

Local government benchmarking framework report.

Reporting on the SDGs is important in communicating to stakeholders the organization's commitment to contributing to the Global Goals; claiming accountability and responsibility to take the necessary actions; and measuring progress over time.

SDG Progress Reports cater to a variety of audiences, so it's best to adjust it accordingly. First, identify your target reader. Next, you can shift your focus on what they need to know. For example, your action plans are in the interest of your beneficiaries. Some readers might prefer details like timelines or budgets, while others like your trustees will be more interested in the impact made, the challenges you encountered and the lessons you learned from them.

Your SDG progress report can start with a brief review of your organization's alignment to the Global Goals. It can include the social responsibility and business case for taking action on the SDGs.

Creating a good SDG progress report means being transparent with your audience. Back up your claims with relevant data. Keep your sentences concise when necessary, but dive into detail when it comes to qualitative and quantitative evidence. Remember: this report is a combination of understanding how your mission aligns with global sustainability efforts, and communicating that clearly with the rest of the world.

