

OFFICE OF THE  
**DISTRICT ATTORNEY**  
COUNTY OF SANTA BARBARA

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Chief Deputy District Attorney  
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Chief Deputy District Attorney  
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Chief Investigator

Dear Business Owner/Manager:

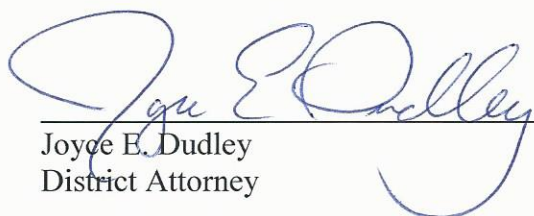
We write to inform you of a new law which affects your business: Civil Code Section 52.6. As of April 1, 2013, California requires that certain businesses and establishments in Santa Barbara County post readily visible notices in order to promote awareness of the resources available to the public and victims of human trafficking and slavery, including telephone hotline numbers to seek help or report unlawful activity. To the best of our ability we have researched those entities required to post and we believe your business is covered by this law.

The FBI has identified California as one of the nation's top four states for trafficked persons. Santa Barbara County is a natural corridor for human trafficking activities between Los Angeles and San Francisco. Though human trafficking is illegal, victims often do not know where to turn for help and community members may not know where to report suspicious situations. Thus California has enacted a law which requires various public and private entities to post anti-trafficking notices. The law specifies what the notices must contain and in what languages they must be posted.

The enclosed notice is being provided for your convenience and meets all the requirements of the law. A Frequently Asked Questions page is enclosed and is designed to help guide you on the requirements of, and recommendations for, the optimum outreach and compliance. Businesses which fail to post the notice may be fined up to \$1,000. We encourage you to comply at your earliest convenience to avoid any penalties.

Studies have shown that in other states where such posting requirements have been enacted, there has been an increase in the number of reported trafficking situations and rescues of victims. We appreciate your efforts to comply with this law, and thank you for helping to fight human trafficking.

Please check with your legal advisor for further verification and direction regarding the requirements of this law and its applicability to your business or establishment. For further information or guidance you may also visit the California Attorney General's website, [www.oag.ca.gov/human-trafficking/sb1193](http://www.oag.ca.gov/human-trafficking/sb1193), or the Santa Barbara County District Attorney's website at [www.countyofsb.org/da/](http://www.countyofsb.org/da/).

  
Joyce E. Dudley  
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Bill Brown  
Sheriff

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