

다양한 산업에서의 GPT 활용 사례

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Speaker

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Agenda

- GPT 모델 활용: 프라이버시
- GPT 모델 활용: OpenAI API vs Azure OpenAI Service
- GPT 모델 활용 사례
 - Innovation
 - Cost saving
 - Question Answering

GPT 모델 활용: 프라이버시 – ChatGPT



All Collections > OpenAI API > Policy > How your data is used to improve model performance

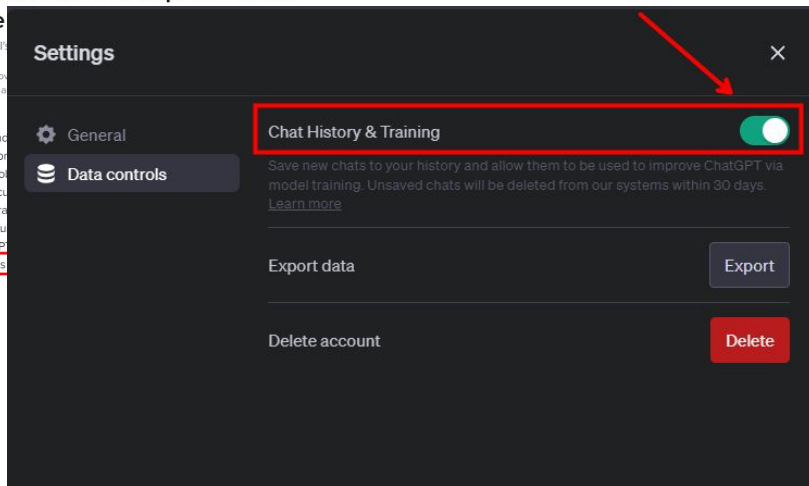
How your data is used to improve model performance

Learn more about OpenAI's



Written by Yaniv Markov
Updated over a week ago

One of the most useful and
time. We continuously improve
exposure to real-world problems
models become more accurate
helps improve their general
services, advertising, or other
helpful for people. ChatGPT
people have with it, unless

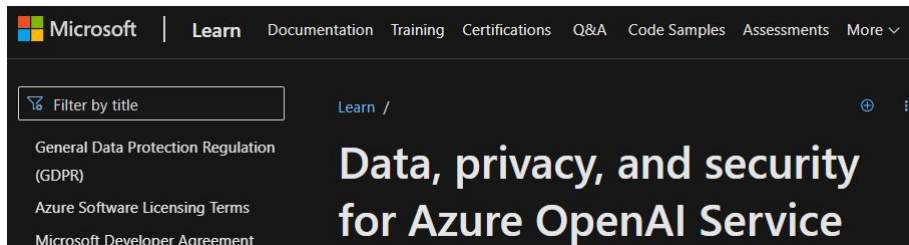


- ChatGPT
 - ChatGPT, 또는 DALL-E 같은 소비자용 서비스를 사용할 시에는, 전송한 데이터가 모델 학습에 사용될 수 있음
 - Data Controls 설정 변경을 통해 opt-out 가능

GPT 모델 활용: 프라이버시 – OpenAI API & AOAI



API data usage policies



- OpenAI API & Azure OpenAI Service
 - API를 통해 전송되는 학습용 데이터, 프롬프트, 추론 결과물(completions)들은 모델 학습에 사용되지 않음
 - 프롬프트 및 completions들은 남용 여부 모니터링 (abuse monitoring)을 위해 최대 30일 동안 저장
 - Azure OpenAI Service는 신청서 작성 및 승인 될 시 opt-out 가능

GPT 모델 활용: OpenAI API vs Azure OpenAI Service

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	OpenAI API	Azure OpenAI Service
Content filtering	O	O
Abuse monitoring	O	O
Data center regions	US	East US, South Central US, West Europe, France Central

GPT 활용 사례: Innovation

- National Taiwan Normal University



專區簡介

CoolE Bot使用Open AI的語言模型，可以理解並生成自然語言。根據使用者的回覆來互動，創造獨一無二的對話體驗。

專區特色

多種主題情境(故事/職業/遊戲)，可自由選擇，能以口說方式輸入句子並重複播放語音，也附有AI代答及英翻中功能鍵。



※ 此區為特殊外掛式課程，無法透過派課系統指派為作業，系統亦無法記錄此區學習時數

1

COOL ENGLISH 口說專區介紹

國小
國中

CoolE Bot 情境式英語聊天機器人



- 【阿嬀的魔法鬧鐘】難度：★★★★
(適合國中高年級以上程度的同學)



- 【與專家對談】難度：★★★★
(適合國中高年級以上程度的同學)



- 【密室逃脫】難度：★★★★
(適合高中以上程度的同學)

- 【創意故事製造機】難度：★★★★
(適合國中高年級以上程度的同學)

- 【神奇分類帽】難度：★★★★
(適合國中高年級以上程度的同學)

- 【山莊推理案】難度：★★★★
(適合高中以上程度的同學)

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- National Taiwan Normal University



GPT 활용 사례: Cost saving

- CarMax



<https://customers.microsoft.com/en-us/story/1501304071775762777-carmax-retailer-azure-openai-service>
<https://www.youtube.com/watch?v=n4KekgD4DdY>

GPT 활용 사례: Cost saving

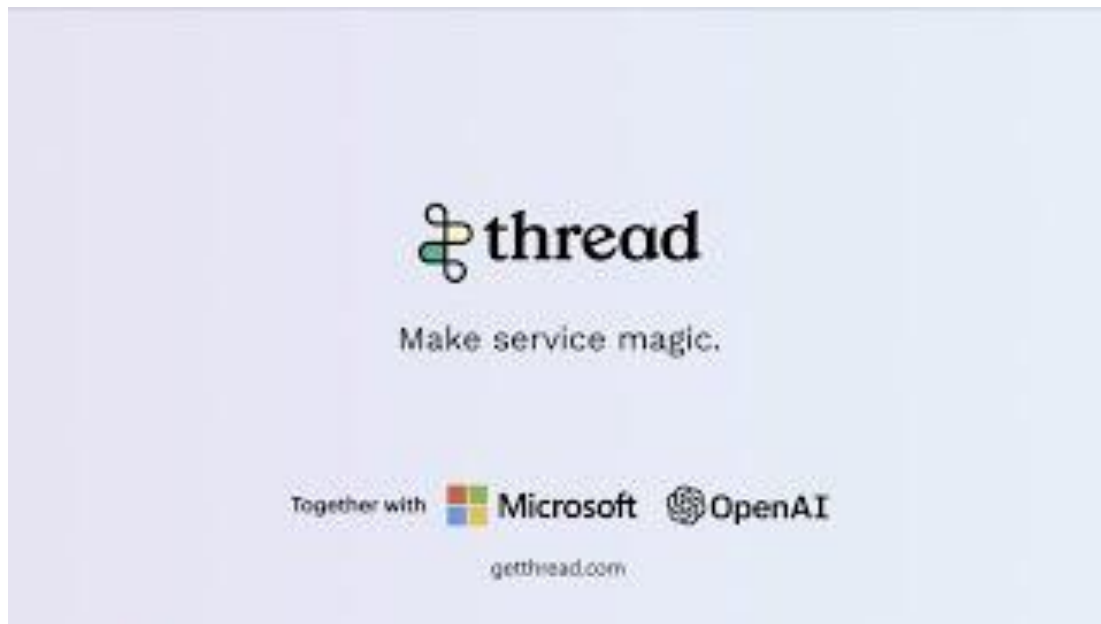
- Trelent



<https://customers.microsoft.com/en-us/story/1549838968222249829-trelent-azure-openai-service>

GPT 활용 사례: Cost saving

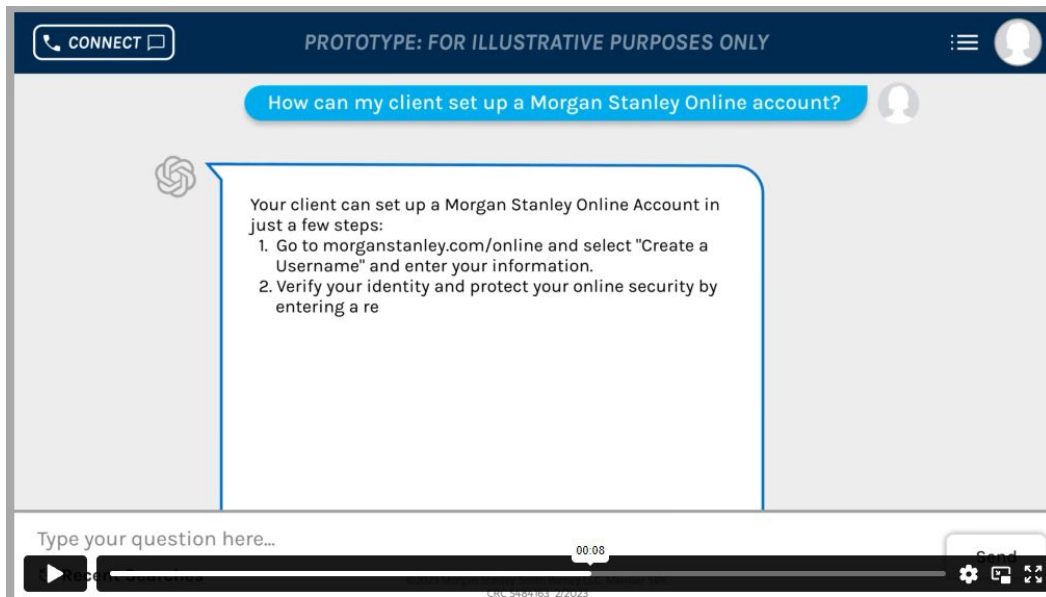
- Thread



<https://customers.microsoft.com/en-us/story/1620830893779583117-thread-professional-services-azure-openai-service>

GPT 활용 사례: Question Answering

- Morgan Stanley



References

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- [GPT-4 – How does it work, and how do I build apps with it? – CS50 Tech Talk](#)
- [Azure Customer Stories](#)
 - [National Taiwan Normal University](#)
 - [CarMax](#)
 - [Trelent](#)
 - [Thread](#)
- [OpenAI Customer Stories](#)
 - [Morgan Stanley](#)

감사합니다