Product Owner

Chheng Soklida

Product Owner

Personal Profile

Graduate in a Bachelor of International Management Major with 3 years experience work in Tech Industry which specialize in F&B Business and ERP system.

Education

High School Bak Tuk High School

University Limkokwing Cambodia
Bachelor of International Business

Language Khmer / English / Thai / Chinese

Job Experience

Jun - Aug, 2018 Sale Consultant
NTL Technology I Toul Kork

Jul - Sep 2020 Digital Marketing
Zando I 7 Makara

2020 - 2022 Assistant Product Manager: Food & Beverage (F&B) System
Youding I Sen Sok

2023 - Present Product Owner: ERP System
Biz Solution I Beoung Keng Kong

CONTENT

1 Job in the tech industry

2 What Product Owner Do

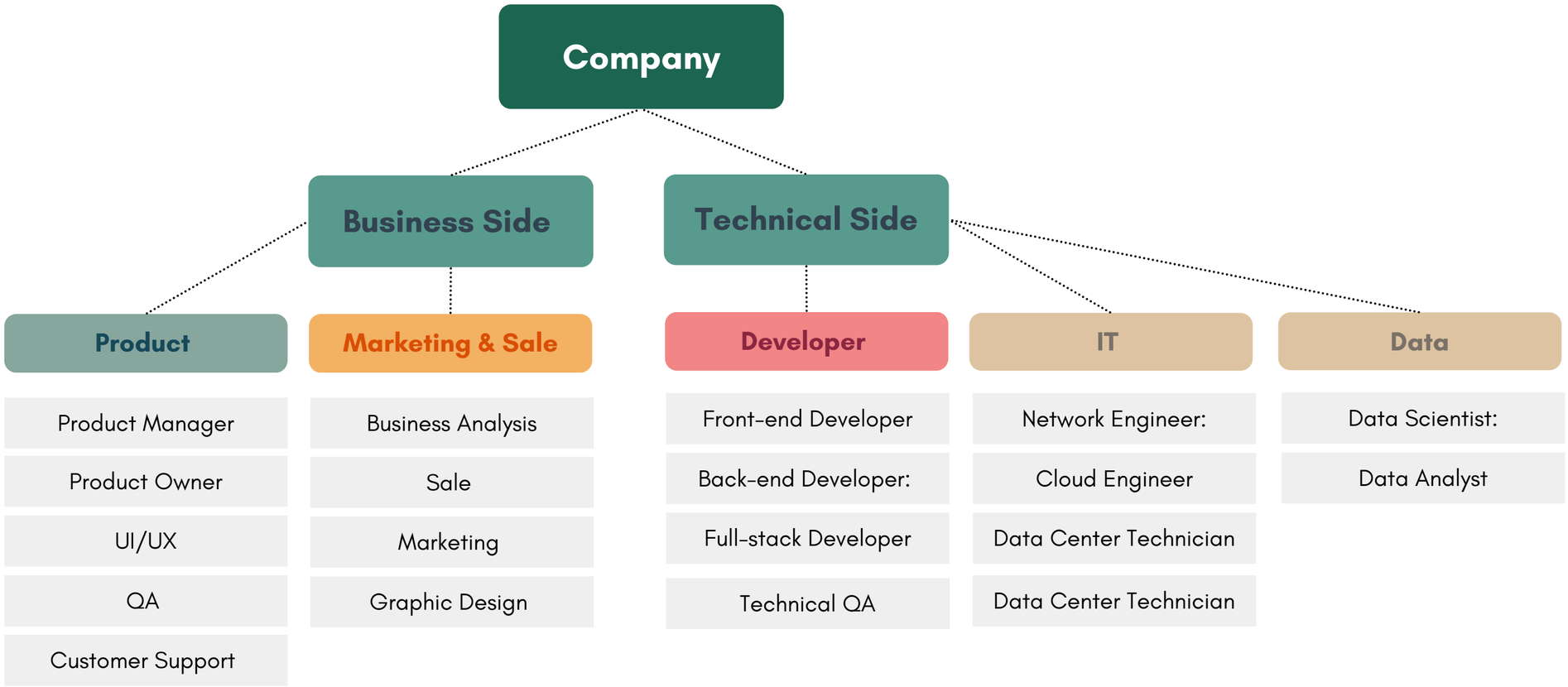
3 Skill that Product owner should know

4 Main factor that Lead the Product fail

4 My Point of View

5 Q&A

JOB IN THE TECH INDUSTRY



WHAT PRODUCT OWNER DO

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PRODUCT OWNER

STAKEHOLDER

- Business Goal & Vision
- Timeline & Resource
- Product Market
- Product Strategy
- Approval

DEVLOPEMENT TEAM

- Explain the Requirement (flow/UIUX/ Business Case
- Collect the Estimation
- Prepare the Product Timeline

CUSTOMER

- Understand the problem
- Collect the requirement
- Translate the Requirement

SRUM MASTER

- Product backlog
- Manage Sprint
- Solve Conflict

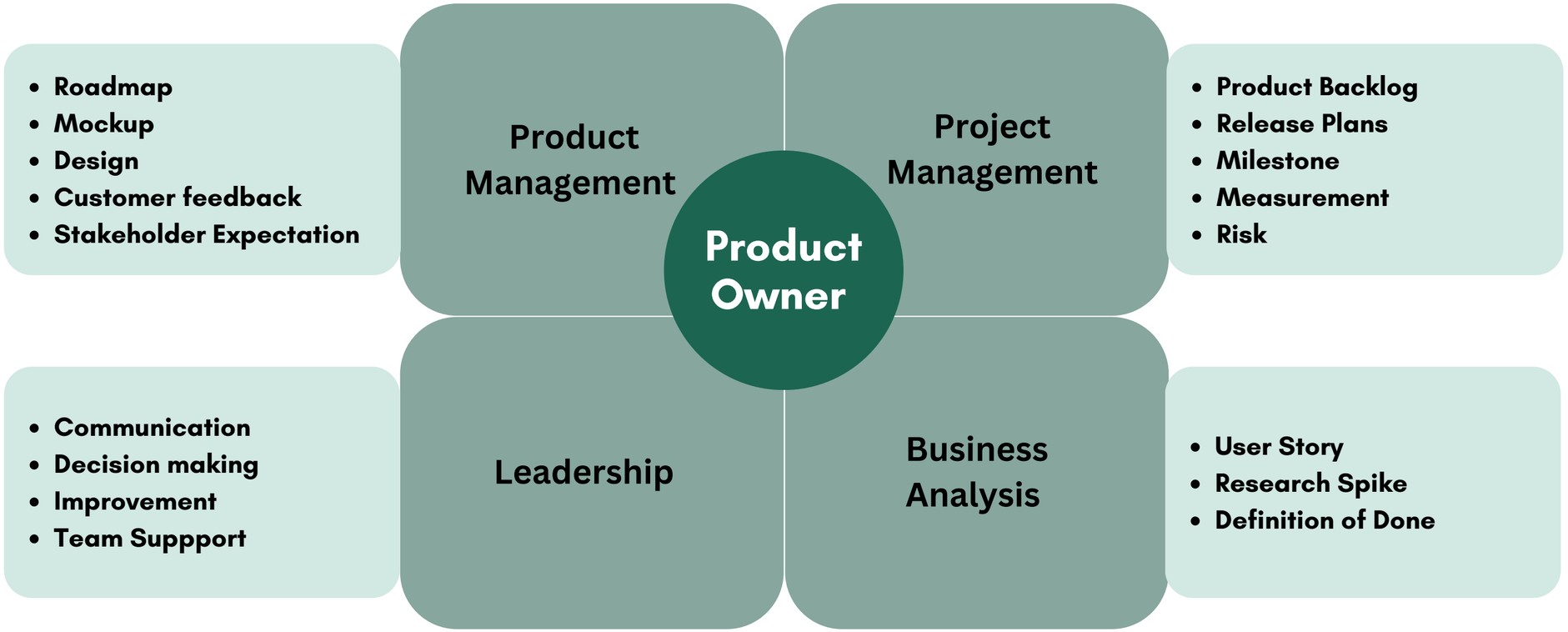
MARKETING & SALE

- Delivery the product Value
- Plan the Content
- Set the Target customer
- Collect the client feedback and requirement

CUSTOMER SUPPORT

- User Guide (Tex or Video)
- Collect feedback

SKILL THAT PRODUCT OWNER SHOULD KNOW



MAIN FACTOR THAT LEAD THE PRODUCT FAIL

- Lack of Clear Vision and Product Strategy
- Lack of Communication and Stakeholder Management
- Insufficient User Focus and Empathy
- Weak Decision-Making and Prioritization Skills
- Inability to Collaborate and Lead Cross-Functional Teams
- Lack of Technical Expertise

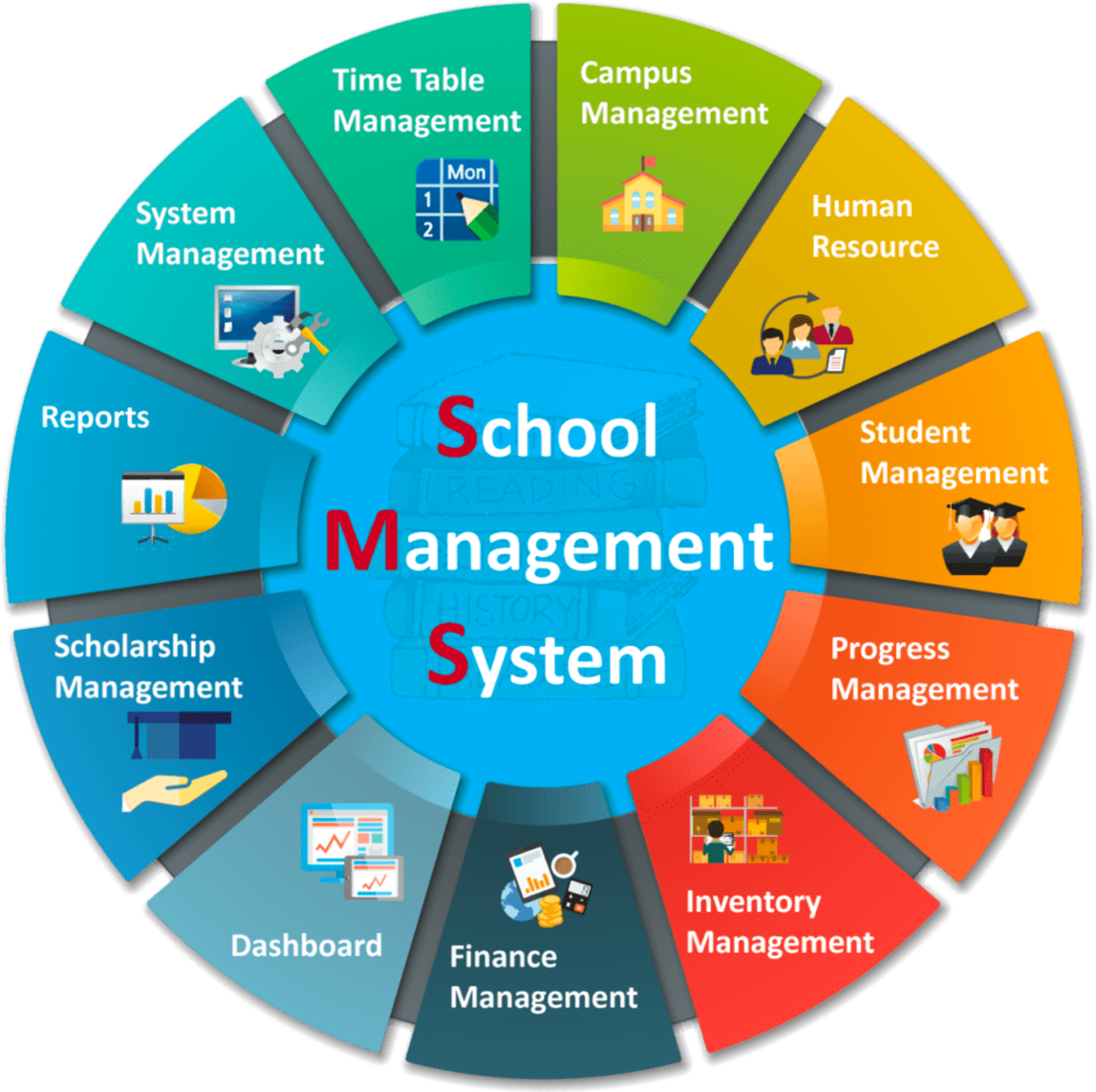
MY POINT OF VIEW

1. Do what you like
2. Know much possible about what you like
3. Be Patient
4. Be flexible
5. Be Prepare for Conflict

DEMO: HOW TO LEAD DEMO

1. Know your audience
2. Set clear goals for your demo
3. Demo Step Preview
4. Start Demo with Story Telling
5. Time Management

DEMO: SCHOOL SYSTEM



DEMO FEATURE

1. Academic Management
2. Student Management
3. Inventory Mangement
4. Teacher Management
5. Accounting

Question & Answer

I hope it reach you well in this sharing and able guide you to the right path I