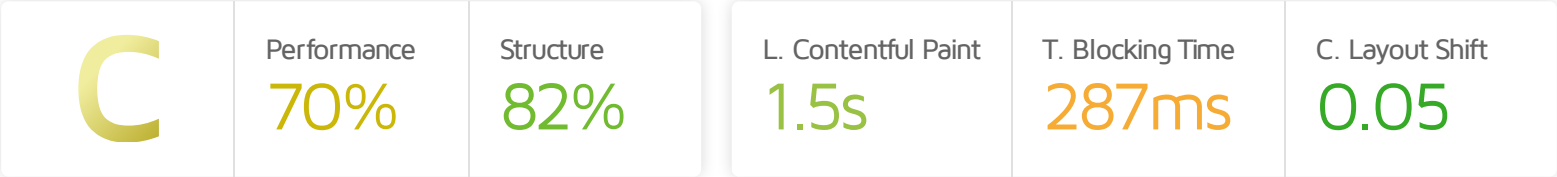# Performance Report for:

https://www.apple.com/iphone/

Report generated: Sun, Jul 27, 2025 5:36 AM -0700
Test Server Location: 🇨🇦 Vancouver, Canada
Using: 🌐 Chrome 125.0.0.0, Lighthouse 12.3.0

C	Performance **70%**	Structure **82%**	L. Contentful Paint **1.5s**	T. Blocking Time **287ms**	C. Layout Shift **0.05**

Top Issues

High	**Avoid enormous network payloads** LCP	Total size was 7.13MB
Med-Low	**Use explicit width and height on image elements** CLS	42 images found
Med-Low	**Avoid an excessive DOM size** TBT	5,633 elements
Med-Low	**Serve static assets with an efficient cache policy**	Potential savings of 5.53MB
Med-Low	**Eliminate render-blocking resources** FCP LCP	Potential savings of 168ms

Focus on these audits first

These audits likely have the largest impact on your page performance.

Structure audits do not directly affect your Performance Score, but improving the audits seen here can help as a starting point for overall performance gains.
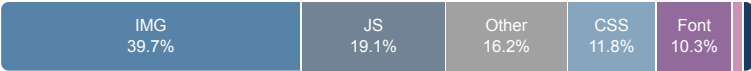
Page Details

2.7s
Fully Loaded Time

Total Page Size – 7.08MB

Video 4.45MB	Font 904KB	JS 864KB	IMG 639KB	

Total Page Requests – 68

IMG 39.7%	JS 19.1%	Other 16.2%	CSS 11.8%	Font 10.3%	

🟪 HTML   ◼ JS   ◼ CSS   ◼ IMG   ◼ Video   ◼ Font   ◼ Other

How does this affect me?

Modern web users have a short attention span and expect a fast and seamless website experience. Delivering that fast experience can result in more traffic, more conversions, and more happiness.
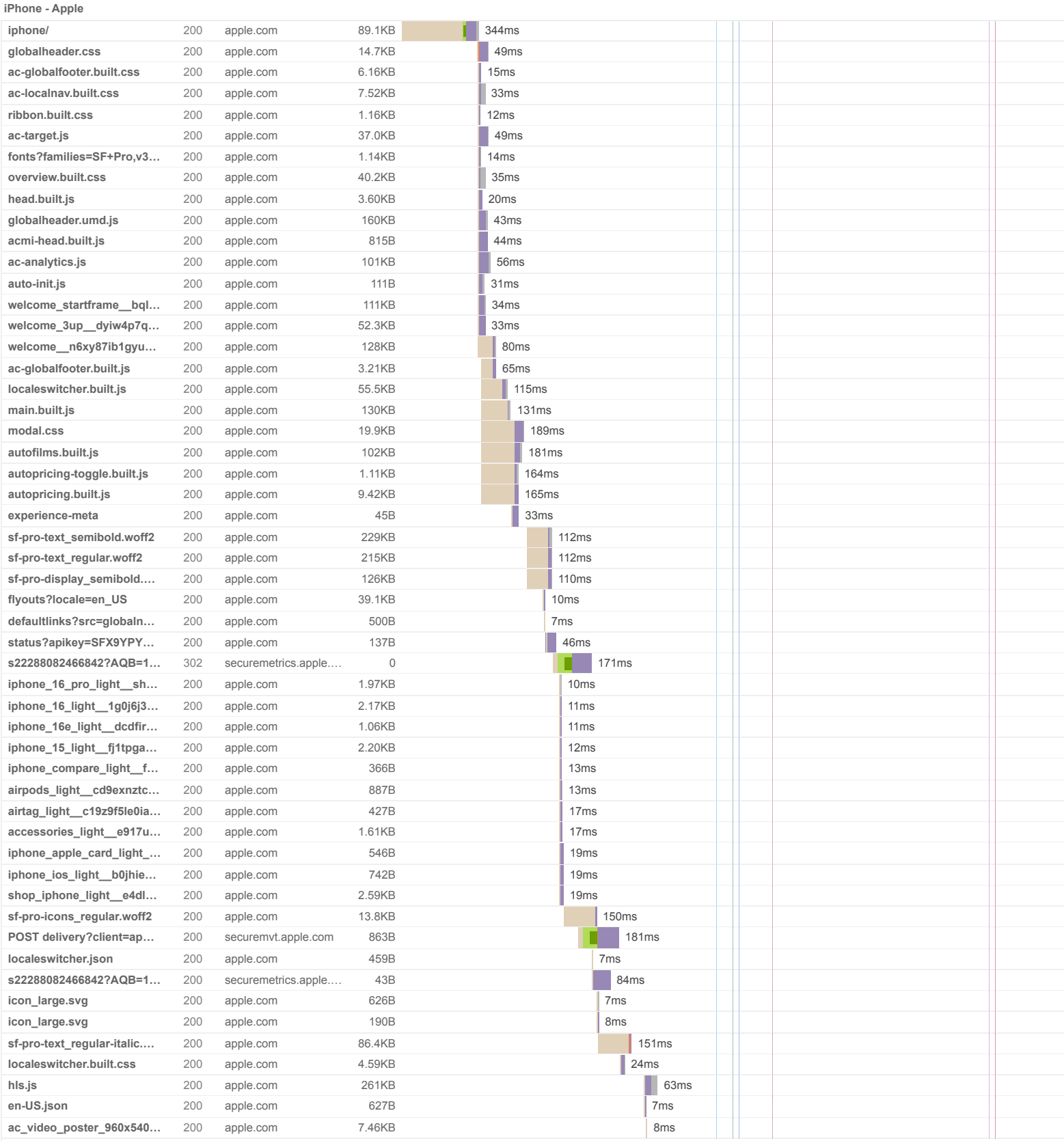
As if you didn't need more incentive, **Google use Page Speed and Page Experience (including Web Vitals) signals in their ranking algorithm.**
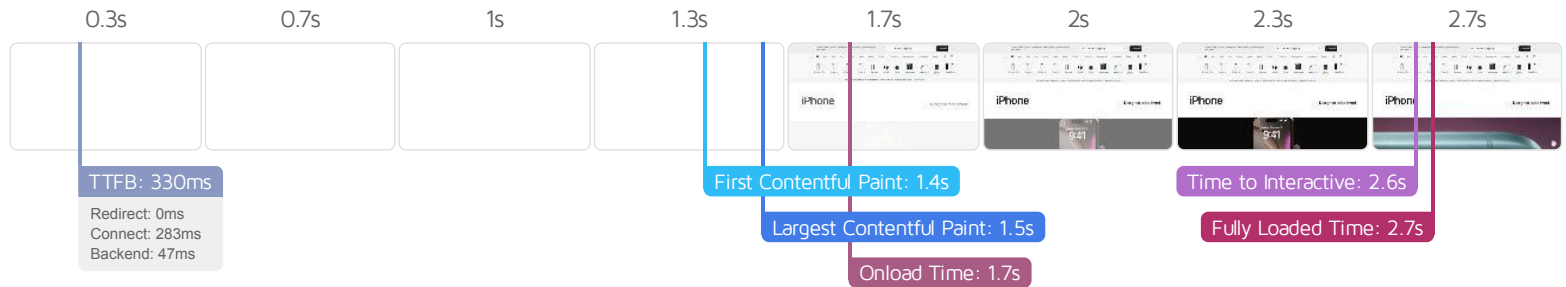
About GTmetrix

GTmetrix

GTmetrix was developed as a tool for customers to easily test the performance of their webpages.

Learn more about us.

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.

iPhone - Apple

iphone/	200	apple.com	89.1KB		344ms
globalheader.css	200	apple.com	14.7KB		49ms
ac-globalfooter.built.css	200	apple.com	6.16KB		15ms
ac-localnav.built.css	200	apple.com	7.52KB		33ms
ribbon.built.css	200	apple.com	1.16KB		12ms
ac-target.js	200	apple.com	37.0KB		49ms
fonts?families=SF+Pro,v3...	200	apple.com	1.14KB		14ms
overview.built.css	200	apple.com	40.2KB		35ms
head.built.js	200	apple.com	3.60KB		20ms
globalheader.umd.js	200	apple.com	160KB		43ms
acmi-head.built.js	200	apple.com	815B		44ms
ac-analytics.js	200	apple.com	101KB		56ms
auto-init.js	200	apple.com	111B		31ms
welcome_startframe__bql...	200	apple.com	111KB		34ms
welcome_3up__dyiw4p7q...	200	apple.com	52.3KB		33ms
welcome__n6xy87ib1gyu...	200	apple.com	128KB		80ms
ac-globalfooter.built.js	200	apple.com	3.21KB		65ms
localeswitcher.built.js	200	apple.com	55.5KB		115ms
main.built.js	200	apple.com	130KB		131ms
modal.css	200	apple.com	19.9KB		189ms
autofilms.built.js	200	apple.com	102KB		181ms
autopricing-toggle.built.js	200	apple.com	1.11KB		164ms
autopricing.built.js	200	apple.com	9.42KB		165ms
experience-meta	200	apple.com	45B		33ms
sf-pro-text_semibold.woff2	200	apple.com	229KB		112ms
sf-pro-text_regular.woff2	200	apple.com	215KB		112ms
sf-pro-display_semibold...	200	apple.com	126KB		110ms
flyouts?locale=en_US	200	apple.com	39.1KB		10ms
defaultlinks?src=globaln...	200	apple.com	500B		7ms
status?apikey=SFX9YPY...	200	apple.com	137B		46ms
s22288082466842?AQB=1...	302	securemetrics.apple....	0		171ms
iphone_16_pro_light__sh...	200	apple.com	1.97KB		10ms
iphone_16_light__1g0j6j3...	200	apple.com	2.17KB		11ms
iphone_16e_light__dcdfir...	200	apple.com	1.06KB		11ms
iphone_15_light__fj1tpga...	200	apple.com	2.20KB		12ms
iphone_compare_light__f...	200	apple.com	366B		13ms
airpods_light__cd9exnztc...	200	apple.com	887B		13ms
airtag_light__c19z9f5le0ia...	200	apple.com	427B		17ms
accessories_light__e917u...	200	apple.com	1.61KB		17ms
iphone_apple_card_light_...	200	apple.com	546B		19ms
iphone_ios_light__b0jhie...	200	apple.com	742B		19ms
shop_iphone_light__e4dl...	200	apple.com	2.59KB		19ms
sf-pro-icons_regular.woff2	200	apple.com	13.8KB		150ms
POST delivery?client=ap...	200	securemvt.apple.com	863B		181ms
localeswitcher.json	200	apple.com	459B		7ms
s22288082466842?AQB=1...	200	securemetrics.apple....	43B		84ms
icon_large.svg	200	apple.com	626B		7ms
icon_large.svg	200	apple.com	190B		8ms
sf-pro-text_regular-italic....	200	apple.com	86.4KB		151ms
localeswitcher.built.css	200	apple.com	4.59KB		24ms
hls.js	200	apple.com	261KB		63ms
en-US.json	200	apple.com	627B		7ms
ac_video_poster_960x540...	200	apple.com	7.46KB		8ms

sf-pro-icons_light.woff2	200	apple.com	13.9KB		90ms	
sf-pro-text_light.woff2	200	apple.com	220KB		85ms	
product-price?parts=IPH...	200	apple.com	624B		65ms	
POST tradein-credit?slug...	200	apple.com	829B		41ms	
favicon.ico	200	apple.com	21.9KB		8ms	
flyouts?locale=en_US	200	apple.com	39.1KB		15ms	
large.mp4	206	apple.com	4.45MB		294ms	
getting_started__bgzqa0x...	200	apple.com	35.2KB		23ms	
last__fxeg1mw864a6_larg...	200	apple.com	18.8KB		25ms	
personalize__dwg8srggrb...	200	apple.com	52.3KB		26ms	
apple_intelligence__gbh7...	200	apple.com	41.3KB		27ms	
privacy__ckc0wa30o55y_...	200	apple.com	7.17KB		23ms	
camera__exi2qfijti0y_larg...	200	apple.com	63.8KB		23ms	
environment__e3v3gj88dl...	200	apple.com	11.4KB		28ms	
safety__bwp7rsowtjiu_lar...	200	apple.com	95.3KB		28ms	

68 Requests	7.08MB (10.6MB Uncompressed)	Fully Loaded 2.7s (Onload 1.7s)

	0.3s	0.7s	1s	1.3s	1.7s	2s	2.3s	2.7s

TTFB: 330ms
Redirect: 0ms
Connect: 283ms
Backend: 47ms

First Contentful Paint: 1.4s

Largest Contentful Paint: 1.5s

Onload Time: 1.7s

Time to Interactive: 2.6s

Fully Loaded Time: 2.7s

Performance Metrics

First Contentful Paint

How quickly content like text or images are painted onto your page. A good user experience is 0.9s or less.

Longer than recommended
1.4s

Time to Interactive

How long it takes for your page to become fully interactive. A good user experience is 2.5s or less.

OK, but consider improvement
2.6s

Speed Index

How quickly the contents of your page are visibly populated. A good user experience is 1.3s or less.

Much longer than recommended
4.0s

Total Blocking Time

How much time is blocked by scripts during your page loading process. A good user experience is 150ms or less.

Longer than recommended
287ms

Largest Contentful Paint

How long it takes for the largest element of content (i.e., a hero image) to be painted on your page. A good user experience is 1.2s or less.

OK, but consider improvement
1.5s

Cumulative Layout Shift

How much your page's layout shifts as it loads. A good user experience is a score of 0.1 or less.

Good - Nothing to do here
0.05

Browser Timings

Redirect	0ms	Connect	283ms	Backend	47ms
TTFB	330ms	First Paint	1.4s	DOM Int.	1.5s
DOM Loaded	1.5s	Onload	1.7s	Fully Loaded	2.7s

IMPACT	AUDIT	
High	Avoid enormous network payloads `LCP`	Total size was 7.13MB
Med-Low	Use explicit width and height on image elements `CLS`	42 images found
Med-Low	Avoid an excessive DOM size `TBT`	5,633 elements
Med-Low	Serve static assets with an efficient cache policy	Potential savings of 5.53MB
Med-Low	Eliminate render-blocking resources `FCP` `LCP`	Potential savings of 168ms
Low	Avoid long main-thread tasks `TBT`	10 long tasks found
Low	Use passive listeners to improve scrolling performance	1 event listener not passive
Low	Use a Content Delivery Network (CDN)	1 resource found
Low	Preconnect to required origins `FCP` `LCP`	Potential savings of 61ms
Low	Avoid chaining critical requests `FCP` `LCP`	25 chains found
Low	Reduce unused CSS `FCP` `LCP`	Potential savings of 67.7KB
Low	Reduce JavaScript execution time `TBT`	829ms spent executing JavaScript
Low	Efficiently encode images	Potential savings of 108KB
Low	Reduce unused JavaScript `LCP`	Potential savings of 460KB
Low	Enable text compression `FCP` `LCP`	Potential savings of 147KB
Low	Avoid large layout shifts `CLS`	2 layout shifts found
Low	Serve images in next-gen formats	Potential savings of 402KB
Low	Properly size images	Potential savings of 39.3KB
Low	Defer offscreen images	Potential savings of 513KB
Low	Ensure text remains visible during webfont load `FCP` `LCP`	7 fonts found
N/A	Reduce the impact of third-party code `TBT`	Total size was 181B
N/A	Minimize main-thread work `TBT`	Main-thread busy for 2.2s
N/A	Largest Contentful Paint element `LCP`	1,500 ms

N/A	**Reduce initial server response time** FCP LCP	Root document took 46ms
N/A	**Avoid serving legacy JavaScript to modern browsers** TBT	Potential savings of 22.5KB
N/A	**User Timing marks and measures**	