

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL

MARKETING

ASSIGNMENT

BRAND NAME: GOLDEN SPOON

CATEGORY: RESTRARUNT

NAME : SATHYA T

NM ID :

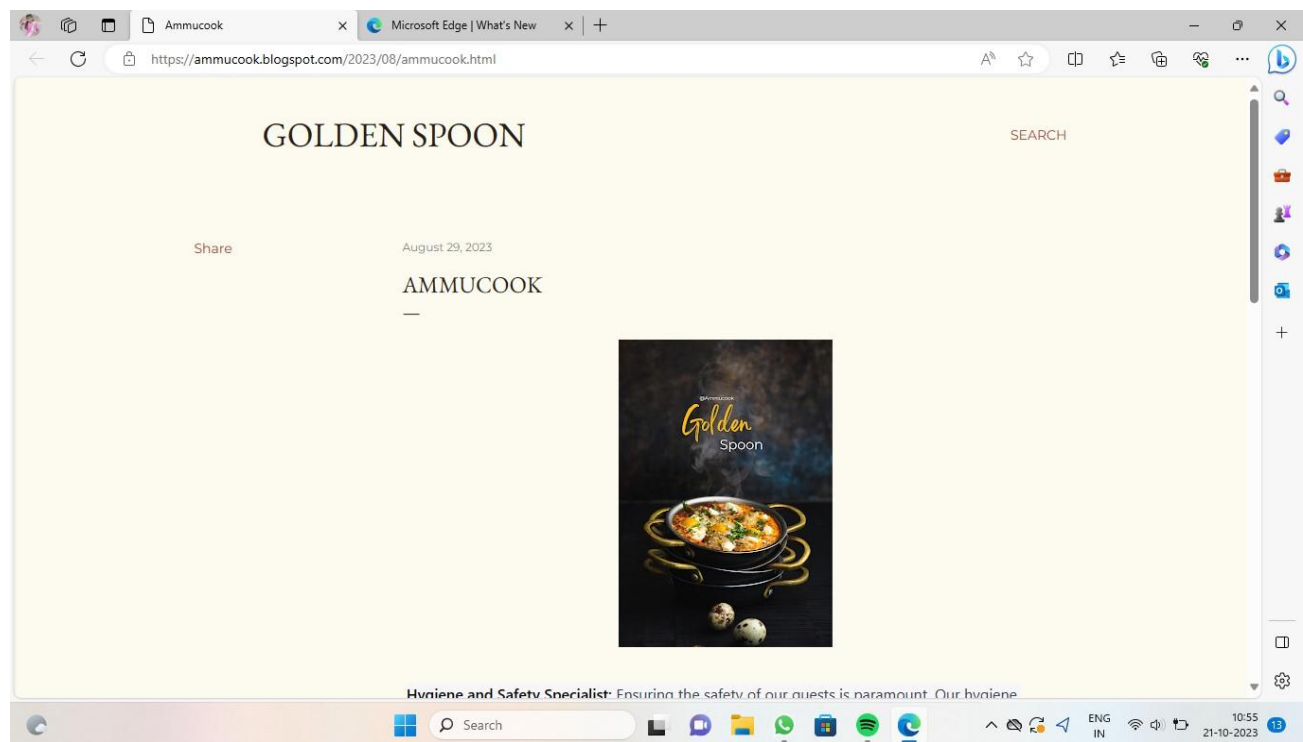
8ECD9773D6907B6B67C4D41CF9AC6114

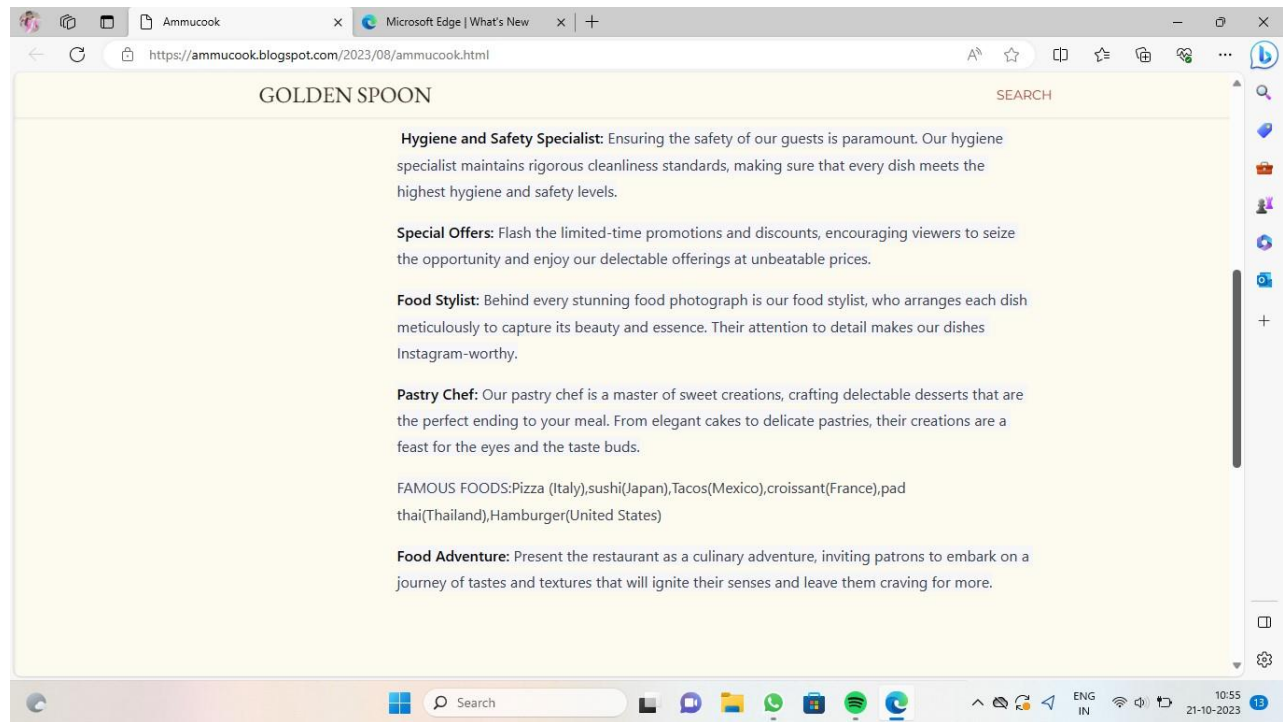
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://ammucook.blogspot.com/2023/08/ammucook.html>

Screenshot:

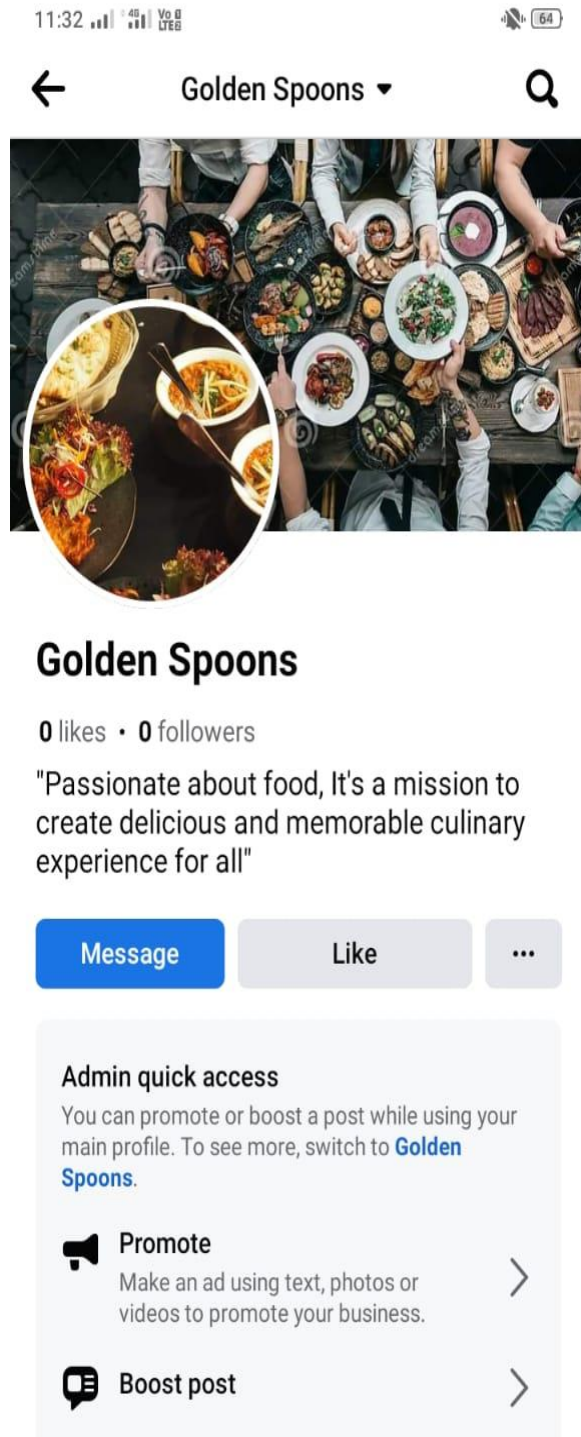




2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550920632000> Screen shot





Golden Spoons ▾



Posts

About

Photos

Mentions

Details



Page · Restaurant



Erode, India, Tamil Nadu



sathyasathya0492@gmail.com



Not yet rated (0 Reviews)



See Golden's About Info

Golden Spoons's posts



Golden Spoons updated their profile picture.



Sep 13 · 🌐

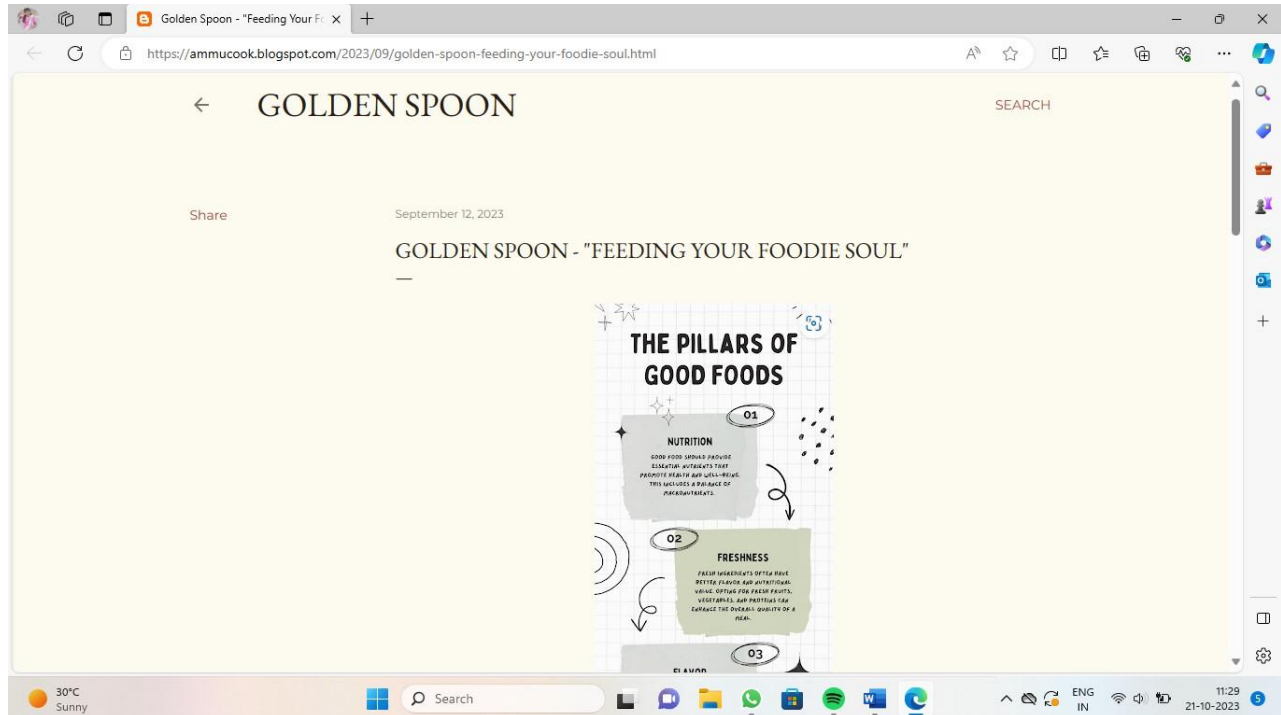


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://ammucook.blogspot.com/2023/09/golden-spoon-feeding-your-foodie-soul.html>

Screenshot:



Golden Spoon - "Feeding Your Foodie Soul" x

https://ammucook.blogspot.com/2023/09/golden-spoon-feeding-your-foodie-soul.html

The infographic is a vertical flowchart on a light green background with a white grid. It features four main sections, each in a rounded rectangle with a decorative border. The sections are connected by curved arrows pointing downwards. The first section is titled 'NUTRITION' and describes good food as nutritious, promoting health and well-being. The second section is titled 'FRESHNESS' and describes fresh ingredients as better tasting, more nutritious, and safer. The third section is titled 'FLAVOR' and describes good food as delicious and enjoyable, with a variety of flavors and textures. The fourth section is titled 'VARIETY' and describes a diverse diet as a source of nutrients and a way to keep meals interesting. At the bottom, there is a small illustration of two hands holding a heart.

NUTRITION
GOOD FOOD SHOULD PROVIDE ESSENTIAL NUTRIENTS THAT PROMOTE HEALTH AND WELL-BEING. THIS INCLUDES A BALANCE OF MACRO- AND MICRO-NUTRIENTS.

02 FRESHNESS
FRESH INGREDIENTS OFFER MORE TASTE, FLAVOR AND NUTRITION. VEGETABLES, FRUITS, AND PROTEINS CAN ENHANCE THE OVERALL QUALITY OF A MEAL.

03 FLAVOR
GOOD FOOD SHOULD BE DELICIOUS AND ENJOYABLE. THE COMBINATION OF FLAVORS, TEXTURES, AND TEMPERATURES SHOULD BE BALANCED, APPEALING TO THE SENSES.

04 VARIETY
A DIVERSE DIET PROVIDES A WIDER RANGE OF NUTRIENTS AND FLAVORS. INCORPORATING A VARIETY OF FOODS INTO YOUR DIET CAN ALSO MAKE MEALS MORE INTERESTING AND ENJOYABLE.

blogger.googleusercontent.com/img/b/R29vZ2xl/.../Green and Black Doodle Self Love Infographic.png

30°C Sunny

Search

ENG IN

11:29 21-10-2023

4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://ammucook.blogspot.com/2023/09/golden-spoon-creating-culinary-magic.html>

Screenshot :

