# 3: Matrices

### Introduction to R

This assignment consists of six parts:

- Intro to Basics
- Vectors
- Matrices (this document)
- Factors
- Data frames
- Lists

If you haven't already, download the answer sheet for this document (Note: right-click and save the file with the .Rmd extension to your hw02 folder.)

After you complete each exercise, push the R Notebook to your remote repo. See Part 0 for instructions. Do not push this document.

### 3.1 What's a matrix?

In R, a matrix is a collection of elements of the same data type (numeric, character, or logical) arranged into a fixed number of rows and columns. Since you are only working with rows and columns, a matrix is called two-dimensional.

You can construct a matrix in R with the matrix() function. Consider the following example:

```
matrix(1:9, byrow = TRUE, nrow = 3)
```

In the matrix() function:

- The first argument is the collection of elements that R will arrange into the rows and columns of the matrix. Here, we use 1:9 which is a shortcut for c(1, 2, 3, 4, 5, 6, 7, 8, 9).
- The argument byrow indicates that the matrix is filled by the rows. If we want the matrix to be filled by the columns, we just place byrow = FALSE.
- The third argument nrow indicates that the matrix should have three rows.

#### Instructions

• Construct a matrix with 3 rows containing the numbers 1 up to 9, filled row-wise.

```
# Construct a matrix with 3 rows that contain the numbers 1 up to 9
#
```

# 3.2 Analyze matrices, you shall

It is now time to get your hands dirty. In the following exercises you will analyze the box office numbers of the Star Wars franchise. May the force be with you!

In the code chunk, three vectors are defined. Each one represents the box office numbers from the first three Star Wars movies. The first element of each vector indicates the US box office revenue, the second element refers to the Non-US box office (source: Wikipedia).

In this exercise, you'll combine all these figures into a single vector. Next, you'll build a matrix from this vector.

#### Instructions

- Use c(new\_hope, empire\_strikes, return\_jedi) to combine the three vectors into one vector. Call this vector box\_office.
- Construct a matrix with 3 rows, where each row represents a movie. Use the matrix() function to do this. The first argument is the vector box\_office, containing all box office figures. Next, you'll have to specify nrow = 3 and byrow = TRUE. Name the resulting matrix star\_wars\_matrix.

```
# Box office Star Wars (in millions!)
new_hope <- c(460.998, 314.4)
empire_strikes <- c(290.475, 247.900)
return_jedi <- c(309.306, 165.8)

# Create box_office

# Construct star_wars_matrix</pre>
##
```

# 3.3 Naming a matrix

To help you remember what is stored in star\_wars\_matrix, you would like to add the names of the movies for the rows. Not only does this help you to read the data, but it is also useful to select certain elements from the matrix.

Similar to vectors, you can add names for the rows and the columns of a matrix

```
rownames(my_matrix) <- row_names_vector
colnames(my_matrix) <- col_names_vector</pre>
```

I prepared two vectors for you: region, and titles. You will need these vectors to name the columns and rows of star\_wars\_matrix, respectively.

#### Instructions

- Use colnames() to name the columns of star\_wars\_matrix with the region vector.
- Use rownames() to name the rows of star\_wars\_matrix with the titles vector.
- Print out star\_wars\_matrix to see the result of your work.

```
# Box office Star Wars (in millions!)
new_hope <- c(460.998, 314.4)
empire_strikes <- c(290.475, 247.900)
return_jedi <- c(309.306, 165.8)

# Construct matrix
star_wars_matrix <- matrix(c(new_hope, empire_strikes, return_jedi), nrow = 3, byrow = TRUE)
# Vectors region and titles, used for naming</pre>
```

```
region <- c("US", "non-US")
titles <- c("A New Hope", "The Empire Strikes Back", "Return of the Jedi")

# Name the columns with region

# Name the rows with titles

# Print out star_wars_matrix</pre>
##
```

## 3.4 Calculating the worldwide box office

The single most important thing for a movie to become an instant legend in Tinseltown is its worldwide box office figures.

To calculate the total box office revenue for the three Star Wars movies, you have to take the sum of the US revenue column and the non-US revenue column.

In R, the function rowSums() conveniently calculates the totals for each row of a matrix. This function creates a new vector:

```
rowSums(my_matrix)
```

#### Instructions

- Calculate the worldwide box office figures for the three movies and put these in the vector named worldwide\_vector.
- Print the value of worldwide\_vector.

# 3.5 Adding a column for the Worldwide box office

In the previous exercise you calculated the vector that contained the worldwide box office receipt for each of the three Star Wars movies. However, this vector is not yet part of star\_wars\_matrix.

You can add a column or multiple columns to a matrix with the cbind() function, which merges matrices and/or vectors together by column. For example:

```
big_matrix <- cbind(matrix1, matrix2, vector1 ...)</pre>
```

### Instructions

• Add worldwide\_vector as a new column to the star\_wars\_matrix and assign the result to all\_wars\_matrix. Use the cbind() function.

# 3.6 Adding a row

Just like every action has a reaction, every cbind() has an rbind(). (Yeah, pretty bad metaphor.)

Your R workspace, where all variables you defined 'live' (check out what a workspace is), has already been initialized and contains two matrices:

- star wars matrix that we have used all along, with data on the original trilogy,
- star\_wars\_matrix2, with similar data for the prequels trilogy.

Type the name of these matrices in the console and hit Enter if you want to have a closer look. If you want to check out the contents of the workspace, you can type ls() in the console.

### Instructions

• Use rbind() to paste together star\_wars\_matrix and star\_wars\_matrix2, in this order. Assign the resulting matrix to all wars matrix.

# 3.7 The total box office revenue for the entire saga

Just like cbind() has rbind(), colSums() has rowSums(). The code chunk already contains the all\_wars\_matrix that you constructed in the previous exercise; type all\_wars\_matrix to have another look. Let's now calculate the total box office revenue for the entire saga.

#### Instructions

- Calculate the total revenue for the US and the non-US region and assign total\_revenue\_vector. You can use the colSums() function.
- Print out total\_revenue\_vector to have a look at the results.

```
# all_wars_matrix is available in your Notebook
all_wars_matrix

# Total revenue for US and non-US

# Print out total_revenue_vector
#
```

### 3.8 Selection of matrix elements

Similar to vectors, you can use the square brackets [ ] to select one or multiple elements from a matrix. Whereas vectors have one dimension, matrices have two dimensions. You should therefore use a comma to separate the rows you want to select from the columns. For example:

- my\_matrix[1,2] selects the element at the first row and second column.
- my\_matrix[1:3,2:4] results in a matrix with the data on the rows 1, 2, 3 and columns 2, 3, 4.

If you want to select all elements of a row or a column, no number is needed before or after the comma, respectively:

- my\_matrix[,1] selects all elements of the first column.
- my\_matrix[1,] selects all elements of the first row.

Back to Star Wars with this newly acquired knowledge! As in the previous exercise, all\_wars\_matrix is already available in your workspace.

### Instructions

- Select the non-US revenue for all movies (the entire second column of all\_wars\_matrix), store the result as non\_us\_all.
- Use mean() on non\_us\_all to calculate the average non-US revenue for all movies. Simply print out the result.
- This time, select the non-US revenue for the first two movies in all\_wars\_matrix. Store the result as non\_us\_some.
- Use mean() again to print out the average of the values in non\_us\_some.

```
# all_wars_matrix is available in your workspace
all_wars_matrix
```

```
# Select the non-US revenue for all movies

# Average non-US revenue

# Select the non-US revenue for first two movies

# Average non-US revenue for first two movies

# Average non-US revenue for first two movies
```

#### 3.9 A little arithmetic with matrices

Similar to what you have learned with vectors, the standard operators like +, -, /, \*, etc. work in an element-wise way on matrices in R.

For example, 2 \* my\_matrix multiplies each element of my\_matrix by two.

As a newly-hired data analyst for Lucasfilm, it is your job to find out how many visitors went to each movie for each geographical area. You already have the total revenue figures in all\_wars\_matrix. Assume that the price of a ticket was 5 dollars. Simply dividing the box office numbers by this ticket price gives you the number of visitors.

### Instructions

- Divide all\_wars\_matrix by 5, giving you the number of visitors in millions. Assign the resulting matrix to visitors.
- Print out visitors so you can have a look.

```
# all_wars_matrix is available in your workspace
all_wars_matrix

# Estimate the visitors

# Print the estimate to the console
#
```

# 3.10 A little arithmetic with matrices (2)

Just like 2 \* my\_matrix multiplied every element of my\_matrix by two, my\_matrix1 \* my\_matrix2 creates a matrix where each element is the product of the corresponding elements in my\_matrix1 and my\_matrix2.

After looking at the result of the previous exercise, big boss Lucas points out that the ticket prices went up over time. He asks to redo the analysis based on the prices you can find in ticket\_prices\_matrix (source: imagination).

Those who are familiar with matrices should note that this is not the standard matrix multiplication for which you should use **%\*%** in R.

#### Instructions

- Divide all\_wars\_matrix by ticket\_prices\_matrix to get the estimated number of US and non-US visitors for the six movies. Assign the result to visitors.
- From the visitors matrix, select the entire first column, representing the number of visitors in the US. Store this selection as us\_visitors.
- Calculate the average number of US visitors; print out the result.