## Yelp Star is not Everything

Sau-Chin Chen

## Introduction

Yelp has been collecting the users' review for the businesses from the major cities at North America and Europe since October 2004. This data set *business* collects the information from 61184 businesses across 10 cities. Data set *checkin* stores 45166 durations and frequencies a user stay in every business. Data set *review* sumarizes 1569264 reviews for a registed business. Data set *tip* summarizes the 495107 recommendations for a business. Data set *user* collects the information from 366715 registed users.

Method

Result

Discussion