back to the community through various outreach initiatives, such as partnering with Madison House, tutoring local students, and participating in sustainability efforts. These activities provide opportunities for members to make a positive impact while developing leadership skills and fostering a sense of social responsibility. By engaging in local volunteering, members contribute to the well-being of the community and support meaningful causes.

INVOLVEMENT PROGRAMS

RESEARCH PANEL

Research Presentation Event offers students a platform to showcase their research and engage with peers on current STEM topics. This event encourages knowledge sharing and provides valuable experience in presenting research findings, while also allowing attendees to learn about cutting-edge developments across various STEM fields.

ALUMNI PANEL

Alumni Panels provide an opportunity for current students to connect with alumni, who share their experiences, insights, and career advice. These panels offer valuable networking opportunities and firsthand perspectives on navigating career paths in various industries.

GAME/MOVIE NIGHT

Games and Movie Night events are designed to foster community and provide a relaxing break for members. These gatherings, such as board game nights or movie screenings, offer a fun and informal way to connect with peers, unwind, and strengthen relationships within the group.

FUNDRAISING

Fundraising events, including bake sales and merchandise sales, are organized to raise funds for the chapter. These events help support chapter activities and initiatives while engaging the community in a fun and collaborative way.

SPONSORSHIP TIERS

SPONSORSHIP BENEFITS	CAVALIER BRONZE (\$500)	WAHOO SILVER (\$1000)	ROTUNDA GOLD (\$1500)	JEFFERSONIAN PLATINUM (\$2000)	SERPENTINE DIAMOND (\$3000+)
Company Logo on Membership T-shirts	Small	Small	Medium	Large	Large
Community Engagement	✓	✓	✓	✓	✓
Resume Book	✓	✓	✓	✓	✓
Event Sponsorship	✓	✓	✓	✓	✓
Event Access		One	One	One Priority	Two Priority
Community Recognition			✓	✓	✓
Exclusive Cavalier Partner Status					✓
Engagement Opportunity					✓

Note: As a 501(c)3 non-profit organization, all monetary donations to the Society of Asian Scientists and Engineers at the University of Virginia are tax-deductible. Contributions from our corporate sponsors are directly invested into our chapter to support programs and activities that offer valuable opportunities for our members.

SPONSORSHIP TIERS

Explanation for table in the previous page:

- 1. Company Logo on Membership T-Shirts:** Visible on shirts worn by members at events and on grounds, this sponsorship increases brand visibility and aligns the company with a diverse, driven talent pool interested in STEM, engineering, and leadership.
- 2. Community Engagement:** Connect directly with SASE members through interactive opportunities like event participation, networking, and mentorship, fostering meaningful relationships and promoting your brand within the STEM community.
- 3. Resume Book:** Receive exclusive access to a curated resume book featuring top students in STEM fields. This unique resource allows personalized outreach to students whose skills, academic backgrounds, and career interests align with the company's goals.
- 4. Event Sponsorship:** Sponsoring events provides companies with branding opportunities at high-impact gatherings, helping them connect with students and demonstrating their commitment to nurturing the next generation of leaders in STEM.
- 5. Event Access:** Exclusive access to SASE events allows companies to interact directly with students, fostering relationships with potential future employees, understanding their skills and interests, and promoting their workplace culture in a personal setting.
- 6. Community Recognition:** Gain visibility as a SASE supporter with your logo featured on event slides and SASE promotional material, including the website, strengthening your brand's reputation in the STEM community and underscoring your commitment to diversity and inclusion.
- 7. Exclusive Cavalier Partner Status:** This designation highlights the company as a premier sponsor, elevating its profile within SASE and in the broader university community, making it a preferred employer among students.
- 8. Engagement Opportunity:** Companies are given the opportunity to interact with students outside the classroom, directly contributing to the students' professional development and potential future career paths.

For SASE, these sponsorships help fund events, provide resources for members, and build a strong professional network, enhancing the student organization's ability to serve its members and grow its reach. For the companies, these sponsorships foster goodwill, drive engagement, and cultivate a diverse, talented recruitment pipeline.

CORPORATE SPONSORSHIP INSTRUCTIONS



1 Please fill out the **SASE UVA Corporate Contribution Form** on the next page in its entirety

2 Email the completed form to uva@saseconnect.org

3 Complete the form through the **University of Virginia FUND***

Mail check to:

Attn: Garrette Ashley
UVA Alumni Association
Po Box 400314
211 Emmet St. South
Charlottesville, VA 220904

Make checks payable to:

The Society of Asian Scientists and Engineers
at the University of Virginia and include SASE UVA on the memo line

4 Email high-resolution images of your company's logos for marketing purposes to uva@saseconnect.org. Preferred original logo and all-white logo

* <https://www.givecampus.com/campaigns/21200/donations/new>

Thank you for your consideration and we look forward to working with you!

If you have any questions or concerns, please contact **SASE University of Virginia** at uva@saseconnect.org or one of our Funding Committee representatives below:

Lanah Pheng - President
dmt9xb@virginia.edu
(571) 577-3771

Justin Zheng - External Vice President
jzd4vb@virginia.edu
(347) 331-3716

Jimmy Chen - Treasurer
mnz3xz@virginia.edu
(540) 221-9554

SPONSORSHIP LEVELS

Serpentine Diamond	\$3000+
Jeffersonian Platinum	\$2000
Rotunda Gold	\$1500
Wahoo Silver	\$1000
Cavalier Bronze	\$500



SASE UVA Chapter Corporate Contribution Form



Company Name: _____

Contact Person: _____

Contact Email: _____

Phone Number: () _____ Fax: () _____

Mailing Address: _____

City/State/Zip Code: _____

Please indicate one of the following:

We would like to become an official supporter of the overall SASE UVA Chapter:

- Cavalier Bronze (\$500)
- Wahoo Silver (\$1000)
- Rotunda Gold (\$1500)
- Jeffersonian Platinum (\$2000)
- Serpentine Diamond (\$3000+)

We would like to donate our services in a different manner.

Please Specify: _____

- We would not like to contribute at this time but would like to be informed about any future events or sponsorship opportunities with SASE UVA.

Additional Comments:

Please pay through <https://www.givecampus.com/campaigns/21200/donations/new> or make check payable to the Society of Asian Scientists and Engineers at UVA

Signature: _____ Date: _____