

The flow of the course is as follows:

Phase 1: Infrastructure

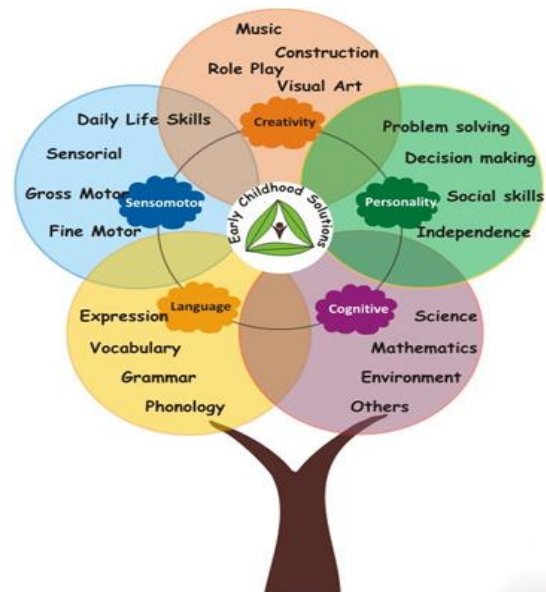
- Making a choice - Your own school or a franchisee
- Location, Layout and design (outdoor areas like playground /swimming pool and materials like the school logo / admission form/signboards /receipt books/pamphlets etc.)
- Furniture, equipments and toys
- Recruitment of staff – teaching and non -teaching
- Marketing your school- advertisement and other sales strategy
- Parent counseling

Phase 2: Finances and Budgeting

- How to start up – Loans / Initial investment planning Budgeting the different areas like infrastructure and layouts / Furniture and equipments /marketing costs/ overheads related to salary disbursal (A tabular break up is recommended)
- Fees structure and break up (ideally in a tabular form)
- Resource allocation – Budget and finances

Phase 3: Curriculum

- Child-centric curriculum focusing on the Montessori Method and Kindergarten
- The new age methods- Blossom , Waldorf and Reggio Emilia



- Material in classroom to aid learning
- Art and craft
- Music and Role play
- Games
- Making Timetables

Phase 4: The Educator

- The headmistress- the dynamic leader
- Educators- teachers who shape the learners
- Importance of teacher training in early childhood education

Phase 5: Assessment and Evaluation

- Why is assessment important?
- What kind of assessment is recommended
- Parent –teacher interaction : importance of constructive feedback

Phase 6: Safety measures

- Importance of infrastructural safety including school -transport safety measures
- Training on disaster management and first aid for teachers and staff
- What to do in case of Earthquake, Tsunami , Floods , Bomb threats and Fire.
- Insurance cover