



Earl Jones

Hey, my name's Earl! I'm 40 years old and am looking for a meal recommendation software that recommends culturally relevant meals to me (soul food) in a manner that I can customize and specify.

Información personal:

Age: 40
Sex: Male
Profession: Forklift Operator
City: North Charleston
Marital Status: Married

Personality

Cautious



Busy



Foodie



Needs

- Earl needs a meal recommendation system that can recommend to him healthy meals that fit within his cultural palette
- Earl needs a meal recommendation system that is open to feedback

Objectives

- Find meals that align with cultural preferences
- Have an easy-to-use system to customize and recommend meal plans
- Provide feedback on recommendations

Frustrations

- Not many meal recommenders are culturally relevant to African Americans
- Not many meal recommenders take user feedback