

Augmented Education - InTouch L.L.C.

## So what is Augmented Reality?

Also called “AR,” it’s when electronics are used to project animations over what you see. High tech glasses do it best, but phones and tablets can do it too!



## What is it you do?

We make everything communicate globally. The 3D files and devices files use all kinds of different formats and languages. When we're in the middle, one person can reach the whole world with their design. Think of us like the US Postal Service for AR media.

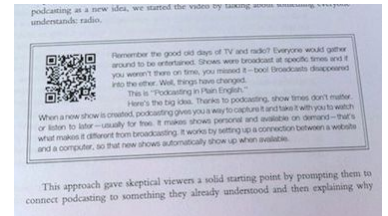


***And this thing about QR codes?***

By combining the Cloud storage with QR code technology, you can embed your designs in both physical and digital media. Anyone with a phone or headset can open it up. Imagine the application in textbooks, advertising, or even business proposals!

## ***Why start in the classroom?***

Education is usually the next step after entertainment in the adoption of technological advancements. People also tend to carry the tools they used in the classroom into industry. By getting in classrooms today, our product will be in the hands of professionals tomorrow. 3D media is more effective and engaging for students. Retention rates and learning efficiency benefits are being professionally tested in the South Dakota School of Mines and Technology classroom next year!



***Is that a realistic market?***

- 4,627 US Higher Education Institutions
- Capture 460 Institutions...
- \$100,000 Monthly Revenue

It's not only a huge market, but there are tiers of consolidation. Most schools make broad purchases through boards that govern multiple institutions. Even better than that, education software suppliers reach thousands of institutions globally.

### ***Where is this technology headed next?***

Architecture, construction, advertising, marketing, civil engineering, utilities, engineering, and even the medical field for EMT training!



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