



***** PRESS RELEASE *****

The Santa Barbara District Attorney's Office

The Platinum Performance

State Street Mile

June 2nd, 2013

A benefit for the Victim Emergency Fund

First event: 8:00 a.m.

Come join the Santa Barbara County District Attorney's Office for the 14th Anniversary of the Platinum Performance sponsored State Street Mile in beautiful downtown Santa Barbara on June 2nd. This unique event features a gradual downhill mile down State Street with something for everyone and every "Dog" who runs, walks, strolls or jogs Events include the popular YMCA Family Fun mile, the Platinum Performance Dog Walk/Run, (8) age group categories and elite miles for the serious runner. Registration starts at 7:00 a.m. at Pedregosa and State Street in Santa Barbara. Awards will be given in every category.

The District Attorney's Office will be paying tribute to Peter Sklar, founder of Edhat, at 10:15 a.m., at De La Guerra and State Street. Peter passed away in December of 2012 after a 15-month battle with cancer. He was an entrepreneur whose imagination and perseverance led to the formation of several successful companies including Edhat. He was an avid runner, and together with his four-legged sidekick, Molly, was a former second-place finisher in the "State Street Dog Mile."
