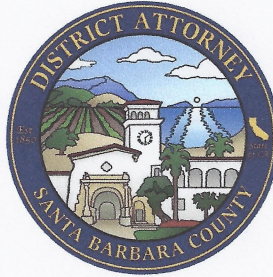


OFFICE OF THE
DISTRICT ATTORNEY
COUNTY OF SANTA BARBARA
JOYCE E. DUDLEY
District Attorney



DA 04-154

RELEASE NUMBER

April 12, 2013

RELEASE DATE

APPROVED BY *Joyce E. Dudley* JOYCE E. DUDLEY, DISTRICT ATTORNEY

Gary Gemberling, Deputy District Attorney

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* * * * * P R E S S R E L E A S E * * * * *

April 12, 2013

Re: People v. Samuel Rivera

Santa Barbara County District Attorney Joyce E. Dudley announced today that Samuel Rivera pled to one count of Felony Embezzlement and one Count of Felony Grand Theft. He also admitted a special allegation that he stole in excess of \$65,000.

Mr. Rivera was a long-term employee of Santa Cruz Market and was acting as a store manager working in a position of trust when the theft and embezzlement took place. It was estimated that Rivera stole the money by voiding approximately 800 transactions between September 1, 2010, and September 15, 2012. Rivera will be sentenced May 24, 2013, by Judge Clifford R. Anderson.

“Employee theft is on the rise and it is especially devastating to a small, locally-owned business such as Santa Cruz Market,” remarked District Attorney Joyce Dudley. “It is particularly offensive when the theft is committed by an employee who was placed in a position of trust by his or her employer. It continues to be a goal of the District Attorney’s Office to aggressively prosecute employee theft cases and other white collar crimes.”

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