

CURRICULUM VITAE (updated 01.28.26)

A. Personal Information:

Name in Full Scott I. Donaldson, Ph.D., M.S.
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 New Brunswick, NJ 08901
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B. Education & Training:

Postdoctoral Training	University of California, San Diego, Department of Family Medicine and Public Health, Postdoctoral Scholar, 2021
Advanced Degrees	Claremont Graduate University, Ph.D., Psychology, Concentration in Evaluation and Applied Research Methods, 2020
	University of Southern California, M.S., Applied Psychology, 2015
University	University of California, Los Angeles, B.A., Psychology, 2014

C. Professional Background:

Academic Appointments

Assistant Professor of General Internal Medicine, Division of General Internal Medicine, Rutgers Robert Wood Johnson Medical School, February 2024–present

Core Member, Institute for Nicotine & Tobacco Studies, Rutgers Robert Wood Johnson Medical School, New Brunswick, NJ, USA, February 2024–present

Member, Rutgers Cancer Institute of New Jersey, New Brunswick, NJ, USA,
February 2024–present

Adjunct Professor, Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, May 2023–present

Senior Research Associate, Department of Population and Public Health Sciences, Keck School of Medicine of USC, May 2021–February 2024

Postdoctoral Scholar, Department of Family Medicine and Public Health,
Moores Cancer Center, University of California, San Diego, January
2020–May 2021

Adjunct Professor, School of Education and Leadership Sciences, University of San Diego, January 2021–May 2021

Research Associate, Department of Family Medicine and Public Health, Moores Cancer Center, University of California, San Diego, September 2019–January 2020 (PI: Shu-Hong Zhu)

Adjunct Professor, Crean College of Health and Behavioral Sciences, Chapman University, August 2018–May 2019

Adjunct Professor, Department of Psychology, California State University, Los Angeles, August 2017–May 2018

Specific Teaching Responsibilities

Practicum in Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Fall 2025

Advanced Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Summer 2025

Practicum in Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Fall 2024

Advanced Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Summer 2024

Quantitative Methods in Research (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Spring 2024

Practicum in Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Fall 2023

Advanced Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Summer 2023

Principles of Biostatistics (graduate level core course), Department of Population and Public Health Sciences, Keck School of Medicine of USC, Summer 2022

Research Design & Methodology (graduate level core course), School of Education and Leadership Sciences, University of San Diego, Spring 2021

Research Methods in Psychology, Crean College of Health and Behavioral Sciences, Chapman University, Spring 2019

Statistics for the Behavioral Sciences, Crean College of Health and Behavioral Sciences, Chapman University, Interterm 2019

Research Methods in Psychology, Crean College of Health and Behavioral Sciences, Chapman University, Fall 2018

Statistics for the Behavioral Sciences, Crean College of Health and Behavioral Sciences, Chapman University, Fall 2018

Research Methods in Psychology, Department of Psychology, California State University, Los Angeles, Spring 2018

Teaching Assistant, Evaluation Procedures, Claremont Evaluation Center, Claremont Graduate University, Fall 2017

Inferential Statistics, Department of Psychology, California State University, Los Angeles, Fall 2017

Undergraduate, Graduate, and Medical Student (or Other) Mentorship

Maina Alturi, 2021, USC HP490, Directed Research Advisor

Manan Biyani, 2021-2023, USC Viterbi, M.S. in Computer Science Mentor

Jacqueline Trinh, USC HP490, Directed Research Advisor

Ali Elmashat, 2022, USC HP490, Directed Research Advisor

Oumayma Ben Youssef, 2022, USC HP490, Directed Research Advisor

Kyara Yapari, 2022, USC HP490, Directed Research Advisor
Ephrata Abate, 2022, USC HP490, Directed Research Advisor
Natasha Koneru, 2022, USC HP490, Directed Research Advisor
Liam Obaid, 2022, USC HP490, Directed Research Advisor
Huda Alnajjar, 2022, USC HP490, Directed Research Advisor
Erin Barth, 2022, USC HP490, Directed Research Advisor
Mia Chakroun, 2022, USC HP490, Directed Research Advisor
Jack Petrucci, 2022, USC HP490, Directed Research Advisor
Pedram Zamanpour, 2022, USC HP490, Directed Research Advisor
Saniyah Panjwani, 2024, Project SUPER Undergraduate Research Program, Faculty Advisor
Jamil Fayad, 2024, Ludwig Princeton and Rutgers Cancer Institute Summer Internship Program, Faculty Advisor
Emily Wang, 2024-present, Columbia University Research Internship, Faculty Advisor

D. Research Activities:

Major Areas of Research Interest: Evaluation, Measurement, Tobacco, Social Media, Health Behaviors

Current & Past Grant Support

Tobacco Industry Monitoring Evaluation (TIME) 3.0
California Department of Public Health, California Tobacco Prevention Program
May 2024-May 2027
Role: Co-Investigator
Effort: 90%
Total costs: \$1,800,000

Rutgers Center of Excellence in Rapid Surveillance of Tobacco
National Cancer Institute
June 2023-May 2028
Role: Co-Investigator
Effort: 10%
Total costs: \$17,993,293

Tobacco Industry Monitoring Evaluation (TIME) 2.0
California Department of Public Health, California Tobacco Prevention Program
February 2021-February 2024
Role: Senior Research Associate
Effort: 100%
Total costs: \$1,759,579

Tobacco Use Prevention Education Program (TUPE) Evaluation
California Department of Education
December 2019-June 2021
Role: Postdoctoral Scholar
Effort: 90%
Total Costs: \$3,160,000

Youth Vaping Alternative Program Education (YVAPE)

Role: Postdoctoral Scholar

December 2019-June 2021

Effort: 10%

Total Costs: \$1,194,962

BIBLIOGRAPHY

PEER REVIEW

1. **Donaldson SI**, DeJesus A, Wang E, Ganz O, Chen-Sankey J, Allem JP. Evaluating policy compliance among leading tobacco brands on Instagram. *Tob Control*. Published online: 27 January 2026. doi: 10.1136/tc-2025-059609
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
2. **Donaldson SI**, Russell AM, Allem JP. Exposure to alcohol-related social media content and desire to drink among young adults. *JAMA Pediatr*. Published online February 23, 2026. doi:10.1001/jamapediatrics.2025.6335
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
3. **Donaldson SI**, Russell AM, Capria KL, DeJesus A, Wang E, Fayad J, Allem JP. Association between exposure to digital alcohol marketing and alcohol use: a systematic review and meta-analysis. *Lancet Public Health*. 2025;10(11):e912-e922. doi:10.1016/S2468-2667(25)00219-1
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
4. Ganz O, Allem J-P, Robichaud M, Talbot EM, Roberts K, Barnwell PV, **Donaldson SI**, Delnevo C. Monitoring of tobacco product marketing for rapid public health surveillance in the United States. *Prev Med Rep*. 2025:103315. doi: 10.1016/j.pmedr.2025.103315
Personal contribution: Drafting of the manuscript; Critical revision of the manuscript.
5. **Donaldson SI**, Kern ML, Suchta M, McQuaid M, Donaldson, SI. The power of self-compassion and PERMA+4: A dual-path model for employee flourishing. *Behav Sci*. 2025;15(12):1620. doi: 10.3390/bs15121620
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
6. **Donaldson SI**, Suchta M, Donaldson SI. Development and validation of the Global Economic Security Scale. *Int J Appl Posit Psychol*. 2025;10(4):63. doi:10.1007/s41042-025-00261-x
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
7. **Donaldson SI**, Suchta M, Donaldson SI. PERMA+4 well-being predicts the future: longitudinal evidence for employee positive functioning and performance. *J Posit Psychol*. 0(0):1-6. doi:10.1080/17439760.2025.2542236
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
8. **Donaldson SI**, Beard TA, Soto D, Lee R, Leventhal AM, Unger JB. Validating the Satisfaction with Life Scale among early adolescents: psychometric assessment using item response theory. *Curr Psychol*. 2025:1-9. doi:10.1007/s12144-025-07518-3
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript

9. **Donaldson SI**, La Capria K, DeJesus A, Ganz O, Allem JP. Content analysis of tobacco brands' "Tagged" section on Instagram. *Nicotine Tob Res.* Published online 2025. doi:10.1093/ntr/ntaf039
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
10. **Donaldson SI**, La Capria K, DeJesus A, Ganz O, Delnevo CD, Allem JP. Describing ZYN-related content on TikTok: content analysis. *Nicotine Tob Res.* Published online 2025. doi:10.1093/ntr/ntaf016
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
11. Vassey J, Vogel EA, Unger JB, Cho J, Bae D, **Donaldson SI**, Allem JP. Impact of Instagram and TikTok influencer marketing on perceptions of e-cigarettes and perceptions of influencers in young adults: a randomized survey-based experiment. *Tob Control.* Published Online First: 13 February 2025. doi: 10.1136/tc-2024-059021
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
12. Ganz O, Gonsalves NJ, Talbot EM, **Donaldson SI**, Jeong M, Allem JP. Social media use and exposure to pro-tobacco content: a comparison of sexual identity and gender in young adults in California. *Nicotine Tob Res.* Published online 2025. doi: 10.1093/ntr/ntaf040
Personal contribution: Critical revision of the manuscript
13. **Donaldson SI**, Beard TA, Chen-Sankey JC, Ganz O, Wackowski O, Allem JP. Recognition of online e-cigarette marketing and e-cigarette-related attitudes and behaviors among young adults. *Nicotine Tob Res.* 2025;27(1):73-79.
<https://doi.org/10.1093/ntr/ntae167>
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
14. Jeong M, Ganz O, Talbot E, LaVake M, Wackowski OA, Barnwell PV, **Donaldson SI**, Delnevo C. Lost Mary's youth-appealing e-cigarette advertising on social media. *Tob Prev Cessat.* 2024;10:10.18332/tpc/195631.
doi:10.18332/tpc/195631
Personal contribution: Critical revision of the manuscript
15. Han E, Biyani M, Hrywna M, **Donaldson SI**, Allem JP. Identifying topics around nicotine gum: a machine learning approach with Twitter data. *Subst Use Misuse.* 2024;1-6.
Personal contribution: Critical revision of the manuscript
16. **Donaldson SI**, Capria K, Allem JP. Recall of Netflix scripted content known to contain e-cigarette-related imagery is associated with susceptibility to use e-cigarettes among young adults. *Subst Use Misuse.* 2024;60(1):39-43.
doi: 10.1080/10826084.2024.2403123
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
17. Ganz O, Barnwell PV, Hrywna M, **Donaldson SI**, Allem JP, Delnevo CD. Marketing ZYN: Examining branded and unbranded content. *Tob Control.* Epub ahead of print July 2024. PMID: 38964857
Personal contribution: Critical revision of the manuscript.
18. **Donaldson SI**, Beard TA, Trinh J, et al. Content analysis of e-mail marketing communications among online e-cigarette retailers. *Nicotine & Tob Res.* 2024; ntae046. <https://doi.org/10.1093/ntr/ntae046>
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript

19. **Donaldson SI**, Dormanesh, A, Majmundar, A, et al. Examining the peer-reviewed literature on tobacco-related social media data: scoping review. *Nicotine Tob Res.* 2024;26(4):413-420. doi.org/10.1093/ntr/ntad186
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
20. Beard TA, **Donaldson SI**, Unger JB, Allem JP. Examining tobacco-related social media research in government policy documents: systematic review. *Nicotine Tob Res.* 2024;26(4):421-426. doi:10.1093/ntr/ntad172
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
21. **Donaldson SI**, Donaldson SI, McQuaid M, Kern ML. Systems-informed PERMA+4: measuring well-being and positive functioning at the employee, team, and supervisor levels. *Int J Appl Posit Psychol.* 2024;9:1153-1166. doi-org.ccl.idm.oclc.org/10.1007/s41042-024-00177-y
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
22. **Donaldson SI**, Donaldson SI, McQuaid M, Kern ML. Systems-informed PERMA+4 and psychological safety: predicting work-related well-being and performance across an international sample. *J Posit Psychol.* 2024;1-6. doi.org/10.1080/17439760.2024.2387341
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
23. **Donaldson SI**, Beard TA, Colonna R, et al. Online purchase attempts of flavored e-cigarettes to minors in California before and after Senate Bill 793. *JAMA Netw Open.* 2023;6(12):e2348749. doi:10.1001/jamanetworkopen.2023.48749
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
24. Allem JP, Rodrigues V, Patarroyo M, Ramirez CM, Beard T, Soto D, **Donaldson SI**, Unger JB. Spanish-language tobacco-related posts on Twitter: content analysis. *Nicotine Tob Res.* 2023; ntad220. doi: 10.1093/ntr/ntad220
Personal contribution: Interpretation of data; Critical revision of the manuscript
25. **Donaldson SI**, Beard T, Dormanesh A, et al. Monitoring website marketing among leading e-cigarette brands and vendors in California: content analysis. *Tob Control.* 2025;34(2):192-197. doi:10.1136/tc-2023-058000
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
26. **Donaldson SI**, Donaldson SI, McQuaid M, Kern ML. The PERMA+4 short scale: a cross-cultural empirical validation using item response theory. *Int J Appl Posit Psychol.* Published online June 19, 2023. doi: 10.1007/s41042-023-00110-9
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
27. Allem JP, Dormanesh A, Chu M, **Donaldson SI**. A thematic analysis of Puff Bar-related content on TikTok. *Subst Use Misuse.* 2023; 58:8, 975-980. doi:10.1080/10826084.2023.2201837
Personal contribution: Interpretation of data; Critical revision of the manuscript
28. **Donaldson SI**, Dormanesh A, Perez C, et al. Monitoring the official YouTube channels of e-cigarette companies: a thematic analysis. *Health Educ Behav.* 2023;0(0). doi:10.1177/10901981221148964
Personal contribution: Interpretation of data; Critical revision of the manuscript
29. **Donaldson SI**, Allem J. The need for tobacco-related interventions to incorporate digital media literacy. *JAMA Pediatr.* 2023;177(3):221–222. doi:10.1001/jamapediatrics.2022.4970
Personal contribution: Conceptualization and design; Critical revision of the manuscript

30. Allem JP, **Donaldson SI**, Vogel, E, et al. An analysis of Twitter posts about the U.S. FDA's menthol ban. *Nicotine Tob Res.* 2022;25(5):962-966. <https://doi.org/10.1093/ntr/ntac290>
Personal contribution: Interpretation of data; Critical revision of the manuscript
31. Vassey J, **Donaldson SI**, Dormanesh A, Allem JP. Themes in TikTok videos featuring little cigars and cigarillos: content analysis. *J Med Internet Res.* 2022;24(11):e42441. doi: 10.2196/42441
Personal contribution: Interpretation of data; Critical revision of the manuscript
32. **Donaldson SI**, Dormanesh A, Perez C, Majmundar A, Allem JP. Association between exposure to tobacco content on social media and tobacco use: a systematic review and meta-analysis. *JAMA Pediatr.* 2022;176(9):878-885. doi:10.1001/jamapediatrics.2022.2223
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
33. Allem JP, Van Valkenburgh SP, **Donaldson SI**, et al. E-cigarette imagery in Netflix scripted television and movies popular among young adults: a content analysis. *Addictive Behav.* 2022;16:100444. doi:10.1016/j.abrep.2022.100444
Personal contribution: Critical revision of the manuscript
34. **Donaldson SI**, Dormanesh A, Escobedo P, et al. The impact of e-cigarette product placement in music videos on susceptibility to use e-cigarettes among young adults: an experimental investigation. *Addict Behav.* 2022;130:107307. doi:10.1016/j.addbeh.2022.107307
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
35. Allem JP, Majmundar A, Dormanesh A, **Donaldson SI**. Identifying health-related discussions of cannabis use on Twitter by using a medical dictionary: content analysis of tweets. *JMIR Form Res.* 2022;6(2):e35027. doi: 10.2196/35027
Personal contribution: Interpretation of data; Drafting of the manuscript
36. LaVelle JM, Stephenson CL, **Donaldson SI**, Hackett JD. Findings from an empirical exploration of evaluators' values. *AM J Eval.* January 2022. doi: 10.1177/10982140211046537
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
37. LaVelle JM, Jones ND, **Donaldson SI**. Addressing the elephant in the room: exploring the impostor phenomenon in evaluation. *AM J Eval.* Published online January 31, 2022:10982140221075244. doi: 10.1177/10982140221075243
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
38. **Donaldson SI**, Donaldson SI, Renger JA. Evaluation in the United States of America. In: Stockmann R, Meyer W, Szentmarjay L, eds. The institutionalisation of evaluation in the Americas. Springer International Publishing; 2022:355-377.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
39. **Donaldson SI**, Strong D, Zhu SH. A brief measure of problematic smartphone use among high school students: psychometric assessment using item response theory. *Comput Hum Behav Rep.* 2021;3:100091. <https://doi.org/10.1016/j.chbr.2021.100091>
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript
40. Donaldson SI, van Zyl LE, **Donaldson SI**. PERMA+4: A framework for work-related wellbeing, performance and positive organizational psychology 2.0. *Front Psychol.* 2022;12:817244. <https://doi.org/10.3389/fpsyg.2021.817244>
Personal contribution: Conceptualization and design; Critical revision of the manuscript

41. **Donaldson SI**, Donaldson SI. Examining PERMA+4 and work role performance beyond self-report bias: insights from multitrait-multimethod analyses. *J Posit Psychol.* Published online 2021;1-10. doi:10.1080/17439760.2021.1975160
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
42. **Donaldson SI**, Donaldson SI, Chan L, Kang KW. Positive Psychological Capital (PsyCap) meets multitrait-multimethod analysis: is PsyCap a robust predictor of well-being and performance controlling for self-report bias? *Int J Appl Posit Psychol.* Published online December 3, 2021. doi:10.1007/s41042-021-00060-0
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
43. **Donaldson SI**, Donaldson SI. The Positive Functioning at Work Scale: psychometric assessment, validation, and measurement invariance. *J Well-Being Assess.* 2021;4(2):181-215. doi:10.1007/s41543-020-00033-1
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
44. Donaldson SI, Heshmati S, Lee JY, **Donaldson SI**. Examining building blocks of well-being beyond PERMA and self-report bias. *J Posit Psychol.* 2021;16(6):811-818. doi:10.1080/17439760.2020.1818813
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
45. Warren MA, **Donaldson SI**, Lee JY, Donaldson SI. Reinvigorating research on gender in the workplace using a positive work and organizations perspective. *Int. J. of Manag. Rev.* 2019;21(4):498-518. doi:10.1111/ijmr.12206
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
46. **Donaldson SI**, Lee JY, Donaldson SI. Evaluating positive psychology interventions at work: a systematic review and meta-analysis. *Int J Appl Posit Psychol.* 2019;4(3):113-134. doi: 10.1007/s41042-019-00021-8
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
47. **Donaldson SI**. Where do we stand? recent AEA member views on professionalization. *Eval Program Plann.* 2019;72:152-161. doi: 10.1016/j.evalprogplan.2018.10.009.
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
48. **Donaldson SI**, Lee JY, Donaldson SI. The effectiveness of positive psychology interventions in the workplace: a theory-driven evaluation approach. In: Van Zyl LE, Rothmann Sr. S, eds. *Theoretical approaches to multi-cultural positive psychological interventions*. Springer International Publishing; 2019:115-159.
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
49. Schuilenberg SJ, Warren M, Crookes A, Al Serkal A, **Donaldson SI**, McBride DL. Professional psychology associations in the GCC: positive institutions whose time has come. *Middle East J Posit Psychol.* 2016;2(1):61-78.
Personal contribution: Critical revision of the manuscript

BOOK CHAPTERS

50. Donaldson SI, **Donaldson SI**. PERMA+4 and positive organizational psychology. In: Cooper CL, Subhendu P, Rodriguez RV, eds. *Advancing positive organizational behaviour*. Routledge; 2025: 223-238.
Personal contribution: Conceptualization and design; Critical revision of the manuscript

51. Donaldson SI, **Donaldson SI**, Chen C. Evaluating positive organizational psychology interventions. In: Chen C, Donaldson SI, eds. *Positive organizational psychology interventions: Design and evaluation*. John Wiley & Sons, Ltd; 2021:187-196.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
52. Donaldson SI, Chen C, **Donaldson SI**. Designing positive organizational psychology interventions. In: Chen C, Donaldson SI, eds. *Positive organizational psychology interventions: Design and evaluation*. John Wiley & Sons, Ltd; 2021:1-38.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
53. Donaldson SI, Heshmati S, **Donaldson SI**. Global perspectives on positive psychological science. In: Kostic A, Chadee D, eds. *Positive psychology: An international perspective*. Wiley & Sons, Ltd; 2021:201-213.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
54. **Donaldson SI**, Donaldson SI, Ko I. Advances in the science of positive work and organizations. In: Donaldson SI, Csikszentmihalyi M, Nakamura N, eds. *Positive Psychological Science*. 2nd ed. Routledge; 2020.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
55. **Donaldson SI**. Evaluating employee positive functioning and performance: a positive work and organizations approach. ProQuest Dissertations Publishing; 2019.
Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript
56. **Donaldson SI**, Warren MA. Applying positive psychology to advance relationships science. In: Warren, MA, Donaldson, SI, eds. *Toward a positive psychology of relationships: New directions in theory and research*. ABC-CLIO Publishers; 2017:9-33.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
57. **Donaldson SI**, Warren MA. Other people matter. In: Warren, MA, Donaldson, SI, eds. *Toward a positive psychology of relationships: New directions in theory and research*. ABC-CLIO Publishers; 2017:1-8.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
58. Warren, MA, **Donaldson SI**, Donaldson SI. Evaluating scientific progress in positive psychology. In: Warren, MA, Donaldson, SI, eds. *Scientific advances in positive psychology*. Santa Barbara, CA: ABC-CLIO Publishers; 2017.
Personal contribution: Conceptualization and design; Critical revision of the manuscript
59. Donaldson SI, **Donaldson SI**. Visions for using evaluation to develop more equitable societies. In: Donaldson, SI, Picciotto, R. (eds.), *Evaluation for an equitable society*. Information Age Publishing, Inc.; 2017.
Personal contribution: Conceptualization and design; Critical revision of the manuscript

IN REVIEW

60. **Donaldson SI**, Robichaud MO, Wang E, DeJesus A, Dreyfus J, Ganz O, Chen-Sankey J, Allem JP. Evaluating anti-tobacco mass media campaigns in the digital age: scoping review. *Tob Control* (under review).
Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript

61. **Donaldson SI**, Allem JP. The need to advance the measurement of exposure to digital tobacco content. *Nicotine Tob Res* (under review).
Personal contribution: Conceptualization and design; Critical revision of the manuscript
62. Donaldson, S. I., Chen, C., & **Donaldson, S. I.** (2025, in press). Introduction to positive organizational psychology. In S. I. Donaldson & C. Chen (Eds.), *Positive organizational psychology: Evidence-informed applications*. Hoboken, NJ: Wiley.
63. **Donaldson, S. I., Donaldson, S. I., & Chen, C.** (2025, in press). Measuring and evaluating positive organizational psychology interventions and activities. In S. I. Donaldson & C. Chen (Eds.), *Positive organizational psychology: Evidence-informed applications*. Hoboken, NJ: Wiley.
64. Donaldson SI, Bickman L, Martin D, Gasper C, **Donaldson SI**. AI-enhanced evaluation science: Emerging ideas for the future of evaluation practice. *Eval Program Plann*. (under review).
Personal contribution: Drafting of the manuscript; Critical revision of the manuscript

TECHNICAL & EVALUATION REPORTS

1. **Donaldson SI**, Allem JP. *Results from Tobacco Industry Monitoring Evaluation (TIME) 2.0*. California Department of Public Health, California Tobacco Prevention Program Technical Report; 2024.
2. **Donaldson SI**, Allem JP (2024). *Tobacco Industry Monitoring Evaluation (TIME) 2.0: Policy brief*. California Department of Public Health, California Tobacco Prevention Program Technical Report; 2024.
3. **Donaldson, SI**. *A guidance document for developing an evaluation plan*. Moores Cancer Center Technical Report; 2020.
4. **Donaldson, SI**. *Creating a positive wave: Evaluating the codes impact on organizational outcomes*. Claremont Evaluation Center Technical Report; 2018.
5. Chen C, **Donaldson SI**, Schroyer L, Whalen C. *ProHabits evaluation report*. Claremont Evaluation Center Technical Report; 2018.

E. Presentations and Invited Addresses

1. **Donaldson, SI** (2025, December). *Disentangling the relationship between exposure to alcohol-related social media content and young adults' desire to drink: a randomized controlled experiment*. Poster presented at the Promoting Research in Social Media and Health Symposium, San Francisco, CA.
2. **Donaldson, SI**, Allem, JP (2025, March). *Developing the online e-cigarette marketing scale: a psychometric approach*. Symposium presented at the 31st annual meeting for the Society for Research on Nicotine & Tobacco, New Orleans, LA.
3. **Donaldson, SI**, Allem, JP (2025, March). *A protocol for developing tobacco-related online marketing receptivity scales: a psychometric approach*. Poster presented at the annual meeting for the American Academy of Health Behavior, San Diego, CA.
4. **Donaldson, SI** (2025, February). *Can the content on social media impact health behavior?* Presented at the Rutgers School of Public Health, New Brunswick, NJ.
5. **Donaldson, SI** (2024, December). *Exposure to alcohol marketing content on social media and alcohol use: a systematic review and meta-analysis*. Symposium presented at the Promoting Research in Social Media and Health Symposium, San Francisco, CA.
6. **Donaldson, SI** (2024, December). *The effect of social media on adolescent health*. Presented at the Claremont Rotary, Claremont, CA.

7. **Donaldson, SI** (2024, November). *Exposure to tobacco content on social media and tobacco use: a systematic review and meta-analysis*. Prepared for presentation at the Abby Prestin Memorial Lecture, Office of Science, Center for Tobacco Products, U.S. Food and Drug Administration, Beltsville, MD, USA.
8. **Donaldson, SI** (2024, July). *Professionalising positive psychology: background, progress, and future possibilities*. Symposium presented at the European Conference on Positive Psychology, Innsbruck, AT.
9. **Donaldson, SI** (2023, December). *Examining the peer-reviewed literature on tobacco-related social media data: scoping review*. Presented at the Promoting Research in Social Media and Health Symposium, San Francisco, CA.
10. **Donaldson, SI**, Allem, JP (2023, June). *Tobacco Industry Monitoring Evaluation*. Presented at the California Department of Public Health, Evaluation Task Force, Virtual Meeting.
11. **Donaldson, SI** (2023, January). *Association between exposure to tobacco content on social media and tobacco use: A systematic review and meta-analysis*. Presented at the Tobacco Regulatory Science Journal Club, Los Angeles, CA.
12. **Donaldson, SI** (2021, December). *Exposure to tobacco content on social media and tobacco use: A meta-analysis*. Poster presented at the Promoting Research in Social Media and Health Symposium, San Francisco, CA.
13. **Donaldson, SI** (2021, July). *Understanding and correcting for self-report bias in organizational behavior research: A multitrait-multimethod analysis*. Podium presented at the International Positive Psychology Association 7th World Congress, Virtual Conference.
14. **Donaldson, SI** (2021, July). *The Positive Functioning at Work Scale: Psychometric assessment, validation, and measurement invariance*. Poster presented at the International Positive Psychology Association 7th World Congress, Virtual Conference.
15. **Donaldson, SI**, Rattrie, L (2021, March). *Bridging the gap between science and practice: Developing a roadmap for academic-practitioner collaboration in positive work and organizations*. Poster presented at the International Positive Psychology Association Evidence in Action Conference, Virtual Conference.
16. Lee, JY, **Donaldson, SI** (2020, October). Measuring positive psychology constructs and interventions beyond self-reports. In Donaldson, S. I. (Chair), *Designing, measuring, and evaluating positive psychology interventions*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Virtual Conference.
17. **Donaldson, SI**, Donaldson, SI (2019, July). *New approaches to assess and improve employee flourishing across cultures*. Presentation at the International Positive Psychology Association's World Congress, Melbourne, Australia.
18. **Donaldson, SI**, Reece, A (2019, April). Predicting employee success in the changing workplace. In Donaldson, S. I. (Chair), *Applying the science of positive psychology to improve the workplace of tomorrow*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Pasadena, CA.
19. **Donaldson, SI**, Jones, ND, LaVelle, JM (2018, November). *The role of individual and contextual activators in the impostor phenomenon*. Talk submitted to the American Evaluation Association, Cleveland, OH. AEA Presidential Strand.
20. Jones, ND, **Donaldson, SI**, LaVelle, JM (2018, November). *Confronting the impostor phenomenon: Speaking your truth*. Talk submitted to the American Evaluation Association, Cleveland, OH. AEA Presidential Strand.
21. LaVelle, JM, Jones, ND, **Donaldson, SI** (2018, November). *Grounding the impostor phenomenon in scholarly literature*. Talk submitted to the American Evaluation Association, Cleveland, OH. AEA Presidential Strand.

22. LaVelle, J, **Donaldson, SI**, Jones, N (October, 2018). *The imposter phenomenon in evaluation practice: Scholarly analysis and practical solutions*. Paper presented at the annual meeting for European Evaluation Society (EES), Prague, CZ.
23. **Donaldson, SI**, Donaldson, SI, Siegel, J, Chen, C (2018, April). Promoting human flourishing at work. In Donaldson, S. I. (Chair), *Cutting edge research on human flourishing*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Portland, CA.
24. **Donaldson, SI**, Tomson, S (2018, January). *The CODE method: An intervention to improve employee engagement and activate positive change in organizations*. Panel session presented at the annual meeting for Western Positive Psychological Association (WPPA), Los Angeles, CA.
25. Chen, C, **Donaldson, SI**, Schroyer, L, Whalen, C (2018, January). *Research on Prohabits: Professional habits powered by positive psychology*. Panel session presented at the annual meeting for Western Positive Psychological Association (WPPA), Los Angeles, CA.
26. Donaldson, SI, **Donaldson, SI**, Fierro, L, Gargani, J, Catsambas, T (2017, November). *What have we learned from research on professionalization?* Panel session presented at the annual meeting for the American Evaluation Association (AEA), Washington, DC.
27. Donaldson, SI, **Donaldson, SI**, Mason, S, Rykaczewska, A, Bonis, S (2017, November). Exemplary evaluation. Panel session presented at the annual meeting for the American Evaluation Association (AEA), Washington, DC.
28. Vo, A, Azzam, T, **Donaldson, SI** (2017, November). *Money and time: their effects on evaluation design*. Paper presented at the annual meeting for the American Evaluation Association (AEA), Washington, DC.
29. Donaldson, SI, **Donaldson, SI**, Fierro, L (2017, September). *Research on the professionalization of evaluation: Implications for Hawaii-Pacific evaluators and evaluation clients*. Round table session presented at the annual meeting for the Hawaii Pacific Evaluation Association (H-PEA), Honolulu, HI.
30. **Donaldson, SI**, Donaldson, SI, Siegel, J, Berger, D (2017, April). A job analysis of psychology graduates with research careers. In Donaldson, S. I. (Chair), *Meaningful careers in psychology*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Sacramento, CA.
31. **Donaldson, SI** (2016, 2017 April). *Careers in developmental psychology*. Invited talk at Claremont Graduate University's Directed Research, Claremont, CA.
32. **Donaldson, SI** (2017, February). *Searching for jobs in consulting*. Invited talk at Claremont Graduate University's Consulting Club, Claremont, CA.
33. **Donaldson, SI** (2016, October). *Resumes, cover letters, and internships*. Facilitated workshop for Claremont Graduate University's Psi Chi, Claremont, CA.
34. **Donaldson, SI**, Donaldson, SI (2016, May). *Careers in applied psychology*. Invited talk at University of California Irvine's Industrial and Organizational Psychology Club, Irvine, CA.

F. Select Media Coverage

News Outlets

1. [BMJ Group](#)
Major US tobacco brands flouting platform + federal policies to restrict young people's access to their content on Instagram
(January 27, 2026)
2. [ONNJ](#)
The influence of social media on young people's drinking habits
(November 13, 2025)

3. [CNN](#)
Big tobacco may have its biggest new hit since cigarettes ([July 27, 2024](#))
4. [The Conversation](#)
California banned sales of flavored e-cigarettes in 2022 – but a new study finds online stores are still selling them, even to kids ([December 21, 2023](#))
5. [Psychology Today](#)
The PERMA+4 framework: a new approach to well-being at work ([July 26, 2023](#))
6. [Psychology Today](#)
What flourishing is and why it matters ([February 16, 2023](#))
7. [Psychology Today](#)
Can we rediscover our identity at work? ([March 17, 2022](#))
8. [Psychology Today](#)
Which well-being approaches work best? ([July 7, 2022](#))
9. [NBC Los Angeles](#)
USC study of tobacco content on social media links exposure to use ([July 11, 2022](#))
10. [The Hill](#)
Large study finds link between social media and tobacco use ([July 12, 2022](#))
11. [U.S. News & World Report](#)
Social media has big impact on people taking up smoking, Vaping ([July 13, 2022](#))

Radio/Podcast

12. [The Wellbeing Lab](#)
Which positive psychology interventions work best? ([April 21, 2021](#))
13. [KCBS Radio](#)
Research reveals influence tobacco advertisements on social media has on people ([July 11, 2022](#))

University Press Release

14. [Rutgers Health](#)
How alcohol ads in your feed may lead to alcohol in your glass ([October 29, 2025](#))
15. [Keck School of Medicine of USC](#)
Largest ever study of tobacco content on social media links exposure to tobacco use ([July 11, 2022](#))

Policy Document

16. [World Health Organization](#)
WHO study group on tobacco product regulation: report on the scientific basis of tobacco product regulation: ninth report of a WHO study group ([August 23, 2023, p.138](#))
17. [Federal Trade Commission](#)
Agency information collection activities; submission for OMB review; comment request; extension ([July 15, 2024](#))

G. Adhoc Journal Reviewer

1. [JAMA Health Forum](#)
2. [Tobacco Control](#)
3. [Nicotine & Tobacco Research](#)
4. [Pediatrics](#)

5. *Addictive Behavior Reports*
6. *Evaluation & the Health Professions*
7. *Substance Use & Misuse*
8. *Current Addiction Reports*
9. *Behavioral Science*

H. Professional Service, Honors, Awards

1. 2025 Best Poster Presentation Award, The Promoting Research in Social Media and Health Symposium
2. 2024 Best Rapid-Fire Presentation Award, The Promoting Research in Social Media and Health Symposium
3. 2021 Top Dissertation (Honorable Mention), The International Positive Psychology Association
4. 2019-2021 IPPA Work and Organizations Division President, The International Positive Psychology Association
5. 2018 Larry and Jane Rosen Fellowship, Claremont Graduate University