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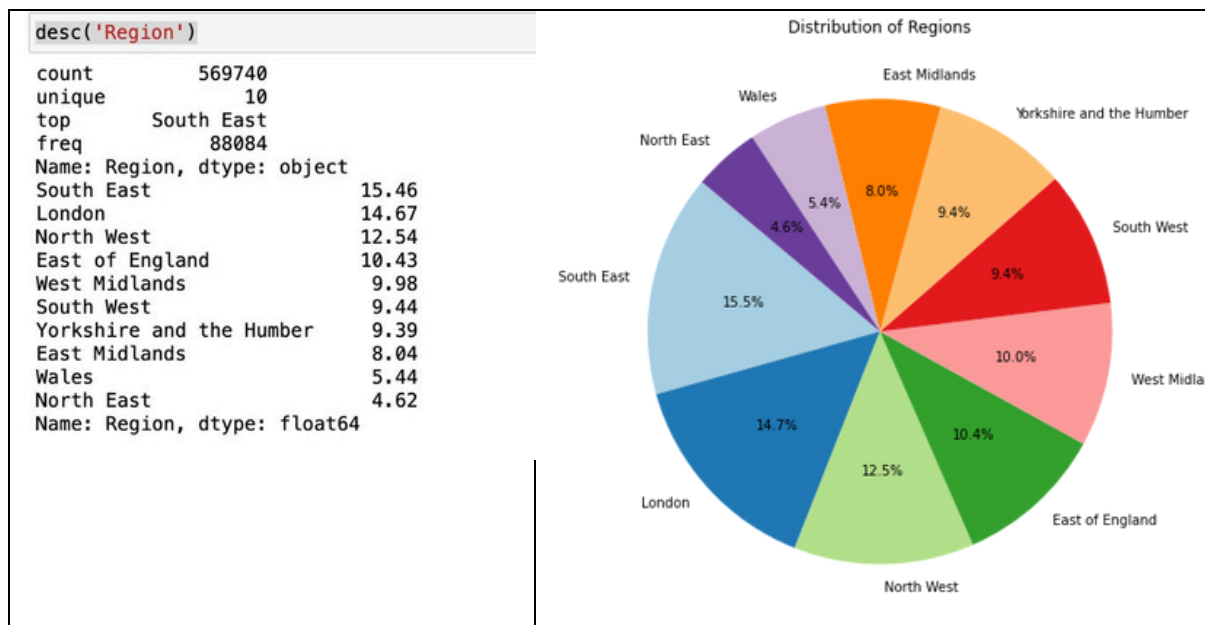
Summary

This report analyzes the 2011 UK census data to highlight key population trends, aiming to offer a concise overview of observed patterns.

1. Descriptive analytics

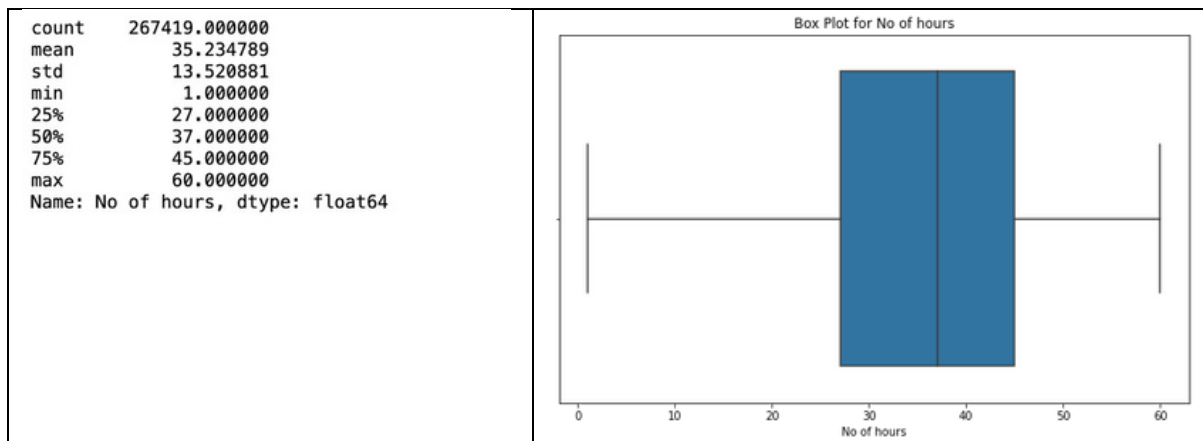
a. Basic Statistics

Figure 1.1: Distribution of population in the Regions



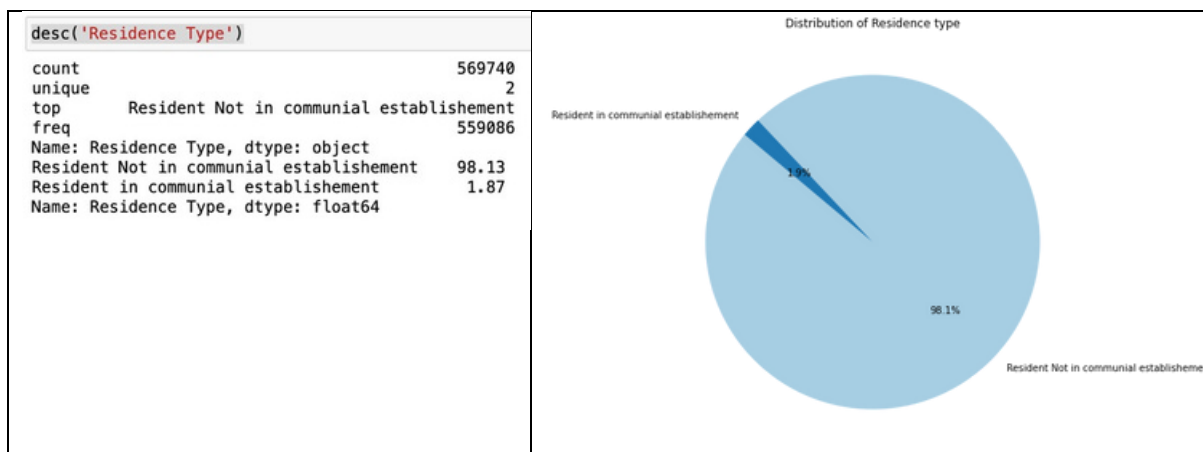
Among the 10 distinct regions in the UK, the Southeast boasts the largest population, with approximately 88,084 residents, constituting around 15.5% of the total population. In contrast, the North East exhibits the lowest population, accounting for approximately 4.62%.

Figure 1.2: Trends on No. of hours worked



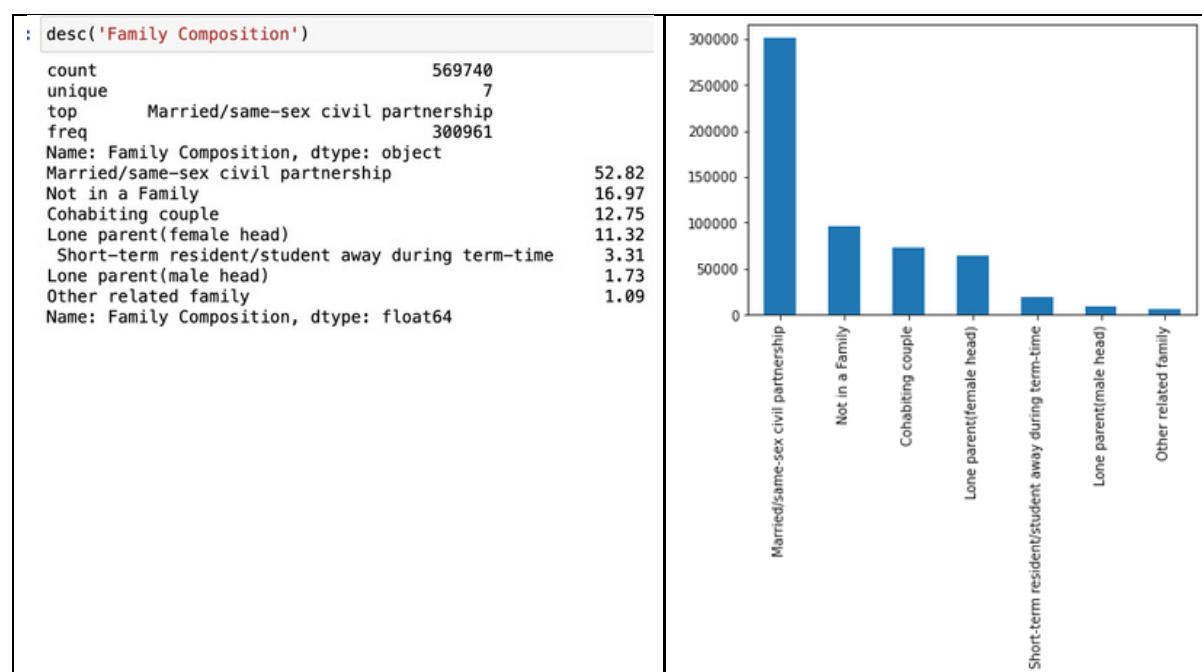
On average, individuals worked approximately 35.23 hours, with an average deviation of about 13.52 hours. The number of hours worked ranges from 1 to 60. The median value is 37, indicating that half of the individuals worked less than 37 hours, and half worked more than 37 hours. Examining quartiles, 25% of the individuals worked 27 hours or fewer, signifying that 75% of the population worked more than 27 hours. Additionally, 75% of the individuals worked 45 hours or fewer, implying that only 25% of the population worked more than 45 hours.

Figure 1.3: Distribution of Residence Type



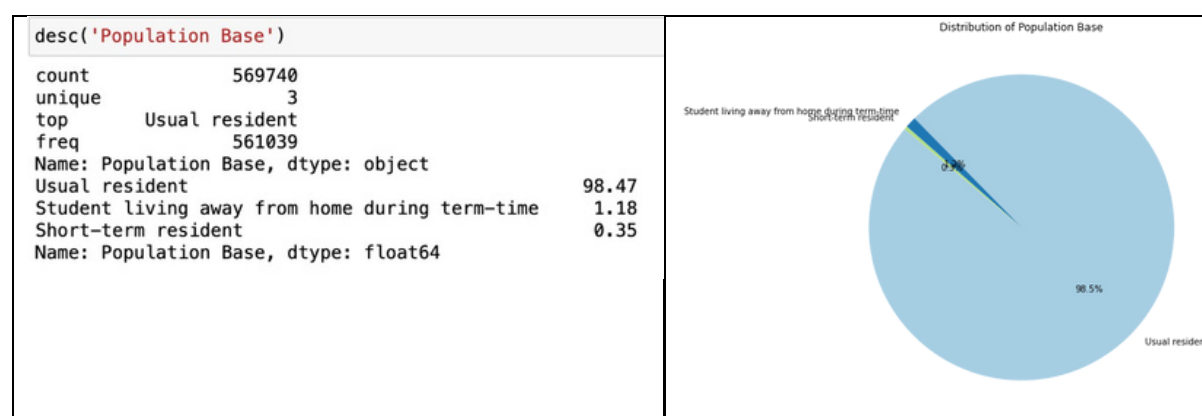
The population is categorized into two types of residences, with 98% of individuals living outside communal establishments and only 1.87% residing in such establishments.

Figure 1.4: Distribution of Family Composition



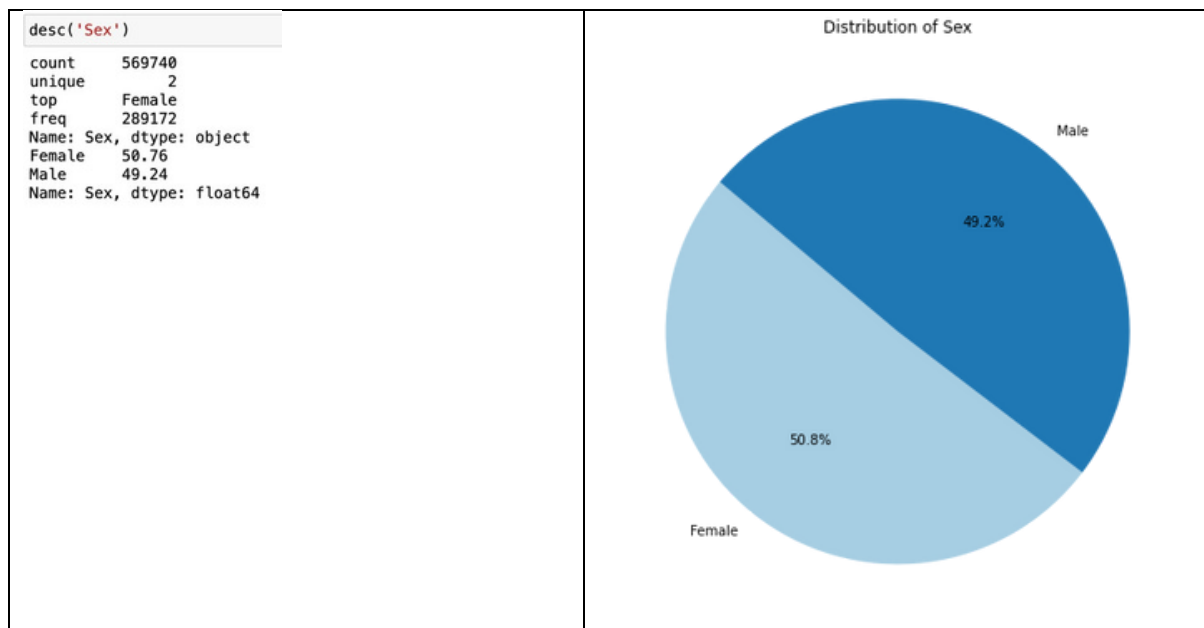
There are seven different groups that describe the makeup of families. The predominant group is Married/Same-Sex Civil Partnership, with 52.8% of the population in either a marriage or in a registered same-sex civil partnership.

Figure 1.5: Population Base



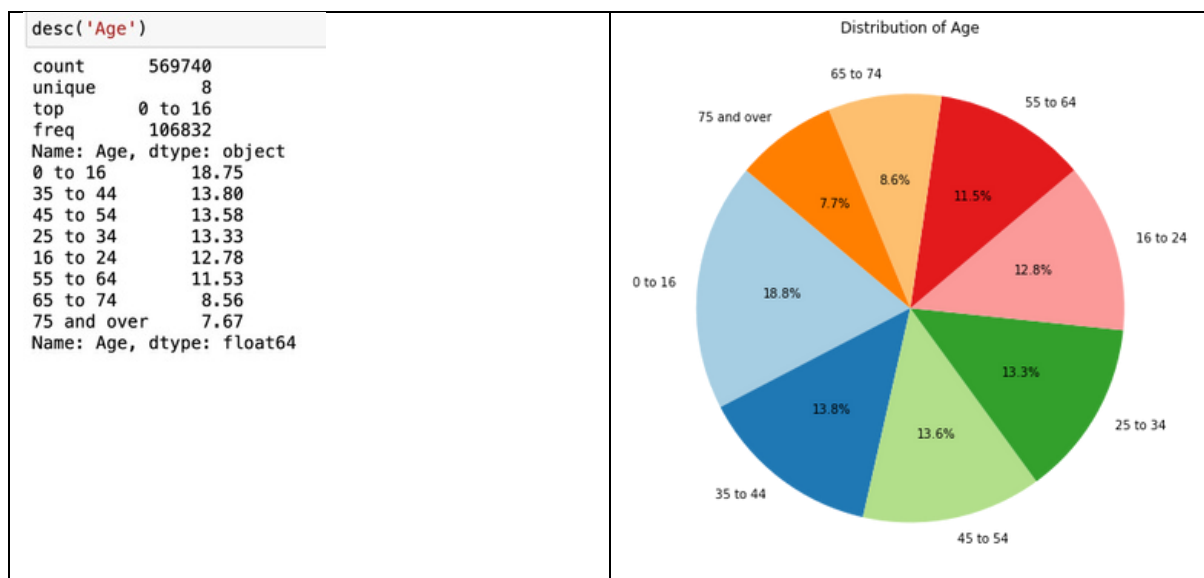
The population base has three different categories. The most common one being Usual Resident, with 98% of the population reporting to be usual residents and 1% indicating that they are students living away during term time.

Figure 1.1: Sex



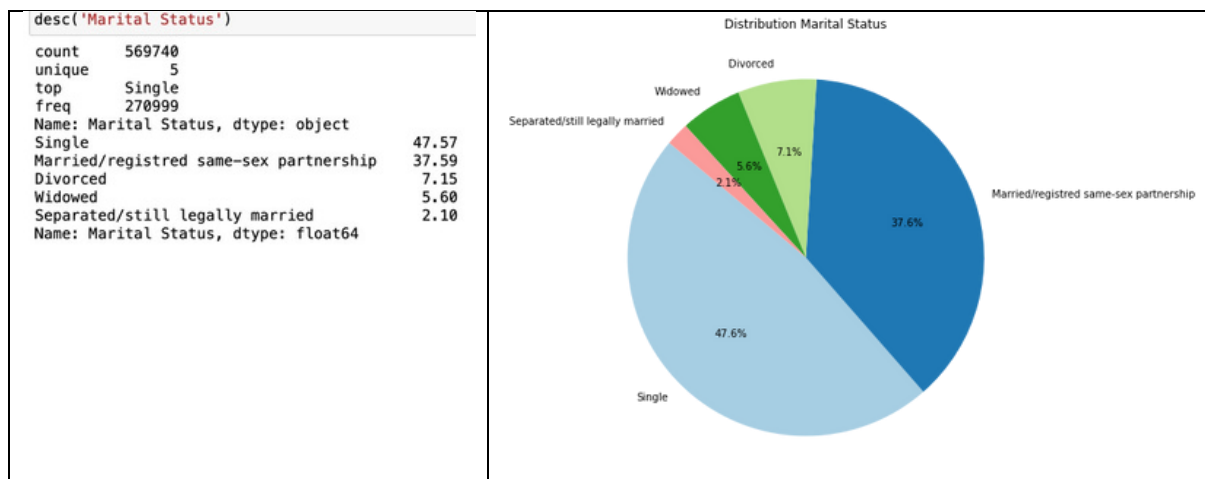
The gender for the population is divided into two distinct categories. Females account for 50.8% of the population while male account for 49.2%.

Figure 1.2: Age



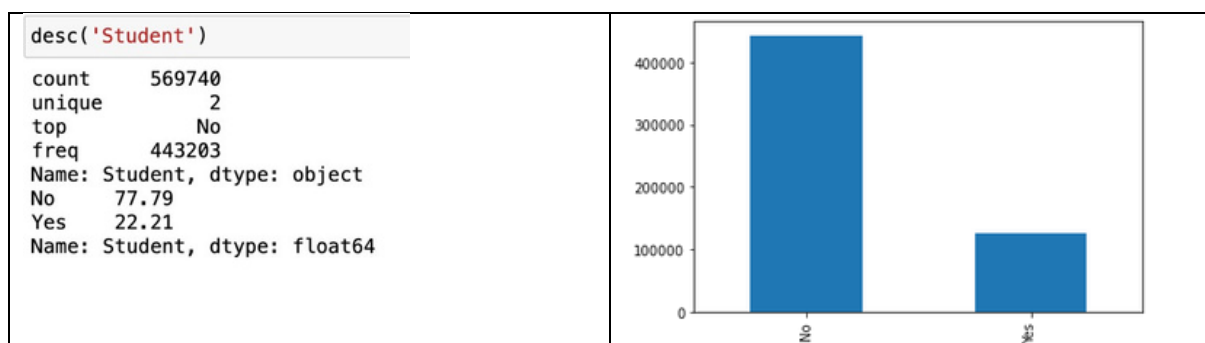
The population's age distribution is segmented into eight distinct categories, with the most prevalent category being 0 to 16, constituting 18.8% of the population. In contrast, the age group of 75 and over represents the smallest proportion, accounting for 7.7%.

Figure 1.8: Marital Status



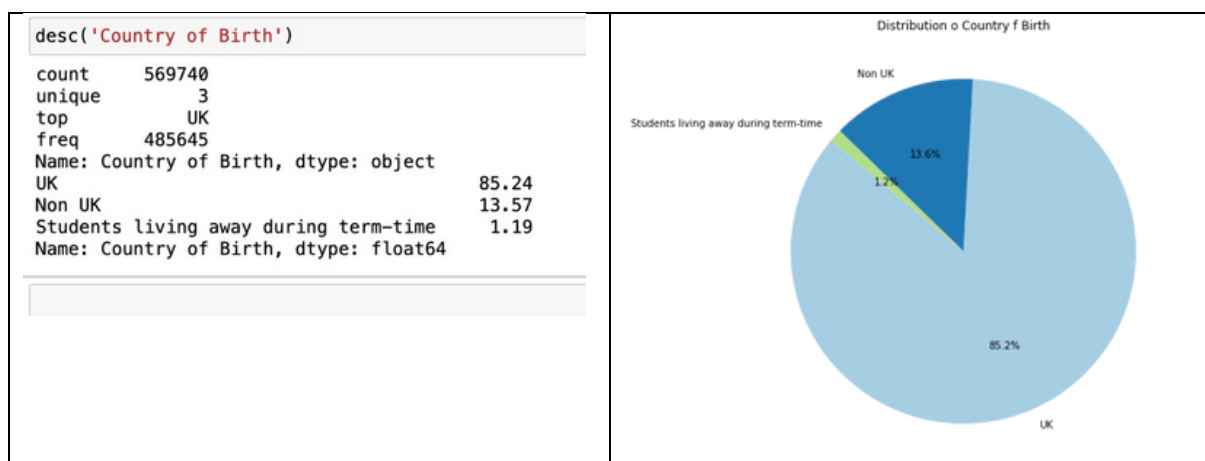
The relationship statuses of UK residents are distributed among five distinct categories. Notably, the most prominent category is 'single,' comprising 47.6% of the population, while only 2.1% are either separated or still legally married.

Figure 1.9: Student



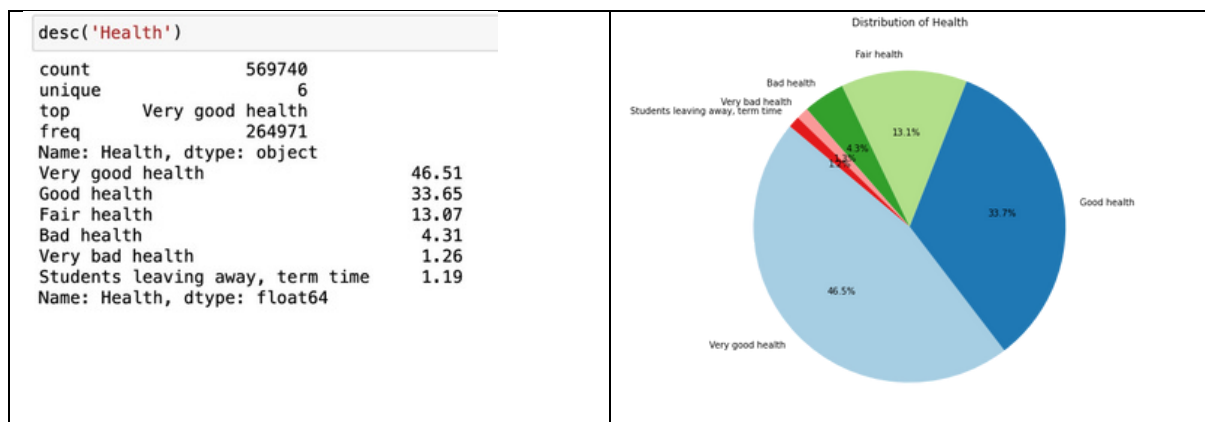
In the UK, 77.8% of individuals are non-students, while 22.2% are students.

Figure 1.10: Country of Birth



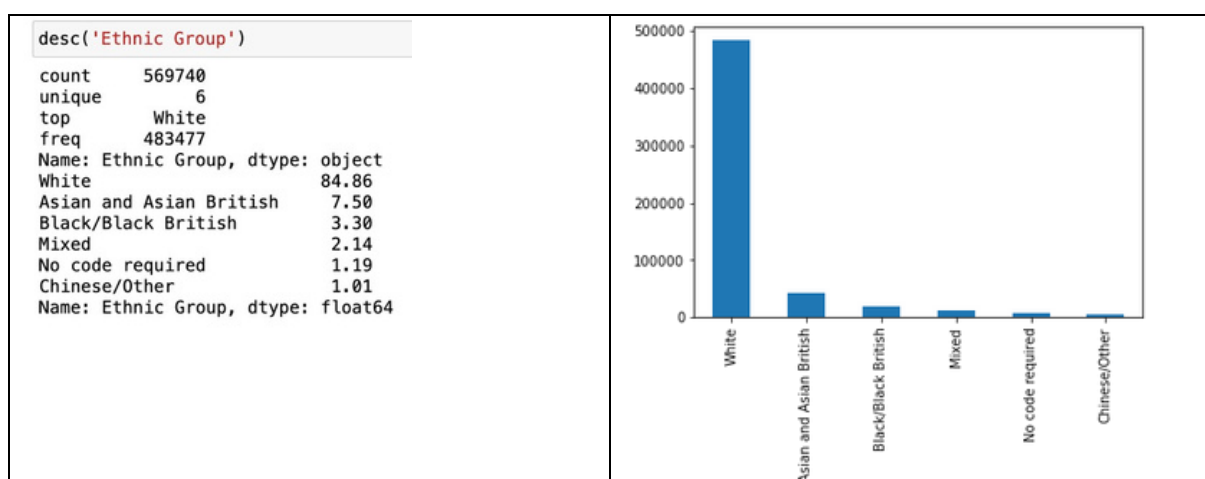
Residence in the UK are categorized into three groups based on their place of birth. Approximately 80.2% were born in the UK, while 19.8% were born outside the UK.

Figure 1.11: Health



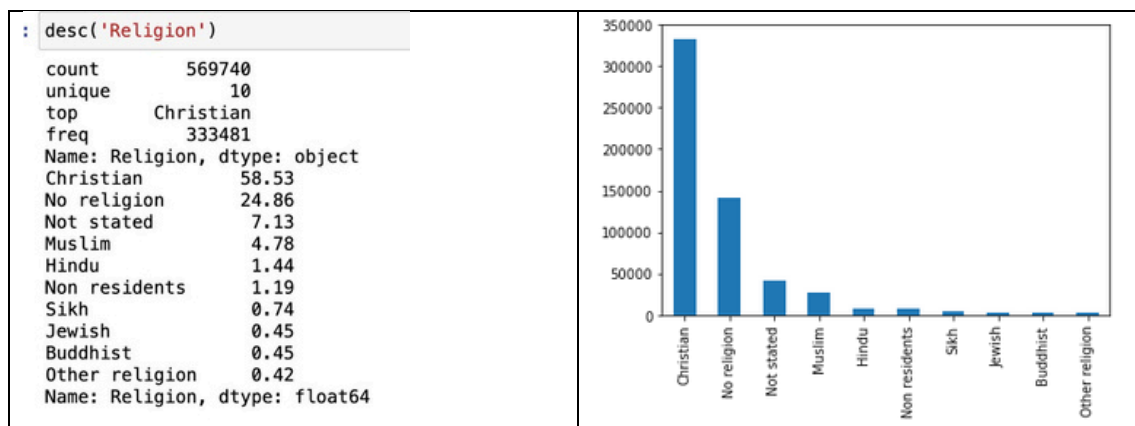
There are six distinct health statuses, with 46.5% of individuals reporting very good health, and only 1.2% indicating very bad health.

Figure 1.12: Ethnic Group



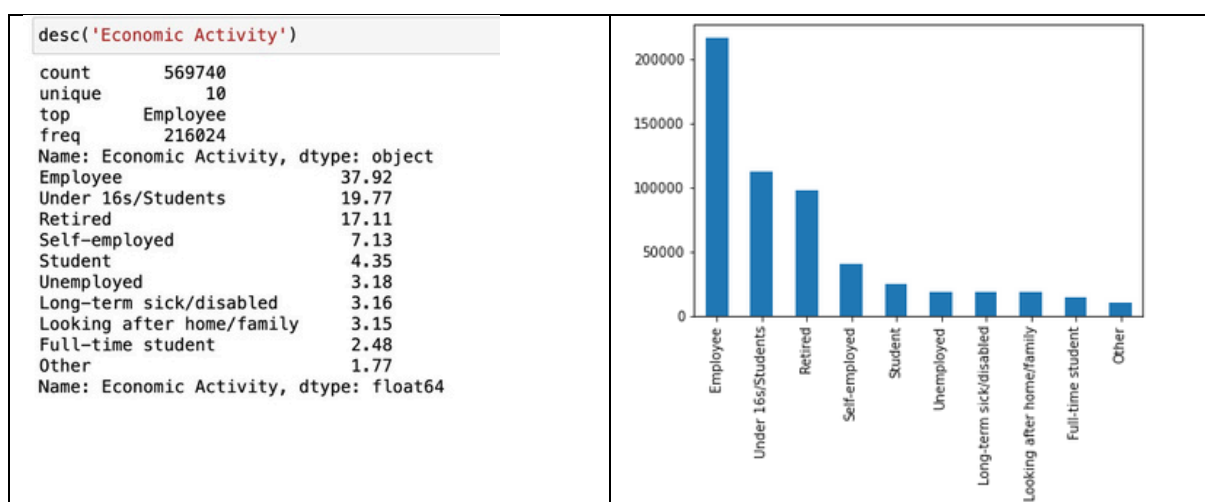
There are six distinct ethnic groups in the UK. The most common one is white as 84.9% of individuals in the UK identify as being white while 1% are of Chinese ethnic group.

Figure 1.13: Religion



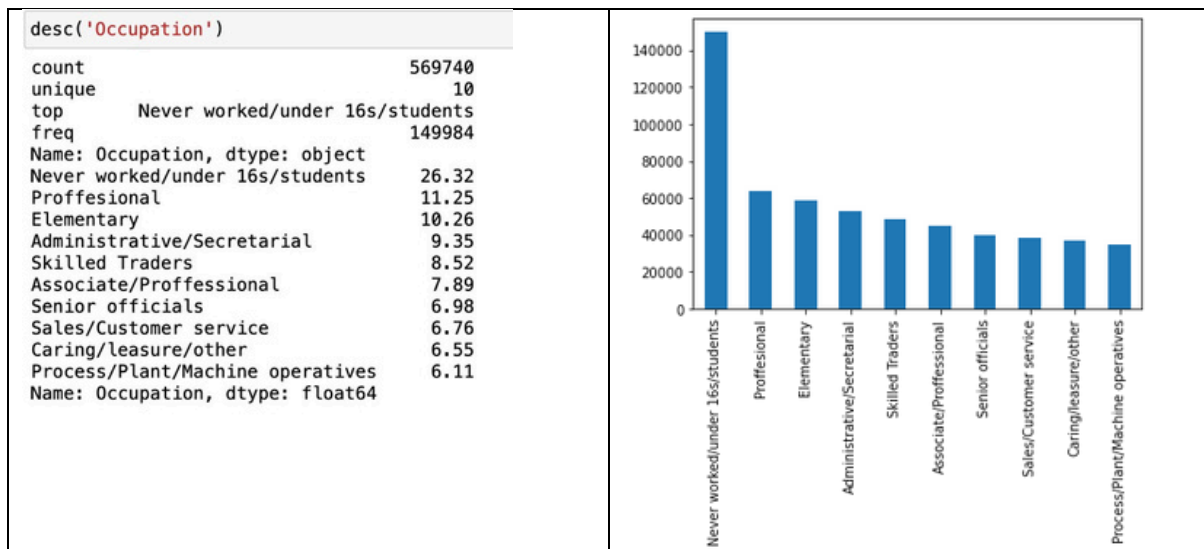
There are ten distinct religious affiliations in the UK. Christianity stands out as the most prevalent religion, with 58.5% of individuals identifying as Christians, while only 0.45% and 0.42% follow Buddhism and other religions, respectively.

Figure 1.14: Economic Activity



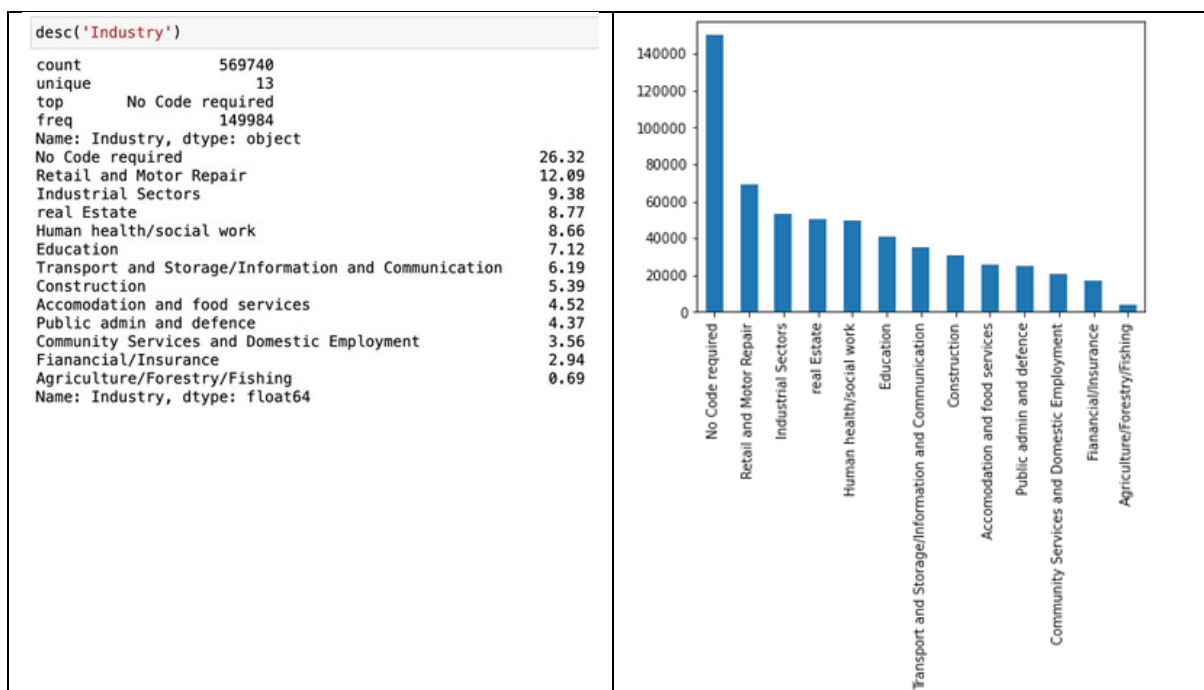
Individuals participate in 10 diverse economic activities in the UK. The predominant economic activity reported is employment, with 37.9% of the population being employed.

Figure ١.١٥: Occupation



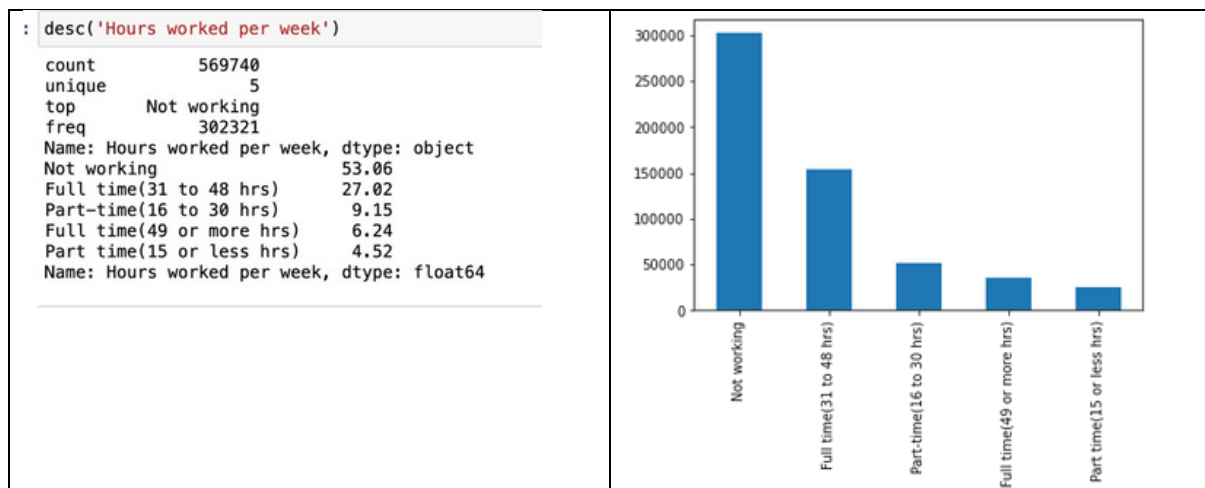
Among the ١٠ occupation categories, the one most identified with by people is "Never worked/under ١٦s/Students," representing ٢٦.٣% of the population. Conversely, ٦% reported working in the process /plant /machine operatives sector.

Figure ١.١٦: Industry



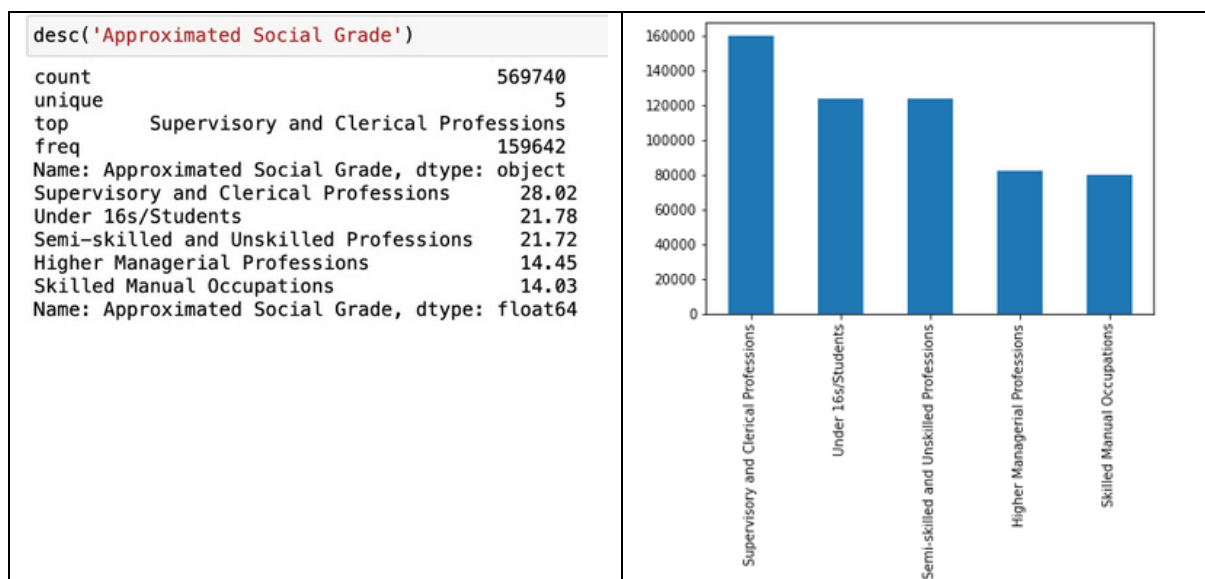
The industries are categorized into ١٣ unique sectors. The sector with the highest number of people employed is the retail and motor repair industry, encompassing ١٢% of the population. In contrast, only ٠.٦٩% of individuals work in the agriculture /forestry /fishing industry.

Figure 1.17: Hours worked per week



The weekly working hours are segmented into four distinct categories. Just over half (53%) of the overall population indicated that they are not working. The smallest proportion, at 4.5%, corresponds to individuals working part-time, specifically 15 hours or less.

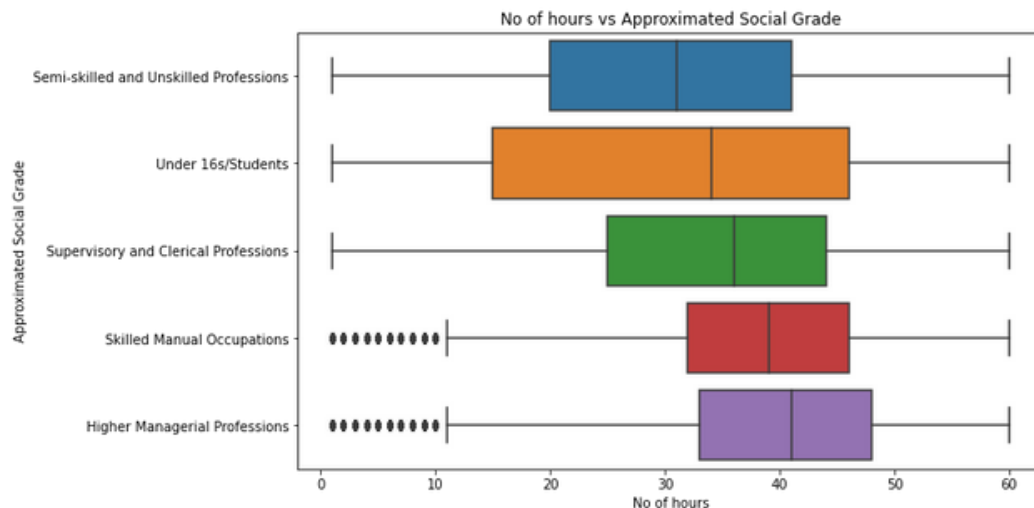
Figure 1.18: Approximate Social Grade



There are five diverse groups representing approximations of social grades. The prevalent category is Supervisory/Clerical Professions, with 28% of the population engaged in supervisory or clerical professions, while skilled manual work comprises 14% of the total.

b. Visualization graphs

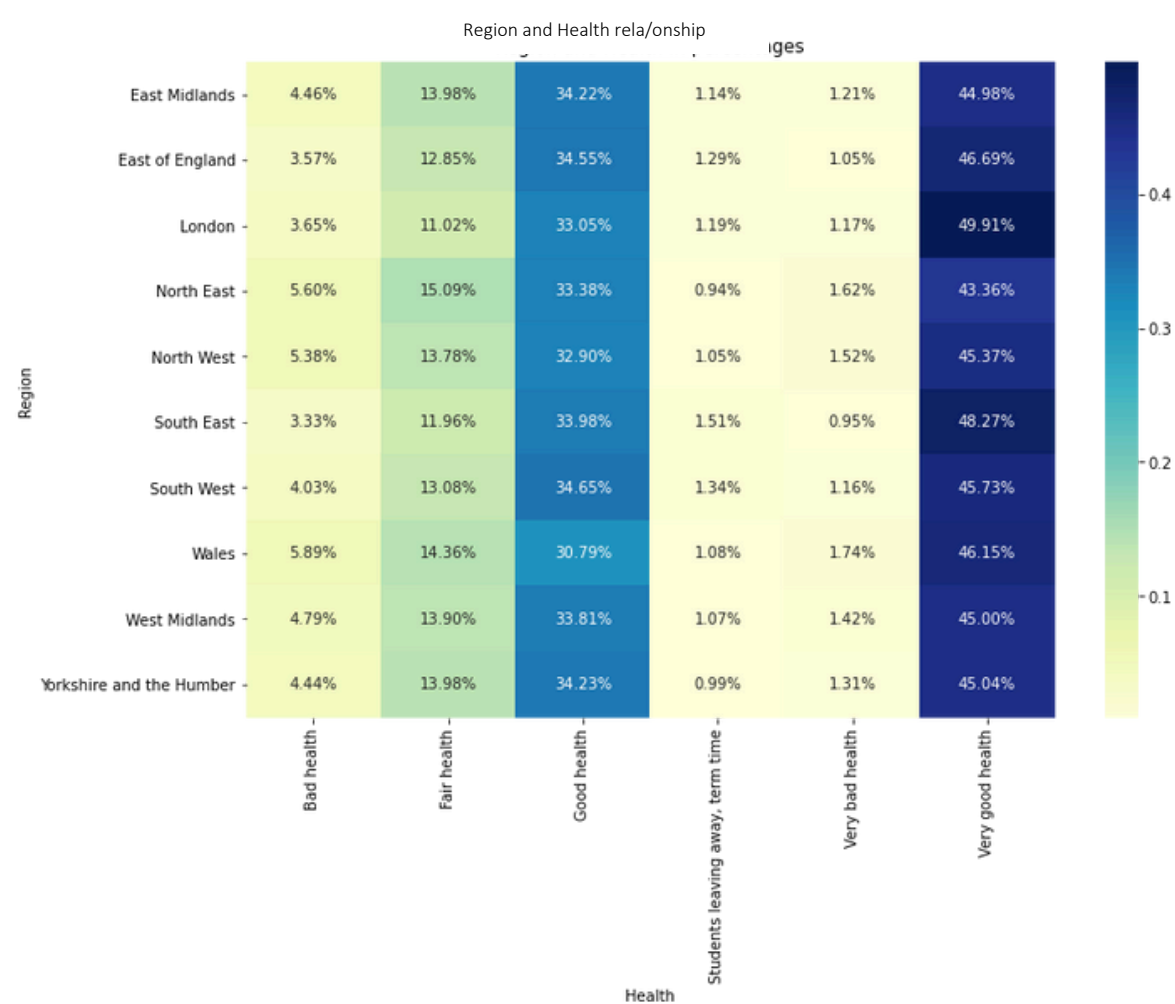
Figure 2.1: Trends between approximated Social Grade and No. of hours.



Students and individuals under the age of 16 exhibit a diverse range of working hours, spanning from a minimum of 15 hours to a maximum of approximately 58 hours. The distribution appears to be skewed towards fewer working hours.

In contrast, skilled manual occupations and higher managerial positions display a more homogeneous distribution with less variation in the hours worked. Both groups demonstrate a relatively narrow range, hovering between approximately 32 and 58 hours. The average hours worked for these groups align with their means, indicating an equal distribution of individuals working fewer or more than the average hours. Overall, this suggests distinct patterns in working hours distributions based on demographic and occupational factors.

Figure 2.2: Trends between health status and geographic regions



Overall, a substantial majority of residents in all ten regions reported being in very good health. London and the Southeast exhibit the highest number of inhabitants in this category, while the Northeast region has comparatively fewer individuals reporting very good health. To delve into specifics, London and the Southeast regions stand out with approximately 50% and 48% respectively declaring very good health. In these regions, approximately 33% and 30% of individuals respectively, report being in good health.

Figure 2.3: Table representing correlation between Industry and Hours worked per week

Hours worked per week	Full time(31 to 48 hrs)	Full time(49 or more hrs)	Part time(15 or less hrs)	Part-time(16 to 30 hrs)	Under16s/Not working
Industry					
Accommodation and food services	21.670034	7.689618	11.466428	17.687286	41.486634
Agriculture/Forestry/Fishing	22.289613	27.192317	5.231236	7.985848	37.300986
Community Services and Domestic Employment	31.610387	7.010269	10.461098	16.839455	34.078791
Construction	44.553359	12.876543	3.126323	6.018172	33.425603
Education	30.036982	8.353057	10.086292	17.122781	34.400888
Financial/Insurance	46.638054	12.082737	2.592990	8.243920	30.442299
Human health/social work	37.270240	4.586078	5.757422	20.348566	32.037694
Industrial Sectors	38.661501	7.064922	1.884603	4.136021	48.252952
Public admin and defence	46.137787	6.411595	2.633692	9.153686	35.663241
Retail and Motor Repair	31.020064	6.738001	8.814135	14.968495	38.459305
Transport and Storage/Information and Communication	43.467650	12.412032	3.393871	8.166856	32.559591
real Estate	40.356285	10.166133	6.489191	11.927542	31.060849

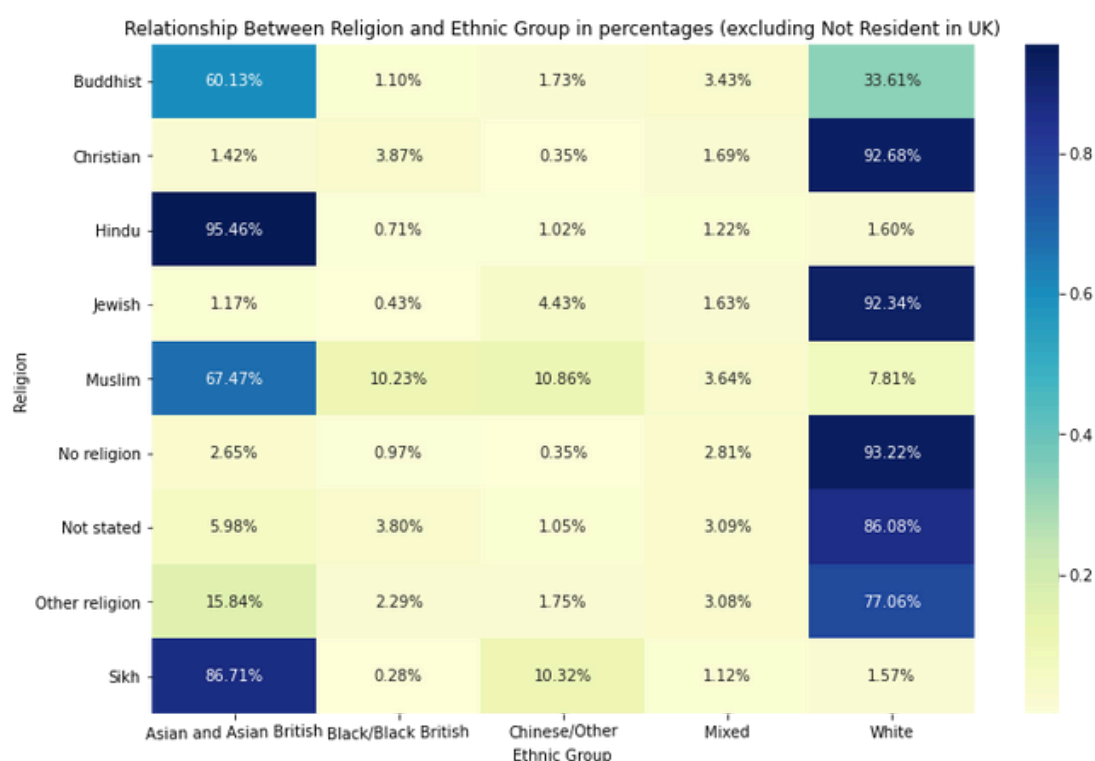
Overall, the financial and insurance sectors, as well as public administration and defense, showed the highest proportion of individuals working full time (31 to 48 hours) both accounting for 46% of all hours worked across those industries. Notably, the industrial sectors had the highest percentage of individuals indicating they were not working, as 48% of individuals reported to be not working. This percentage was also the highest relative to individuals in other industries that indicated they are not working.

Figure 2.4: Table showing correlation between Sex and hours worked per week

Hours worked per week	Full time(31 to 48 hrs)	Full time(49 or more hrs)	Not working	Part time(15 or less hrs)	Part-time(16 to 30 hrs)
Sex					
Female	21.403870	2.871647	56.495096	6.027900	13.201486
Male	32.805951	9.719212	49.525605	2.974324	4.974908

The data reveals distinctive patterns in the distribution of working hours among women and men. Notably, 56.5% of women are not working relative to 49.5% of men, while 21.4% of men work full time between 31 and 48 hours per week compared with 21.4% of women in the same category. Additionally, approximately 13% of women are engaged in part-time employment, specifically working between 16 to 30 hours per week, compared with 5% of men in the same category.

Figure 2.6: Trends between Religion and Ethnic group.



Hinduism and Sikhism are primarily associated with the Asian and Asian British ethnic groups, while Christianity, Judaism, and other religions prevail within the white ethnic group. A comparable trend is observed among those professing no religion, with a predominant presence in the white ethnic group. Sikhs, Hindus, Christians, and those with no religious affiliation collectively constitute a significant majority within specific ethnic groups.

In contrast, the Muslim community displays a diverse composition, incorporating individuals from various ethnic backgrounds. This diversity underscores the multicultural aspect of the Muslim religion, differing from Judaism, where adherence is predominantly tied to a single ethnic group.

	Age	0 to 16	16 to 24	25 to 34	35 to 44	45 to 54	55 to 64	65 to 74	75 and over
Region									
East Midlands	18.509458	12.710235	11.596261	13.531519	14.433620	12.336726	8.981696	7.900485	
East of England	18.658161	11.911936	12.332733	13.962061	13.778593	11.869856	9.215465	8.271196	
London	19.838003	13.120050	19.946879	15.400445	12.259817	8.525759	5.715345	5.193702	
North East	18.106949	12.998596	12.072564	12.956848	14.600175	12.755702	8.588561	7.920604	
North West	18.570469	13.073240	12.597290	13.392407	13.805364	11.995352	8.959068	7.606809	
South East	18.896735	12.505109	12.187230	13.976432	13.826575	11.709278	8.666727	8.231915	
South West	17.354112	12.290326	11.423736	12.974672	13.744561	12.870532	10.082940	9.259122	
Wales	18.220558	13.200542	11.715522	12.819602	13.578254	12.558110	9.623580	8.283833	
West Midlands	19.507692	12.803516	12.701538	13.584176	13.214945	11.479560	8.910769	7.797802	
Yorkshire and the Humber	18.587646	13.397917	12.584392	13.676572	13.738288	11.697930	8.686952	7.630304	

Clearly, a significant majority of the population in various regions falls within the 20–24 age bracket. However, when analysing age distribution by region, London notably stands out with the highest concentration of individuals aged 20 to 24, making up 19.9% compared to the average of 12% for this age group in other regions. Conversely, London exhibits the lowest percentage of people aged 50 and over, accounting for 0.2% in contrast to the average of 4% in other regions. This suggests a distinctive demographic trend, indicating a higher proportion of young professionals, around 20–24 years old, residing in London compared to other regions.

2. Classification

a. Naïve Bayes

```
[[18939    88    540   1332     0]
 [21862  8561   4376   5066    14]
 [ 1382    15  13042   5527     0]
 [   990    31  10188  19750     0]
 [     0 17473     0   5955  7304]]
```

Mean Absolute Error: 0.8528521781865412

Mean Squared Error: 1.7858531961947555

Root Mean Squared Error: 1.3363581840939036

	precision	recall	f1-score	support
0	0.44	0.91	0.59	20899
1	0.33	0.21	0.26	39879
2	0.46	0.65	0.54	19966
3	0.52	0.64	0.58	30959
4	1.00	0.24	0.38	30732
accuracy			0.47	142435
macro avg	0.55	0.53	0.47	142435
weighted avg	0.55	0.47	0.44	142435

Accuracy: 0.4745743672552392

The Naïve Bayes model encounters difficulties in precisely forecasting classes 1, 2, and 3, as indicated by low precision, recall, and F1-score values. Notably, while class 3 exhibits a precision of 1.00, its recall is merely 0.24, indicating adeptness in identifying true positives but overlooking a significant number of actual instances. In summary, the Naïve Bayes algorithm achieves an accuracy of only 47%, falling below the level of chance or random guessing.

b. K-Nearest Neighbor

```
[[121  82   8   3   0]
 [ 94 243  30  23   4]
 [  8  38 103  44   0]
 [ 13  46  42 196   2]
 [  1   3   0   1 320]]
```

Mean Absolute Error: 0.40421052631578946

Mean Squared Error: 0.6287719298245614

Root Mean Squared Error: 0.7929514044533633

	precision	recall	f1-score	support
0	0.51	0.57	0.54	214
1	0.59	0.62	0.60	394
2	0.56	0.53	0.55	193
3	0.73	0.66	0.69	299
4	0.98	0.98	0.98	325
accuracy			0.69	1425
macro avg	0.68	0.67	0.67	1425
weighted avg	0.69	0.69	0.69	1425

Accuracy: 0.6898245614035088

The K-Nearest Neighbor model shows moderate performance with a 69% accuracy. It exhibits sensible precision, recall, and F1-score for class 1 and 3 and an average score for class 0. Notably, it performs well for class 4, achieving high performance score of 98% in all performance metrics, indicating accurate predictions for that category. The model, though not perfect (approximately 69% accuracy), demonstrates a reasonable understanding of patterns in the data, as it accurately predicts over two-thirds of the predictions.

c. SVM

```
[[123  78   1  12   0]
 [ 56 285  21  31   1]
 [  2  20 112  59   0]
 [  4  17  24 254   0]
 [  0   0   0   1 324]]
```

Mean Absolute Error: 0.28912280701754384

Mean Squared Error: 0.432280701754386

Root Mean Squared Error: 0.6574805713892891

	precision	recall	f1-score	support
0	0.66	0.57	0.62	214
1	0.71	0.72	0.72	394
2	0.71	0.58	0.64	193
3	0.71	0.85	0.77	299
4	1.00	1.00	1.00	325
accuracy			0.77	1425
macro avg	0.76	0.74	0.75	1425
weighted avg	0.77	0.77	0.77	1425

Accuracy: 0.7705263157894737

AUC: 0.9400998346023561

The SVM model performs well with an accuracy of 77%, indicating that it makes correct predictions over 77% of the time. It shows a perfect performance metrics (1.0) for class 4. It also performs well in

classes 1, 2 and 3 with an average of 90% across all performance metrics. In general, the model is effective at understanding patterns.

Figure 2.1 Performance evaluation of the models

Classification model	Accuracy Score	Macro-avg: Precision	Macro-avg: Recall	Macro-avg: F1 score
Naïve Bayes	87%	0.8	0.8	0.8
K-Nearest Neighbor	79%	0	3	3
Support Vector Machine	97%	0.96	0.98	0.97

In summary, the Support Vector Machine (SVM) algorithm performs better than Naïve Bayes and K-NN as it achieves higher accuracy, which means it makes fewer mistakes in its predictions and scores best in the performance metrics of precision, recall and F1 score as illustrated in table 2.1.

3. Regression

a. Linear regression

Mean Absolute Error: 8.24206755475771
Mean Squared Error: 122.39226340877438
Root Mean Squared Error: 11.063103696918617

R2 score: 0.6906151090434259
Adjusted R2 score: 0.6905803510896891

With a Mean Absolute Error (MAE) of 8.24, the model's predictions for hours worked per week, on average, deviate by approximately ± 8 hours. Given a mean of 30 hours, this difference represents an entire working day, significantly deviating from typical work hours. The R2 score of 0.69 indicates the model correctly predicts 69% of attempts, suggesting accuracy slightly above two-thirds. Overall, the model performs poorly and is ineffective in predicting the number of hours.

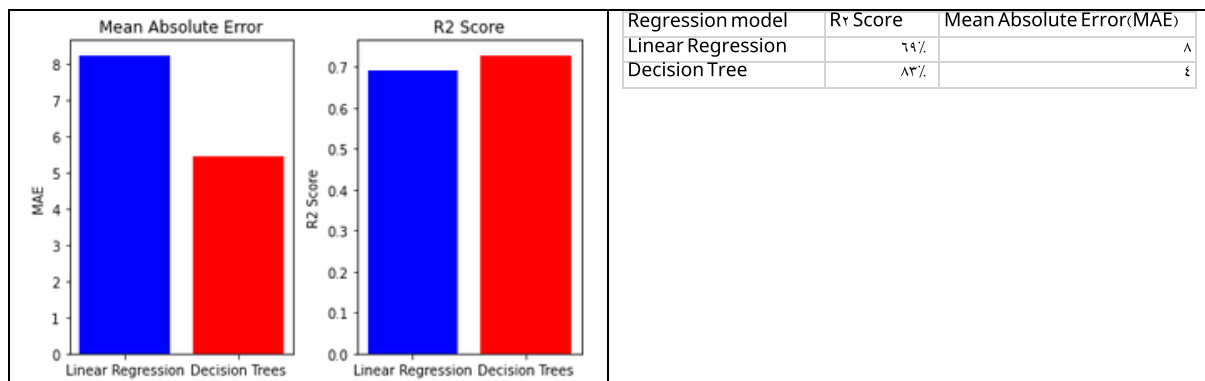
b. Regression Tree

Mean Absolute Error: 4.413205061566468
Mean Squared Error: 66.30522298223876
Root Mean Squared Error: 8.142801912255926

R2 score: 0.832392721477029
Adjusted R2 score: 0.8323738915787271

The regression tree model typically deviates by approximately ± 4 hours when predicting work hours. With an R2 score of around 0.83 (out of 1), the model accurately predicts about 83% of the hours worked, indicating a small error. Overall, it demonstrates effectiveness in predicting the number of hours worked.

Figure 2.1: Linear regression and regression tree comparison



Linear regression struggles to accurately predict the number of hours worked, with an 8-hour deviation, while the regression tree model performs relatively better, with only a 5-hour deviation.

2. Association rule mining

1.

```
Row 21116 - Items: {'UK', 'Employee', 'Very good health', 'White', 'No', 'Usual resident'}
Row 21116 - Antecedent: {'UK', 'Employee', 'White', 'No', 'Usual resident'}
Row 21116 - Consequent: {'Very good health'}
Row 21116 - Lift: 1.0528090048138043
Row 21116 - Confidence: 0.48727984344422703
```

People who were born in the UK, are employed, are of white ethnicity, not students("No") and are usual residents are associated with being in very good health.

2.

```
Row 12389 - Confidence: 0.5068738792588166

Row 12390 - Items: {'UK', 'Christian', 'Female', 'White'}
Row 12390 - Antecedent: {'UK', 'Christian'}
Row 12390 - Consequent: {'Female', 'White'}
Row 12390 - Lift: 1.208185469155715
Row 12390 - Confidence: 0.5068738792588166
```

If someone has the UK as their country of birth and they ascribe to the Christian religion, they are likely to be a female and of white ethnicity.

3.

```
Row 11602 - Items: {'Retired', 'No', 'Usual resident', 'Not in communal estab.'}
Row 11602 - Antecedent: {'Usual resident', 'No', 'Not in communal estab.'}
Row 11602 - Consequent: {'Retired'}
Row 11602 - Lift: 1.263658940093687
Row 11602 - Confidence: 0.21151539384246298
```

If someone is a usual resident, not a student and not in a communal establishment, they are likely to be retired.

4.

Row 11363 - Items: {'UK', 'Employee', 'Married/registered same-sex partnership', 'Usual resident'}
 Row 11363 - Antecedent: {'UK', 'Employee', 'Usual resident'}
 Row 11363 - Consequent: {'Married/registered same-sex partnership'}
 Row 11363 - Lift: 1.2723423793746351
 Row 11363 - Confidence: 0.4810360777058279

If somebody's country of birth is the UK, are employed and a usual resident, they are likely to be married or in a registered same sex partnership.

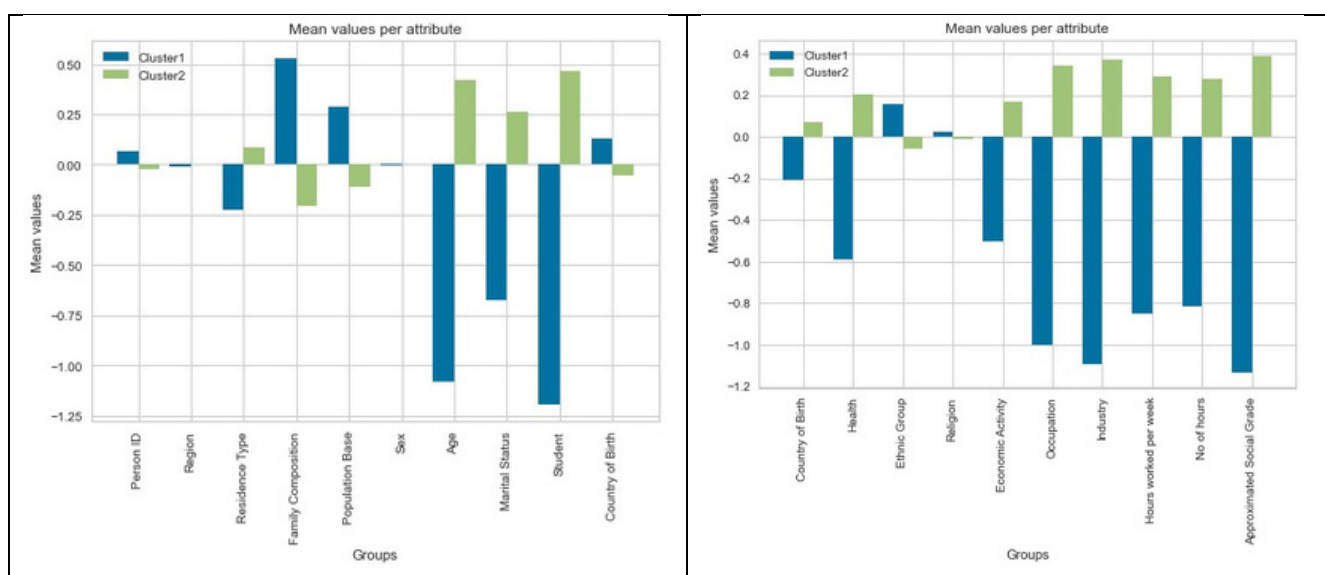
o.

Row 12020 - Items: {'Christian', 'Employee', 'White', 'No', 'Usual resident'}
 Row 12020 - Antecedent: {'Christian', 'No', 'Usual resident', 'White'}
 Row 12020 - Consequent: {'Employee'}
 Row 12020 - Lift: 1.2389315671502537
 Row 12020 - Confidence: 0.4714484679665738

If an individual's religion is Christianity, and they are not a student("No"), are a usual resident and are of white ethnicity, they are likely to be employed.

o. Clustering

Figure 3.1: K-means clustering

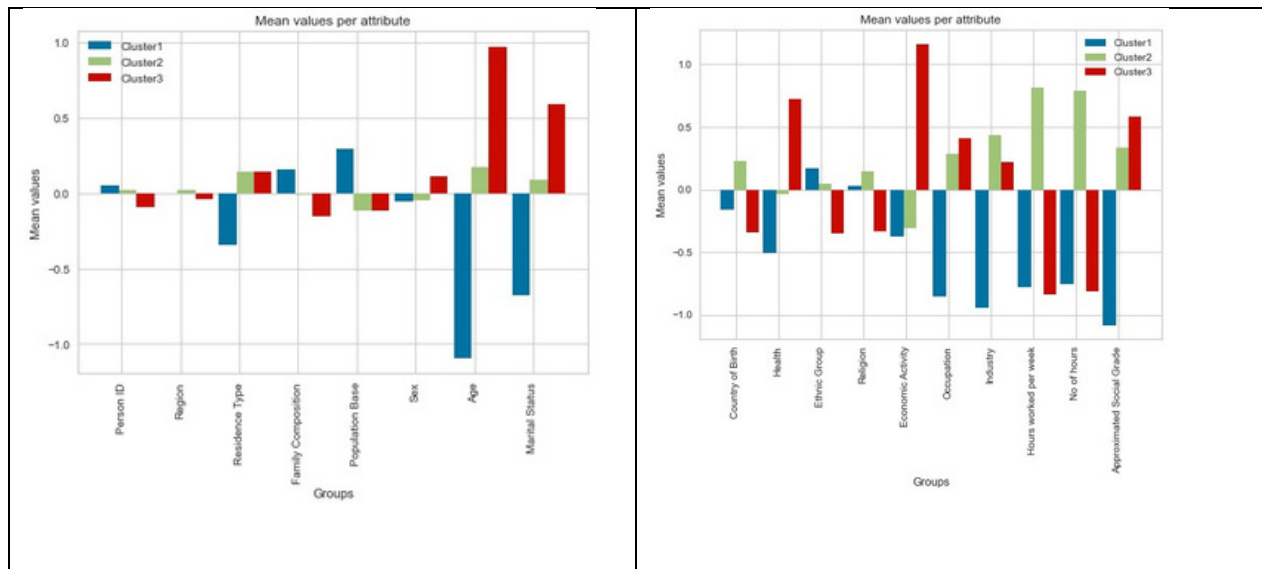


K-means		
Data point	Cluster 1	Cluster 2
Age	16.34 to 44	Older people (60 and over, 60 to 74)
Economic Activity	Employed, Retired	Unemployed, long term sick/disabled
Occupation	Professional, elementary	Sales, caring and machine operatives
Industry	Retail and motor repair, Industrial sectors and real estate	Agriculture, finance and community service
	Size: (124072) 70%	Size: (140168) 40%

Cluster 1 comprises a larger portion (70%) compared to Cluster 2 (40%), revealing an uneven distribution. This implies that Cluster 1 has substantial coverage, and a significant proportion of the dataset aligns with the characteristics of Cluster 1.

The clustering demonstrates significance by effectively segregating groups according to anticipated patterns. For instance, employees are distinctly grouped apart from the unemployed, and a similar pattern is evident in age groups. Also, a silhouette score of 0.24 is okay because it means the clusters are somewhat separated from each other.

Figure 2.2: Hierarchical clustering



Hierarchical			
Data point	Cluster 1	Cluster 2	Cluster 3
Age	0 to 16, 17 to 24	Older people (60 and over)	25 to 34, 35 to 44
Economic Activity	Unemployed, Long term sick/disabled.	Looking after family, full time student	Employee, Retired
Occupation	Professional, elementary	Machine operatives, caring sales	Skilled traders, Associate/professional
Industry	Retail and motor repair, Industrial sectors and real estate	human health, education	Agriculture, Finance, community service
	Size: (7714) 27%	Size: (14494) 51%	Size: (1675) 22%

Cluster 2 constitutes a larger proportion (51%) compared to both cluster 1 (27%) and cluster 3 (22%), emphasizing an uneven distribution. This clustering is considerable as it efficiently segments and distinguishes groups based on anticipated patterns. For instance, self-employed, unemployed, and employed individuals are allocated to three distinct clusters each.

Both clustering methods show resemblances in how attributes are organized into identical

clusters e.g.,

in age data point, similar age groups are grouped together (0 to 16, 17 to 24), and older people (60 and over, 60 to 74). A similar pattern is evident in the industry and occupation data points.