

ANALYSIS: DATA SALES ADIDAS #BY ANTONY MACHARIA

FILTER PANEL

Region

- ☒ Select all
- ☒ Midwest
- ☒ Northeast
- ☒ South
- ☒ Southeast
- ☒ West

Invoice Date

1/1/2020



12/31/2021



KPI's (Key Points Indicators)

Total Sales

\$900M

Operating Profit

\$332M

Units Sold

2M

Price per Unit

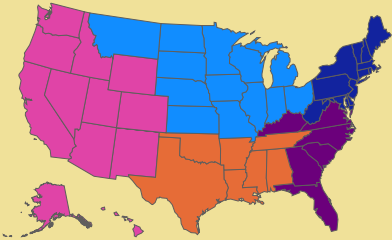
\$45

Operating Margin

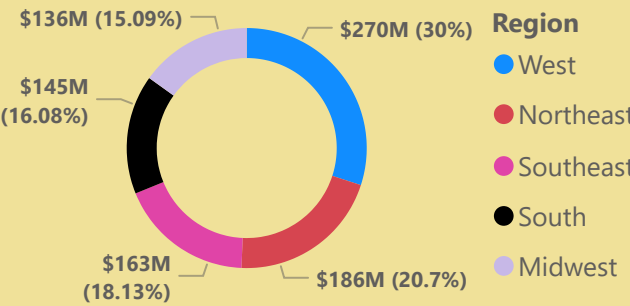
42%

Total Sales by State

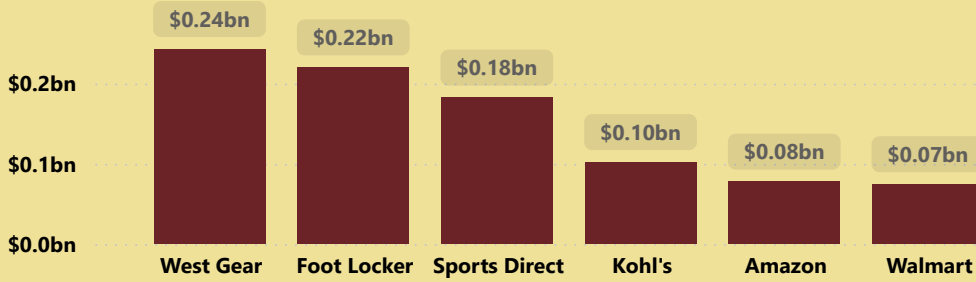
Region ● Midwest ● Northeast ● South ● Southeast ● West



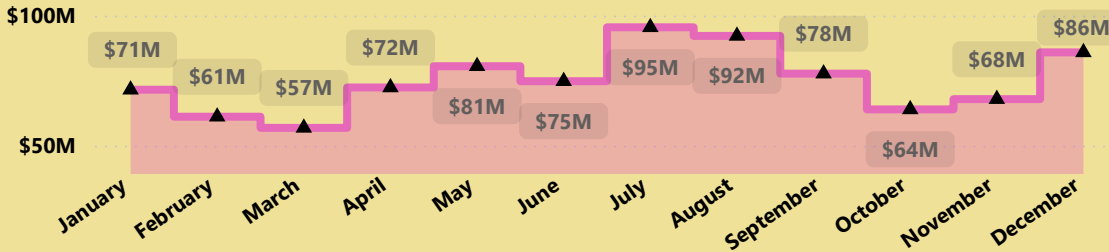
Total Sales by Region



Total Sales by Retailer



Total Sales by Month



Total Sales by Product

