

**Project Design Phase-I**  
**Proposed Solution Template**

Date	2023
Team ID	NM2023TMID04465
Project Name	Building a website using Canva

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Despite the availability of user friendly web design tools, many individuals and small businesses face challenges when creating and maintaining their websites. There is a pressing need for an efficient and cost effective solution that enables users to effortlessly design, build and manage professional websites while maintaining consistent branding.
2.	Idea / Solution description	Design graphics, images, and illustrations in Canva that you want to feature on your website. Ensure they are consistent in style and branding.
3.	Novelty / Uniqueness	Utilize Canva's animation features to add interactive elements and engage your visitors in an unexpected way.
4.	Social Impact / Customer Satisfaction	Canva's user-friendly design tools allow you to create visually appealing content that captivates your audience, leading to increased engagement and satisfaction.
5.	Business Model (Revenue Model)	By implementing this system in the real world application the cost and usage of the website will increase and it will become a more profitable application in the real world.
6.	Scalability of the Solution	In this model the performance and the interaction between the user are higher .It is an user friendly application.