

## Social Media and User Privacy ARIZONA STATE

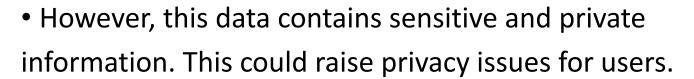


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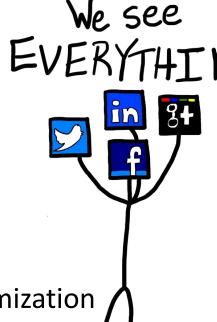
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• User-generated social media data is heterogenous and rich in content.



• In this research, we evaluate the strengths of anonymization techniques in the context of social media data.





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