MacMagnify Level Setting
7/3/2022

What is expected?
MacMagnify is about amplification of the MacAdmin community's deep technical knowledge on valuable topics–which don't fit well into the existing conference infrastructure.

Defining Technical
Technical means that the topic in the conference is one that applies uncommon knowledge to expose works and ideas that are not in the day to day experience of the average MacAdmin. Additionally, the topics tend in more of the computer science direction than in the operational direction.

We can summarize with: it is the difference between asking how do I use tool X versus how does tool X work or why does it do what it does?

Example of a Topic That Fits This Conference
You have taken apart the Jamf web application and have learned about a new undocumented feature that is important to know about in the community and you want to share your discovery and how you figured it out.

Another good topic might be sharing how to determine the source of an error message based on an error of unknown origin and no Google results.

Example of Topic That Does Not Fit
How do you use AutoPKG and integrate that into your MDM workflow?

Another example might be basic packaging guide for best practices in packaging software on OS X.

What Makes The Right Topic
The right topic should be something you find interesting and something you think would be useful for the community. Remember, if you are seeing an issue–others likely are too, and while not everyone might be interested in the journey–some will be, and even more will be interested in the destination.

Legal Concerns
Please note that if you choose to present on internals of copyrighted software, and the session is recorded please make sure that your presentation complies with all local laws. The MacMagnify conference reserves the right to chose to not record a given presentation, or to not release the video content.