

# HOT SPOT

Visualizing Parking Data  
from Smart Columbus OS

Meter Maids Team  
Smart City Hackathon | May 20, 2018



# USER

Columbus Parking Services

- Staff of 5 inspectors.
- Focused on daily parking enforcement operational work.

# PROBLEM

In its current form, the data is difficult to analyze and draw insights and trends from that can be used to address Columbus' growing demand for street parking.



- Data lives in Excel sheets
- No geo- or time-specific data.
- Disparate data sets.
- Division resources are focused on daily parking enforcement and operational work, with little time for data analysis.

# SOLUTION

A Dashboard that makes parking data from Smart Columbus OS easy to visualize and helps Columbus Parking Services make effective changes to address Columbus' parking issues.



- Visualized data.
- Aggregate of datasets from different data sources.
- Geo- and time-specific data.
- User-friendly tools for working with the data.

# BENEFITS

This solution allows Columbus Parking Services to better serve the citizens of Columbus.



- Locating in-demand parking areas at peak hours and co-located with points of interest.
- Mitigating violations.
- Managing infrastructure to meet current parking demands and plan for future needs.
- Adjusting meter hours to align with parking demand.

# FUTURE STATE

Make the solution more abstracted and extensible for future enhancements.



- Dynamic ingestion from SCOS
- 3 Tiers [data, business (API) and presentation layers]
- Open source and collaborate with community (GitHub)



**QUESTIONS?**