



**Sept. 19<sup>th</sup>, 2015. 150+ Hackers. 12 hours.**

We're bringing together 150+ students of all programming abilities from across the New England area to Lexington, MA for the premier New England high school hackathon. Over 12 hours, students receive the opportunity to develop a software or hardware project limited only by their imaginations.

This is the best time to sponsor LexHack, and here's why:

## RECOGNITION & EXPOSURE

If you've been looking for a way to increase your company's brand recognition or show involvement in today's growing tech age, then LexHack is the place for you. With local promotional events, social media, and marketing throughout the state, not only will your name get out there, but you will also be opening up to a younger demographic in a unique manner.

## LOCATION

This isn't a hackathon located in the middle of nowhere. Situated in the Greater Boston area, LexHack is surrounded by a technological hub. Get a chance not only to meet some of the brightest future engineers in MA, but also to increase your presence in the region.

## OUTREACH

Bolster your company reputation and goodwill by sponsoring one of the few high school hackathons in the New England area. Likewise, although Lexington and the surrounding towns have some of the top school systems in MA, they lack engineering supports. However, this is quickly changing thanks in part to events such as LexHack. By sponsoring us now, you will be cementing your company in a greater educational movement as an inspiration.

## RECRUITING

LexHack attracts young, passionate high school students from throughout MA and New England. By sponsoring LexHack, your company creates a pipeline for interns and employees. After the first LexHack, a number of participants are now working at various STEM companies or organizations. Additionally, we accept programmers of all abilities – you could be the one to inspire a beginner to one day become great. By helping to create a technologically literate workforce, you will benefit in the long-run.

Interested in learning more? Feel free to contact us at [info@lexhack.org](mailto:info@lexhack.org) or visit our website at [www.lexhack.org](http://www.lexhack.org).