

# Memo



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**SANTA MARIA**

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## NEWS MEDIA RELEASE

December 17, 2014

During March of 2014, the Santa Maria Police Department released "Life Facing Bars: A Gang Prevention Documentary." The 37-minute video depicts gang members from the Central Coast dispelling the lies and exposing the truth about the realities of gang involvement. To date, this documentary has been viewed over 161,000 times on YouTube. It is our hope that this video would be viewed by at-risk youth in hopes of deterring them from gang involvement. The video and its impactful message can be viewed on YouTube at the following link.

### **Life Facing Bars: A Gang Prevention Documentary (English Version)**

<https://www.youtube.com/watch?v=wal5QFvTSWw>

Since the release of the video in March, the Santa Maria Police Department has received requests from all over the country to produce a Spanish version of the same documentary. Today, we are proud to announce the release of the Spanish version of the same film. It has been uploaded to YouTube at the following link.

### **Life Facing Bars: A Gang Prevention Documentary (Spanish Version)**

<https://www.youtube.com/watch?v=cPSIU7ZZhAU>

**Ralph Martin,**

**Chief of Police**

**Approving Supervisor: Lt. Cohen**