

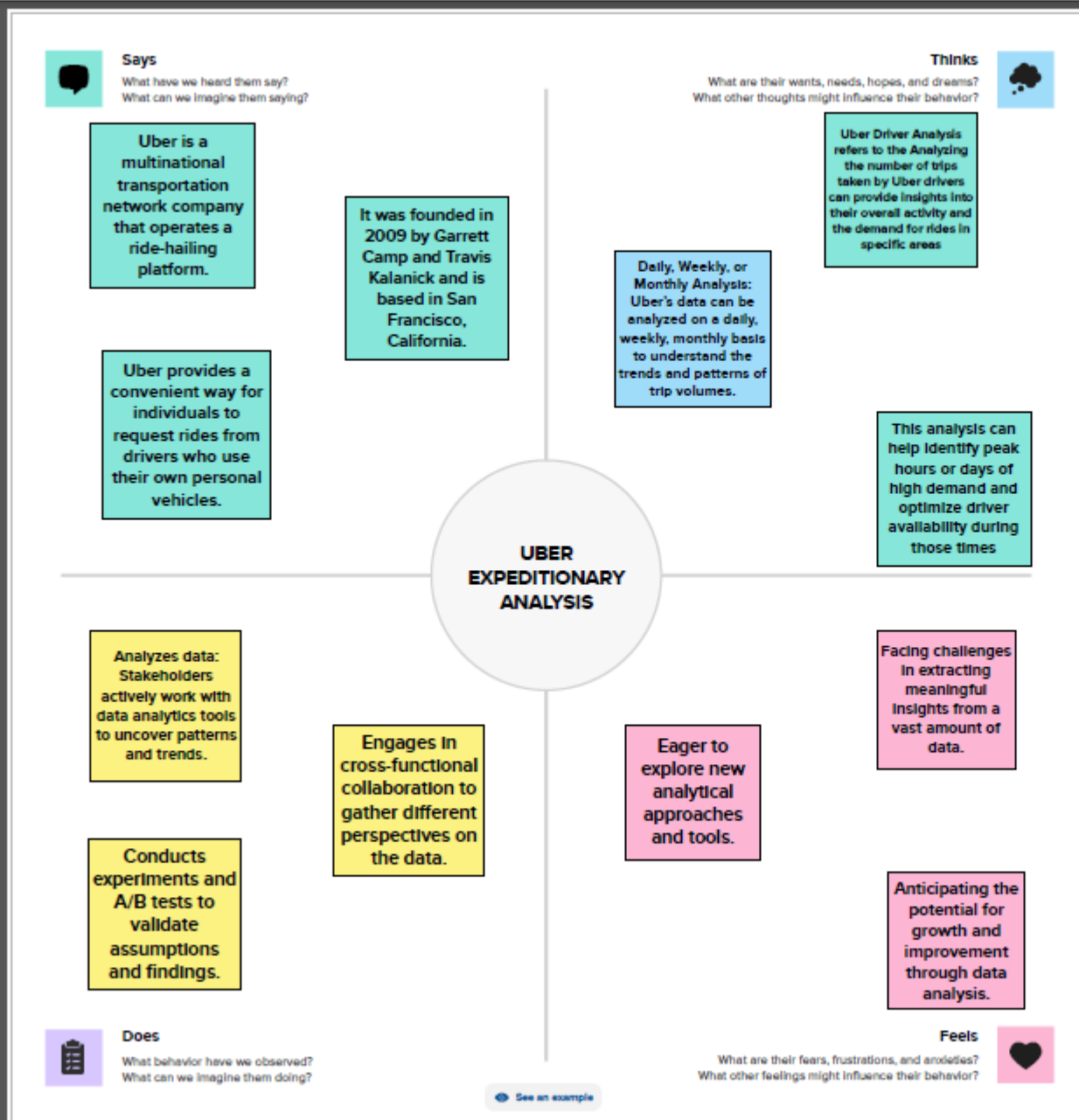
Voyage Vista: Illuminating Insights From Uber Expeditionary Analysis

GOVERNMENT ARTS COLLEGE (AUTONOMOUS) COIMBATORE-18

- We are currently pursuing our bachelor degree in Statistics I am here to explain about the project

- Team Members:

1. Saranya S
2. Sri Sathya R
3. Parthiban G
4. Sanjai Kumar M



1 Define your problem statement

What problem are you trying to solve? Frame your problem as a how might the statement. This will be the focus of your brainstorm.

10 minutes

Brainstorming for an Uber expeditionary analysis can indeed pose some unique challenges due to the complexity and scale of Uber's operations. Expeditionary analysis in this context refers to the process of venturing to deeply research and analyze to support Uber's expansion into new markets or the optimization of its existing operations.

Key rules of brainstorming

To generate and produce ideas

- Keep it simple
- Encourage wild ideas
- Defer judgment
- Quantity is better
- Go for volume
- It's better to be visual

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

10 minutes



Invite team members from various backgrounds such as data analysis, market research, transportation logistics, legal and regulatory experts, sustainability specialists, and technology enthusiasts. This diversity will ensure a well-rounded perspective.

Before the brainstorming session, provide team members with relevant data, market reports, and information about Uber's current operations and challenges.

Clearly state the goals of the expeditionary analysis. Whether it's entering new markets, improving existing operations, or addressing specific challenges, a well-defined objective will help focus the group's brainstorming efforts.

Expeditionary analysis for Uber is an ongoing process. Encourage the group to revisit and refine their ideas as new data becomes available or as circumstances change.



3 Group ideas

Take some sticky notes while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If clusters bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

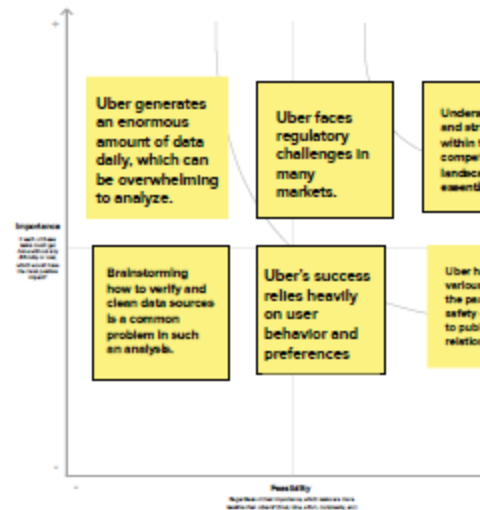
10 minutes

10 minutes

4 Prioritize

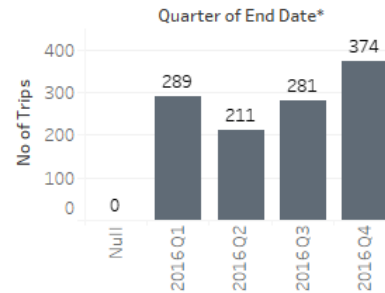
Your team should all be on the same page about which ideas are important and which are feasible. Place your ideas on this grid to determine which ideas are important and which are feasible.

10 minutes

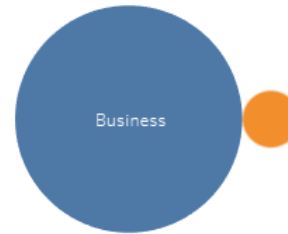


UBER DRIVES ANALYSIS

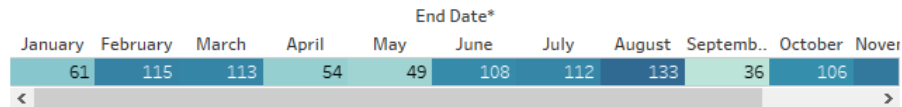
Quarter wise Trips



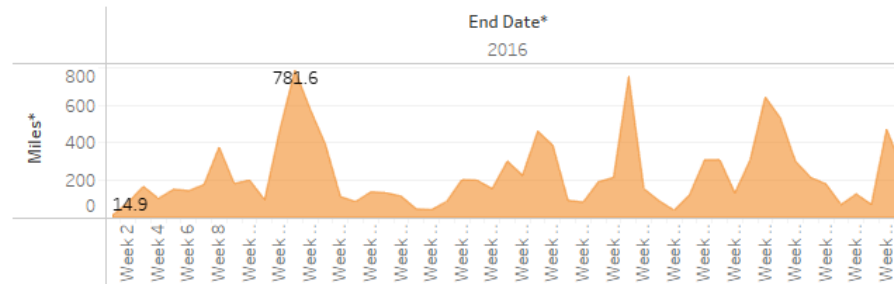
Category of Miles



Month wise Uber Trips Analysis



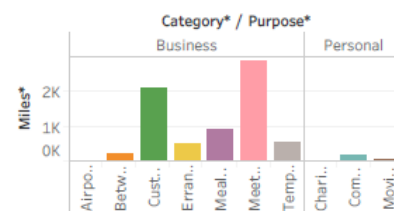
Week Wise Miles Covered



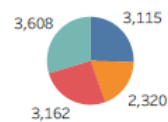
UBER DRIVES ANALYSIS

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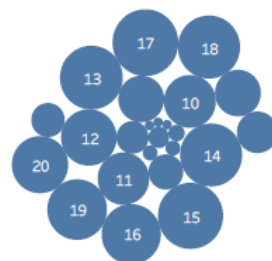
Category and Purpose



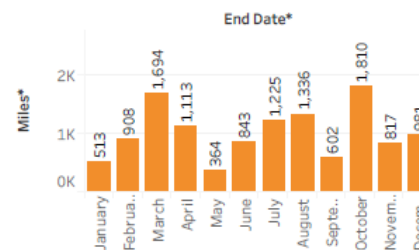
Quarter wise Miles



Hour wise Analysis



Month wise Miles



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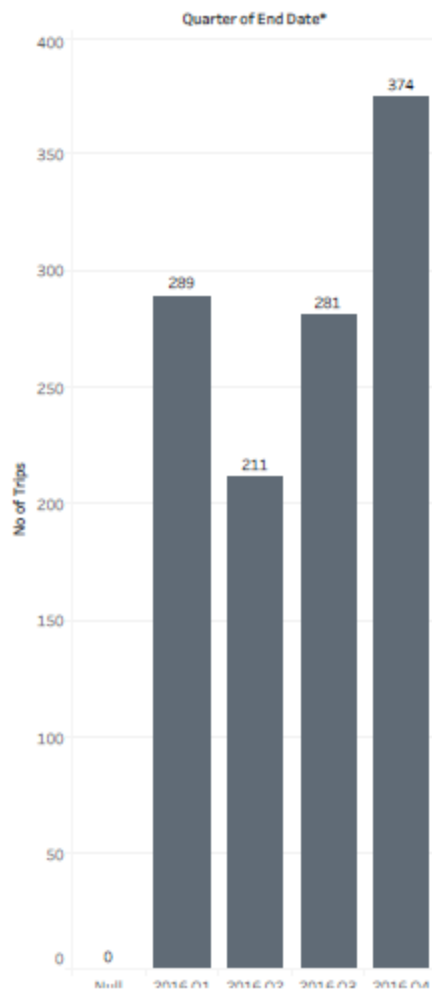
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UBER TRIPS

In Q4, More Uber Trips has been took pl...

In December More Number of Uber Trips ...

Uber is busy from 3- 7 pm.



UBER TRIPS

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Trips has been took pl..

In December More
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pm.

End Date*											
January	February	March	April	May	June	July	August	Septemb..	October	November	December
61	115	113	54	49	108	112	133	36	106	122	146

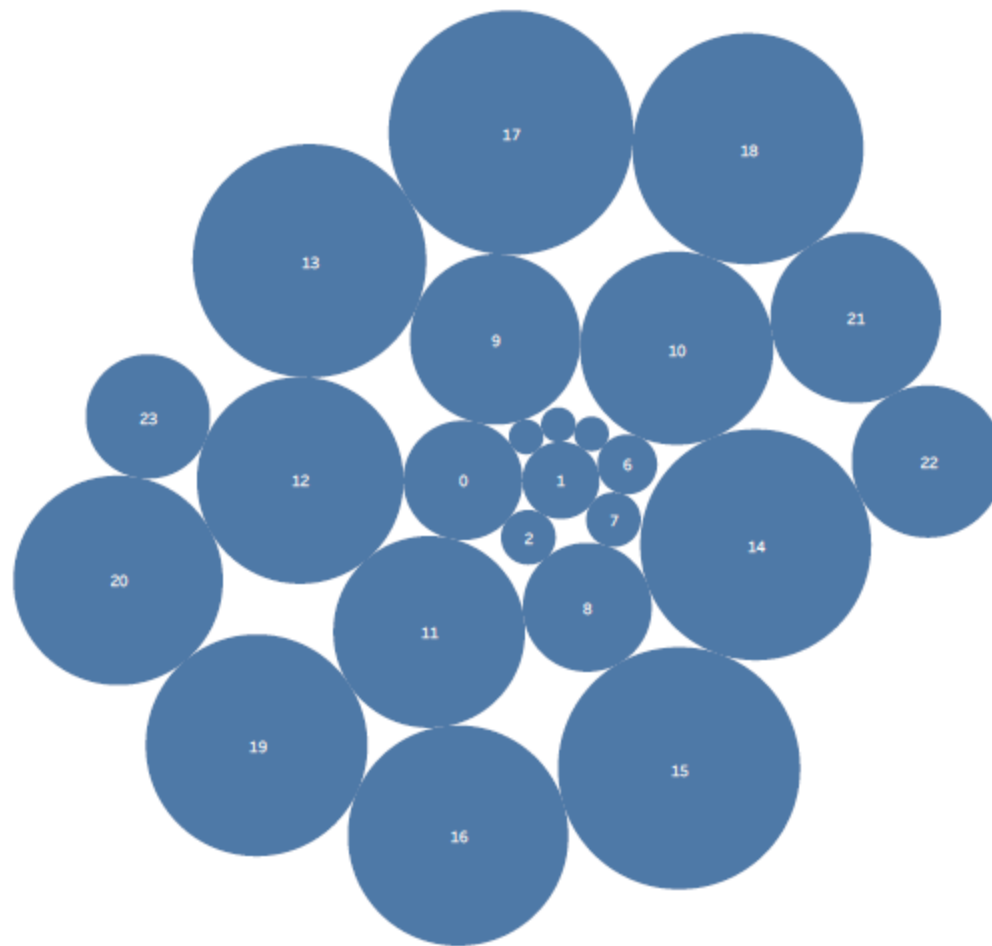
No of Trips
36 146

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THANK YOU



Have a good Day

