

Administrative Guidelines

EDUCATION: PROGRAMS

Policy 513.4.1-G (previously 603.4.1-G)

Selection of Motion Picture Videos

Motion picture videos rented from a retail outlet are generally considered to be for the use of the rentor, his/her family and friends and are intended to be used in the privacy of the home. Thus, the public showing of a rented video is illegal as it violates the Canadian Copyright Law - C60. Similarly, it is also illegal to publicly show videos which have been purchased for private use or material that has been copied or reproduced in any manner. In order to be legally entitled to have a public screening of a particular motion picture video, the District, school or teacher must be authorized or licensed by the Canadian distributor of the film to do so. The District has, over the years, accumulated over 3000 videos and films which it is authorized to show and is continuously upgrading its collection. Schools or teachers wishing to show films and/or videos beyond this collection may do so providing they first obtain permission, in writing, from the Canadian distributor. For such permission the applicable fee, including the video, plus applicable taxes must be paid.

The following guidelines shall apply to the showing of motion picture videos which are obtained from sources other than the District Resource collection:

- a) In order to have a public showing of a motion picture video the District, or teacher must first be authorized to do so by the Canadian distributor of the film or video.
- b) The film or video must have relevance to the learning outcomes and content of the course or courses in which it is shown.
- c) The film or video should be selected because of its strong social comment, literary excellence, curriculum relevance, or ability to enhance language acquisition.
- d) The film or video must be previewed and determined to be fair, objective, and free from bias, propaganda, discrimination, and sex-role stereo-typing, except where a teaching/learning situation requires illustrative material to develop critical thinking.
- (e) The language and visual material must be judged to be appropriate for the viewing audience in a public educational setting.
- (f) All requests to screen media beyond the District's collection should be made in writing to the administration prior to the showing. Upon satisfactory compliance with criteria (a) to (f), school administration would grant permission to use the media selection.

Board Concurrence: 22 August 1994