

Attachment A

The platform should have the following functionalities but are not limited to:

Phase 01:

Task		Time Frame
User Accounts	Buyer/ Seller/ Administrator accounts	2 days
	Account Dashboard	3 days
Catalog Browsing	Filter products by price	2 days
	Product listing in grid or list format	3 days
	Filter by Product Tags	3 days
	Product Reviews	2 days

Product Browsing	Multiple Images Per Product	12 days
	Product Image Zoom-in Capability	
	Product Reviews	
	Related Products	
	Stock Availability	
	Product Option Selection	
	Send to a Friend with Email	
Customer Accounts	Order new items	2 days
	View order status and history	2 days
	Saved shopping cart	4 days
Order Management	Email Notifications of Orders	5 days
Checkout	One-Page Checkout	2 days

Phase 02:

Catalog Browsing

- Configurable search with auto-suggested terms
- Recently viewed products
- Product comparisons
- Recently compared products
- Cross-sells, Up-sells and Related Items
- Popular Search Terms Cloud

Customer Accounts

- Re-orders from account
- Recently ordered items
- Address Book with unlimited addresses
- Default Billing and Shipping addresses
- Wishlist with ability to add comments
- Email or Send RSS feed of Wishlist
- Newsletter Subscription management
- Product Reviews submitted
- Product Tags submitted
- Account Dashboard for overview of: recent orders, personal information, newsletter subscription status, primary billing address, primary shipping address, shopping cart, wishlist, recently ordered items, recently reviews and recent tags

Site Management

- Multi-Lingual
- Support for localization
- Support for multiple currencies
- Administration Permission System Roles and Users
- Web Services API for easy integration any third-party application
- Customer Groups
- CAPTCHA functionality to help prevent automated software from attempting fake logins.

Order Management

- Print invoices
- Includes ability to create new customer, or select existing customer and view shopping cart, wish list, last ordered items, and compared products list, as well as select addresses, give discounts and assign custom prices

Checkout

- SSL security support for orders on both front-end and back-end
- Shipping to multiple addresses in one order

- Checkout without account/Guest Checkout
- Checkout with account to use address book
- Option to create account at beginning of checkout
- Accept gift messages per order and per item
- Saved Shopping Carts with configurable expiration time

Marketing, Promotions and Conversion Tools

- New items promotional tool
- Persistent shopping cart

Search Engine Optimization

- Information for products, categories

Privacy Policy and Terms and Conditions

- Disclosure of information
- Terms and Conditions
- Reasonable security practices

Customer Service

- Contact Us form
- Password reset email from front-end and admin panel
- Order and account update emails

Catalog Management

- Inventory Management with Minimum and Maximum quantities
- Low Inventory Alerts