

## CURRICULUM VITAE (updated 10.28.25)

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### **A. Personal Information:**

Name in Full            Scott I. Donaldson, Ph.D., M.S.  
Business Address      Rutgers Institute for Nicotine and Tobacco Studies  
                                 303 George Street. Suite 500  
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Phone                    (909) 702-4244  
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### **B. Education & Training:**

Postdoctoral            University of California, San Diego, Department of Family Medicine and Public  
Training                  Health, Postdoctoral Scholar in Evaluation, Statistics, and Measurement, 2021  
Advanced Degrees      Claremont Graduate University, Ph.D., Psychology, Concentration in Evaluation  
                                 and Applied Research Methods, 2020  
                                 University of Southern California, M.S., Applied Psychology, 2015  
University                University of California, Los Angeles, B.A., Psychology, 2014

### **C. Professional Background:**

#### Academic Appointments

**Assistant Professor of General Internal Medicine**, Division of General Internal  
Medicine, Rutgers Robert Wood Johnson Medical School, February 2024–  
present  
**Core Member**, Institute for Nicotine & Tobacco Studies, Rutgers Robert Wood  
Johnson Medical School, New Brunswick, NJ, USA, February 2024–  
present  
**Member**, Rutgers Cancer Institute of New Jersey, New Brunswick, NJ, USA,  
February 2024–present  
**Adjunct Professor**, Department of Educational Psychology, Research Methods,  
Measurement, and Evaluation, University of Connecticut, May 2023–  
present  
**Senior Research Associate**, Department of Population and Public Health  
Sciences, Keck School of Medicine of USC, May 2021–February 2024  
(PI: Jon-Patrick Allem)  
**Postdoctoral Scholar**, Department of Family Medicine and Public Health,  
Moores Cancer Center, University of California, San Diego, January  
2020–May 2021 (PI: Shu-Hong Zhu)  
**Adjunct Professor**, School of Education and Leadership Sciences, University of  
San Diego, January 2021–May 2021  
**Research Associate**, Department of Family Medicine and Public Health, Moores  
Cancer Center, University of California, San Diego, September 2019–  
January 2020 (PI: Shu-Hong Zhu)  
**Adjunct Professor**, Crean College of Health and Behavioral Sciences, Chapman  
University, August 2018–May 2019  
**Adjunct Professor**, Department of Psychology, California State University, Los  
Angeles, August 2017–May 2018

#### **Specific Teaching Responsibilities**

Practicum in Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Fall 2025

Advanced Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Summer 2025

Practicum in Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Fall 2024

Advanced Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Summer 2024

Quantitative Methods in Research (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Spring 2024

Practicum in Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Fall 2023

Advanced Program Evaluation (graduate level core course), Department of Educational Psychology, Research Methods, Measurement, and Evaluation, University of Connecticut, Summer 2023

Principles of Biostatistics (graduate level core course), Department of Population and Public Health Sciences, Keck School of Medicine of USC, Summer 2022

Research Design & Methodology (graduate level core course), School of Education and Leadership Sciences, University of San Diego, Spring 2021

Research Methods in Psychology, Crean College of Health and Behavioral Sciences, Chapman University, Spring 2019

Statistics for the Behavioral Sciences, Crean College of Health and Behavioral Sciences, Chapman University, Interterm 2019

Research Methods in Psychology, Crean College of Health and Behavioral Sciences, Chapman University, Fall 2018

Statistics for the Behavioral Sciences, Crean College of Health and Behavioral Sciences, Chapman University, Fall 2018

Research Methods in Psychology, Department of Psychology, California State University, Los Angeles, Spring 2018

Teaching Assistant, Evaluation Procedures, Claremont Evaluation Center, Claremont Graduate University, Fall 2017

Inferential Statistics, Department of Psychology, California State University, Los Angeles, Fall 2017

### **Undergraduate, Graduate, and Medical Student (or Other) Mentorship**

Maina Alturi, 2021, USC HP490, Directed Research Advisor

Manan Biyani, 2021-2023, USC Viterbi, M.S. in Computer Science Mentor

Jacqueline Trinh, USC HP490, Directed Research Advisor

Ali Elmashat, 2022, USC HP490, Directed Research Advisor

Oumayma Ben Youssef, 2022, USC HP490, Directed Research Advisor

Kyara Yapari, 2022, USC HP490, Directed Research Advisor  
 Ephrata Abate, 2022, USC HP490, Directed Research Advisor  
 Natasha Koneru, 2022, USC HP490, Directed Research Advisor  
 Liam Obaid, 2022, USC HP490, Directed Research Advisor  
 Huda Alnajjar, 2022, USC HP490, Directed Research Advisor  
 Erin Barth, 2022, USC HP490, Directed Research Advisor  
 Mia Chakroun, 2022, USC HP490, Directed Research Advisor  
 Jack Petrucci, 2022, USC HP490, Directed Research Advisor  
 Pedram Zamanpour, 2022, USC HP490, Directed Research Advisor  
 Saniyah Panjwani, 2024, Project SUPER Undergraduate Research Program, Faculty Advisor  
 Jamil Fayad, 2024, Ludwig Princeton and Rutgers Cancer Institute Summer Internship Program, Faculty Advisor  
 Emily Wang, 2024-present, Columbia University Research Internship, Faculty Advisor

#### **D. Research Activities:**

**Major Areas of Research Interest:** Evaluation, Measurement, Tobacco, Social Media, Health Behaviors

#### **Current & Past Grant Support**

Tobacco Industry Monitoring Evaluation (TIME) 3.0  
 California Department of Public Health, California Tobacco Prevention Program  
 May 2024-May 2027  
 Role: Co-Investigator  
 Effort: 90%  
 Total costs: \$1,800,000

Rutgers Center of Excellence in Rapid Surveillance of Tobacco  
 National Cancer Institute  
 June 2023-May 2028  
 Role: Co-Investigator  
 Effort: 10%  
 Total costs: \$17,993,293

Tobacco Industry Monitoring Evaluation (TIME) 2.0  
 California Department of Public Health, California Tobacco Prevention Program  
 February 2021-February 2024  
 Role: Senior Research Associate  
 Effort: 100%  
 Total costs: \$1,759,579

Tobacco Use Prevention Education Program (TUPE) Evaluation  
 California Department of Education  
 December 2019-June 2021  
 Role: Postdoctoral Scholar  
 Effort: 90%  
 Total Costs: \$3,160,000

Youth Vaping Alternative Program Education (YVAPE)  
 Role: Postdoctoral Scholar  
 December 2019-June 2021  
 Effort: 10%  
 Total Costs: \$1,194,962

## BIBLIOGRAPHY

### PEER REVIEW

1. **Donaldson SI**, Russell AM, Capria KL, DeJesus A, Wang E, Fayad J, Allem JP. Association between exposure to digital alcohol marketing and alcohol use: a systematic review and meta-analysis. *Lancet Public Health*. 2025;10(11):e912-e922. doi:10.1016/S2468-2667(25)00219-1  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
2. **Donaldson SI**, Suchta M, Donaldson SI. Development and validation of the Global Economic Security Scale. *Int J Appl Posit Psychol*. 2025;10(4):63. doi:10.1007/s41042-025-00261-x  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
3. **Donaldson SI**, Suchta M, Donaldson SI. PERMA+4 well-being predicts the future: longitudinal evidence for employee positive functioning and performance. *J Posit Psychol*. 0(0):1-6. doi:10.1080/17439760.2025.2542236  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
4. **Donaldson SI**, Beard TA, Soto D, Lee R, Leventhal AM, Unger JB. Validating the Satisfaction with Life Scale among early adolescents: psychometric assessment using item response theory. *Curr Psychol*. 2025:1-9. doi:10.1007/s12144-025-07518-3  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
5. **Donaldson SI**, La Capria K, DeJesus A, Ganz O, Allem JP. Content analysis of tobacco brands' "Tagged" section on Instagram. *Nicotine Tob Res*. Published online 2025. doi:10.1093/ntr/ntaf039  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
6. **Donaldson SI**, La Capria K, DeJesus A, Ganz O, Delnevo CD, Allem JP. Describing ZYN-related content on TikTok: content analysis. *Nicotine Tob Res*. Published online 2025. doi:10.1093/ntr/ntaf016  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
7. Vassey J, Vogel EA, Unger JB, Cho J, Bae D, **Donaldson SI**, Allem JP. Impact of Instagram and TikTok influencer marketing on perceptions of e-cigarettes and perceptions of influencers in young adults: a randomized survey-based experiment. *Tob Control*. Published Online First: 13 February 2025. doi: 10.1136/tc-2024-059021  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
8. Ganz O, Gonsalves NJ, Talbot EM, **Donaldson SI**, Jeong M, Allem JP. Social media use and exposure to pro-tobacco content: a comparison of sexual identity and gender in young adults in California. *Nicotine Tob Res*. Published online 2025. doi: 10.1093/ntr/ntaf040  
*Personal contribution: Critical revision of the manuscript*

9. **Donaldson SI**, Beard TA, Chen-Sankey JC, Ganz O, Wackowski O, Allem JP. Recognition of online e-cigarette marketing and e-cigarette-related attitudes and behaviors among young adults. *Nicotine Tob Res.* 2025;27(1):73-79. <https://doi.org/10.1093/ntr/ntae167>  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
10. Jeong M, Ganz O, Talbot E, LaVake M, Wackowski OA, Barnwell PV, **Donaldson SI**, Delnevo C. Lost Mary's youth-appealing e-cigarette advertising on social media. *Tob Prev Cessat.* 2024;10:10.18332/tpc/195631. doi:10.18332/tpc/195631  
*Personal contribution: Critical revision of the manuscript*
11. Han E, Biyani M, Hrywna M, **Donaldson SI**, Allem JP. Identifying topics around nicotine gum: a machine learning approach with Twitter data. *Subst Use Misuse.* 2024;1-6.  
*Personal contribution: Critical revision of the manuscript*
12. **Donaldson SI**, Capria K, Allem JP. Recall of Netflix scripted content known to contain e-cigarette-related imagery is associated with susceptibility to use e-cigarettes among young adults. *Subst Use Misuse.* 2024;60(1):39-43. doi: 10.1080/10826084.2024.2403123  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
13. Ganz O, Barnwell PV, Hrywna M, **Donaldson SI**, Allem JP, Delnevo CD. Marketing ZYN: Examining branded and unbranded content. *Tob Control.* Epub ahead of print July 2024. PMID: 38964857  
*Personal contribution: Critical revision of the manuscript.*
14. **Donaldson SI**, Beard TA, Trinh J, et al. Content analysis of e-mail marketing communications among online e-cigarette retailers. *Nicotine & Tob Res.* 2024; ntae046. <https://doi.org/10.1093/ntr/ntae046>  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
15. **Donaldson SI**, Dormanesh, A, Majmundar, A, et al. Examining the peer-reviewed literature on tobacco-related social media data: scoping review. *Nicotine Tob Res.* 2024;26(4):413-420. doi.org/10.1093/ntr/ntad186  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
16. Beard TA, **Donaldson SI**, Unger JB, Allem JP. Examining tobacco-related social media research in government policy documents: systematic review. *Nicotine Tob Res.* 2024;26(4):421-426. doi:10.1093/ntr/ntad172  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
17. **Donaldson SI**, Donaldson SI, McQuaid M, Kern ML. Systems-informed PERMA+4: measuring well-being and positive functioning at the employee, team, and supervisor levels. *Int J Appl Posit Psychol.* 2024;9:1153-1166. doi-org.ccl.idm.oclc.org/10.1007/s41042-024-00177-y  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
18. **Donaldson SI**, Donaldson SI, McQuaid M, Kern ML. Systems-informed PERMA+4 and psychological safety: predicting work-related well-being and performance across an international sample. *J Posit Psychol.* 2024;1-6. doi.org/10.1080/17439760.2024.2387341  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*

19. **Donaldson SI**, Beard TA, Colonna R, et al. Online purchase attempts of flavored e-cigarettes to minors in California before and after Senate Bill 793. *JAMA Netw Open*. 2023;6(12):e2348749. doi:10.1001/jamanetworkopen.2023.48749  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
20. Allem JP, Rodriques V, Pattarroyo M, Ramirez CM, Beard T, Soto D, **Donaldson SI**, Unger JB. Spanish-language tobacco-related posts on Twitter: content analysis. *Nicotine Tob Res*. 2023: ntad220. doi: 10.1093/ntr/ntad220  
*Personal contribution: Interpretation of data; Critical revision of the manuscript*
21. **Donaldson SI**, Beard T, Dormanesh A, et al. Monitoring website marketing among leading e-cigarette brands and vendors in California: content analysis. *Tob Control*. 2025;34(2):192-197. doi:10.1136/tc-2023-058000  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
22. **Donaldson SI**, Donaldson SI, McQuaid M, Kern ML. The PERMA+4 short scale: a cross-cultural empirical validation using item response theory. *Int J Appl Posit Psychol*. Published online June 19, 2023. doi: 10.1007/s41042-023-00110-9  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
23. Allem JP, Dormanesh A, Chu M, **Donaldson SI**. A thematic analysis of Puff Bar-related content on TikTok. *Subst Use Misuse*. 2023; 58:8, 975-980. doi:10.1080/10826084.2023.2201837  
*Personal contribution: Interpretation of data; Critical revision of the manuscript*
24. **Donaldson SI**, Dormanesh A, Perez C, et al. Monitoring the official YouTube channels of e-cigarette companies: a thematic analysis. *Health Educ Behav*. 2023;0(0). doi:10.1177/10901981221148964  
*Personal contribution: Interpretation of data; Critical revision of the manuscript*
25. **Donaldson SI**, Allem J. The need for tobacco-related interventions to incorporate digital media literacy. *JAMA Pediatr*. 2023;177(3):221–222. doi:10.1001/jamapediatrics.2022.4970  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
26. Allem JP, **Donaldson SI**, Vogel, E, et al. An analysis of Twitter posts about the U.S. FDA’s menthol ban. *Nicotine Tob Res*. 2022;25(5):962-966. <https://doi.org/10.1093/ntr/ntac290>  
*Personal contribution: Interpretation of data; Critical revision of the manuscript*
27. Vassey J, **Donaldson SI**, Dormanesh A, Allem JP. Themes in TikTok videos featuring little cigars and cigarillos: content analysis. *J Med Internet Res*. 2022;24(11):e42441. doi: 10.2196/42441  
*Personal contribution: Interpretation of data; Critical revision of the manuscript*
28. **Donaldson SI**, Dormanesh A, Perez C, Majmundar A, Allem JP. Association between exposure to tobacco content on social media and tobacco use: a systematic review and meta-analysis. *JAMA Pediatr*. 2022;176(9):878-885. doi:10.1001/jamapediatrics.2022.2223  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
29. Allem JP, Van Valkenburgh SP, **Donaldson SI**, et al. E-cigarette imagery in Netflix scripted television and movies popular among young adults: a content analysis. *Addictive Behav*. 2022;16:100444. <https://doi.org/10.1016/j.abrep.2022.100444>  
*Personal contribution: Critical revision of the manuscript*

30. **Donaldson SI**, Dormanesh A, Escobedo P, et al. The impact of e-cigarette product placement in music videos on susceptibility to use e-cigarettes among young adults: an experimental investigation. *Addict Behav.* 2022;130:107307. <https://doi.org/10.1016/j.addbeh.2022.107307>  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
31. Allem JP, Majmundar A, Dormanesh A, **Donaldson SI**. Identifying health-related discussions of cannabis use on Twitter by using a medical dictionary: content analysis of tweets. *JMIR Form Res.* 2022;6(2):e35027. doi: 10.2196/35027  
*Personal contribution: Interpretation of data; Drafting of the manuscript*
32. LaVelle JM, Stephenson CL, **Donaldson SI**, Hackett JD. Findings from an empirical exploration of evaluators' values. *AM J Eval.* January 2022. doi: 10.1177/10982140211046537  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
33. LaVelle JM, Jones ND, **Donaldson SI**. Addressing the elephant in the room: exploring the impostor phenomenon in evaluation. *AM J Eval.* Published online January 31, 2022:10982140221075244. doi: 10.1177/10982140221075243  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
34. **Donaldson SI**, Donaldson SI, Renger JA. Evaluation in the United States of America. In: Stockmann R, Meyer W, Szentmarjay L, eds. *The institutionalisation of evaluation in the Americas*. Springer International Publishing; 2022:355-377.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
35. **Donaldson SI**, Strong D, Zhu SH. A brief measure of problematic smartphone use among high school students: psychometric assessment using item response theory. *Comput Hum Behav Rep.* 2021;3:100091. <https://doi.org/10.1016/j.chbr.2021.100091>  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
36. Donaldson SI, van Zyl LE, **Donaldson SI**. PERMA+4: A framework for work-related wellbeing, performance and positive organizational psychology 2.0. *Front Psychol.* 2022;12:817244. <https://doi.org/10.3389/fpsyg.2021.817244>  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
37. **Donaldson SI**, Donaldson SI. Examining PERMA+4 and work role performance beyond self-report bias: insights from multitrait-multimethod analyses. *J Posit Psychol.* Published online 2021:1-10. doi:10.1080/17439760.2021.1975160  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
38. **Donaldson SI**, Donaldson SI, Chan L, Kang KW. Positive Psychological Capital (PsyCap) meets multitrait-multimethod analysis: is PsyCap a robust predictor of well-being and performance controlling for self-report bias? *Int J Appl Posit Psychol.* Published online December 3, 2021. doi:10.1007/s41042-021-00060-0  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
39. **Donaldson SI**, Donaldson SI. The Positive Functioning at Work Scale: psychometric assessment, validation, and measurement invariance. *J Well-Being Assess.* 2021;4(2):181-215. doi:10.1007/s41543-020-00033-1  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*

40. Donaldson SI, Heshmati S, Lee JY, **Donaldson SI**. Examining building blocks of well-being beyond PERMA and self-report bias. *J Posit Psychol*. 2021;16(6):811-818. doi:10.1080/17439760.2020.1818813  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
41. Warren MA, **Donaldson SI**, Lee JY, Donaldson SI. Reinvigorating research on gender in the workplace using a positive work and organizations perspective. *Int. J. of Manag. Rev*. 2019;21(4):498-518. doi:10.1111/ijmr.12206  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
42. **Donaldson SI**, Lee JY, Donaldson SI. Evaluating positive psychology interventions at work: a systematic review and meta-analysis. *Int J Appl Posit Psychol*. 2019;4(3):113-134. doi: 10.1007/s41042-019-00021-8  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
43. **Donaldson SI**. Where do we stand? recent AEA member views on professionalization. *Eval Program Plann*. 2019;72:152-161. doi: 10.1016/j.evalprogplan.2018.10.009.  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
44. **Donaldson SI**, Lee JY, Donaldson SI. The effectiveness of positive psychology interventions in the workplace: a theory-driven evaluation approach. In: Van Zyl LE, Rothmann Sr. S, eds. *Theoretical approaches to multi-cultural positive psychological interventions*. Springer International Publishing; 2019:115-159.  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
45. Schuilenberg SJ, Warren M, Crookes A, Al Serkal A, **Donaldson SI**, McBride DL. Professional psychology associations in the GCC: positive institutions whose time has come. *Middle East J Posit Psychol*. 2016;2(1):61-78.  
*Personal contribution: Critical revision of the manuscript*

## **BOOK CHAPTERS**

46. Donaldson SI, **Donaldson SI**. PERMA+4 and positive organizational psychology. In: Cooper CL, Subhendu P, Rodriguez RV, eds. *Advancing positive organizational behaviour*. Routledge; 2025: 223-238.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
47. Donaldson SI, **Donaldson SI**, Chen C. Evaluating positive organizational psychology interventions. In: Chen C, Donaldson SI, eds. *Positive organizational psychology interventions: Design and evaluation*. John Wiley & Sons, Ltd; 2021:187-196.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
48. Donaldson SI, Chen C, **Donaldson SI**. Designing positive organizational psychology interventions. In: Chen C, Donaldson SI, eds. *Positive organizational psychology interventions: Design and evaluation*. John Wiley & Sons, Ltd; 2021:1-38.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
49. Donaldson SI, Heshmati S, **Donaldson SI**. Global perspectives on positive psychological science. In: Kostic A, Chadee D, eds. *Positive psychology: An international perspective*. Wiley & Sons, Ltd; 2021:201-213.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*

50. **Donaldson SI**, Donaldson SI, Ko I. Advances in the science of positive work and organizations. In: Donaldson SI, Csikszentmihalyi M, Nakamura N, eds. *Positive Psychological Science*. 2nd ed. Routledge; 2020.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
51. **Donaldson SI**. Evaluating employee positive functioning and performance: a positive work and organizations approach. ProQuest Dissertations Publishing; 2019.  
*Personal contribution: Conceptualization and design; Acquisition of data; Interpretation of data; Critical revision of the manuscript*
52. **Donaldson SI**, Warren MA. Applying positive psychology to advance relationships science. In: Warren, MA, Donaldson, SI, eds. *Toward a positive psychology of relationships: New directions in theory and research*. ABC-CLIO Publishers; 2017:9-33.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
53. **Donaldson SI**, Warren MA. Other people matter. In: Warren, MA, Donaldson, SI, eds. *Toward a positive psychology of relationships: New directions in theory and research*. ABC-CLIO Publishers; 2017:1-8.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
54. Warren, MA, **Donaldson SI**, Donaldson SI. Evaluating scientific progress in positive psychology. In: Warren, MA, Donaldson, SI, eds. *Scientific advances in positive psychology*. Santa Barbara, CA: ABC-CLIO Publishers; 2017.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*
55. Donaldson SI, **Donaldson SI**. Visions for using evaluation to develop more equitable societies. In: Donaldson, SI, Picciotto, R. (eds.), *Evaluation for an equitable society*. Information Age Publishing, Inc.; 2017.  
*Personal contribution: Conceptualization and design; Critical revision of the manuscript*

#### **IN REVIEW**

56. Ganz O, Allem J-P, Robichaud M, Talbot EM, Roberts K, Barnwell PV, **Donaldson SI**, Delnevo C. Monitoring of tobacco product marketing for rapid public health surveillance. *Prev Med Rep*. (revise and resubmit).  
*Personal contribution: Drafting of the manuscript; Critical revision of the manuscript*.
57. **Donaldson SI**, DeJesus A, Wang E, Ganz O, Chen-Sankey J, Allem JP. Evaluating policy compliance among leading tobacco brands on Instagram. *Tob Control*. (under review).  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
58. **Donaldson SI**, Kern ML, Suchta M, McQuaid M, Chen-Sankey J, Donaldson SI. The power of self-compassion and PERMA+4: a dual-path model for employee flourishing. *Behav Sci*. (under review).  
*Personal contribution: Conceptualization and design; Interpretation of data; Critical revision of the manuscript*
59. Donaldson SI, Bickman L, Martin D, Gasper C, **Donaldson SI**. AI-enhanced evaluation science: Emerging ideas for the future of evaluation practice. *Eval Program Plann*. (under review).  
*Personal contribution: Drafting of the manuscript; Critical revision of the manuscript*

60. **Donaldson SI**, Russell AM, Allem JP. Untangling the relationship between alcohol-related social media content and drinking in young adults: a randomized controlled experiment. *JAMA Peds.* (under review).  
*Personal contribution: Conceptualization and design; Data interpretation; Drafting of the manuscript; Critical revision of the manuscript.*
61. Donaldson, S. I., Chen, C., & **Donaldson, S. I.** (2025, in press). Introduction to positive organizational psychology. In S. I. Donaldson & C. Chen (Eds.), *Positive organizational psychology: Evidence-informed applications*. Hoboken, NJ: Wiley.
62. **Donaldson, S. I., Donaldson, S. I., & Chen, C.** (2025, in press). Measuring and evaluating positive organizational psychology interventions and activities. In S. I. Donaldson & C. Chen (Eds.), *Positive organizational psychology: Evidence-informed applications*. Hoboken, NJ: Wiley.

#### **TECHNICAL & EVALUATION REPORTS**

1. **Donaldson SI**, Allem JP. *Results from Tobacco Industry Monitoring Evaluation (TIME) 2.0*. California Department of Public Health, California Tobacco Prevention Program Technical Report; 2024.
2. **Donaldson SI**, Allem JP (2024). *Tobacco Industry Monitoring Evaluation (TIME) 2.0: Policy brief*. California Department of Public Health, California Tobacco Prevention Program Technical Report; 2024.
3. **Donaldson, SI.** *A guidance document for developing an evaluation plan*. Moores Cancer Center Technical Report; 2020.
4. **Donaldson, SI.** *Creating a positive wave: Evaluating the codes impact on organizational outcomes*. Claremont Evaluation Center Technical Report; 2018.
5. Chen C, **Donaldson SI**, Schroyer L, Whalen C. *ProHabits evaluation report*. Claremont Evaluation Center Technical Report; 2018.

#### **E. Presentations and Invited Addresses**

1. **Donaldson, SI**, Allem, JP (2025, March). *Developing the online e-cigarette marketing scale: a psychometric approach*. Symposium presented at the 31<sup>st</sup> annual meeting for the Society for Research on Nicotine & Tobacco, New Orleans, LA.
2. **Donaldson, SI**, Allem, JP (2025, March). *A protocol for developing tobacco-related online marketing receptivity scales: a psychometric approach*. Poster presented at the annual meeting for the American Academy of Health Behavior, San Diego, CA.
3. **Donaldson, SI** (2025, February). *Can the content on social media impact health behavior?* Presented at the Rutgers School of Public Health, New Brunswick, NJ.
4. **Donaldson, SI** (2024, December). *Exposure to alcohol marketing content on social media and alcohol use: a systematic review and meta-analysis*. Presented at the Promoting Research in Social Media and Health Symposium, San Francisco, CA.
5. **Donaldson, SI** (2024, December). *The effect of social media on adolescent health*. Presented at the Claremont Rotary, Claremont, CA.
6. **Donaldson, SI** (2024, November). *Exposure to tobacco content on social media and tobacco use: a systematic review and meta-analysis*. Prepared for presentation at the Abby Prestin Memorial Lecture, Office of Science, Center for Tobacco Products, U.S. Food and Drug Administration, Beltsville, MD, USA.
7. **Donaldson, SI** (2024, July). *Professionalising positive psychology: background, progress, and future possibilities*. Symposium presented at the European Conference on Positive Psychology, Innsbruck, AT.
8. **Donaldson, SI** (2023, December). *Examining the peer-reviewed literature on tobacco-related social media data: scoping review*. Presented at the Promoting Research in Social Media and Health Symposium, San Francisco, CA.

9. **Donaldson, SI**, Allem, JP (2023, June). *Tobacco Industry Monitoring Evaluation*. Presented at the California Department of Public Health, Evaluation Task Force, Virtual Meeting.
10. **Donaldson, SI** (2023, January). *Association between exposure to tobacco content on social media and tobacco use: A systematic review and meta-analysis*. Presented at the Tobacco Regulatory Science Journal Club, Los Angeles, CA.
11. **Donaldson, SI** (2021, December). *Exposure to tobacco content on social media and tobacco use: A meta-analysis*. Poster presented at the Promoting Research in Social Media and Health Symposium, San Francisco, CA.
12. **Donaldson, SI** (2021, July). *Understanding and correcting for self-report bias in organizational behavior research: A multitrait-multimethod analysis*. Podium presented at the International Positive Psychology Association 7<sup>th</sup> World Congress, Virtual Conference.
13. **Donaldson, SI** (2021, July). *The Positive Functioning at Work Scale: Psychometric assessment, validation, and measurement invariance*. Poster presented at the International Positive Psychology Association 7<sup>th</sup> World Congress, Virtual Conference.
14. **Donaldson, SI**, Rattrie, L (2021, March). *Bridging the gap between science and practice: Developing a roadmap for academic-practitioner collaboration in positive work and organizations*. Poster presented at the International Positive Psychology Association Evidence in Action Conference, Virtual Conference.
15. Lee, JY, **Donaldson, SI** (2020, October). Measuring positive psychology constructs and interventions beyond self-reports. In Donaldson, S. I. (Chair), *Designing, measuring, and evaluating positive psychology interventions*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Virtual Conference.
16. **Donaldson, SI**, Donaldson, SI (2019, July). *New approaches to assess and improve employee flourishing across cultures*. Presentation at the International Positive Psychology Association's World Congress, Melbourne, Australia.
17. **Donaldson, SI**, Reece, A (2019, April). Predicting employee success in the changing workplace. In Donaldson, S. I. (Chair), *Applying the science of positive psychology to improve the workplace of tomorrow*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Pasadena, CA.
18. **Donaldson, SI**, Jones, ND, LaVelle, JM (2018, November). *The role of individual and contextual activators in the impostor phenomenon*. Talk submitted to the American Evaluation Association, Cleveland, OH. AEA Presidential Strand.
19. Jones, ND, **Donaldson, SI**, LaVelle, JM (2018, November). *Confronting the impostor phenomenon: Speaking your truth*. Talk submitted to the American Evaluation Association, Cleveland, OH. AEA Presidential Strand.
20. LaVelle, JM, Jones, ND, **Donaldson, SI** (2018, November). *Grounding the impostor phenomenon in scholarly literature*. Talk submitted to the American Evaluation Association, Cleveland, OH. AEA Presidential Strand.
21. LaVelle, J, **Donaldson, SI**, Jones, N (October, 2018). *The imposter phenomenon in evaluation practice: Scholarly analysis and practical solutions*. Paper presented at the annual meeting for *European Evaluation Society (EES)*, Prague, CZ.
22. **Donaldson, SI**, Donaldson, SI, Siegel, J, Chen, C (2018, April). Promoting human flourishing at work. In Donaldson, S. I. (Chair), *Cutting edge research on human flourishing*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Portland, CA.
23. **Donaldson, SI**, Tomson, S (2018, January). *The CODE method: An intervention to improve employee engagement and activate positive change in organizations*. Panel session presented at the annual meeting for Western Positive Psychological Association (WPPA), Los Angeles, CA.

24. Chen, C, **Donaldson, SI**, Schroyer, L, Whalen, C (2018, January). *Research on Prohabits: Professional habits powered by positive psychology*. Panel session presented at the annual meeting for Western Positive Psychological Association (WPPA), Los Angeles, CA.
25. Donaldson, SI, **Donaldson, SI**, Fierro, L, Gargani, J, Catsambas, T (2017, November). *What have we learned from research on professionalization?* Panel session presented at the annual meeting for the American Evaluation Association (AEA), Washington, DC.
26. Donaldson, SI, **Donaldson, SI**, Mason, S, Rykaczewska, A, Bonis, S (2017, November). Exemplary evaluation. Panel session presented at the annual meeting for the American Evaluation Association (AEA), Washington, DC.
27. Vo, A, Azzam, T, **Donaldson, SI** (2017, November). *Money and time: their effects on evaluation design*. Paper presented at the annual meeting for the American Evaluation Association (AEA), Washington, DC.
28. Donaldson, SI, **Donaldson, SI**, Fierro, L (2017, September). *Research on the professionalization of evaluation: Implications for Hawaii-Pacific evaluators and evaluation clients*. Round table session presented at the annual meeting for the Hawaii Pacific Evaluation Association (H-PEA), Honolulu, HI.
29. **Donaldson, SI**, Donaldson, SI, Siegel, J, Berger, D (2017, April). A job analysis of psychology graduates with research careers. In Donaldson, S. I. (Chair), *Meaningful careers in psychology*. Symposium presented at the annual meeting for the Western Psychological Association (WPA) Annual Conference, Sacramento, CA.
30. **Donaldson, SI** (2016, 2017 April). *Careers in developmental psychology*. Invited talk at Claremont Graduate University's Directed Research, Claremont, CA.
31. **Donaldson, SI** (2017, February). *Searching for jobs in consulting*. Invited talk at Claremont Graduate University's Consulting Club, Claremont, CA.
32. **Donaldson, SI** (2016, October). *Resumes, cover letters, and internships*. Facilitated workshop for Claremont Graduate University's Psi Chi, Claremont, CA.
33. **Donaldson, SI**, Donaldson, SI (2016, May). *Careers in applied psychology*. Invited talk at University of California Irvine's Industrial and Organizational Psychology Club, Irvine, CA.

## **F. Select Media Coverage**

### **News Outlets**

1. [CNN](#)  
Big tobacco may have its biggest new hit since cigarettes  
([July 27, 2024](#))
2. [The Conversation](#)  
California banned sales of flavored e-cigarettes in 2022 – but a new study finds online stores are still selling them, even to kids  
([December 21, 2023](#))
3. [Psychology Today](#)  
The PERMA+4 framework: a new approach to well-being at work  
([July 26, 2023](#))
4. [Psychology Today](#)  
What flourishing is and why it matters ([February 16, 2023](#))
5. [Psychology Today](#)  
Can we rediscover our identity at work? ([March 17, 2022](#))
6. [Psychology Today](#)  
Which well-being approaches work best? ([July 7, 2022](#))

7. NBC Los Angeles  
USC study of tobacco content on social media links exposure to use ([July 11, 2022](#))
8. The Hill  
Large study finds link between social media and tobacco use ([July 12, 2022](#))
9. U.S. News & World Report  
Social media has big impact on people taking up smoking, Vaping ([July 13, 2022](#))

#### **Radio/Podcast**

10. The Wellbeing Lab  
Which positive psychology interventions work best?  
([April 21, 2021](#))
11. KCBS Radio  
Research reveals influence tobacco advertisements on social media has on people  
([July 11, 2022](#))

#### **University Press Release**

12. Keck School of Medicine of USC  
Largest ever study of tobacco content on social media links exposure to tobacco use  
([July 11, 2022](#))

#### **Policy Document**

13. World Health Organization  
WHO study group on tobacco product regulation: report on the scientific basis of tobacco product regulation: ninth report of a WHO study group  
([August 23, 2023, p.138](#))
14. Federal Trade Commission  
Agency information collection activities; submission for OMB review; comment request; extension  
([July 15, 2024](#))

#### **G. Adhoc Journal Reviewer**

1. *JAMA Health Forum*
2. *Tobacco Control*
3. *Nicotine & Tobacco Research*
4. *Pediatrics*
5. *Addictive Behavior Reports*
6. *Evaluation & the Health Professions*
7. *Substance Use & Misuse*
8. *Current Addiction Reports*
9. *Behavioral Science*

#### **H. Professional Service, Honors, Awards**

1. 2024 Best Rapid-Fire Presentation Award, The Promoting Research in Social Media and Health Symposium
2. 2021 Top Dissertation (Honorable Mention), The International Positive Psychology Association
3. 2019-2021 IPPA Work and Organizations Division President, The International Positive Psychology Association
4. 2018 Larry and Jane Rosen Fellowship, Claremont Graduate University