

## **Mission Statement for the Elation Cross Platform Mobile App**

**Product Description:** The cross platform mobile apps allow customers to utilize the Elation eBill application on their Android and iOS mobile devices. The functionality includes a secure method of logging into the device, the ability to modify account settings, access to previous billing invoices and summaries of service, payment processing capability, access to usage statistics, and support information.

### **Key Business Goals:**

- Add appeal to the already existing Elation product
- Make app intuitive/easy to use
- Maintain same look and feel between platforms

**Primary Market:** Elation Customers

### **Assumptions:**

- We can access the eBill Integration Service
- Customers own a compatible Android or iOS device
- Support will be needed