Technology

What we want to change	Why we want to change it	Priority Level	Imple- mented
Add new page for new families	To quickly direct new families using the site for the first time to the resources they need, instead of expecting them to immediately navigate the site on their own.	High	Done
Add visible titles to Learning Lab categories	Increase ease of navigation	High	Done
Embed mental health page	Requested by Christina - Keeps people on the Family Alliance page and reduces barriers to use (possibly via Articulate course)	Wishlist - need to further evaluate	Did not implement - investigated and it's not a easy fix
In Upcoming Events tab, have a clear button indicating where to RSVP	Users successfully found the webinar tab but were hesitant to click the image (may be fixed with newest webinar)	High	Done
Directly link to pages from the nav bar (Clicking top level For Organizations sends you to the page, instead of needing to hover)	Users tried to click the nav bar instead of hovering and were confused	Medium	Done
Move search bar to the top	Match standard web design to increase ease of use	Low	Did not implement as it may cluster the nav bar
Add "En Espanol" Link in footer	Add link to Spanish page in the place most other websites would to match general web conventions	Medium	Did not implement as the spanish page is not ready yet
Add explanation for VideoAsk page	Users in testing that found the VideoAsk page were not able to intuitively understand its purpose	Low	Done
Uniform template for all pages	The design on some learning lab pages (LGBT and Tip Sheets) is a little more modern and updated than the others, and it would be nice to give the other pages the same treatment	Medium	Done

Send people to youtube for videos while keeping it behind the membership wall	In order to attract more users to become members, the client want to put some videos behind an authentication barrier	Medium	Done
Refactor Acronyms Sheets	Find a new way to host and organize Acronyms	Low	Did not implement
Replace Find a Provider	Truancy/LGBTQ style page for the list of therapists instead of a airtable	Medium	Done - the client finds a better substitute
Membership area forum	Implement Wix Forums in a way that allows all members of a leadership forum	Medium	Done - Proposed a substitute idea for membership
New landing page	In our user testing, we saw users overloaded with information when they arrived at the website. We redesign it to make it simpler and more straightforward	High	Done
New Resource page	By moving all resources into one place, we can easily funnel all users looking for them into the same place	High	Done
Move from Rise to another LMS that keeps all the tracking functionality (move to teachable?)	Rise has very poor ROI, but has a few key features that are very useful. If we can find an analogous service that's cheaper while retaining the wide range of data collection and attractive user interface	wishlist	Did not implement - couldn't find a better substitute
Redesign be supported page	Currently users feel lost when looking at the 4 dropdowns from the menu, we redesigned the page so that it only has one page and clearly shows what each method does	Low	Done
Mobile support for all new pages	For all the new pages we designed, we need to ensure they are adaptive to mobile	High	Done

Process

What we want to change?	Why?	Priority Level	Done?

Streamline the signup process for mental health page	The current process is arduous as the client need to manually add people to Rise weekly	High	Done - Google Form demo as substitute
Find way to retain users coming in from Social Media or search	Many users found the site through search engine and social media, we need to find a way to engage these people to become members	Medium	Done - part of membership propose
Adding template input to easily update upcoming events	Instead of manually revising page for every event	Medium	Done
Design font/size document	Fonts are different across each page, we set up a uniform document that specify the font for all pages	Medium	Done

People

What we want to change?	Why?	Priority Level	Done?
A new membership idea	The current membership on the wix website doesn't seems to be working, we proposed a new membership definition and member benefits using Slack	Low	Done