



# SHOPIFY | SALES & CUSTOMER FUNNEL REPORT



Transaction  
Performance

**\$4,180,874**

Net Sales

**\$7,534**

Total Quantity

**\$562.6**

Net Avg Order Value

Customer  
Purchase  
Behavior

**4431**

Total Customer

**2392**

single order...

**2039**

Repeat order...

Retention &  
Value KPIs

**\$943.55**

Lifetime Value

**46.02%**

Repeat Rate

**1.68**

Purchase Frequency

Select Measure

Net Sales

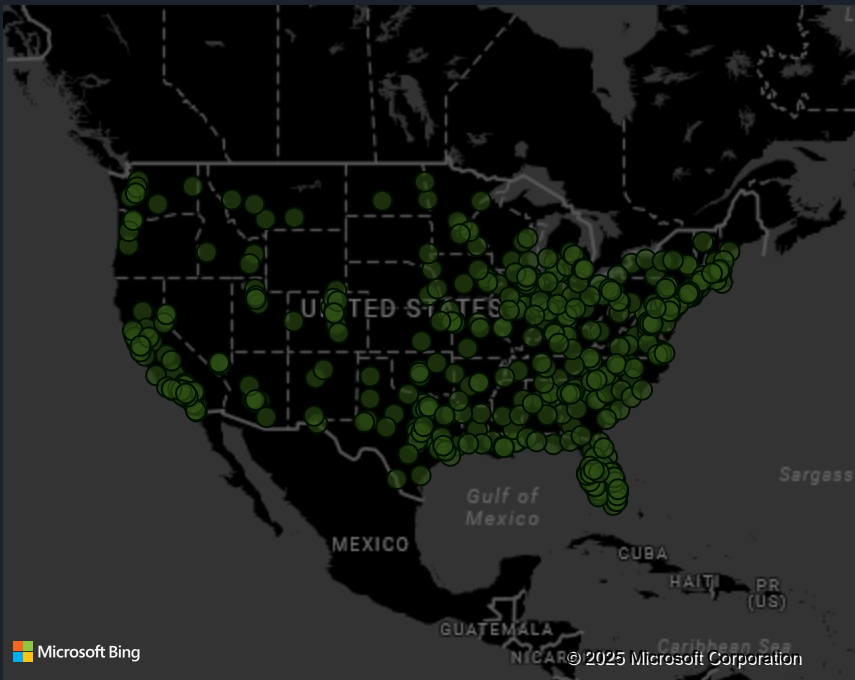
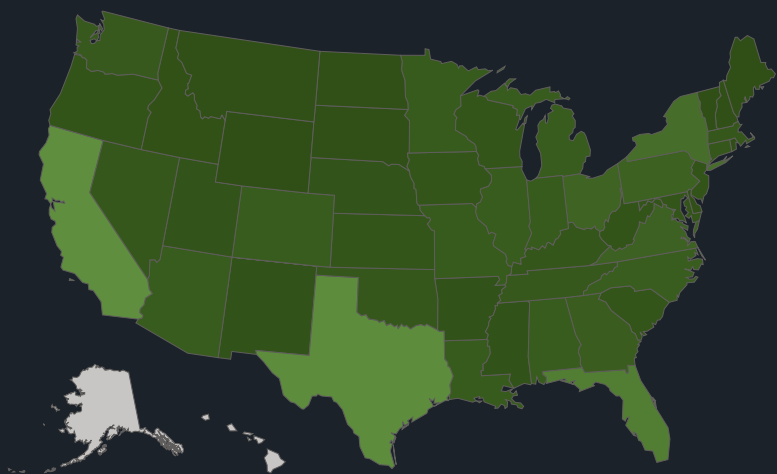
Gateway

All

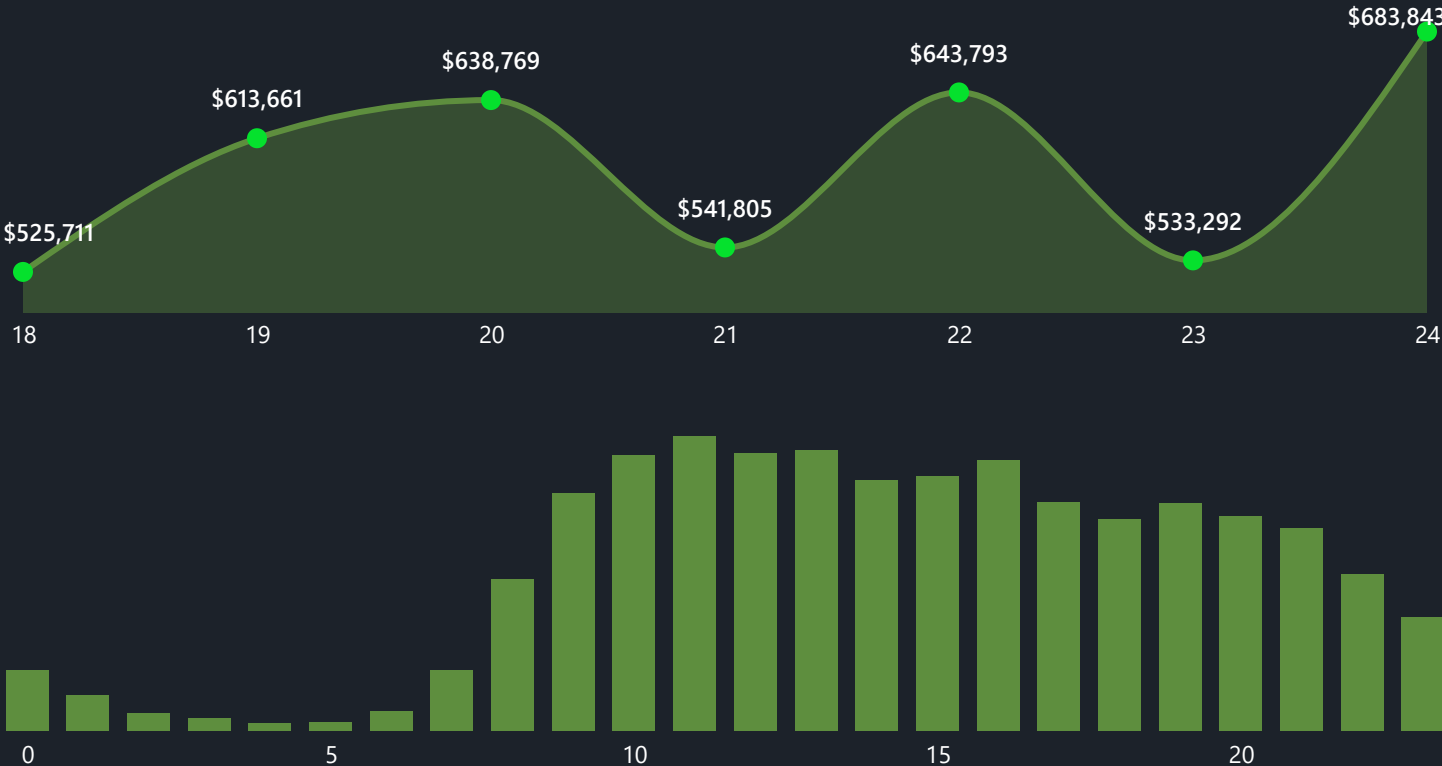
Province

All

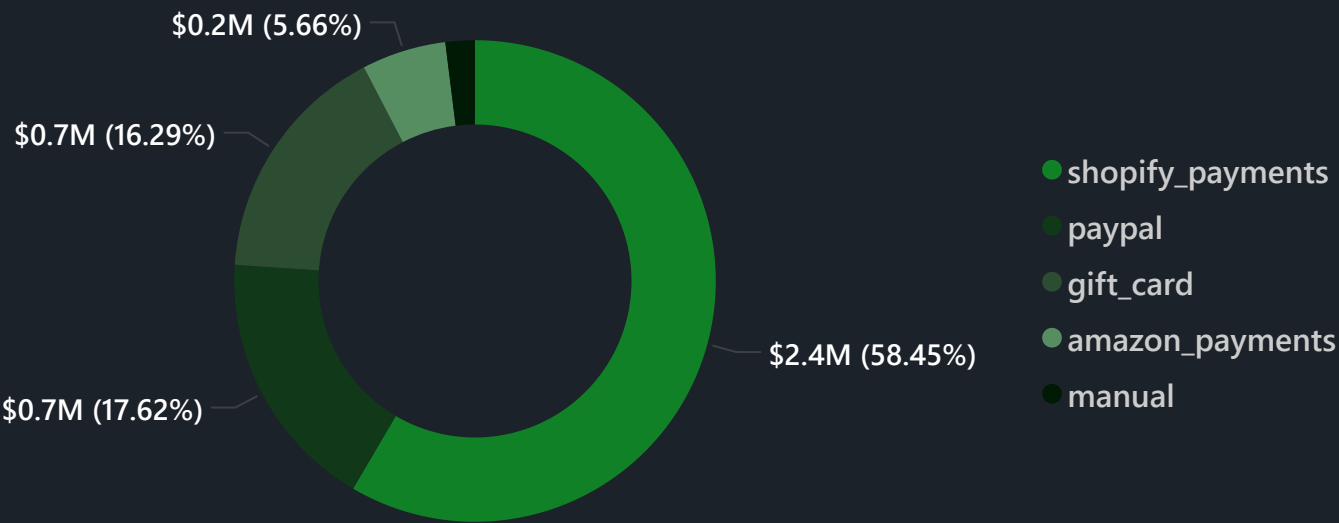
## Regional Overview - Province & Cities By Net Sales



## Net Sales Trends Over Time



## Net Sales By Gateway Payment Method



## Net Sales By Product Type

