

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL

MARKETING

ASSIGNMENT

BRAND NAME: GOLDEN SPOON

CATEGORY: RESTRARUNT

NAME : SATHYA T

NM ID :

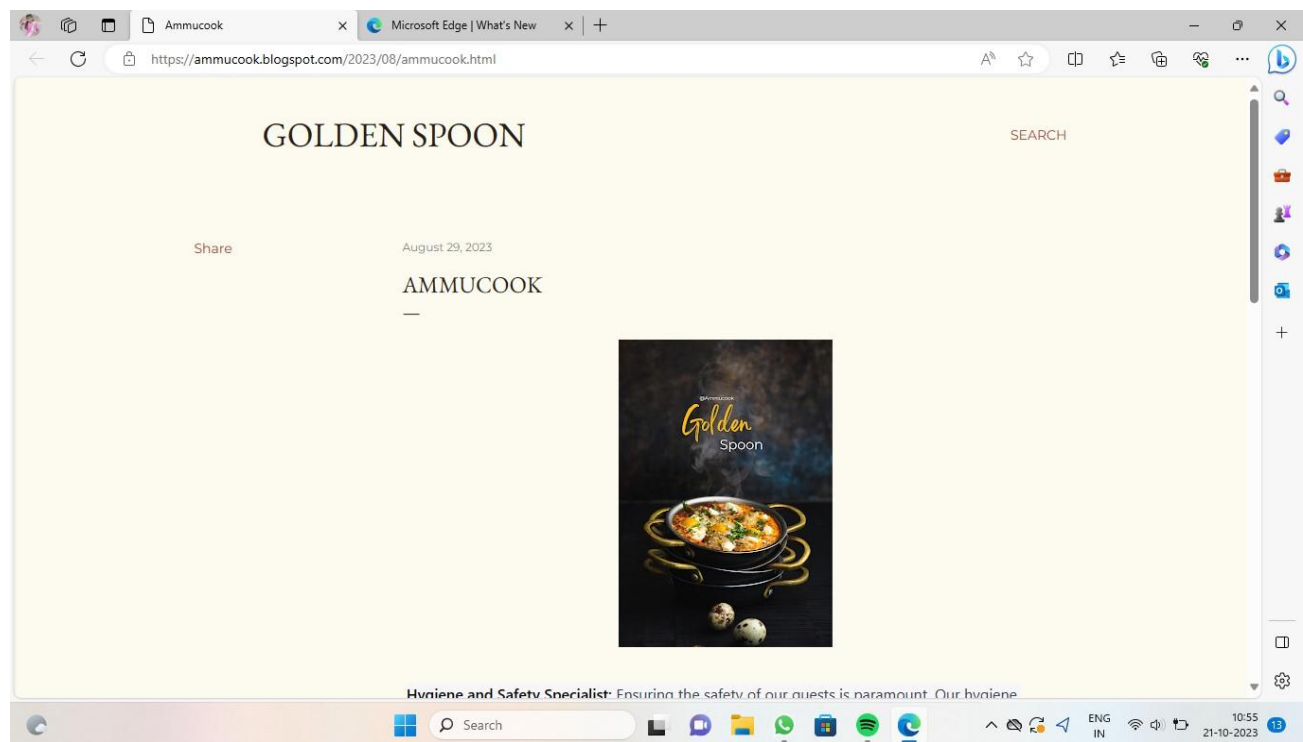
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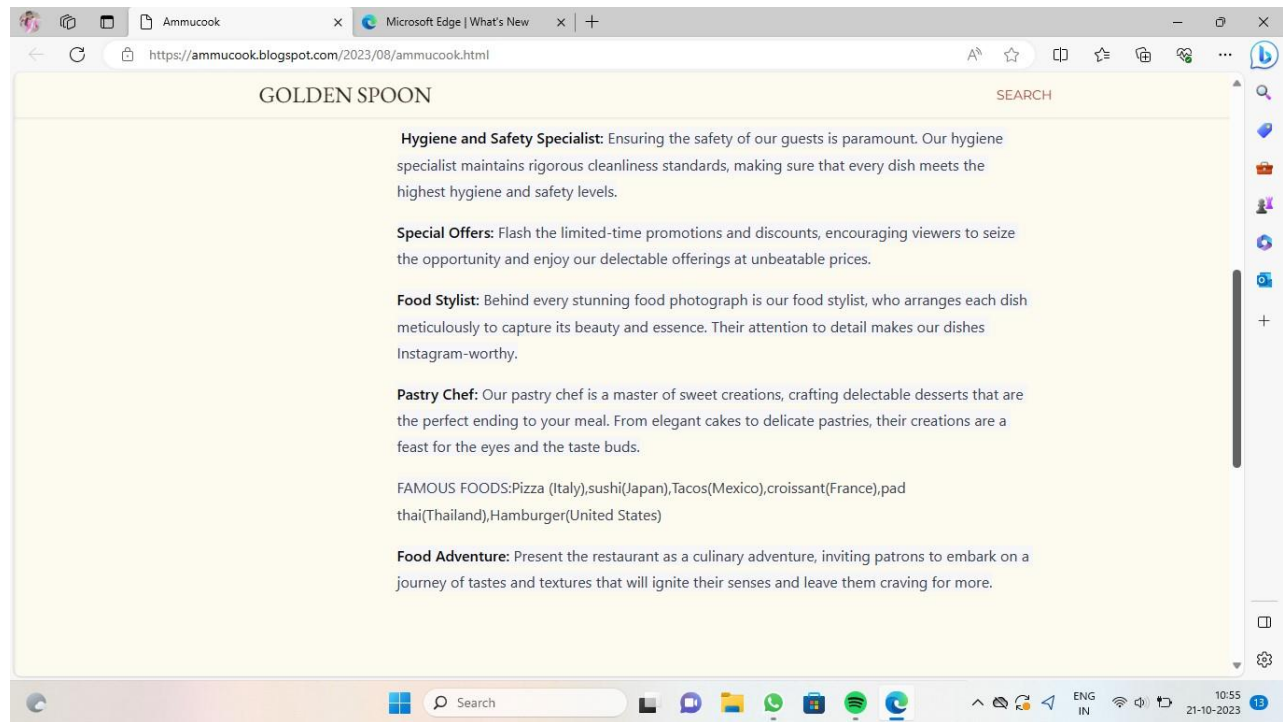
1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

Link: Blog using Blogspot

<https://ammucook.blogspot.com/2023/08/ammucook.html>

Screenshot:

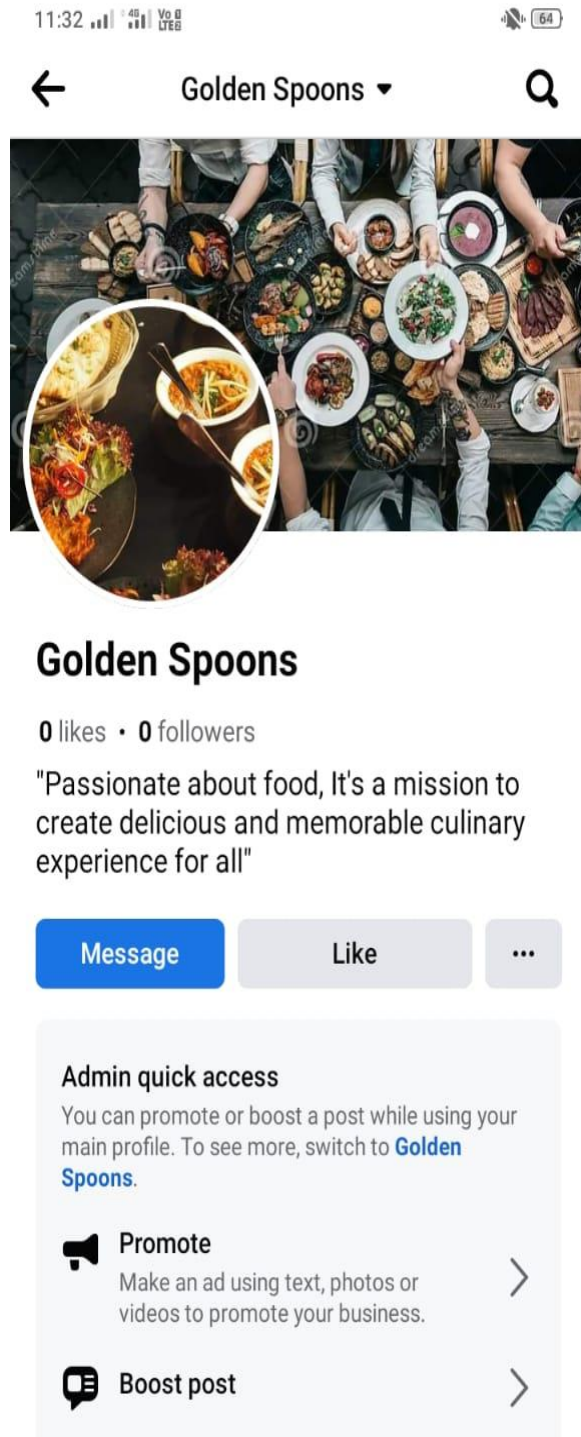




2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550920632000> Screen shot





Golden Spoons ▾



Posts

About

Photos

Mentions

Details



Page · Restaurant



Erode, India, Tamil Nadu



sathyasathya0492@gmail.com



Not yet rated (0 Reviews)



See Golden's About Info

Golden Spoons's posts



Golden Spoons updated their profile picture.



Sep 13 · 🌐

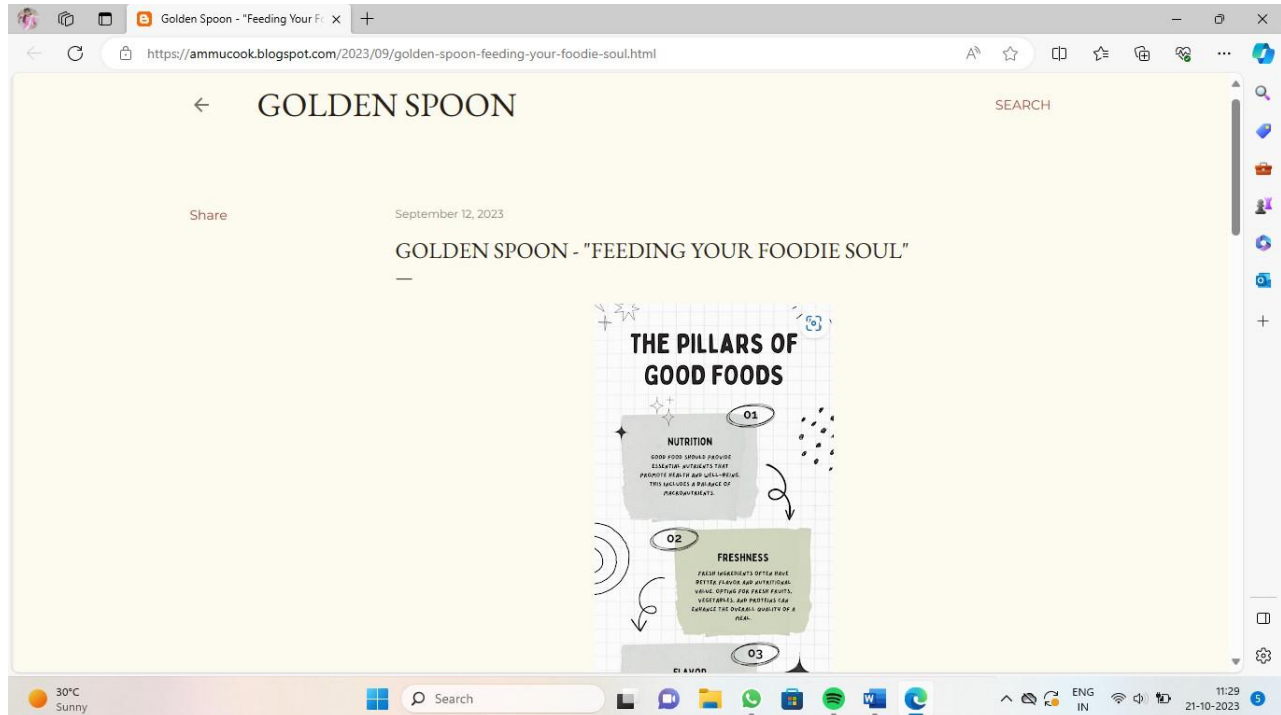


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://ammucook.blogspot.com/2023/09/golden-spoon-feeding-your-foodie-soul.html>

Screenshot:



Golden Spoon - "Feeding Your Foodie Soul" x

https://ammucook.blogspot.com/2023/09/golden-spoon-feeding-your-foodie-soul.html

The infographic is a vertical flowchart on a light yellow background with a faint grid. It features four main sections, each in a rounded rectangle with a decorative border. The sections are connected by curved arrows pointing downwards. The first section is 'NUTRITION' (01), followed by 'FRESHNESS' (02), 'FLAVOR' (03), and 'VARIETY' (04). Each section contains a short paragraph of text. The 'VARIETY' section ends with a small illustration of two hands holding a heart. The infographic is surrounded by decorative elements like stars, dots, and swirls.

01 NUTRITION
GOOD FOOD SERVES PURPOSE
ESSENTIAL NUTRIENTS THAT
PROMOTE HEALTH AND WELL-BEING.
THIS INCLUDES A BALANCE OF
MACRO- AND MICRO-NUTRIENTS.

02 FRESHNESS
FRESH INGREDIENTS OFFER MORE
TEXTURE, FLAVOR AND NUTRITIONAL
VALUE. OPTIMIZE YOUR FRIDGE, PANTRY,
VEGETABLES, AND PRODUCE FOR
ENHANCED QUALITY OF A
MEAL.

03 FLAVOR
GOOD FOOD SHOULD BE DELICIOUS
AND ENJOYABLE. THE COMBINATION
OF FLAVORS, TEXTURES, AND
TEMPERATURES SHOULD BE
BALANCED, APPEALING TO THE
TASTE.

04 VARIETY
A DIVERSE DIET FOSTERS A BROAD
RANGE OF NUTRIENTS AND FLAVORS.
INCORPORATING A VARIETY OF FOODS
INTO YOUR DIET CAN ALSO PROMOTE
HEALTHY GUT BACTERIAL BALANCE AND
SATISFACTION.

blogger.googleusercontent.com/img/b/R29vZ2xl/.../Green and Black Doodle Self Love Infographic.png

30°C Sunny

Search

ENG IN

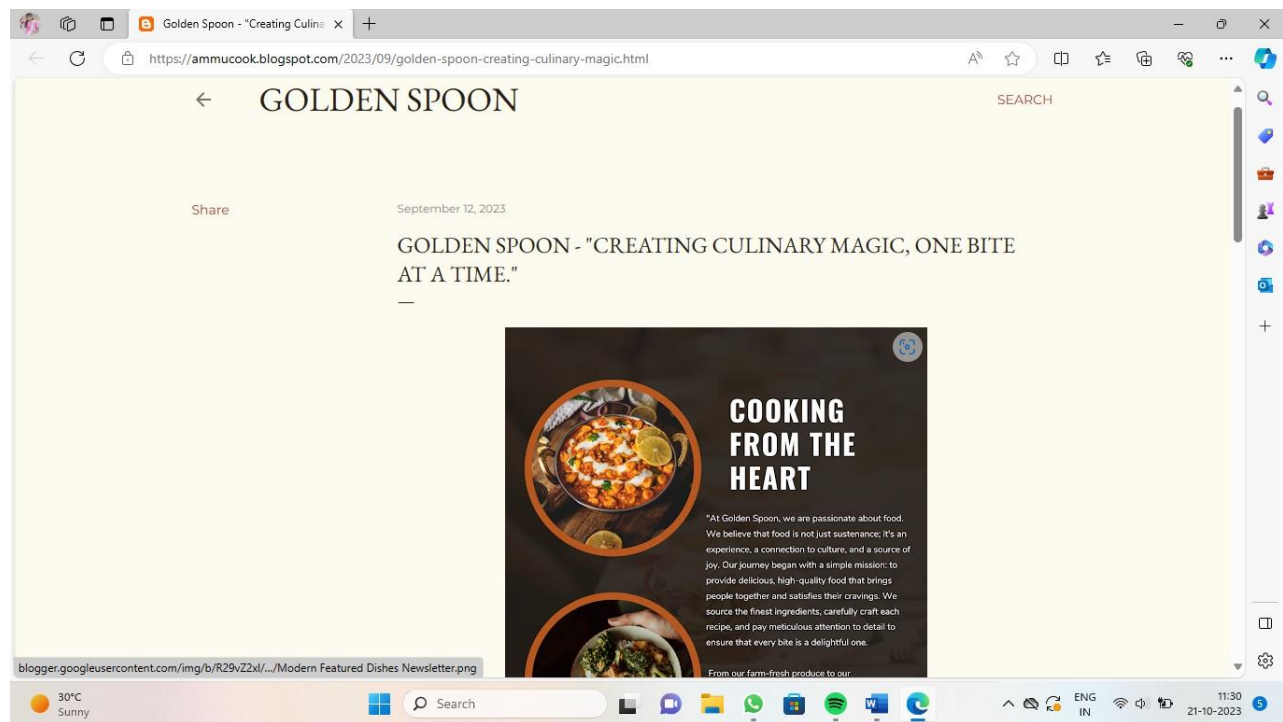
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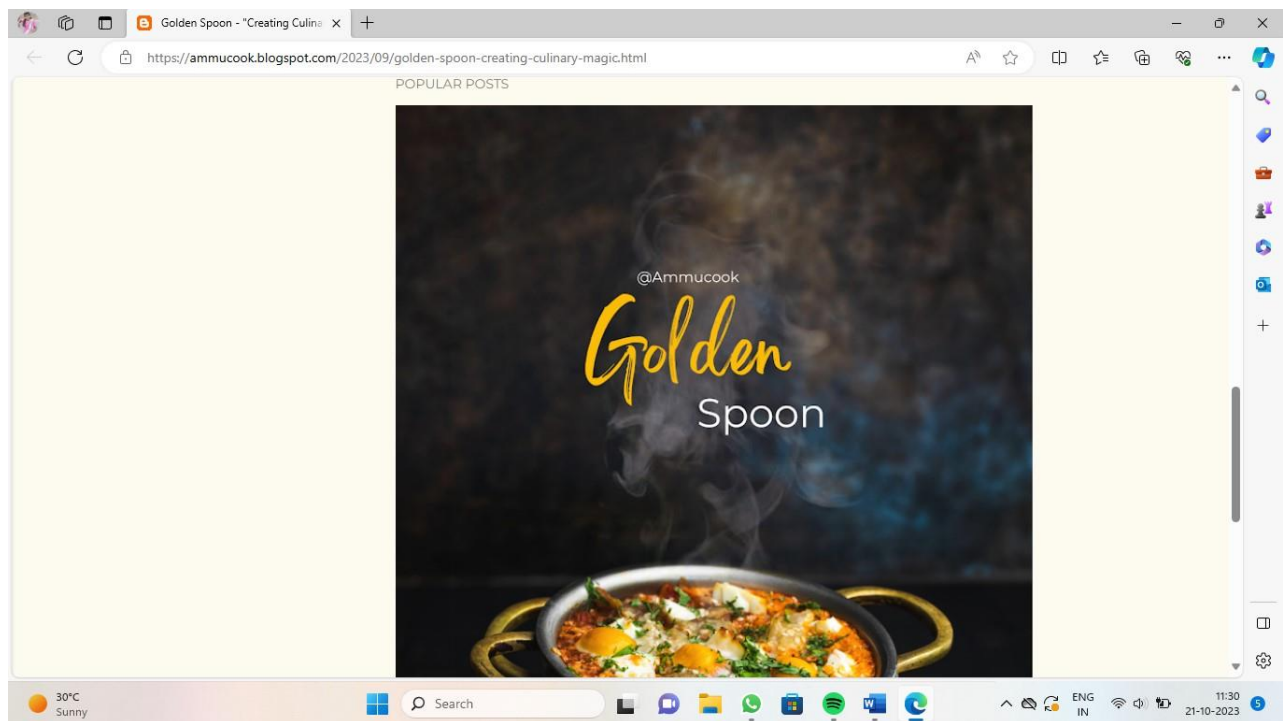
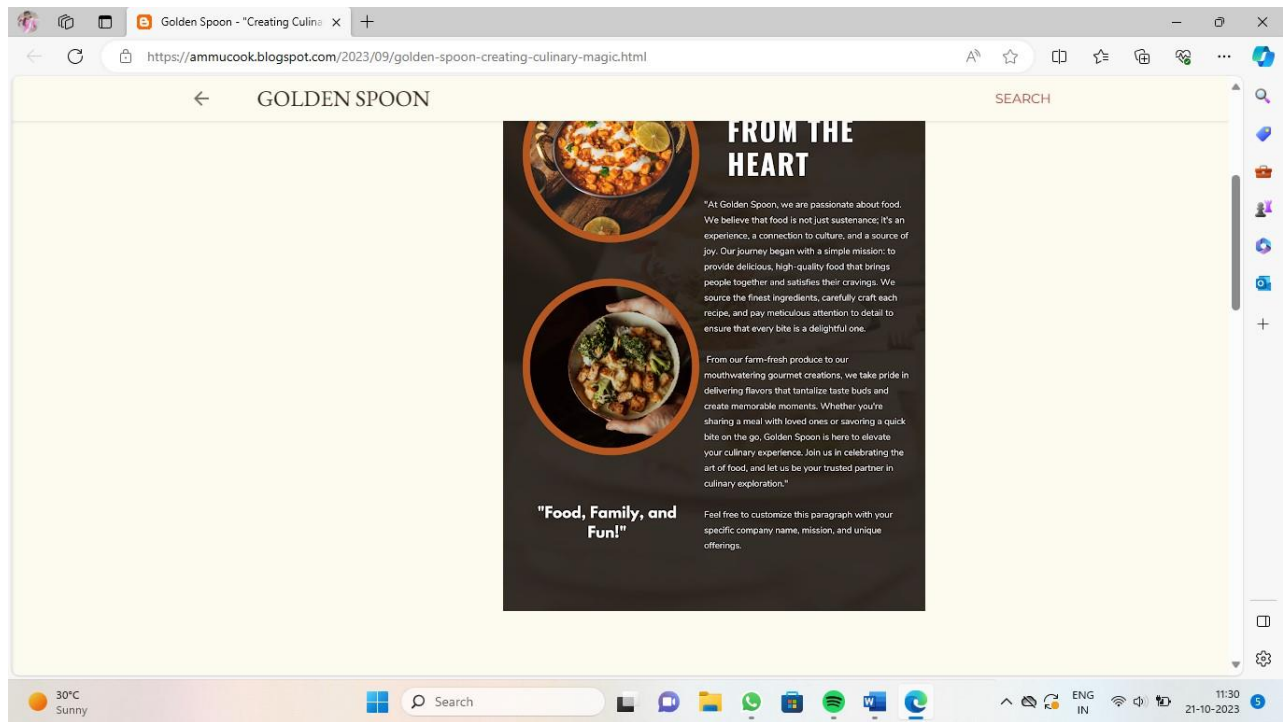
4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://ammucook.blogspot.com/2023/09/golden-spoon-creating-culinary-magic.html>


Screenshot :





Golden Spoon - "Creating Culinary Magic" x

https://ammucook.blogspot.com/2023/09/golden-spoon-creating-culinary-magic.html



August 29, 2023

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11:30 21-10-2023