Assignment - 2

Note: This is a team assignment, to be completed with your pre-assigned group.

Check out your team here : [Business Fundamentals Teams (Case Studies) - FINAL.xlsx](#)
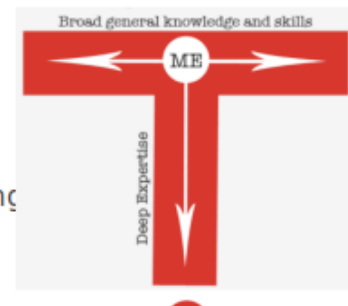

Team Exercise

Select a usecase to implement the learnings

Team of 5-6 students

can be broad or deep

Plan to either write a paper or presentation on your finding

Hint : https://courses.iiit.ac.in/mod/resource/view.php?id=55842
Think in the direction of designing or redesigning any existing product.

Submission format : <Team number_Assignment2>.pdf