Features

* Self-updating
* Role-based security
* Content pages
  + Home
  + About
* Contact Page
* On page SEO
* Inventory System
  + Crate categories
  + Add products to categories
  + Add images
  + Add videos
* Parts & Services System
  + Create service pages
  + Add images
  + Add videos
* Admin
  + Logo
  + Company info
  + Layout admin
  + Theme admin
  + Preferences
    - Show map
    - Show contact form
    - Category display
    - Product display

Technical

* Can apply features to a custom website design
* Can customize the layout and graphic design