



Credit Card Transaction Report

Silver

Blue

Gold

Platin...

Start Date Of Week

All

Q4

Q3

Q2

Q1

F

M

low

Middle

High

Revenue

\$55.32M

Interest Rate

7.84M

Transaction Amount

44.52M

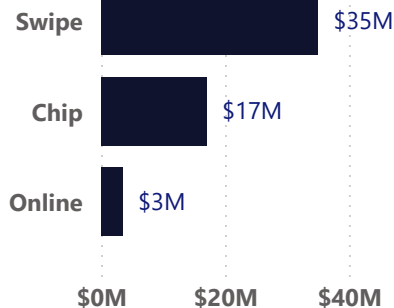
Transaction Count

656K

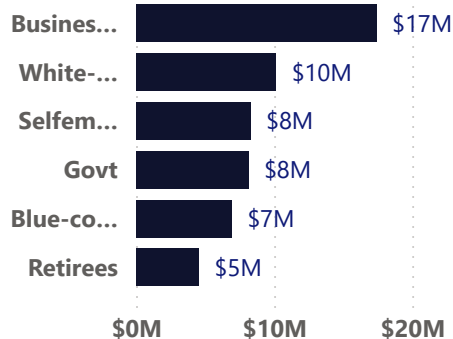
Card Category Revenue Interest Earned Transaction Am

Silver	\$5,586,332	812,081	4586746
Platinum	\$1,135,608	161,629	953314
Gold	\$2,454,072	373,784	2024078
Blue	\$46,139,398	6,495,888	36957875
Total	\$55,315,410	7,843,382	44522013

Revenue by Usage Type

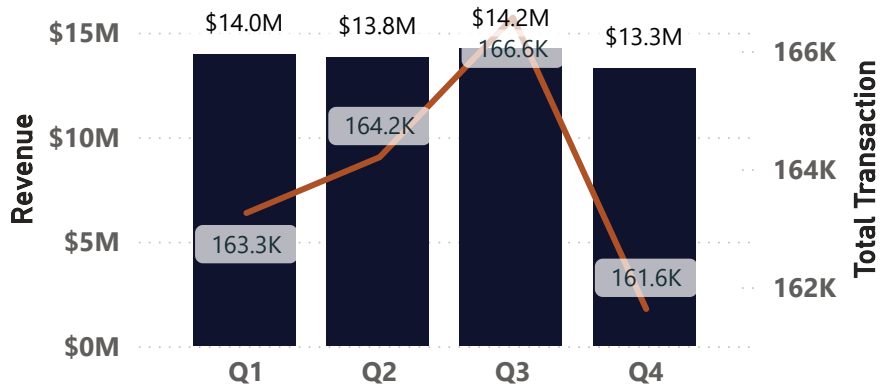


Customer Job

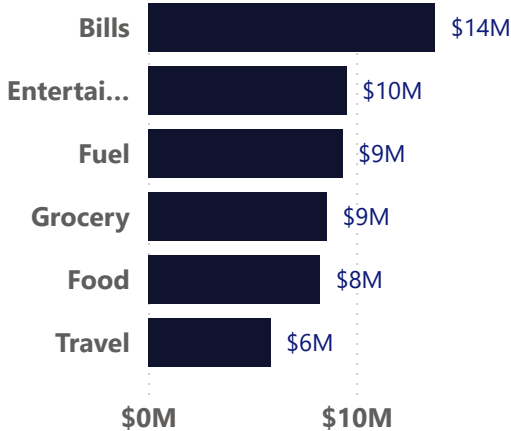


Revenue And Transaction By Quater

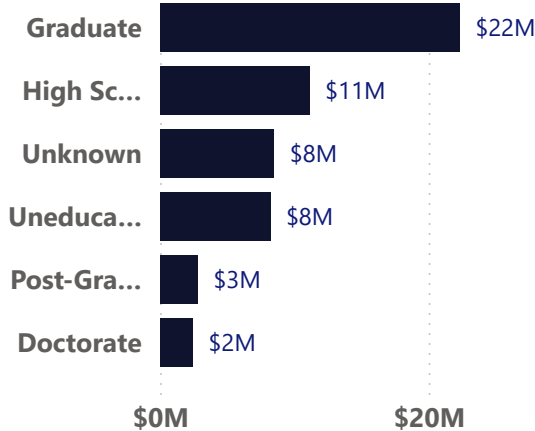
● Revenue ● Total Transaction



Expenditure Type



Education





Credit Card Customer Report

Silver

Blue

Gold

Platinum

Q4

Q3

Q2

Q1

Swipe

Online

Chip

Total Revenue
\$55.32M

Interest Rate
7.84M

Customer Income
\$576M

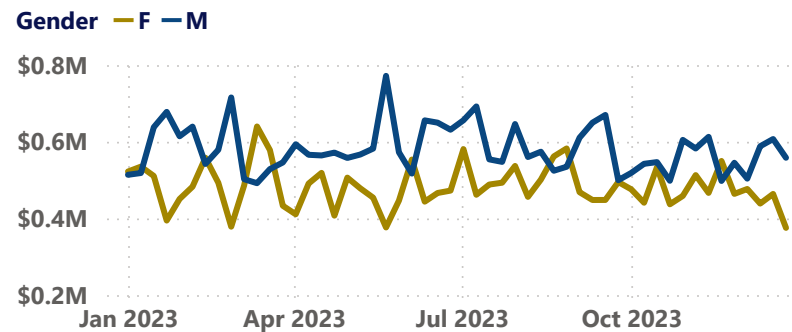
Satisfaction Score
3.19

Revenue
M

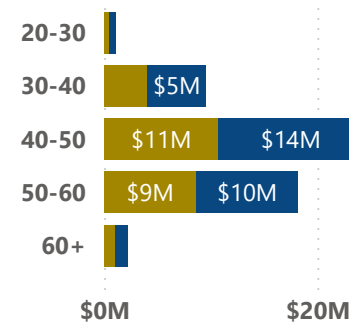
F

Start Date Of Week
All

Revenue Year, Month, Day and Gender

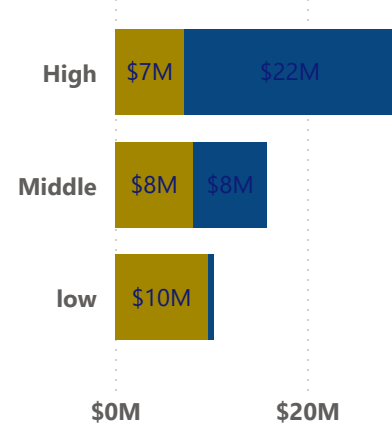


AgeGroup

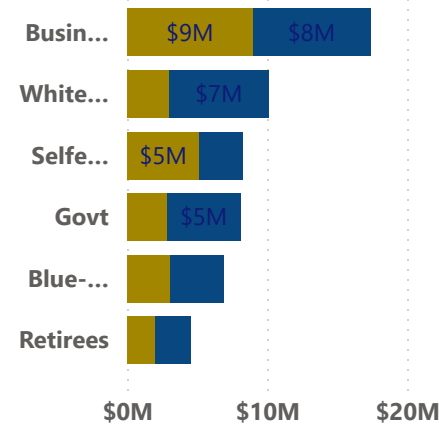


Customer Job	Revenue	Interest Earned	Income
Businessman	\$17,387,832	2,539,390	\$186,959,919
White-collar	\$10,114,656	1,441,074	\$103,930,055
Selfemployed	\$8,261,758	1,119,742	\$75,313,288
Govt	\$8,111,701	1,160,016	\$88,773,989
Blue-collar	\$6,904,279	952,801	\$72,262,158
Total	\$55,315,410	7,843,382	\$575,914,439

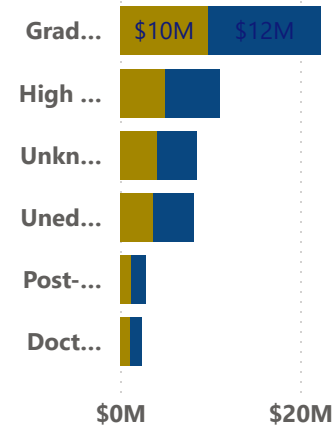
IncomeGroup



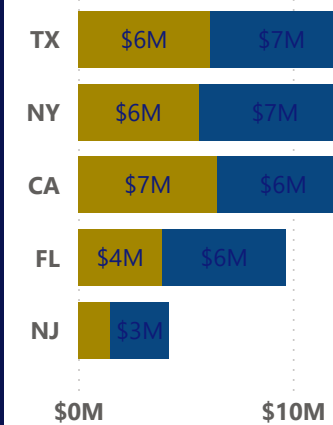
Customer Job



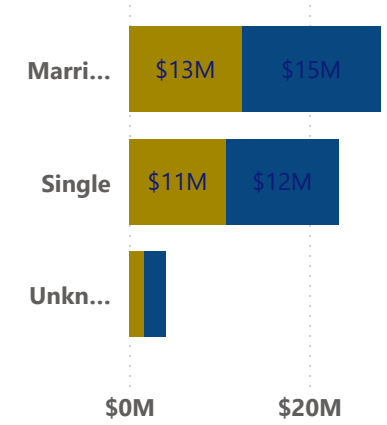
Education_level



Top 5 States



Marriage status



Additional Insight From Credit Card Report

Delinquent	Blue	Gold	Platinum	Silver	Total
0	85.63%	1.74%	0.62%	5.94%	93.93%
1	5.53%	0.12%	0.04%	0.39%	6.07%
Total	91.16%	1.86%	0.66%	6.32%	100.00%

Delinquent	20-30	30-40	40-50	50-60	60+	Total
0	2.02%	17.30%	41.78%	27.81%	5.02%	93.93%
1	0.11%	0.89%	3.03%	1.80%	0.25%	6.07%
Total	2.13%	18.19%	44.81%	29.61%	5.26%	100.00%

Activation In 30 Days	Percentage ▼
1	57.47%
0	42.53%
Total	100.00%

Delinquent ▲	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%