



**SOFTWARE ENGINEERING AND  
COMPUTER SCIENCE SOCIETY**

**SPONSORSHIP PACKAGE**

**2016-2017**

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# INTRODUCTION

## WHO ARE WE?

### **The Software Engineering and Computer Science Society (SCS Concordia)**

SCS Concordia is an academic and social association brought to students by students.

The society welcomes all enthusiasts of the software craft from various backgrounds.

The aim is to help anyone, who wishes to expand their knowledge of the field.

## WHAT DO WE DO?

### **SCS Concordia hosts diverse events throughout the academic year:**

Internal hackathons and coding nights.

Various academic tutorials and workshops related to software engineering and new emerging technologies.

Participation in competitions such as ACM and CS Games.

Social events including movie nights, gaming day, LAN parties.

IT conferences such as CUSEC and CUTC.



### **Software Development**

The focus of the society is the software field.

Members get extensive exposure to the latest technologies through the tutorials and work on projects.



### **All Backgrounds**

Our events are open to students from all backgrounds.

This brings a great mix of technical, design and business oriented students together.



### **Experience**

We inspire students, push their limits and curiosity, form teams for competitions and provide both academic and technical mentorship.



### **Presence**

SCS has a presence at various hackathons and competitions, internal career fairs, technology meetups and various social student events.



# BECOME A PARTNER

Help us engage our 700+ members

20+

Tutorials



10+

Tech Talks



30+

Coding  
Nights



15+

Projects



5+

External  
Hackathons



10+

Social Events



## WHAT YOU GET



Recognition

Your company logo will be viewed by our members, future engineers and computer scientists.



Talent

Interact with and recruit the top engineers and programmers from Concordia.



Tech Community

Be a member of one of the most vibrant technological communities at Concordia.



Winning Team

Encourage our competitive teams in all of their wins at CS Games and other competitions.

*Information about sponsorship levels on the last page*



# TUTORIALS & TALKS

## Tutorials

Each year, the SCS hosts many tutorials for its members and all Concordians interested in learning about software development. These tutorials take the form of workshops in which an expert teaches the students about a particular topic of interest.



Here is a sample of some of the topics covered last year:

- Unity game development.
- Source control using Git & Github.
- Algorithm Time (Algorithms and Data Structures lectures and tutorials).
- Android app development by Etienne Caron (Android team lead at PasswordBox).

## Talks

At SCS, we also invite guest speakers in the industry to come and give talks to members throughout the school year.

Here is a sample of some of the talks previously hosted:

- How to get a job at Google, by Google engineers from the Waterloo and Montreal Offices.
- Improve your resume and cover letter, by Microsoft and Google engineers.
- A cloud computing talk, by Genetec engineers.
- A tour and talk at the Autodesk Montreal office.



# PROJECTS & CODING NIGHTS

SCS constantly hosts coding night events, where students get together and work on anything of interest. In some cases, they would present the projects to their peers and get valuable feedback. Mentors are also available to answer questions and help students pick up new technologies.



## Sample Projects

- Concordia Shuttle Bus App – Android/iOS
- Indoors Mapping
- Stingers Sports Team News App



# HACKATHONS & COMPETITIONS

## Concordia Internal Hackathon

Last year for the first time, SCS hosted its own internal hackathon as part of MLH's Local Hack Day on October 10th. Local Hack Day is an event that brings together many schools across the world for 12 hours of hacking. Each school hosts its own local mini-hackathon at the same time, resulting in the largest day of student hacking ever.



For this event, the SCS rented a large room at Concordia to host the hackers for the 12 hours. We hosted 120+ hackers, and 30 mentors and experts to aid the students in their projects.

SCS has also sends students to participate in various hackathons part of the MHL as well as hosts its own internal competitions.







# SPONSORSHIP LEVELS

Contributions to the Society to help in the funding of our events would be greatly appreciated.  
In return we can offer your organization:

	BRONZE \$500	SILVER \$1000	GOLD \$1500	PLATINUM \$2500 (Limit 1)
<b>Branding</b>				
Logo on T-shirts, and CS Games Videos	Small	Medium	Large	Flagship
Logo on Society Website		X	X	X
Logo at Booths and Talks				X
<b>Recruiting</b>				
Resumes of Society Members		X	X	X
Team Member Rankings (From Competitions)			X	X
Society Members Mailing List Access				X