

# Logistic Regression

- Introduction
- Business Case
- Step Function
- Sigmoid Function
- Geometric Intuition
- Log Loss
- Optimization → #/w

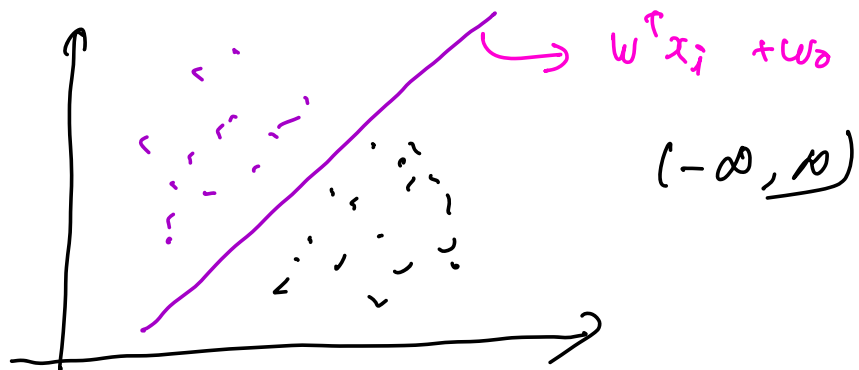
$(-\infty, \infty)$

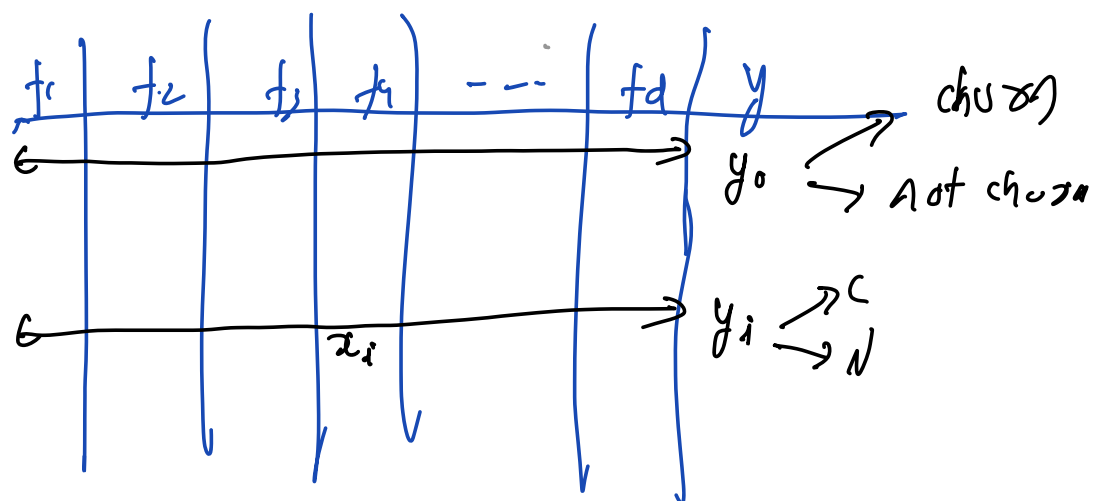
Linear Model

$$\hat{y}_i = w^T x_i + w_0 \rightarrow [-\infty, \infty]$$

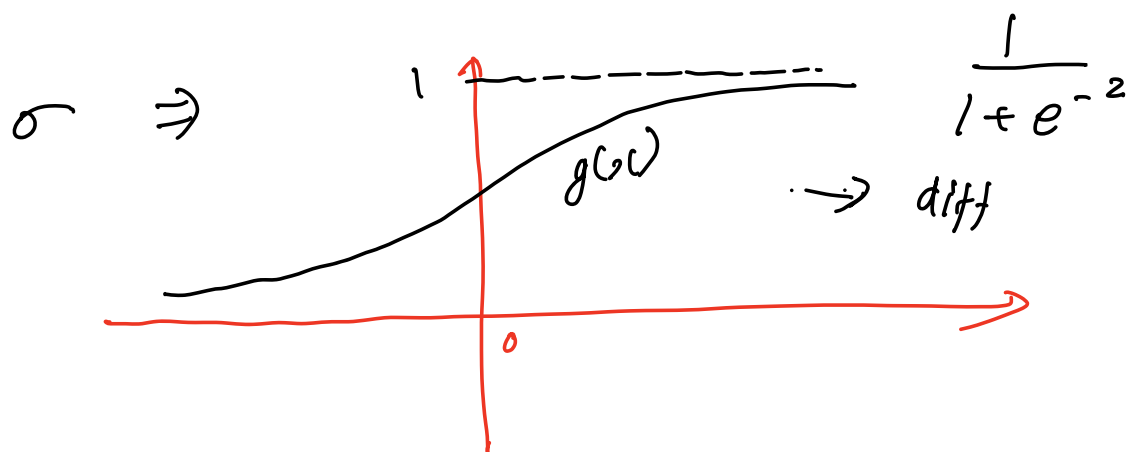
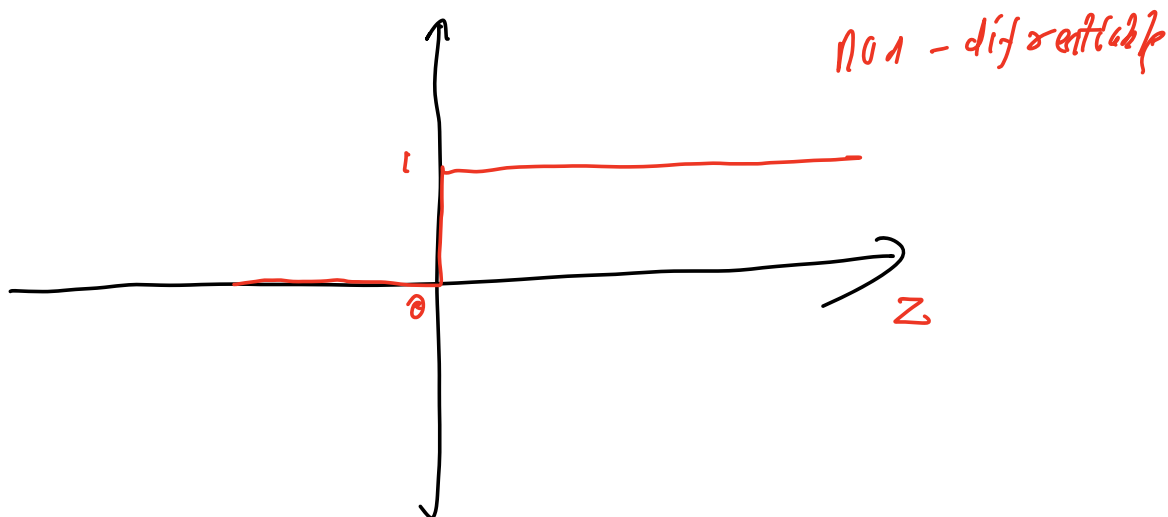
$$\text{Loss} = (y - \hat{y})^2$$

⇒ Telecom

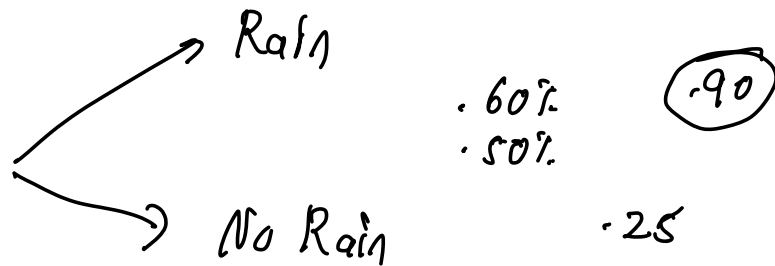




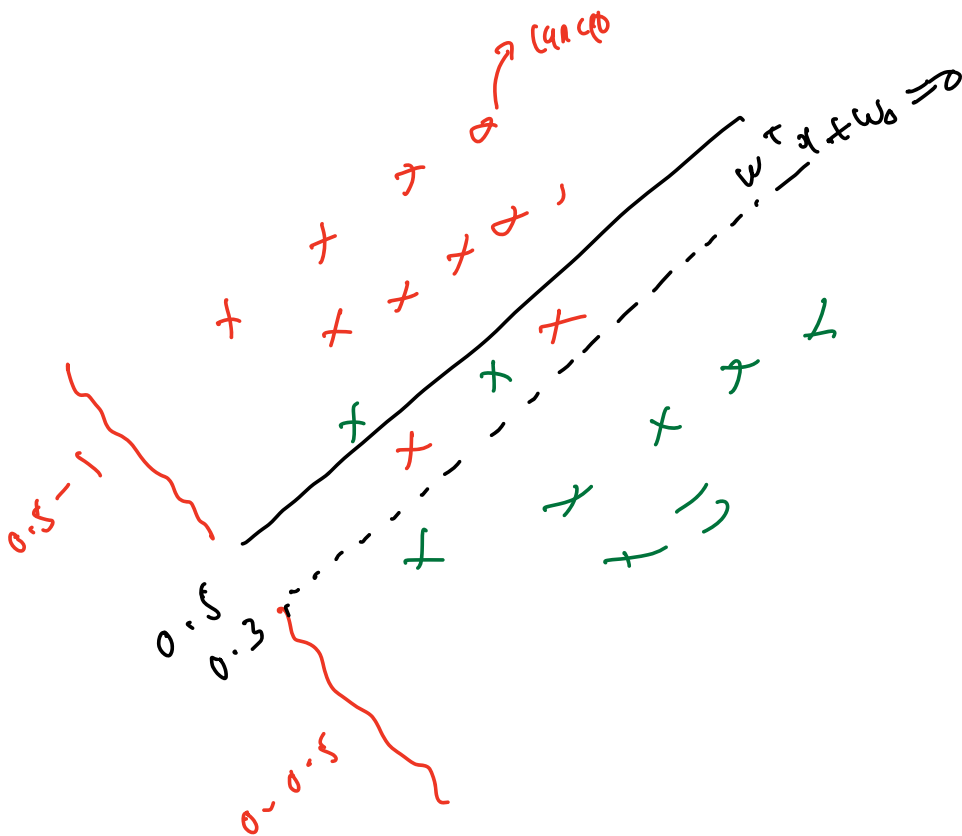
$$z = w^T x_i + w_0 \xrightarrow{g(\cdot)} \{0, 1\}$$



$$g(w^T x + w_0) \rightarrow [0, 1]$$



$$g(z_i) = \text{sigmoid}(z_i) = \frac{1}{1 + \exp(-z_i)}$$



$$D = \{x_i, y_i\}_{i=1}^N$$

$$y_i \in \{0, 1\}$$

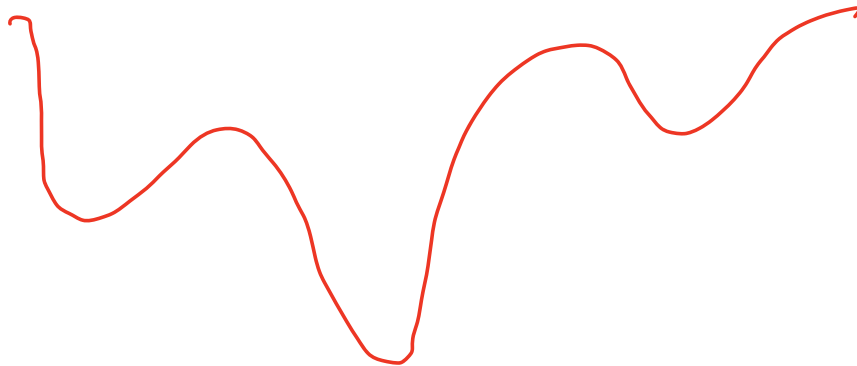
$$x_i \in \mathbb{R}^d$$

① Linear separator  $\pi_d : w^T x + w_0 = 0$

②  $w^T x + w_0 = z_i \in (-\infty, \infty)$   
 $\sigma(z_i) \xrightarrow{\text{squash}} (0, 1)$   
 prob

③  $y_i \in \{0, 1\}$   
 $\hat{y}_i \in (0, 1)$   $\Rightarrow$  compare  $y_i$  vs  $\hat{y}_i$   
 1 vs 0.6

$$\frac{1}{1 + e^{-z}}$$



$m_1 \Rightarrow 0.81$

$x$	$y_i$	$\hat{y}_i$
—	1	0.6
—	0	0.4
—	1	0.55
—	0	0.45

11  
100%

$m_2 \Rightarrow 0.10$   $m_2$

$x$	$y_i$	$\hat{y}_i$
—	1	0.90
—	0	0.02
—	1	0.90
—	0	0.1

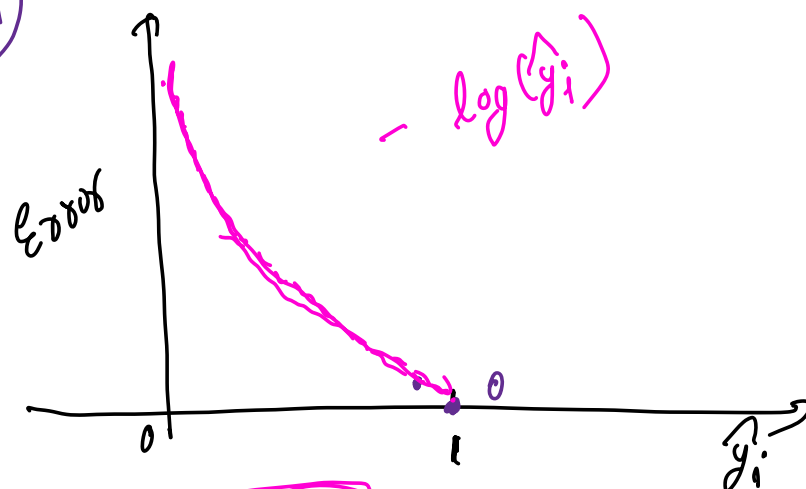
4  
100%

$$\text{log-loss} \Rightarrow \varepsilon - y_i \log(\hat{y}_i) - (1-y_i) \log(1-\hat{y}_i)$$

$$y_i = 1 \Rightarrow -y_i \log(\hat{y}_i)$$

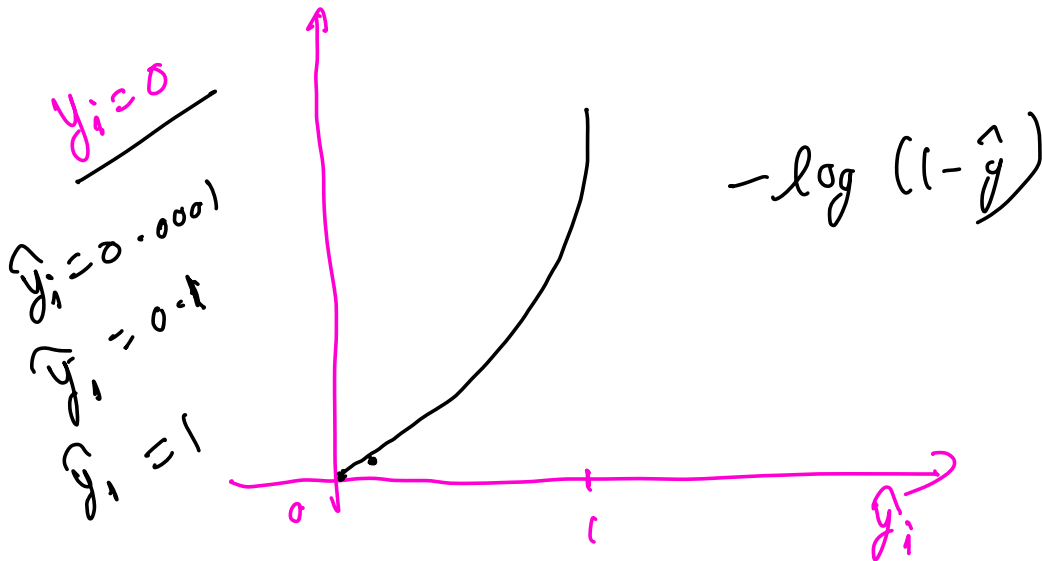
$$y_i = 0 \Rightarrow -\log(1-\hat{y}_i)$$

$y_i = 1$



$$\hat{y} = 0.01$$

$$y_i = 1$$



$$\min_{w_j} \sum_{i=1}^n [-y_i \log(\hat{y}_i) - (1 - y_i) \log(1 - \hat{y}_i)] + \lambda \sum w_j^2$$

$$\sigma(z) = \frac{1}{1 + e^{-z}}$$

$$\sigma'(z) = \sigma(z) \cdot [1 - \sigma(z)]$$

$$L = \min_{w_1} \sum_{i=1}^n [-y_i \log(\hat{y}_i) - (1-y_i) \log(1-\hat{y}_i)]$$

1
2

$$\frac{\partial L}{\partial w} = \frac{1}{n} \sum_{i=1}^n (\hat{y}_i - y_i) x_i$$