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| **21 SEPTEMBER (Moderator: Philippe Wacker, LT-Innovate)** | |
| 09.00-09.15 | ***CONFERENCE OPENING***  *Welcome*: **Sahar Vahdati, Annalisa Gentile & Christoph Prinz** |
| 09.15-10.15 | ***CONFERENCE KEYNOTE***  Xin Luna Dong, Meta |
| Immagine che contiene simbolo, schizzo, clipart, logo  Descrizione generata automaticamente | ***10.15-10.45***  COFFEE BREAK |
| 10.45-11.05 | **Josef Kubovsky & Roman Civin**, Nimdzi  *Technology Trends in Global Content Ecosystems* |
| 11.05-11.50 | **Moderator: Arthur Wetzel**, IOLAR **Nicola Gibbs**, Deloitte; **Laszlo Varga**, Nimdzi & **Silke Zschweigert**, Jonckers  *How M&As Transform Europe's Language Technology and Content Industry* |
| 11.50-12.35 | **Kirti Vashee**, Translated; **Johan Sporre**, IKEA  *Language Technology Requirements to Serve Global Enterprise Business Needs* |
| 12.35-13.00 | ***LI KEYNOTE***  **Kristina Podnar,** Digital Policy Consultant  *The Risks and Opportunities of Generative AI and LLMs* |
|  | ***13.00-14.00***  LUNCH BREAK |
| 14.00-15.00 | CONFERENCE KEYNOTE  **Marco Varone**, Expert.ai *From Part-of-speech to AI: a 30 Years' Journey in the World of Language Understanding* |
| 15.00-15.15 | ***SPONSORED TALK***  **Arthur Wetzel**, IOLAR *How AI Helps Language Service Providers Shape into Language Solution Providers* |
| Immagine che contiene simbolo, schizzo, clipart, logo  Descrizione generata automaticamente | ***15.15-15.45***  COFFEE BREAK |
| 15.45-16.05 | **Sonia Ackermann**, Berns Language Consulting & **Ira Rotzler**, Porsche  *Banishing Terminology Chaos: The Terminology Database to the Rescue!* |
| 16.05-17.05 | **Bruno Hermann**, LTI; **Esther Curiel**, Zoetes & **Laura Rossi**, Medtronic  *Leveraging Technology to Build a Robust and Scalable Ecosystem for Global Content Operations* |
| 17.05-17.25 | **Holger Keibel**, Karakun & **Stefan Schandelmaier**, Universitätsspital Basel  *Language Intelligence to Guide Medical Research* |
| 17.25-17.45 | **Prasad Yalamanchi**, Lead Semantics  *Automated ESG Knowledge Extraction from Dow Jones - Factiva Global News* |
| 17.45-18.05 | **Mirko Lorenz**, Deutsche Welle  *Plain X: A 4-in-1 Tool for Content Adaptation* |
| Immagine che contiene strumento  Descrizione generata automaticamente | ***19.00***  DINNER |