

IT App	New/ Extant?	Department	Project_Description	Portfolio Class	Curr Yr Inv	IRR	Bus Contr	Bus Crit
Rural Connect	New Application	Marketing	An initiative proposed by the Marketing group at INDUS, Rural Connect aims to establish a relationship with the rural consumer as well as collect information on consumption patterns and spending habits. The information collected from this initiative provides important input for the development of products and services for the rural market.	Informational	53.9	0.47	2.75	2.00
New ERP	New Application	Operations	The proposed ERP system will replace the company's existing decentralized ERP to provide an integrated view of company data across business functions and geographies. This unified view of the firm is an important prelude to informed decision making and strategic goal setting.	Informational	55.5	0.81	3.92	3.60
Distributor Connect	New Application	Operations	A part of the Supply Chain Management (SCM) initiative proposed by the Operations group at INDUS, Distributor Connect will provide a unified view of product information for the company and its distributors. The SCM initiative aims at providing better end to end visibility in the supply chain to increase profitability and provide a platform for growth.	Strategic	58.5	0.85	3.92	3.40
Retailer Connect	New Application	Operations	A part of the Supply Chain Management (SCM) initiative proposed by the Operations group at INDUS, Retailer Connect will provide a unified view of product information for the company and its retailers. The SCM initiative aims at providing better end to end visibility in the supply chain to increase profitability and provide a platform for growth.	Strategic	68.1	0.92	3.83	3.00
Supplier Connect	New Application	Operations	A part of the Supply Chain Management (SCM) initiative proposed by the Operations group at INDUS, Supplier Connect will provide a unified view of product information for the company and its suppliers. The SCM initiative aims at providing better end to end visibility in the supply chain to increase profitability and provide a platform for growth.	Strategic	55	0.66	3.92	3.40
Infrastructure		IT		Infrastructure	42.5	N/A	N/A	N/A
Salaries and Wages		IT		Infrastructure	15.15	N/A	N/A	N/A
Training		IT		Infrastructure	6.75	N/A	N/A	N/A