



## Bank Churn Analysis

Total Customers

10000

Total Churn

2037

20%

Active Members

5151

52%

Geography

France

Gender

Female

CreditScore

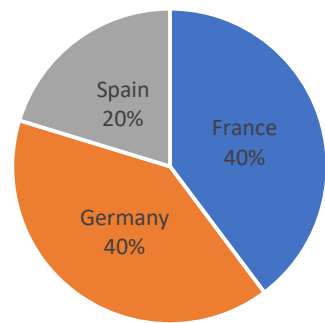
350-549

Credit Card

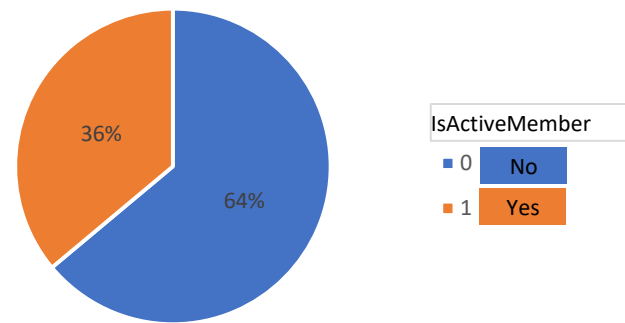
No

Yes

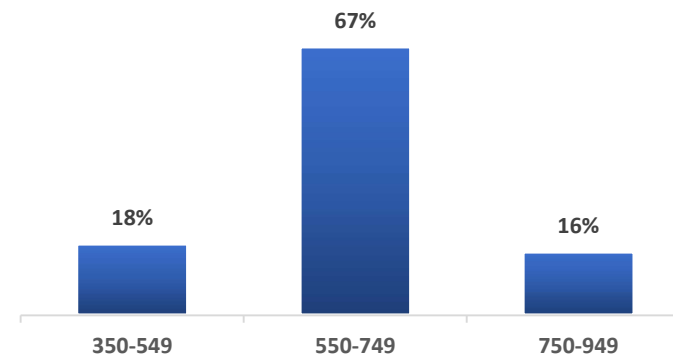
Geo vs Churn



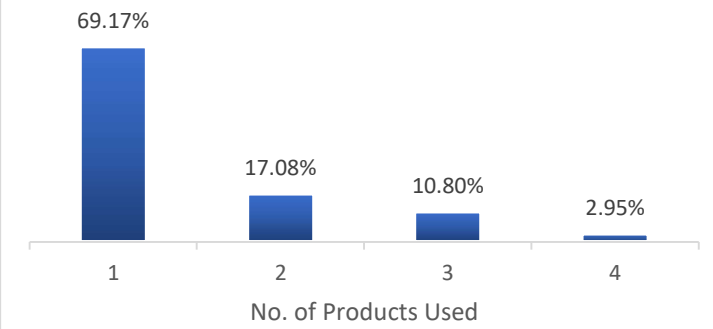
Member Activity vs Churn



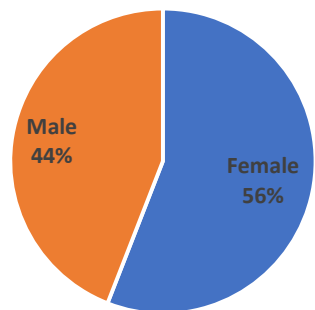
Credit Score vs Churn



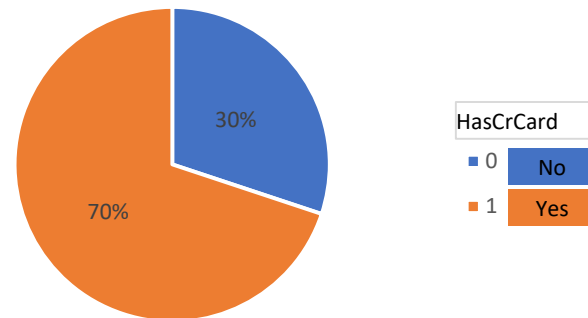
Product Usage vs Churn



Gender vs Churn



Credit Card Ownership vs Churn



Tenure vs Churn

