

Tester	Page	Insights
Sebastian	Homepage	2 testers assume there is no useful info on the homepage (because most websites don't) so they completely ignored the 4 buttons. Hence, the 4 buttons on the homepage should also be on the navigation bar
Sebastian	Homepage	Calling the resources page "resources" or "useful info" may not be actionable enough, could rename it to "Topics"
Sebastian	Tip Sheet	One tester is confused why they are taken to another site, would prefer if the tip sheet is still within the same site.
Sebastian	Resource	The content table on the left seems superfluous because it doesn't scroll down with the webpage
Sebastian	1-on-1 help	The dropdown confuses some users, they are not sure what the differences are.
Sebastian	Footer	One user tester assumes there is no search function because the search bar is not on the navigation bar.
Jonathan	Homepage	Didn't know that the carousel wasn't clickable
David	Resource Page	IEP and Truancy are not user friendly terms.
David	Contact Us	The sub tabs should be renamed, a suggestion could be "schedule a time to talk", "leave us a message", and "Call Us". This will also make it consistent with the new family page.
David	Menu Bar	It's unintuitive to have the about page under the home tab, usually home is not a drop down menu. Further, personally for me the "about us" page is the first page I look for on an organization I'm not familiar with. I feel like that should be in the menu bar.
David	Log In	A user pointed out that it was weird there only was the log in button but not a sign up button. 2/3 of my users said the log in button looked weird.
David	Home Page	This could just be the age group of the test subjects, but most of them did not look at the home page at all. This means we should also place new family welcome page in the menu bar