



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



young people
always using
the youtube

This Aiming
app

all news
watching

impressing
the
channels

this income
app

just put a
news, the
world will
know

shout out
about the
matter

this the
enter
timeing app

a medium is
used to earn
money for
unemployed
man

all of us
have to
work hard

good
contents.

subscribers
are
valuable

it give as
knowledge
and
happines

the good
content
should be
subscriber
imperseed

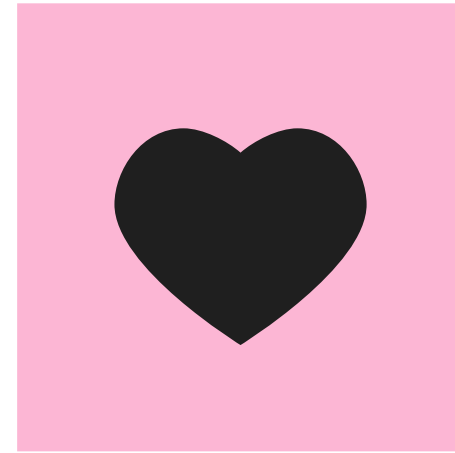
there is a
special feeling
to use it when
you are in a
difficult situation

to ignore
youtube would
be wasting a
golden
opportunity



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?