# Sebastián Bellido



### PERSONAL DATA

Full name: Sebastián Ariel Bellido Vega Argentinian ID: 27388144 **Spanish ID:** 07114033H Date of birth: October 27th, 1979

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GitHub: https://github.com/SBellido Website: https://sbellido.com

### **GENERAL INFORMATION**

- Visual Communication Designer, UX/UI Designer, Software Application Development Technician, and Educator.
- Since 2019, he has been part of various software development teams, holding roles such as Frontend Developer and UX/UI Designer.
- Argentine and Spanish citizen with up-to-date documentation. Currently living in Almería Capital, with the possibility of relocating elsewhere.
- Responsible, dynamic, meticulous, and creative individual with the ability to work in teams, under high-pressure conditions, coordinate groups of people, and optimize results.

### ACADEMIC BACKGROUND

#### 2017 | 2022

**University Technician in Software Application De**velopment (TUDAI). Faculty of Exact Sciences (FCEx) University of the Central Province of Buenos Aires (UniCen).

#### 2014 | 2016

**Postgraduate Teaching Training** Pedagogical Track for Professionals. Higher Institute of Teaching Vocation.

#### 2018

**Diploma in Interface Design and Digital Experience** (UXDI Training). Faculty of Exact Sciences (FCEx), Chamber of Companies of the Tandil Informatics Hub (CEPIT).

### 1998 | 2007

Visual Communication Designer (DCV). Faculty of Fine Arts (FBA) at the National University of La Plata (UNLP).

### **WORK EXPERIENCE**

Frontend Developer | Ruano Informática

Key Responsibilities: User interface development, implementation of responsive designs, integration of UI components, state and behavior management of the application, performance optimization, collaboration with multidisciplinary teams, ongoing maintenance and updates. Technologies: React, DevExtreme, Azure DevOps, GitHub

#### 2022 | 2023

Senior UX/UI Designer | Tsoft

#### **Key Responsibilities:**

- Understanding software requirements.
- Collaborating with the Project Leader in effort estimation for implementing user interfaces.
- Modeling and refining specifications to determine correct design for both UX and UI.
- Ensuring application usability and maximum accessibility.
- Combining interfaces and workflows to enhance user experience.
- Creating user-friendly and intuitive interfaces.
- Reviewing user interfaces and proposing improvements.
- Properly documenting requirements and UIs according to stan-
- Researching new technologies.
- Adhering to defined processes and suggesting improvements.
- Complying with Tsoft's internal policies, processes, and procedures.
- Understanding basic concepts of ISO 9001 standard.

**Methodology:** Scrum

**Technologies:** Adobe XD, Azure DevOps, Zeplin.

**Purpose:** To collaborate in the design, layout, and implementation process of product interfaces for clients, ensuring correct visual appearance of the interface and coherence in navigation.

Values: Teamwork, innovation, making things happen, service culture. Skills: Communication, Prototyping, User Interface Design, Self-management.

### Frontend Developer & UX/UI Designer | Stormtech

#### **Key Responsibilities:**

- Design and development of corporate websites and digital product applications for clients and company-owned products.
- Interface design, interaction flows, development, and implementation of "hunt 'tracking future" digital product for controlling dispatch, receipt of shipments, and real-time tracking, route assembly, driver assignment, transportation.
- Design of postal shipment configuration app (XUBOX and QX Logistics), implementation of complex multi-step forms, user registration, login, password change, and theme change from project configuration (two branding for the same system).

All projects were developed as a team, applying agile methodologies, using boards, and code versioning.

Methodology: Scrum

Technologies: Adobe Xd, Trello, HTML5, CSS3, SASS, Bootstrap 5, Node.js, Angular 10 y 13, PrimeNG, Swagger, Bitbucket.

#### 2020 | 2021

### **Full Stack Web Developer**

### **Key Responsibilities:**

- To design and implement a web system serving as the environment for various online apps. Incorporate an app within the implemented platform, based on a testing and data collection paradigm. Platform and app testing. Requirements analysis, problem understanding, requirements capture, goal definition, time estimation.
- System design: Project schema, tool selection, identity design, flow design, prototype design.
- Implementation: Tool installation, project structuring, module and component creation, integration with non-relational databases, Google Analytics installation.

### Methodology: Scrum

**Technologies:** Adobe Xd, Trello, HTML5, CSS3, Node.js, Angular 10, Angular Material, Firebase, Google Analytics, GitHub.

**UX/UI** Design Leader | Trenda Software

Key Responsibilities: Brand redesign, requirements gathering, low-definition interaction flow, user testing, UX/UI design. Creation of high-definition interactive prototypes, and technical documentation of the design for handover to development. Mobile application connecting patients with healthcare professionals. Project developed as a team, under agile methodologies and board usage.

Methodology: Scrum

**Technologies:** Adobe Xd, UI Ionic, Zeplin, Asana.

#### 2012 | 2013

**Layout Artist & Graphic Designer | El Fénix Newspaper Key Responsibilities:** Template layout, page design, advertisement design, photo retouching, cover illustration, text editing, preparing files for printing.

**Technologies:** Adobe InDesign, Team Viewer.

### 2009 | 2011

#### **Director of Culture, Municipality of Benito Juárez Key Responsibilities:**

Coordinate groups of people. Manage Cinema/Theater, Cultural Center, and Regional University Center. Budget annual allocations Update inventories. Schedule monthly activities. Deliver public lectures. Present projects orally and in writing to local, provincial, and national authorities. Generate opportunities for local artists and cultural individuals. Create new spaces for expression Organize and produce events. Analyze potential contracts Generate projects of popular interest. Provide solutions to neighborhood or delegation-specific issues. Coordinate events in regional working groups. Bring cultural and artistic activities to rural areas Advocate for respect for culture, individuals, and the environment Generate proposals and projects to encourage a variety of opportunities at the local level

### **COURSES & CONGRESSES**

### 2023 / 2024

Frontend Courses with React.js: Introduction to React, Render and Composition Patterns, Professional State Management, Navigation with React Router. Platzi - Juan David Castro Gallego. **Course on Prompt Engineering con ChatGPT** 

2022

**Analytics Seminar** Faculty of Exact Sciences - UniCen Prof. Daniela Garay

2021

HTML Course | SoloLearn

Platzi - Carlos Alarcón

**2020** 

Diseño y Desarrollo de Video Juegos **Abertay University** 

Desarrollo de Apps Móviles

Google Activate

Curso de Angular Platzi - Prof. Nicolas Molina

**Curso Tutorial Java Curso Fundamentos CSS** 

SoloLearn 2019

### **Seminario Angular**

Dr. Javier Dottori, Ing. Sergio Agüero Facultad de Ciencias Exactas | UniCen Curso de Diseño de Interfaces Platzi - Prof. Rulótico González **Curso de Fundamentos JS** Platzi - Prof. Sacha Lifszic **Curso de Responsive Design** 

2018

**Curso Fundamentos SQL Curso Tutorial PHP Curso Tutorial jQuery** 

Platzi - Prof. Leonidas Esteban

SoloLearn 2017

### **Taller After Effect**

Secretaría de Extensión - Facultad de Arte - UniCen

2015 - 2003 / 2022 Trimarchi / TMDG

Congreso Internacional de Diseño Gráfico

### LANGUAGES & RESOURCES

Intermediate Level HTML5, CSS3, PHP, Java, JS, Angular, Inglés

**Basic Level** 

React, DevExtreme, Processing, PostgreSQL

### TEACHING ACTIVITY

### • 2021 - ongoing **Professor in Web Development Course**

Coderhouse

2020 - 2021

**Student Assistant** 

2012

User Interfaces and Interaction Faculty of Exact Sciences - UniCen

**Teaching Substitute in Secondary Education** 

Image and Constructive Procedures, Construction and Analysis of the Image

Instituto Dr. Pedro Díaz Pumará. - Bto. Juárez

2007 - 2009 **Teacher in Introduction Course** 

Introduction to Visual Language Faculty of Fine Arts - UNLP **Teaching Assistant Diploma with Simple Dedication** 

Visual Language 1B, Visual Language 3

2007 - 2008

**Teaching Assistant Diploma with Simple Dedication** Design Methods Faculty of Fine Arts - UNLP

Faculty of Fine Arts - UNLP

2005

# **Student Teaching Assistant**

Visual Communication Design Workshop, Design Methods, Visual Language 1 and 3 Faculty of Fine Arts - UN

## TECHNOLOGY PROFICIENCY

Advanced Level Abobe Xd, Photoshop, Illustrator, InDesign.

Intermediate Level Figma, Premiere, Inteligencia Artificial.

Basic Level After Affect, Balsamig, Sketch, InVision.

# **CREATIONS & PROYECTS**

2023 mabell studio

Design, Development & Marketing

2010 - 2017 **BDG** 

> Sales strategies, digital marketing, brand design, digital publications, packaging design, illustration, editorial design, photography.

• 2005 - ongoing

bad

Idea laboratory, creative and experimental space. 2014 - 2016

VOA estampa Prints and design objects

### **EXTRACURRICULAR ACTIVITIES**

2016

3rd Prize - International Competition Nestlé - SweeTARTS - eyeka!

**2015 Honorable Mention - International Competition** 

Pepsico "New dip product idea" - eyeka! **Honorable Mention - International Competition** NESCAFÉ Red Cup Coffee Maker - eyeka! **2012** Intervención Mural en Encuentro Lat. de Muralismo.

Cosquín, Córdoba, Argentina.