

	Marks Possible	Marks Earned
<b>Quality of Feedback-</b> the feedback is not superficial, it addresses problems with respect to course content (e.g. scoping, addressing user needs, etc.)		<b>5</b>
<b>Tone of the Feedback</b> - is written in a professional, constructive manner.		<b>2</b>
<b>Quality of Suggestions Made</b> - the clients offer suggestions to their designers based on the feedback given, rather than only pointing out problems.		<b>5</b>
<b>References to RFP:</b> the feedback logically connects what the designer team presented in the RD to what was initially requested in RFP. Deviations between the RD and RFP are addressed in the feedback, and not overlooked.		<b>3</b>
<b>TOTAL:</b>		<b>15</b>