

**GOVERNMENT COLLEGE OF ENGINEERING
[IRTT]**

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

BRAND NAME: UNIQUE PHOTOGRAPY

CATEGORY: PHOTOGRAPHY SHOP

NAME: K P JAYSHREE

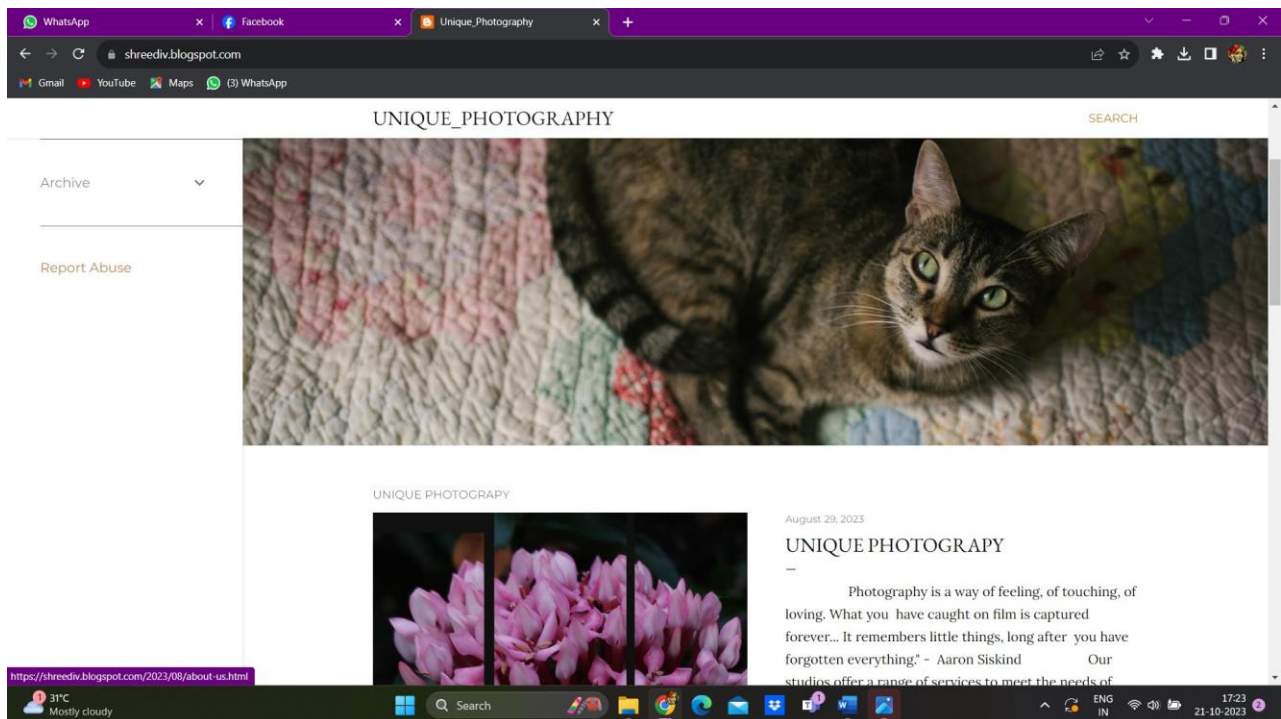
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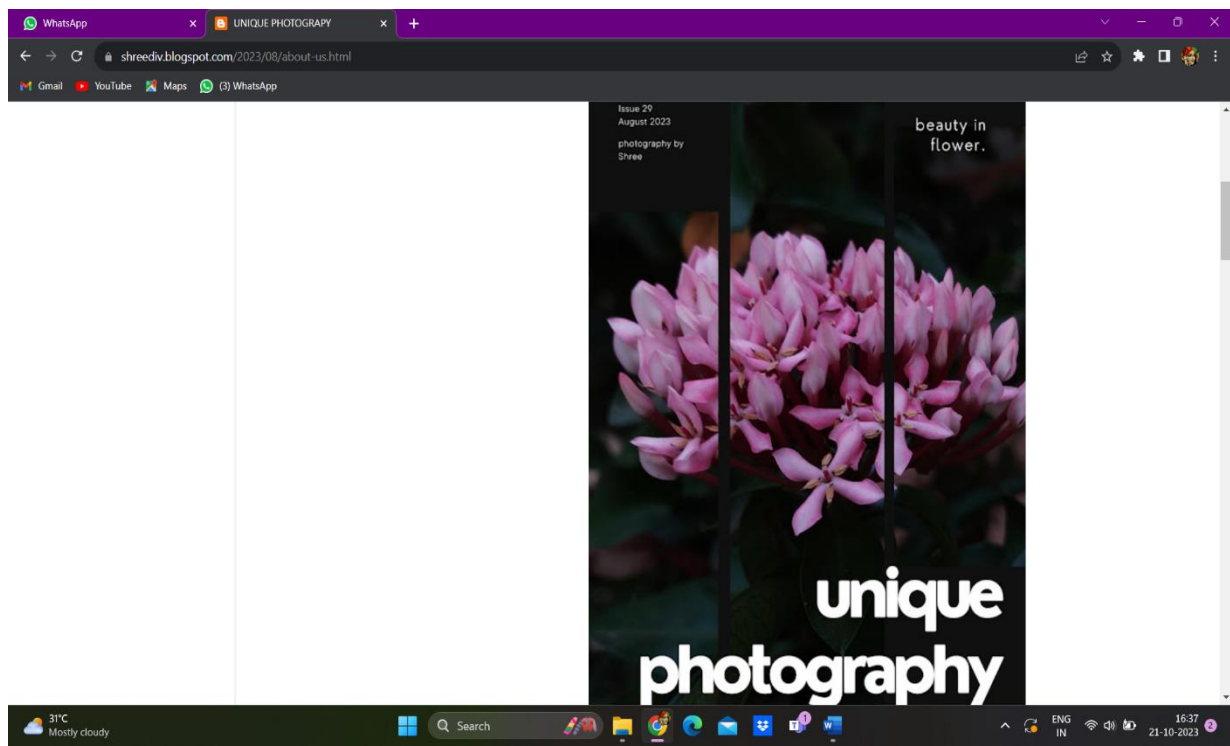
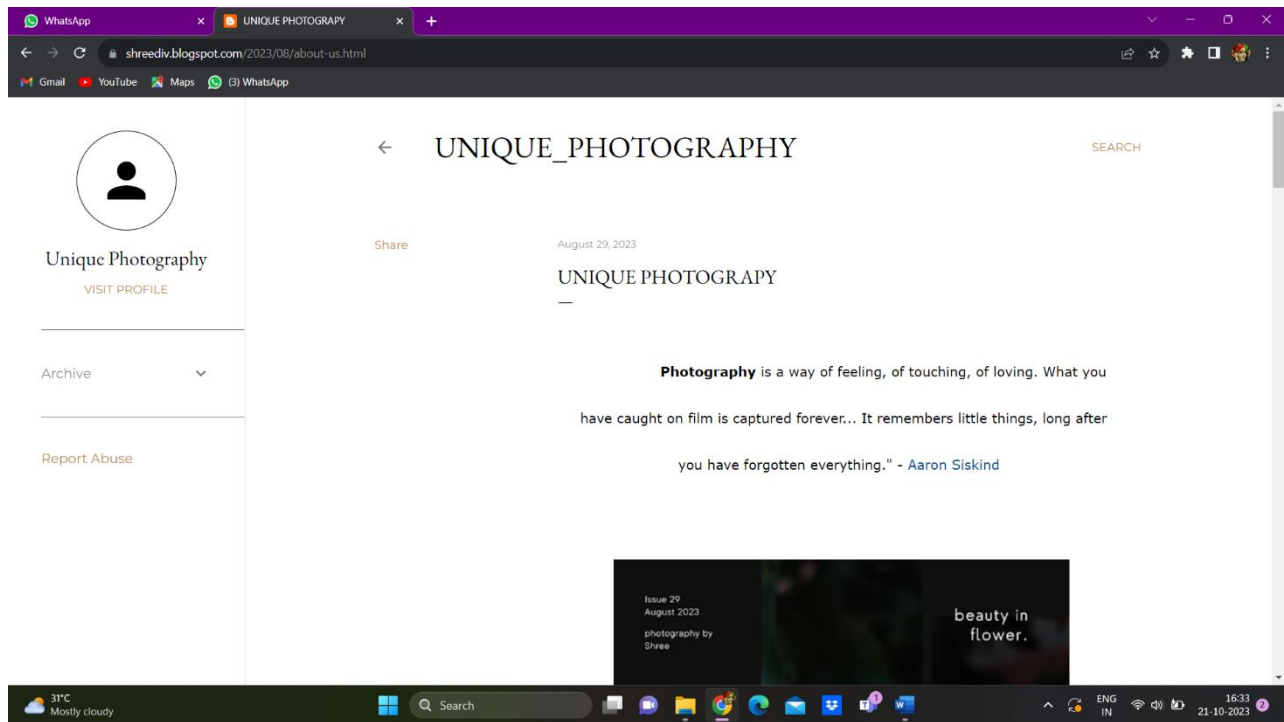
1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

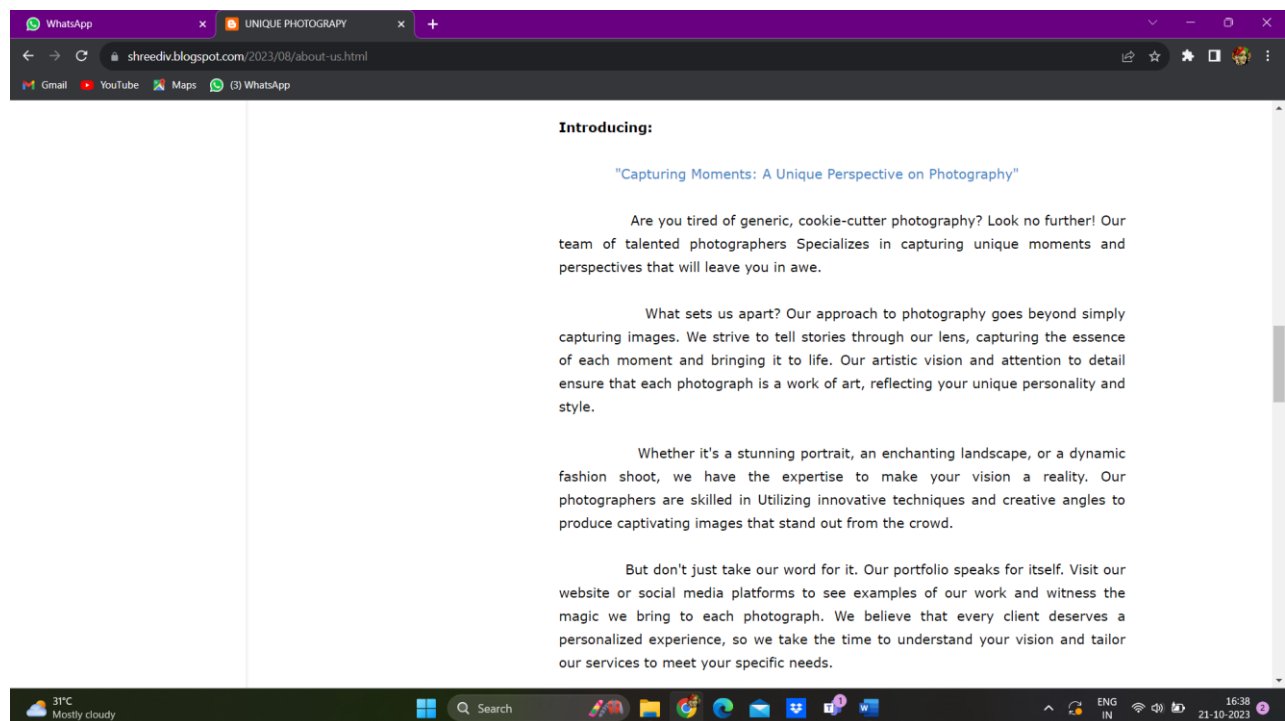
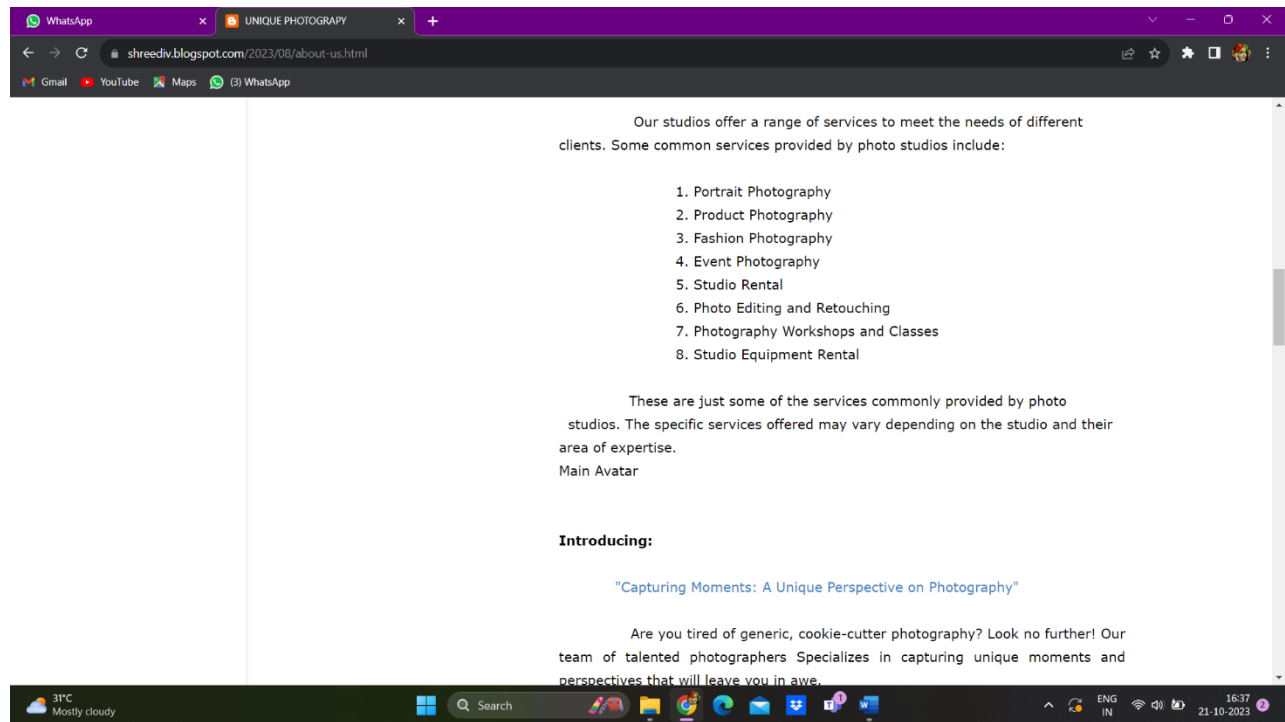
Link: Blog using Blogspot

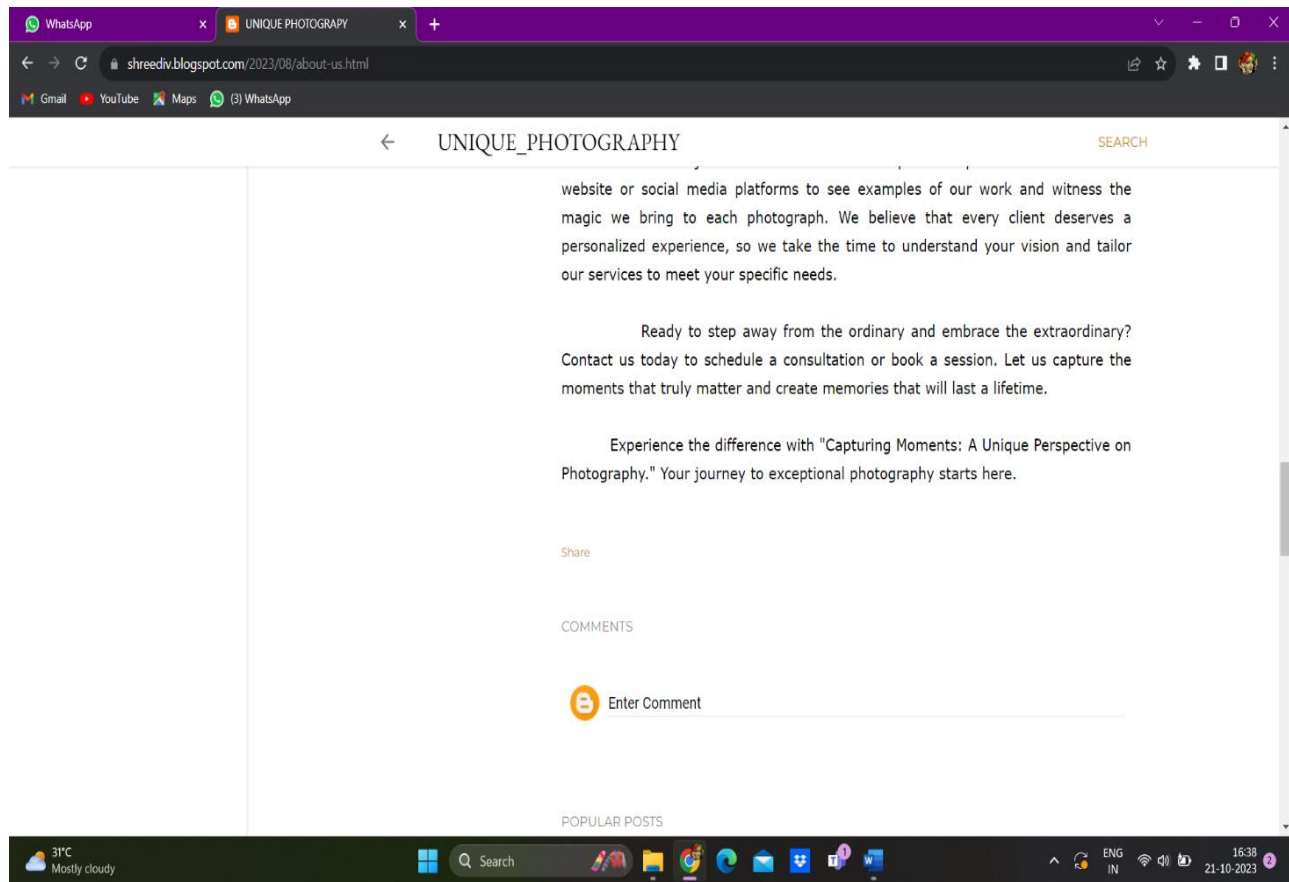
<https://shreediv.blogspot.com/>

Screenshot:







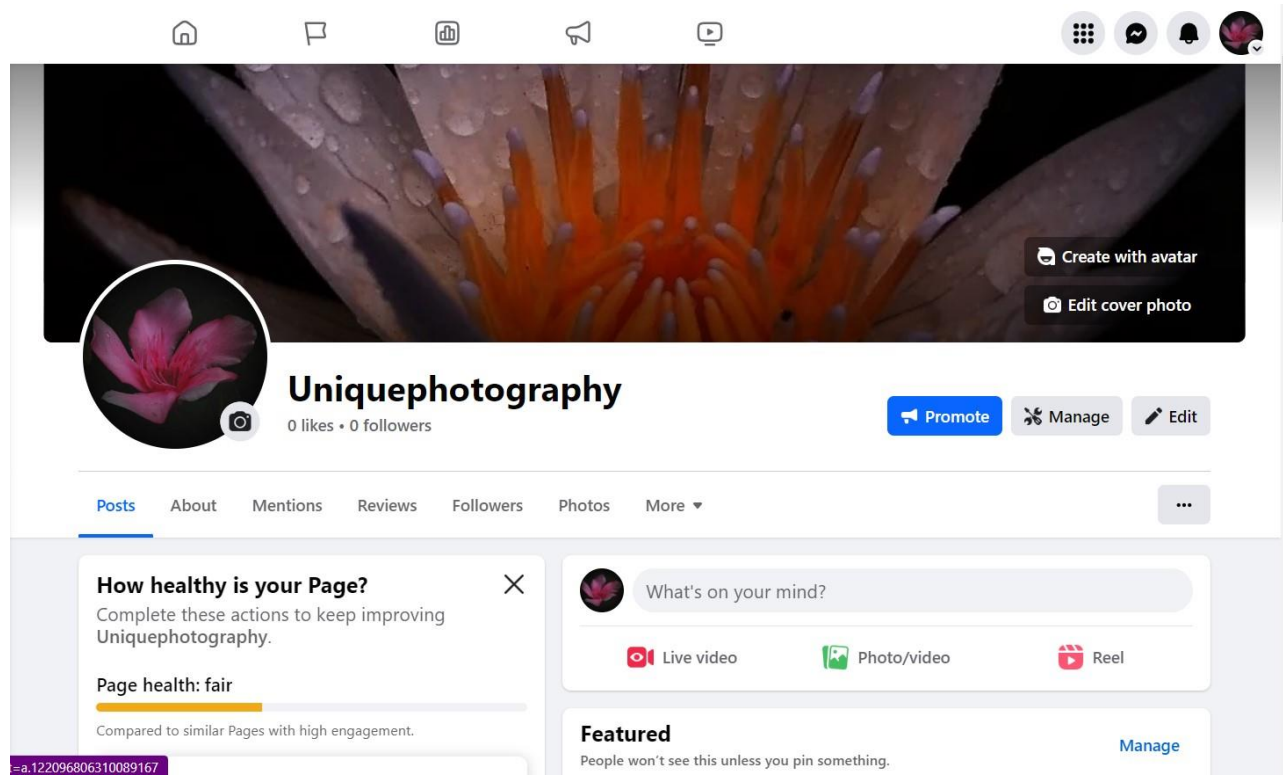


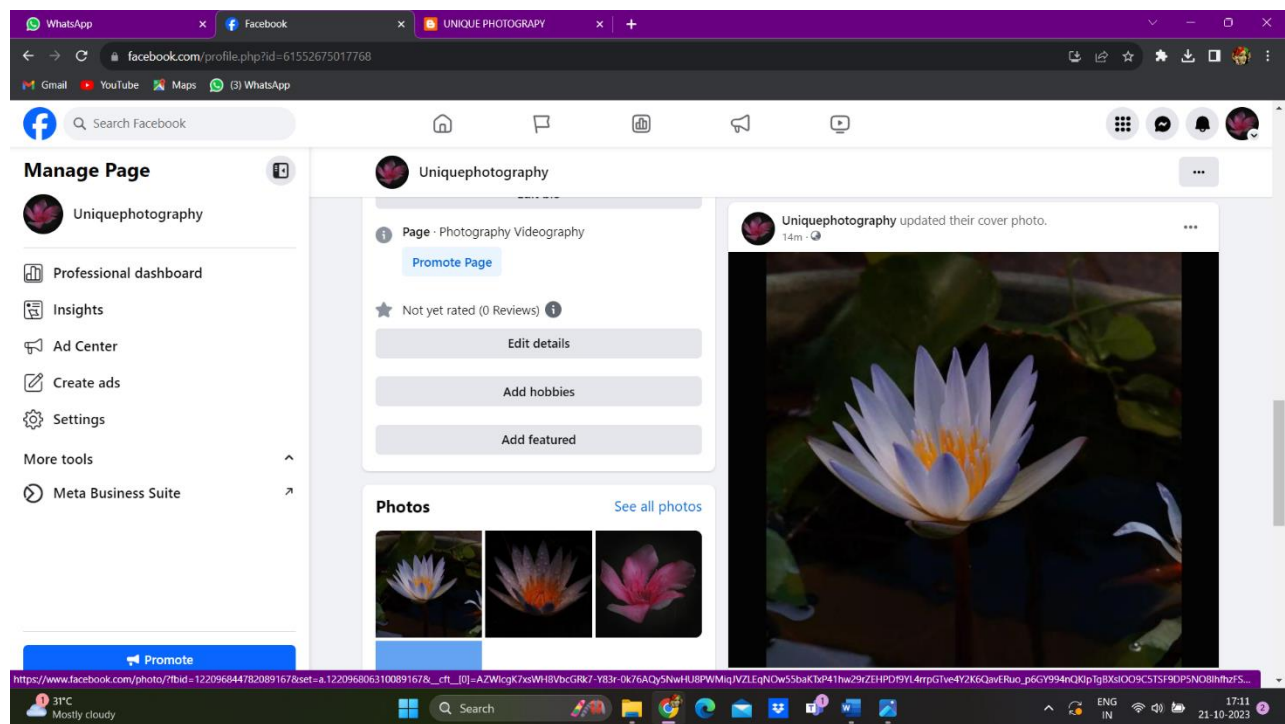
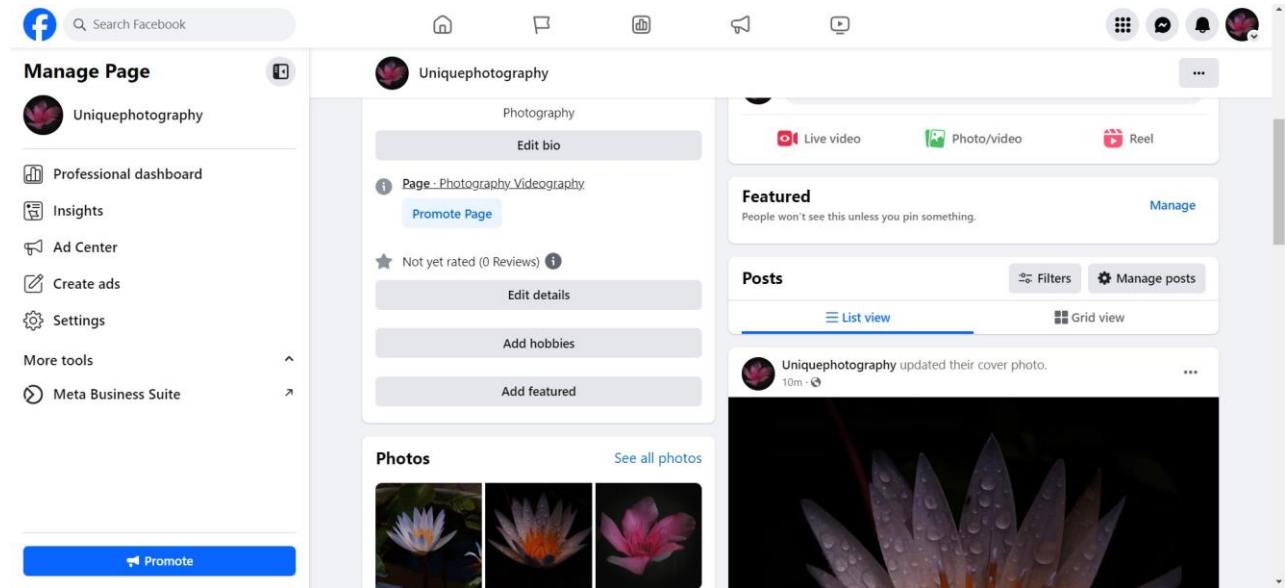
2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61552675017768&mibextid=ZbWKwL>

Screenshot:



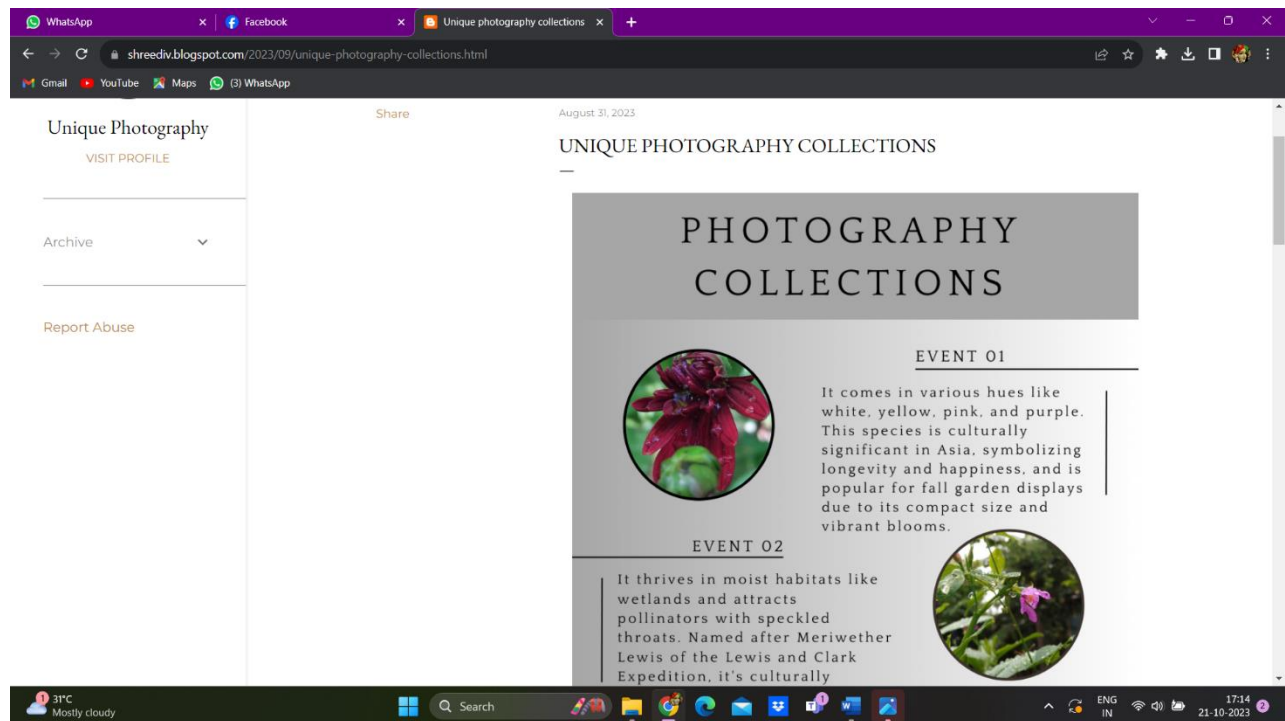


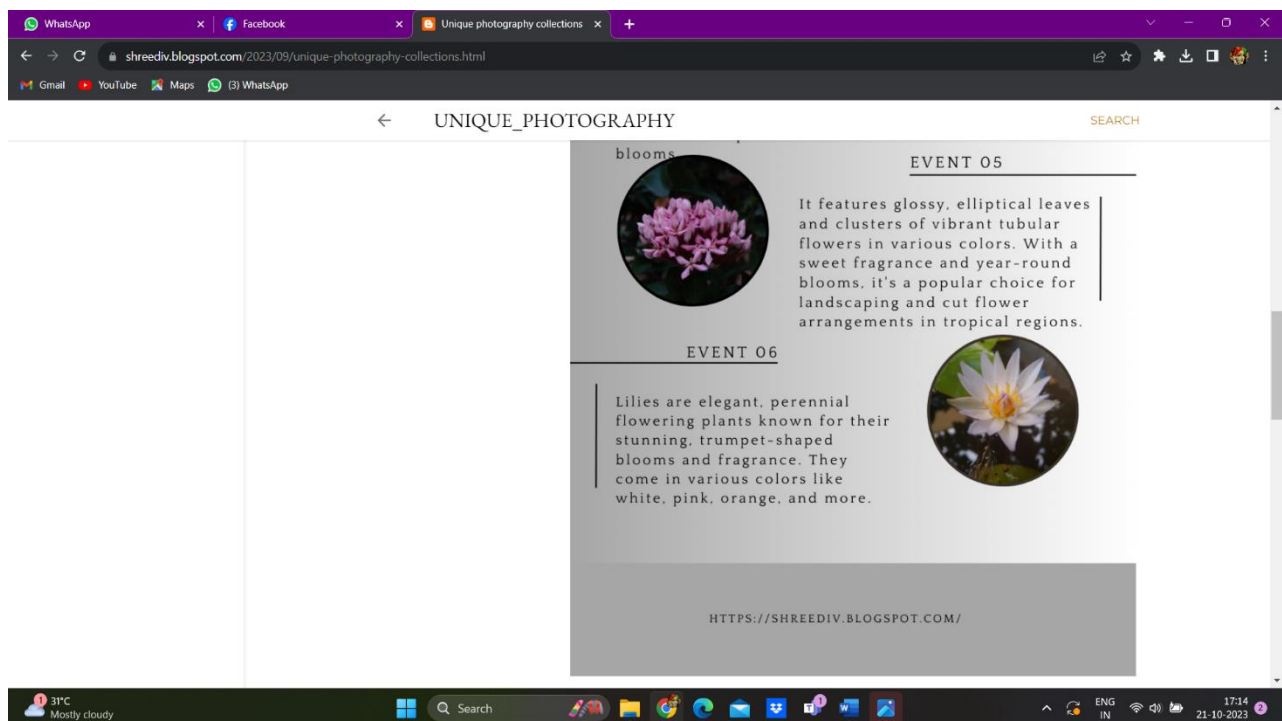
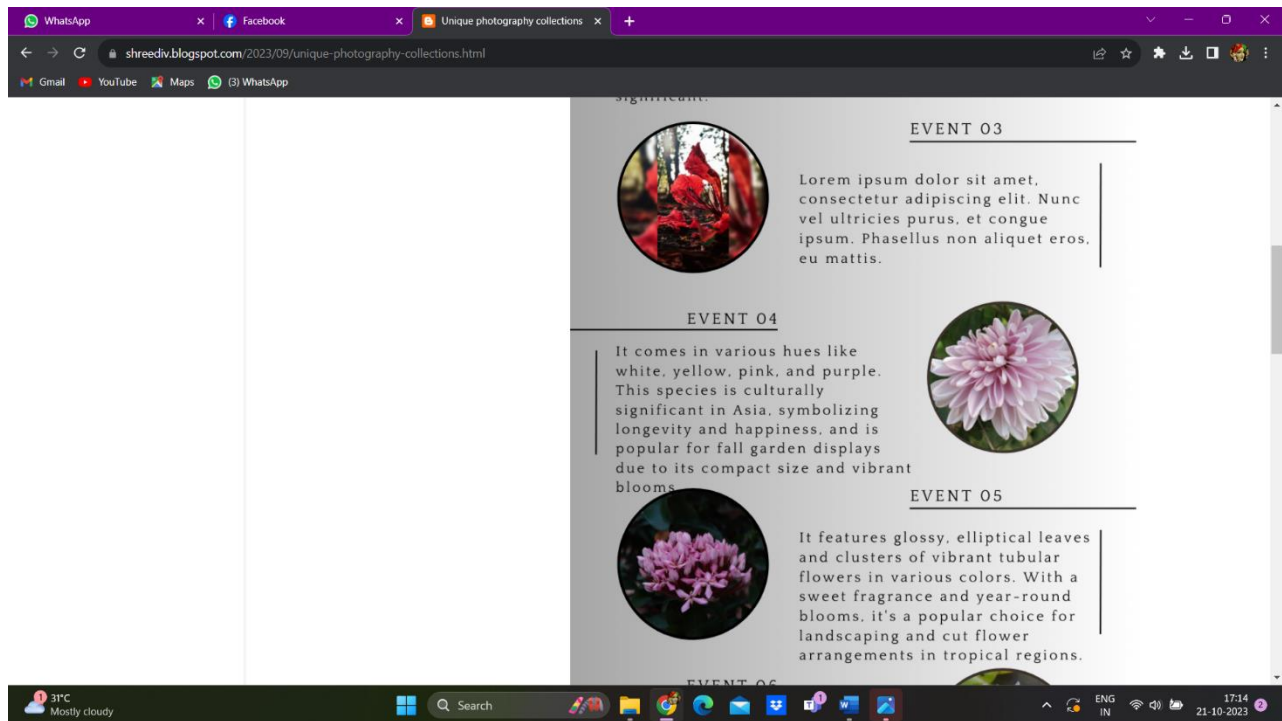
3. Create and design a social media advertisement poster using Canva.

Link: Social media advertisement using Canva

<https://shreediv.blogspot.com/2023/09/unique-photography-collections.html>

Screenshot:





4. Create email newsletter design using MailChimp or Canva tool.

Link: Email newsletter design using Canva

<https://shreediv.blogspot.com/2023/09/unique-photography-email-newsletter.html>

Screenshot :

