

## **Attachment A**

**The platform should have the following functionalities but are not limited to:**

### **Phase 01:**

<b>Task</b>		<b>Time Frame</b>
<b>User Accounts</b>	Buyer/ Seller/ Administrator accounts	<b>2 days</b>
	Account Dashboard	<b>3 days</b>
<b>Catalog Browsing</b>	Filter products by price	<b>2 days</b>
	Product listing in grid or list format	<b>3 days</b>
	Filter by Product Tags	<b>3 days</b>
	Product Reviews	<b>2 days</b>

<b>Product Browsing</b>	Multiple Images Per Product	<b>12 days</b>
	Product Image Zoom-in Capability	
	Product Reviews	
	Related Products	
	Stock Availability	
	Product Option Selection	
	Send to a Friend with Email	
<b>Customer Accounts</b>	Order new items	<b>2 days</b>
	View order status and history	<b>2 days</b>
	Saved shopping cart	<b>4 days</b>
<b>Order Management</b>	Email Notifications of Orders	<b>5 days</b>
<b>Checkout</b>	One-Page Checkout	<b>2 days</b>

## **Phase 02:**

### **Catalog Browsing**

- Configurable search with auto-suggested terms
- Recently viewed products
- Product comparisons
- Recently compared products
- Cross-sells, Up-sells and Related Items
- Popular Search Terms Cloud

### **Customer Accounts**

- Re-orders from account
- Recently ordered items
- Address Book with unlimited addresses
- Default Billing and Shipping addresses
- Wishlist with ability to add comments
- Email or Send RSS feed of Wishlist
- Newsletter Subscription management
- Product Reviews submitted
- Product Tags submitted
- Account Dashboard for overview of: recent orders, personal information, newsletter subscription status, primary billing address, primary shipping address, shopping cart, wishlist, recently ordered items, recently reviews and recent tags

### **Site Management**

- Multi-Lingual
- Support for localization
- Support for multiple currencies
- Administration Permission System Roles and Users
- Web Services API for easy integration any third-party application
- Customer Groups
- CAPTCHA functionality to help prevent automated software from attempting fake logins.

### **Order Management**

- Print invoices
- Includes ability to create new customer, or select existing customer and view shopping cart, wish list, last ordered items, and compared products list, as well as select addresses, give discounts and assign custom prices

### **Checkout**

- SSL security support for orders on both front-end and back-end
- Shipping to multiple addresses in one order

- Checkout without account/Guest Checkout
- Checkout with account to use address book
- Option to create account at beginning of checkout
- Accept gift messages per order and per item
- Saved Shopping Carts with configurable expiration time

### **Marketing, Promotions and Conversion Tools**

- New items promotional tool
- Persistent shopping cart

### **Search Engine Optimization**

- Information for products, categories

### **Privacy Policy and Terms and Conditions**

- Disclosure of information
- Terms and Conditions
- Reasonable security practices

### **Customer Service**

- Contact Us form
- Password reset email from front-end and admin panel
- Order and account update emails

### **Catalog Management**

- Inventory Management with Minimum and Maximum quantities
- Low Inventory Alerts