PageSpeed Insights

Copy Link   Docs

Report from Jul 27, 2025, 8:53:08 AM

https://www.apple.com/iphone/

Analyze

📱 Mobile   💻 **Desktop**

Discover what your real users are experiencing

| This URL | Origin |

Core Web Vitals Assessment: Passed ⦾

Expand view

● Largest Contentful Paint (LCP)

2 s

● Interaction to Next Paint (INP)

34 ms

● Cumulative Layout Shift (CLS)

0

OTHER NOTABLE METRICS

● First Contentful Paint (FCP)

1.7 s

● Time to First Byte (TTFB) ⚗

0.2 s

📅 Latest 28-day period   ⑦ (history)   🖥 Various desktop devices   ⦂ Many samples (Chrome UX Report   )

⏱ Full visit durations   📶 Various network connections   ⊙ All Chrome versions

🔵 Diagnose performance issues

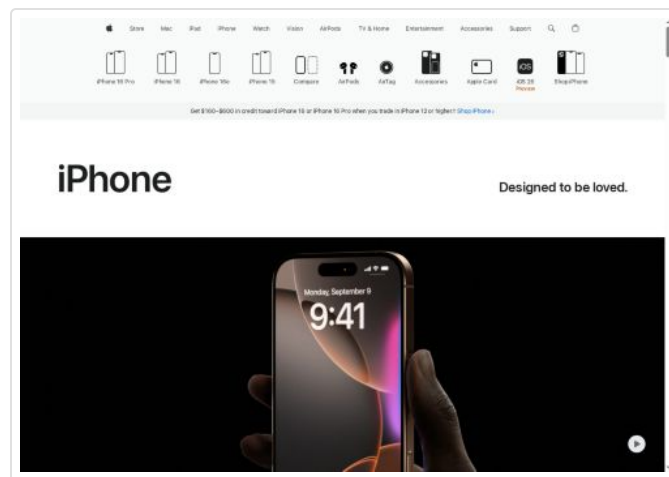Performance   Accessibility   Best Practices   SEO

81

Performance

Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator.

▲ 0–49   ■ 50–89   ● 90–100

METRICS   Expand view

■ First Contentful Paint

1.3 s

■ Largest Contentful Paint

2.1 s

PageSpeed Insights

■ Speed Index

2.1 s

📅 Captured at Jul 27, 2025, 8:53 AM EDT

⏱ Initial page load

🖥 Emulated Desktop with Lighthouse 12.8.0

📶 Custom throttling

⚙ Single page session

◉ Using HeadlessChromium 137.0.7151.119 with lr

iPhone   iPhone   iPhone   iPhone

📢 Later this year, insights will replace performance audits. Learn more and provide feedback here.

Go back to audits

Show audits relevant to: **All** FCP LCP TBT

INSIGHTS

▲ Render blocking requests — Est savings of 1,160 ms	⌄
▲ Use efficient cache lifetimes — Est savings of 5,607 KiB	⌄
▲ Font display — Est savings of 100 ms	⌄
▲ Forced reflow	⌄
▲ Network dependency tree	⌄
■ Improve image delivery — Est savings of 33 KiB	⌄
■ Legacy JavaScript — Est savings of 26 KiB	⌄
○ Optimize DOM size	⌄
○ LCP breakdown	⌄

These insights are also available in the Chrome DevTools Performance Panel - record a trace to view more detailed information.

▲ Defer offscreen images — Est savings of 180 KiB ⌄

▲ Avoid serving legacy JavaScript to modern browsers — Est savings of 26 KiB ⌄

▲ Minimize main-thread work — 2.2 s ⌄

▲ Reduce unused CSS — Est savings of 67 KiB ⌄

◼ Does not use passive listeners to improve scrolling performance ⌄

◼ Avoid enormous network payloads — Total size was 6,800 KiB ⌄

○ Avoid long main-thread tasks — 4 long tasks found ⌄

More information about the performance of your application. These numbers don't directly affect the Performance score.

PASSED AUDITS (13)   Show

90

Accessibility

These checks highlight opportunities to improve the accessibility of your web app. Automatic detection can only detect a subset of issues and does not guarantee the accessibility of your web app, so manual testing is also encouraged.

ARIA

▲ `[role]` values are not valid ⌄

▲ Uses ARIA roles on incompatible elements ⌄

TABLES AND LISTS

⚠ Lists do not contain only `<li>` elements and script supporting elements (`<script>` and `<template>`). ⌄

These are opportunities to improve the experience of reading tabular or list data using assistive technology, like a screen reader.

BEST PRACTICES

⚠ Touch targets do not have sufficient size or spacing. ⌄

These items highlight common accessibility best practices.

AUDIO AND VIDEO

○ `<video>` elements contain a `<track>` element with `[kind="captions"]` ⌄

These are opportunities to provide alternative content for audio and video. This may improve the experience for users with hearing or vision impairments.

ADDITIONAL ITEMS TO MANUALLY CHECK (10)   Show

These items address areas which an automated testing tool cannot cover. Learn more in our guide on conducting an accessibility review.

PASSED AUDITS (27)   Show

NOT APPLICABLE (25)   Show

Best Practices

TRUST AND SAFETY

○ Ensure CSP is effective against XSS attacks ⌄

○ Ensure proper origin isolation with COOP ⌄

○ Mitigate DOM-based XSS with Trusted Types ⌄

GENERAL

○ Detected JavaScript libraries ⌄

🔺 Missing source maps for large first-party JavaScript ⌄

PASSED AUDITS (13)   Show

NOT APPLICABLE (4)   Show

92

SEO

Core Web Vitals. Learn more about Google Search Essentials.

CONTENT BEST PRACTICES

⚠ **Links do not have descriptive text** — **6 links found** ⌄

Format your HTML in a way that enables crawlers to better understand your app's content.

ADDITIONAL ITEMS TO MANUALLY CHECK (1)   Show

Run these additional validators on your site to check additional SEO best practices.

PASSED AUDITS (9)   Show

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