CSE-326 PROJECT REPORT

WEBSITE CREATION – MARKETING WEBSITE

COMPUTER SCIENCE AND ENGINEERING

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INTRODUCTION TO PROJECT :

- ▶ We have created this Marketing Website using HTML and CSS, in which CSS is used for styling .

- ▶ We have mostly used div tags and added web pages and images with the help of image tags to our website besides, that almost every tag and every css function is used in our web page

- ▶ We have linked some sections through inline css and some through href attribute

- ▶ We have styled our website through css and html and fonts and added colors and backgrounds to our website also.

- ▶ We have also used borders,padding to make it more visible

FEATURES :

▶ The main feature of the project is to create a marketing website which helps in marketing of the product and provides complete information about it to the user.

▶ User can also gets details about the product .

▶ We have also provided a search bar to make the choices easy and precise findings as per the users choice .

▶ The user is informed of its specialty and how it can help in their wanted field to improve and as such they can make an informed decision about it.

▶ User can also access the location and contact info for more in-depth query.

▶

FLOW OF PROJECT

HTML ➕ CSS (Styling) ＝ MARKETING WEBSITE

DIVISION OF WORK

VASUNDHARA PATHAK

CHANDAN SHARMA
SATYAN DHAR

SATYAN DHAR

| HTML WEBPAGE (MARKETING WEBSITE) | CSS (STYLING) | GANT CHART + REPORT |

Achievements

we understand springing for a personalized website may seem like a stretch to most people but there is nothing quite like a website that demands your attention and holds it still.

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Articles

Article 1

In this era of Wordpress and 99 for a website, we understand springing for a personalized website may seem like a stretch to most people but there is nothing quite like a website that demands your attention and holds it still. We have helped countless people and companies in achieving THE website for them and we hope to do the same for you. Hopefully, you want the same.

Article 2

Your website is a huge piece of content writing that is often overlooked as content. From writing each page to creating Frequently Asked Questions or a resource center for customers, your website is often the first point of contact for potential customers. Keep in mind that content writing for your website needs to meet customers who are at all different places in their journey to purchasing, so you should have content that engages customers at all levels.

Article 3

It gets tougher with website pages, articles, and blog posts. I understand that short pieces (let's say anything under 500 words) are easier to consume for online readers. But longer content can draw in people as well. Visuals in the core content and within the site architecture can support your text.

Contact Us

You can contact us at www.marketing.com.
If you see any Issue, please Contact Owner.
9189657423

You may also want to visit us:
Lovely Professional University,
Phagwara, Jalandhar
India

```html
<html lang="en">

<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <meta http-equiv="X-UA-Compatible" content="ie=edge">
    <title>Best Marketing site</title>
    <link rel="stylesheet" href="style.css">
    <link href="https://fonts.googleapis.com/css?family=Baloo+Bhai|Bree+Serif&display=swap" rel="stylesheet">
</head>

<body>
    <nav id="navbar">
        <div id="logo">
            <img src="logo-main.png" alt="">
        </div>
        <ul>
            <li class="item"><a href="#home">Home</a></li>
            <li class="item"><a href="#articles-container">Articles</a></li>
            <li class="item"><a href="#home">Achievements</a></li>
            <li class="item"><a href="#contact">Contact Us</a></li>
            <li class="item"><input type="text" placeholder="Type here..." name="search">
                <button type="submit">Search</button>
                </button>
            </li>
        </ul>

    </nav>

    <section id="home">
        <h1 class="h-primary">Achievements</h1>
        <div class="container">
            <input type="radio" name="dot" id="one">
```

```html
                    <div class="content">
                        <div class="img">
                            <img src="image1.jpg" alt="">
                        </div>
                        <div class="details">
                            <p>we understand springing for a personalized website may seem like a stretch to most
                                people but there is nothing quite like a website that demands your attention and holds it still.</p>
                        </div>
                    </div>
                </div>
                <div class="card">
                    <div class="content">
                        <div class="img">
                            <img src="image1.jpg" alt="">
                        </div>
                        <div class="details">
                            <p>we understand springing for a personalized website may seem like a stretch to most
                                people but there is nothing quite like a website that demands your attention and holds it still.</p>
                        </div>
                    </div>
                </div>
                <div class="card">
                    <div class="content">
                        <div class="img">
                            <img src="image1.jpg" alt="">
                        </div>
                        <div class="details">
                            <p>we understand springing for a personalized website may seem like a stretch to most
                                people but there is nothing quite like a website that demands your attention and holds it still.</p>
                        </div>
                    </div>
                </div>
```
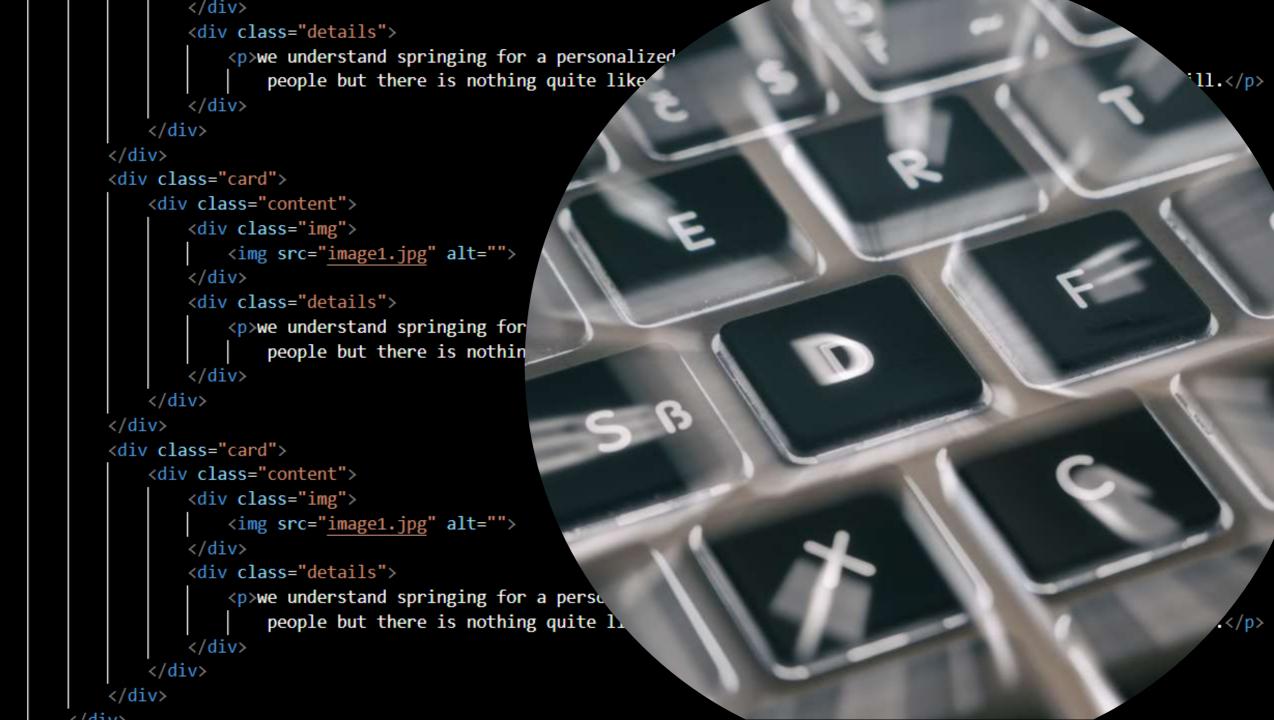
```html
                </div>
                <div class="details">
                    <p>we understand springing for a personalized
                        people but there is nothing quite like                ill.</p>
                </div>
            </div>
        </div>
        <div class="card">
            <div class="content">
                <div class="img">
                    <img src="image1.jpg" alt="">
                </div>
                <div class="details">
                    <p>we understand springing for
                        people but there is nothin
                </div>
            </div>
        </div>
        <div class="card">
            <div class="content">
                <div class="img">
                    <img src="image1.jpg" alt="">
                </div>
                <div class="details">
                    <p>we understand springing for a pers
                        people but there is nothing quite l                .</p>
                </div>
            </div>
        </div>
    </div>
</div>
```

```html
</section>

<section id="articles-container">
    <h1 class="h-primary center">Articles</h1>
    <div id="articles">
        <div class="box">
            <img src="logo-main.png" alt="">
            <h2 class="h-secondary center">Article 1</h2>
            <p class="center">In this era of Wordpress and 99 for a website, we understand springing for a personalized website may s
                We have helped countless people and companies in achieving THE website for them and we hope to do the same for you.
                Hopefully, you want the same.</p>
        </div>
        <div class="box">
            <img src="logo-main.png" alt="">
            <h2 class="h-secondary center">Article 2</h2>
            <p class="center">Your website is a huge piece of content writing that is often overlooked as content. From writing each
                Keep in mind that content writing for your website needs to meet customers who are at all different places in their j
                so you should have content that engages customers at all levels.</p>
        </div>
        <div class="box">
            <img src="logo-main.png" alt="">
            <h2 class="h-secondary center">Article 3</h2>
            <p class="center">It gets tougher with website pages, articles, and blog posts.
                I understand that short pieces (let's say anything under 500 words) are easier to consume for online readers. But lon
                Visuals in the core content and within the site architecture can support your text.</p>
        </div>
    </div>
</section>

<section id="contact">
    <h1 class="h-primary center">Contact Us</h1>
    <!-- <div id="contact-box">
```

```html
<div id="contact-box">
    <address>You can contact us at
        <a href="www.marketing.com">www.marketing.com</a>.<br/>
        If you see any Issue, please
        <a href="mailto:owner@marketing.com">Contact Owner</a>.<br/>
        <a href="tel:+9189657423">9189657423</a>
        <p>You may also want to visit us:<br/>
        Lovely Professional University,<br/>
        Phagwara, Jalandhar<br/>
        India</p>
    </address>
</div>
</section>

<footer>
    <div class="center">
        Copyright &copy; www.marketing.com. All rights reserved!
    </div>
</footer>
```

```css
/* CSS Variables */
:root{
    --navbar-height: 59px;
}


/* Navigation Bar */
#navbar{
    display: flex;
    align-items: left;
    position: sticky;
    top: 0px;
}


#navbar::before{
    content: "";
    background-color: black;
    position: absolute;
    top:0px;
    left:0px;
    height: 100%;
    width:100%;
    z-index: -1;
    opacity: 0.7;
}
```

```css
/* Navigation Bar: List Styling */

#navbar ul{
    display: flex;
    font-family: 'Baloo Bhai', cursive;
}

#navbar ul li{
    list-style: none;
    font-size: 1.3rem;
}

#navbar ul li a{
    color: white;
    display: block;
    padding: 3px 22px;
    border-radius: 20px;
    text-decoration: none;
}

#navbar ul li a:hover{
    color: black;
    background-color: white;
}

#navbar ul li input[type=text]{
    width: 300px;
```

```css
#navbar ul li button{
    background-color: ☐black;
    color: ◼#f2f2f2;
    align-items: center;
    width: auto;
    height: 36px;
    border-radius: 25px;
    float: right;
    padding: 5px 10px;
    margin-right: 16px;
    font-size: 16px;
    border: none;
    cursor: pointer;
    opacity: 0.7;
    position: center;
}

/* Home Section */
#home{
    display: flex;
    flex-direction: column;
    padding:3px 200px;
    height: 550px;
    justify-content: center;
    align-items: center;
    background-image: url(https://assets-global.website-files.com/6009ec8cda7f305645c9d91b/60107f684702bd43ab2163c8_6002086f72b727800601e
    background-repeat: no-repeat;
    background-size: 100%;
}

#home::before{
```

```css
    height: 642px;
    top:0px;
    left:0px;
    width: 100%;
    z-index: -1;
    opacity:0.89;
}


#home h1{
    color: white;
    text-align: center;
    font-family: 'Bree Serif', serif;
}


/* #home p{
    color:white;
    text-align: center;
    font-size: 1.5rem;
    font-family: 'Bree Serif', serif;
} */


.container{
    max-width: fit-content;
    width: 100%;
    overflow: hidden;
}


.container .main-card{
    width: 200%;
    display: flex;
    justify-content: space-evenly;
```

```css
}
#two:checked ~ .main-card{
    margin-left: -100%;
}
.main-card .cards{
    width: calc(100% / 2 -10px);
    display: flex;
    justify-content: space-between;
    margin: 0 20px;
}


.main-card .cards .card{
    width: calc(100% / 3 -10px);
    padding: 30px;


}
.cards .card .content{
    display: flex;
    flex-direction: column;
    justify-content: center;
    align-items: center;
    text-align: center;
}
.cards .card .content .img{
    height: 130px;
    width: 130px;
}
.card .content .img img{
    height: 100%;
    width: 100%;
    object-fit: cover;
    border-radius: 50%;
```

```css
	justify-content: center;
}
.button label{
	height: 15px;
	width: 15px;
	background: #fff;
	margin: 0 4px;
	border-radius: 20px;
	transition: all 0.5s ease;
}
.button label.active{
	width: 35px;
}
#one:checked ~ .button label.one{
	width: 35px;
}
#two:checked ~ .button label.two{
	width: 35px;
}
#two:checked ~ .button label.one{
	width: 15px;
}
#one:checked ~ .button label.two{
	width: 15px;
}
input[type="radio"]{
	display: none;
}


/* Articles Section */
#articles{
	margin: 34px;
```

```css
    margin-bottom: 20px;
}

#articles .box img{
    height: 160px;
    margin: auto;
    display: block;
}

#articles .box p{
    font-family: 'Bree Serif', serif;

}

/* Contact Section */
#contact{
    position: relative;
}
#contact::before{
    content: "";
    position: absolute;
    width: 100%;
    height: 100%;
    z-index: -1;
    opacity: 0.7;
    background: url('../contact.jpg') no-repeat center center/cover;

}
#contact-box{
    display: flex;
```

```css
footer{
    background: ☐black;
    color: ◼white;
    padding: 9px 20px;
}

/* Utility Classes */
.h-primary{
    font-family: 'Bree Serif', serif;
    font-size: 3.8rem;
    padding: 12px;
}


.h-secondary{
    font-family: 'Bree Serif', serif;
    font-size: 2.3rem;
    padding: 12px;
}


/* .btn{
    padding: 6px 20px;
    border: 2px solid white;
    background-color: brown;
    color: white;
    margin: 17px;
```

```css
}

/* Utility Classes */
.h-primary{
    font-family: 'Bree Serif', serif;
    font-size: 3.8rem;
    padding: 12px;
}


.h-secondary{
    font-family: 'Bree Serif', serif;
    font-size: 2.3rem;
    padding: 12px;
}


/* .btn{
    padding: 6px 20px;
    border: 2px solid white;
    background-color: brown;
    color: white;
    margin: 17px;
    font-size: 1.5rem;
    border-radius: 10px;
    cursor:pointer;
```