

# Economic Growth

**ECON 04: % of Procurement Spent on Local Enterprises**

2021-22  
18.2%

Improving & Increasing

#8

**ECON 06: Cost of Economic Development & Tourism per 1,000 Population**

2021-22  
£ 51.26K

Improving & Decreasing

#2

**ECON 08: % of Properties Receiving Superfast Broadband**

2021-22  
90.3%

Stable & No Change

#6

**ECON 09: Town Vacancy Rates**

2021-22  
7.7%

Deteriorating & Increasing

#2

**ECON 10: Immediate Available Employment Land as a % of Total Land Allocated for Employment Purposes in the Local Development Plan**

2021-22  
7.7%

Deteriorating & Decreasing

#6

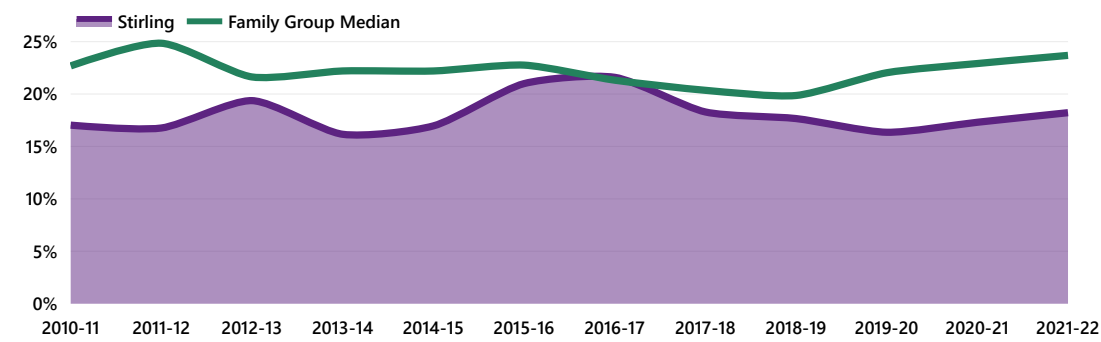
**ECON 11: Gross Value Added (GVA) per Capita**

2020-21  
£ 25.29K

Deteriorating & Decreasing

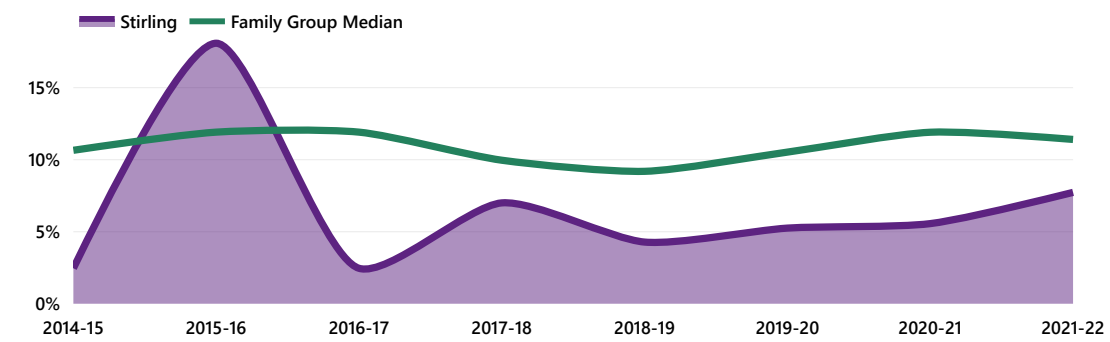
#2

**ECON 04: % of Procurement Spent on Local Enterprises**



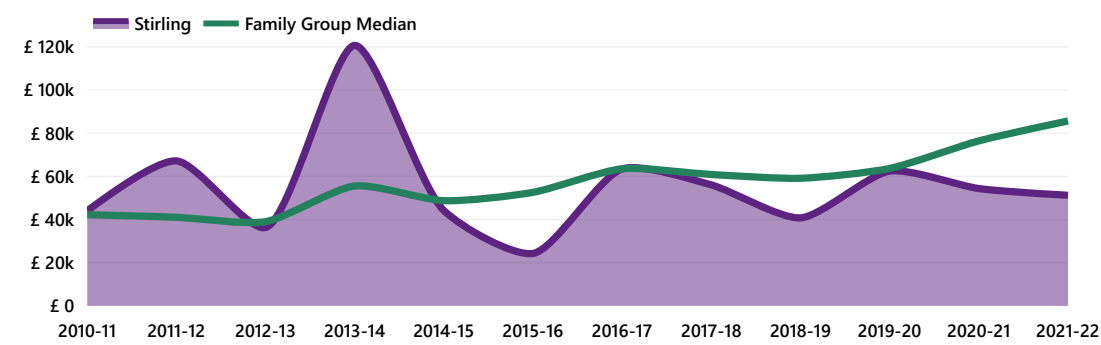
Period	Value	Rank
2010-11	17.0%	#8
2011-12	16.8%	#6
2012-13	19.4%	#5
2013-14	16.2%	#8
2014-15	17.0%	#8
2015-16	21.0%	#7
2016-17	21.6%	#3
2017-18	18.3%	#7
2018-19	17.7%	#7
2019-20	16.4%	#7
2020-21	17.3%	#8
2021-22	18.2%	#8

**ECON 09: Town Vacancy Rates**



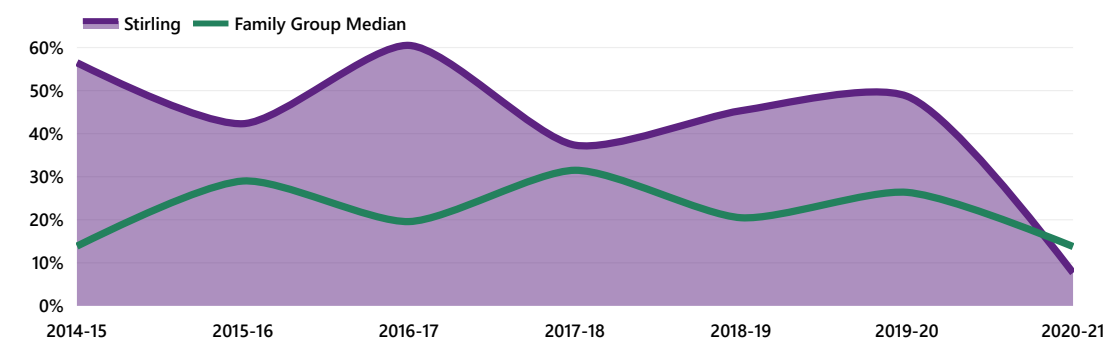
Period	Value	Rank
2014-15	2.5%	#1
2015-16	18.1%	#7
2016-17	2.5%	#1
2017-18	7.0%	#2
2018-19	4.3%	#1
2019-20	5.2%	#1
2020-21	5.6%	#1
2021-22	7.7%	#2

**ECON 06: Cost of Economic Development & Tourism per 1,000 Population**



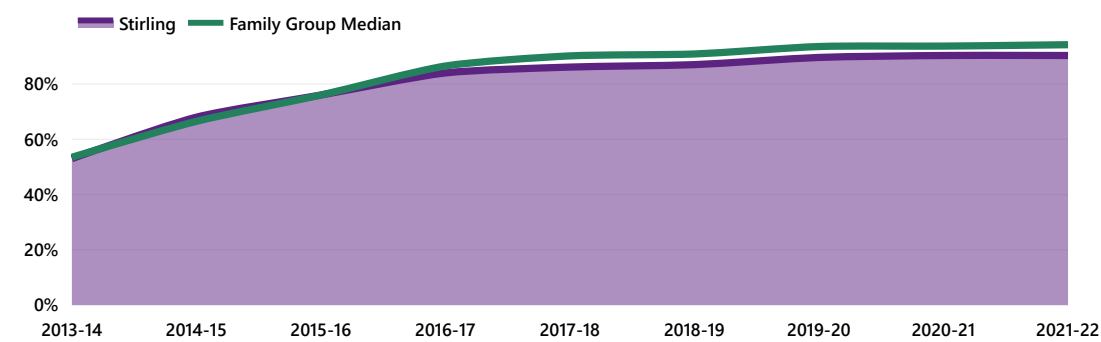
Period	Value	Rank
2010-11	£ 44.04K	#5
2011-12	£ 67.21K	#6
2012-13	£ 36.31K	#3
2013-14	£ 120.74K	#8
2014-15	£ 44.18K	#3
2015-16	£ 24.31K	#1
2016-17	£ 63.50K	#4
2017-18	£ 56.06K	#4
2018-19	£ 40.80K	#2
2019-20	£ 62.48K	#4
2020-21	£ 54.38K	#2
2021-22	£ 51.26K	#2

**ECON 10: Immediate Available Employment Land as a % of Total Land Allocated for Employment Purposes in the Local Development Plan**



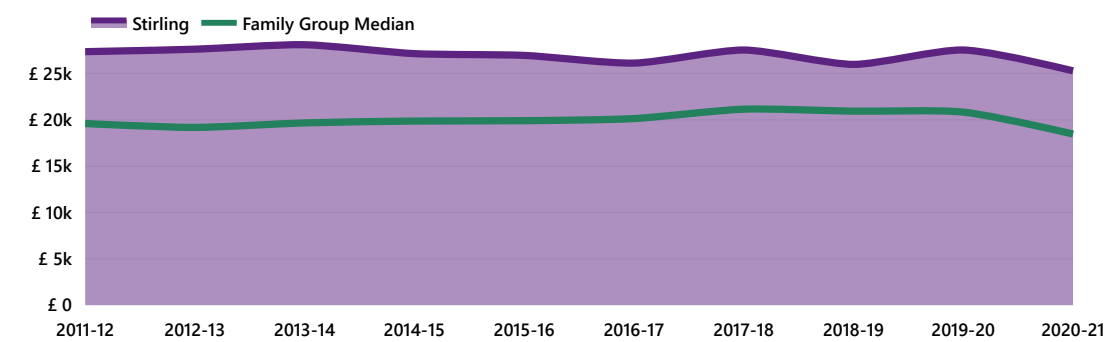
Period	Value	Rank
2014-15	56.5%	#1
2015-16	42.3%	#3
2016-17	60.5%	#2
2018-19	37.3%	#4
2019-20	45.3%	#3
2020-21	48.7%	#2
2021-22	7.7%	#6

**ECON 08: % of Properties Receiving Superfast Broadband**



Period	Value	Rank
2013-14	53.0%	#5
2014-15	68.0%	#4
2015-16	76.0%	#4
2016-17	84.0%	#6
2017-18	86.1%	#6
2018-19	87.0%	#6
2019-20	89.6%	#6
2020-21	90.3%	#6
2021-22	90.3%	#6

**ECON 11: Gross Value Added (GVA) per Capita**



Period	Value	Rank
2011-12	£ 27.36K	#1
2012-13	£ 27.62K	#1
2013-14	£ 28.10K	#2
2014-15	£ 27.14K	#2
2015-16	£ 26.95K	#2
2016-17	£ 26.12K	#2
2017-18	£ 27.53K	#2
2018-19	£ 25.98K	#2
2019-20	£ 27.53K	#2
2020-21	£ 25.29K	#2